

Client Success Story Building Materials





Background:

This large building material manufacturer has been in business for over two decades and is one of the industry leaders in building material. The product identification had been printed on paper and stapled onto the building material, resulting in the paper being accidentally removed or damaged. This meant that the product identification could easily be missing on building materials out in the field. This was also the only information that was added to the product at that time due to the paper size limitations.

Issue:

More variable information was required to be printed on the building materials, including real time variable information and tracking. In addition, due to faster production lines, the process of stapling paper to the material was slowing down the manufacturer in their efforts of getting material out of their production facilities. The building materials manufacturer decided to look at continuous inkjet printers as a replacement solution.

Hitachi Solution:

The building material manufacturer needed a solution that was reliable but also easy to set up and use, as this was a new coding solution. The Hitachi UX solution was provided to the manufacturer in a demo test over a weekend, so the line operators could experience first hand how the printers worked, how to set them up and how to run daily maintenance.



Client Results:

The building material manufacturer tested the Hitachi solutions over the course of a weekend. The line operators were able to quickly set up and run the printers and the manufacturer kept the printers and added Hitachi UX printers to all of their production lines.

Because of the crispness of the code and being able to print in a designated section, the manufacturer decided to including additional installation information within the print, including a specific website url for more installation support as well as additional tracking information (lot, date, time).

Client Quote:



With the Hitachi UX continuous inkjet printer, this manufacturer was able to easily incorporate the newest coding technology into their production lines in a seamless fashion. And they added more information than they had thought possible, making installation that much easier for the construction crews on the jobsite.



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