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Created by: Global Brand Communications Division, Hitachi, Ltd.
Scope of disclosure: Hitachi Group

Hitachi Group Website

Design Guidelines (English Edition) Ver. 5.1

Revision history

Date	Version	Remarks
October 1, 2007	Ver. 1.0 released	First edition
October 12, 2007	Ver. 1.0.1 released	
October 22, 2007	Ver. 1.0.2 released	
February 29, 2008	Ver. 1.1 released	
December 28, 2009	Ver. 1.1.1 released	
March 31, 2010	Ver. 1.2 released	
June 2, 2010	Ver. 1.3 released	
December 21, 2010	Ver. 1.4 released	
July 29, 2011	Ver. 1.5 released	
November 1, 2011	Ver. 2 released	
October 1, 2012	Ver. 3 released	
March 11, 2013	Ver. 3.1 released	
May 30, 2014	Ver. 4.0 released	<ul style="list-style-type: none"> • Full revision
September 22, 2014	Ver. 4.1 released	<ul style="list-style-type: none"> • P15: An explanation regarding module text color was added. • P39: A list of header.js files for the ultraglobal navigation area for specific countries and regions was added. • P25, P53, P88: Editorial corrections
November 17, 2016	Ver. 4.2 released	<ul style="list-style-type: none"> • P16: A new explanation regarding background width was added. • P49, P146: The [s8] Group-level menu was added as a new feature • P55: The [s9] Footer banner was added as a new feature. • P82: Modules were added to [c12] Menu button. • P89: Modules were added to [c13] Icon link. • P97: Modules were added to [c16] Box. • P102: Modules were added to [c18] Content navigation. • P107: [c22] Panel unit was added as a new feature. • P109: [c23] Feature unit was added as a new feature. • The list pertaining to consistency within the Hitachi Group was removed.
March 28, 2017	Ver. 4.3 released	<ul style="list-style-type: none"> • P10: An explanation of optional module labels was added to the legend. • P21: The explanation in the overview of sample HTML code regarding the common file structure was reinstated. • P25: An explanation of a 3+1 floating grid layout was added to the overview of sample HTML code. • P35: An explanation of optional modules was added to the overview of sample HTML code. • P37: An explanation of optional module labels was added to the overview of sample HTML code. • P38: Rules governing the creation of custom CSS selectors were added to the overview of sample HTML code. • P42: The 3+1 floating grid was added as a new master layout • P52: Modules were added to [s3] Global navigation. • P66: Modules were added to [s9] Footer banner. • P67: [s10] Social account links were added as a new feature. • P104: Modules were added to [c13] Icon link. • P127: [s25] Social media share button was added as a new feature. • P128: [s26] Video playing unit was added as a new feature. • P137: Modules were added to [t2] Brand image.
May 31, 2019	Ver. 4.4 released	<ul style="list-style-type: none"> • Websites can now be expanded to 1275 pixels wide, and the nature of ultraglobal navigation was revised. • P34: An explanation of extension modules was added to the overview of sample HTML code. • P35: An explanation of the responsive module was added to the overview of sample HTML code. • P36: An explanation of the wide module was added to the overview of sample HTML code. • P37: The explanation regarding optional modules in the overview of sample HTML code was revised. • P45: [s1] Header was revised. • P49: A search button, country/region button, and a file to customize the ultraglobal navigation function were added to [s1] Header. • P73: Google+ buttons were removed from the supplied modules for [s10] and P132 [c25] to reflect the cessation of the Google+ service. • P116: The description of the [c15] Plug-in download descriptor was changed.
August 30, 2019	Ver. 4.4a released	<ul style="list-style-type: none"> • The file that calls jQuery was changed from jquery.1.10.2.js to include_jquery.js.
December 2, 2019	Ver. 4.5 released	<ul style="list-style-type: none"> • The ultraglobal navigation function was revised • P46: The Country/Region button of the [s1] Header was revised.
July 3, 2020	Ver. 4.6 released	<ul style="list-style-type: none"> • P116: The statement prompting the user to download the Adobe Flash Player plugin was removed from the supplied modules to reflect the cessation of [c15] Adobe Flash Player support.
November 9, 2021	Ver. 5.0 released	<ul style="list-style-type: none"> • Changes were made to the header and footer design • Social account links were removed. • The file that calls jQuery was changed from include_jquery.js to jquery.js.
January 16, 2024	Ver. 5.1 released	<ul style="list-style-type: none"> • The contents of the <i>Guide for Implementing Responsive Web Design</i> were integrated into this document. (If, and only if, the display is different from the PC screen display, "Display on a mobile-phone screen" was added.) • P206 The [Si] <i>Simplified Header and Footer</i> section was added

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1. Positioning of the Guidelines

Purpose

The Hitachi Group Website Design Guidelines[#] (hereinafter *the guidelines*) are common guidelines that divisions and offices of Hitachi, Ltd., and Hitachi Group companies must reference when building a website.

[#]: These design guidelines are provided in the form of this document and as a downloadable package in HTML format. The term *Hitachi Group Website Design Guidelines* collectively refers to both these formats. In addition, they are called *design guidelines* as an abbreviation.

Note: Requirements are defined in the Hitachi Brand Management Rules: [Applications] Internet Website Compliance Standards.

The Hitachi Brand Management Rules are available from the following intranet site:

https://hitachigroup.sharepoint.com/sites/bmr_e/SitePages/Online.aspx#internet-website-compliance-standards

Our primary goals in establishing these design guidelines are as follows:

- To maintain our brand image by ensuring a consistent look and feel.
- To provide materials that not only dictate the final design, but also help the people involved to optimize each step of the process from inception to launch.

Background

2002	A set of formal design rules (the Hitachi Group Website Common Design Format) was established to improve the consistency and usability of websites among the Hitachi Group.
October, 2007	The preceding resource was revised, and this process yielded the Hitachi Group Website Design Guidelines intended to help its users achieve the following: (1) To control the impression our websites create among our customers, and ensure the consistency of this impression (in compliance with HIGIS - now known as the Hitachi Brand Management Rules). (2) To allow more freedom of expression to adapt to changing trends in website usage.
May, 2014	A revision to the Hitachi Group Identification Standards (now known as the Hitachi Brand Management Rules) in October of 2013 brought an end to the staging unit and staging system. Their role is now fulfilled by the corporate statement (CS) logo. These guidelines were established in response to the revised Hitachi Brand Management Rules, and incorporate a new focus on advancing the One Hitachi ethos announced in May of 2014 while also reflecting the latest trends in web design.
October, 2021	In 2020, a full review of existing designs and regulations was conducted based on the latest website trends and an analysis of access logs. In 2021, a review conducted with the involvement of outside experts led to a simplification of the above-the-fold design and a redesign of the header and footer to provide features that improve user convenience. The resulting regulations have a focus on usability and provide an even stronger foundation for future business activities.

[#]: The Hitachi Brand Management Rules are available from the following intranet site:

https://hitachigroup.sharepoint.com/sites/bmr_e/SitePages/Online.aspx#internet-website-compliance-standards

Scope

This document applies to the following websites.

Applicable websites

- Internet websites published and managed by Hitachi, Ltd.
- Internet websites published and managed by consolidated subsidiaries licensed to use the CS logo

However, this document does not apply to the following:

- Websites that are viewed within the Hitachi Group and also have access restrictions such as basic authentication
- E-books (Booklet-style content that can be viewed on the web with functionality that allows users to turn pages with the feeling of reading paper media)

You can apply the simplified header and footer to the following websites.

- Websites that require users to log in by entering their ID and password in order to view the content

1. Positioning of the Guidelines: Summary of changes from past internet site design guidelines (October 2021 and earlier)

The following changes were made to better reflect the role of websites as a business tool.

Key change 1: Rules governing the link destination of the CS logo were eased and the ultraglobal navigation area was removed, making it less likely visitors will leave the local website.

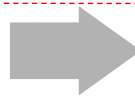
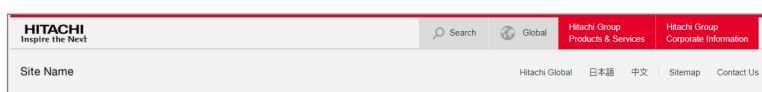
An issue with past designs was that the CS logo and ultraglobal navigation area provided a direct route to the Hitachi website at the very top of the page, enticing users to leave the local site. To prioritize page views per visit, the new guidelines ease restrictions on the link destination of the CS logo and eliminate the ultraglobal navigation area.

Key change 2: The header now has two tiers instead of three to make it easier to keep relevant information above the fold.

To increase the amount of content displayed above the fold, the header now consists of two tiers instead of three. The global navigation area has moved from the third tier to the right of the second tier, and the courtesy navigation area was eliminated.

A new support navigation area was established to accommodate the most pressing needs of site visitors. This area appears to the right of the first tier of the header, which is an area with a high click-through rate.

Header design prior to October 2021



Current header design



In addition to the Search, Contact Us, Select Region or Language, and Change Language functions, the support navigation area can also feature custom links to suit the structure of the site and the nature of the business. Standard icons are provided to ensure a consistent look and feel.



Key change 3: Modules and functions were added to streamline access to information.

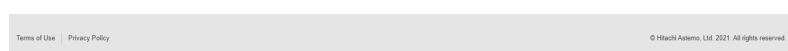
The following modules and functions were added to give users easier access to the desired information.

- An optional drop-down menu function was added to help site visitors get to the information they want more quickly.
- The global navigation area is now floatable. This optional function makes the global navigation area instantly appear when the user scrolls up after scrolling down the page.
- A floating function is also implemented for the hamburger menu displayed on mobile devices.

Key change 4: The links in the footer were moved to the right side for reasons of usability.

The link menu was moved to the right side where it is easier for site visitors to click, and the unlinked copyright information is now on the left. To complement the easing of restrictions on the link destination of the CS logo, a link to the Hitachi Global Website was added to the footer.

Footer design prior to October 2021



Current footer design



1. Positioning of the Guidelines: Summary of changes from past internet site design guidelines (October 2021 and earlier)

List of key changes

The image shows a wireframe of a website header and footer. The header includes the Hitachi logo, a search bar, and navigation links. The navigation menu is a dropdown with multiple levels. The footer contains social media icons, a red 'X' icon, and various links and copyright information.

1. Changes to header design and function

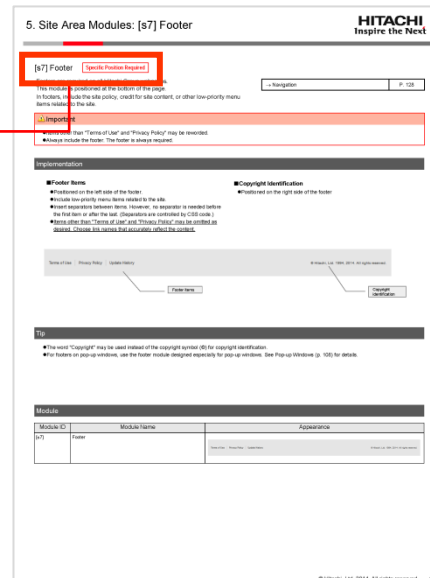
2. Changes to navigation design

3. Changes to footer design

Meaning of module numbers

- Each module is assigned a module number.
- Design modules are also provided as sample HTML code that can be combined to build a website or webpage.
- Each module number consists of lowercase letters and numbers.
- When a module has more than one variation (such as a lowercase and uppercase version), a hyphen and numbers are appended to the module number in the sample HTML code.
(e.g., s2-1, c11-6-2)

[s1] Header **Fixed position**



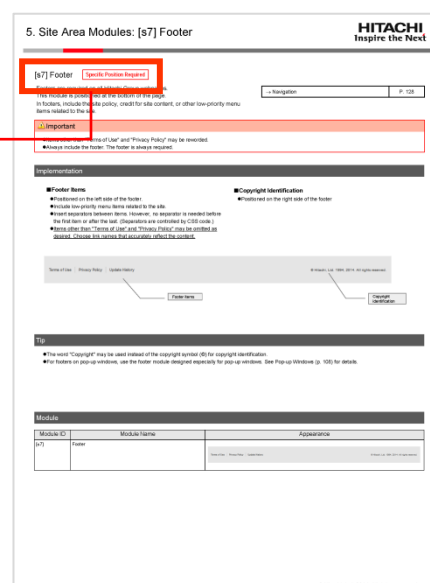
Page explaining each module

Meaning of the label “Fixed position”

The label “Fixed position” appears after the module name on some pages explaining a module.

This label indicates that the module must appear at a specific location on the page as stipulated by the Hitachi Brand Management Rules: [Applications] Internet Website Compliance Standards.

[s1] Header **Fixed position**



Page explaining each module

- **Fixed position:** A label that indicates whether the position of the module on the page is fixed.
 - Fixed position label is present: The position of the module is fixed.
 - Fixed position label is absent: The position of the module is not fixed.

Meaning of the label “Optional module”

The label “Optional module” appears after the module name on some pages explaining a module. This label indicates a module that gives the designer of the website a wider range of expression.

[s9] Footer banner

Fixed position

Optional module

Page explaining each module

- Use of an optional module requires additional external files to be loaded in addition to the CSS and JavaScript files associated with the master layout. For details on how to load the files required for optional modules, see 3. *Overview of Sample HTML Code: Optional modules* on P42.

Meaning of the label “Variation module for responsive design”

The label “Variation module for responsive design” appears after the module name on some pages explaining a module. This label indicates a module for improving operability and visibility when users view the content on various devices such as smartphones or tablets.

[t2] Brand image

Fixed position

Variation module for responsive design

- To use the variation module for responsive design, you need to load external files separately in addition to the CSS and JavaScript files loaded for the master layout. For information on how to load the files required to use the variation module for responsive design, see 3. *Overview of Sample HTML Code: Responsive module* on P38.

Obtaining the guidelines

You can download the guidelines from the following URLs.

The CSS files, js files, and image files required to prepare the HTML code can also be downloaded from the intranet.

Use the sample HTML code when creating your webpage or website.

(Note: Access to the intranet requires HUID authentication.)

When outsourcing website development, you must require that all subcontractors sign a non-disclosure agreement before providing them with these guidelines.

Hitachi Brand Management Rules: [Applications] Internet Website Compliance Standards

https://hitachigroup.sharepoint.com/sites/bmr_e/SitePages/Online.aspx#internet-website-compliance-standards

Download design guidelines and CSS, js, and image files

https://hitachigroup.sharepoint.com/sites/iwm_portal_en/SitePages/Design-Guideline.aspx

Sample HTML

https://hitachigroup.sharepoint.com/sites/iwm_portal_en/SitePages/Sample-HTML.aspx

Note: Hitachi also publishes other guidelines that Hitachi Group websites must observe in relation to other aspects of their design. These include guidelines for accessibility, use of domain names, and writing style. Refer to the necessary guidelines at the relevant stages of the website development process.

Precautions for use

Intended users of these guidelines

This document provides specifications that apply when following these guidelines.
Developers of websites that are subject to these guidelines must read this document thoroughly.

The website development process requires the skills to understand the specifications of the sample HTML code (HTML source code) and combine various modules.

Developers who use the sample HTML code must understand HTML and have experience in website development, whether they are website administrators, website developers, or a third-party web development contractor.

The Hitachi Brand Management Rules: [Applications] Internet Website Compliance Standards summarizes the requirements.
Website administrators and people in operational roles must read these standards thoroughly and refer to these guidelines.

When outsourcing website development, you must require that all subcontractors sign a non-disclosure agreement before providing them with these guidelines.

Potential for revision

The specifications, designs, and other aspects of these guidelines are subject to change.
Although you will be notified of major changes, you must make sure to obtain and use the latest modules and design guidelines when developing or redesigning a website.

2. Basic Specifications

Visual identity

The visual identity of an internet website conforms to the Hitachi Brand Management Rules established by the Global Brand Communications Division.

About the Hitachi Brand Management Rules

The purpose of the Hitachi Brand Management Rules is to present a consistent image of the Hitachi Group, with a focus on how the Hitachi brand is portrayed.

For details on the Hitachi Brand Management Rules, visit the following intranet site:

https://hitachigroup.sharepoint.com/sites/bmr_e/SitePages/Online.aspx#internet-website-compliance-standards

Rules that apply to internet websites

The Hitachi Brand Management Rules mandate that the Hitachi corporate statement (CS) logo appears in the header (P52) of all Hitachi Group internet websites.

Design for PC screens



Design for mobile-phone screens



Supported environments

Websites must support the following browsers.

Browsers

When you create a new module without using the sample HTML code, you must confirm that it displays and functions correctly in the following browsers:

Browsers	OS
Microsoft Edge (latest official release)	Windows
Firefox (latest official release)	Windows
Chrome (latest official release)	Windows
Safari (latest official release)	Mac OS
Safari (latest official release)	iOS
Chrome (latest official release)	Android

Testing of other browsers can be performed on a case-by-case basis according to the nature of the site.

Browsers on which the display and function of the sample HTML code has been tested:

Browsers	OS
Microsoft Edge 114.0.1823.43	Windows
Firefox 114.0.1	Windows
Chrome 114.0.5735.134	Windows
Safari 16.5	Mac OS
Safari 604.1	iOS
Chrome 83.0.4103.106	Android

Target resolution

The target resolution is XGA (1024 x 768 pixels) or higher. As a rule, the resolution should be consistent across all pages of a website.

Text style

Text size

Hitachi Group websites display text in two sizes as shown in the following table. Note that this requirement does not apply to special areas such as navigation areas and tables.

Text size	CSS selector	Value
Normal	.TextStyle1	90%
Small	.TextStyle2	83%

Note: To ensure the website is accessible for the elderly and visually impaired, do not specify a text size directly in the HTML code. Use the provided CSS which ensures text displays at the specified size.

Text color

Use the colors in the following tables in Hitachi Group websites.

These tables specify colors for all manner of text including links and visited links.

For elements provided as modules:

Status	CSS selector	Color	Hexadecimal	Additional formatting
Normal	body	Dark gray	#333333	-
Link	a:link	Red	#CC0022	none
Visited	a:visited	Purplish red	#A94657	none
Active	a:active	Dark red	#B1000E	underline
Mouseover	a:hover	Dark red	#B1000E	underline

For elements not provided as modules (such as links within sentences):

Status	CSS selector	Color	Hexadecimal	Additional formatting
Normal	body	Dark gray	#333333	-
Link	a:link	Red	#CC0022	underline
Visited	a:visited	Purplish red	#A94657	underline
Active	a:active	Dark red	#B1000E	none
Mouseover	a:hover	Dark red	#B1000E	none

Page width and background

Use a page width of 965 or 1275 pixels, and ensure the page width is consistent across the website. Use a white page background. These settings are applied by CSS.
For websites that implement responsive web design, set the maximum width as 965 or 1275 pixels. Make it variable to respond to the screen width.

Width		965 or 1275 pixels
Background color	CSS selector	#Contents
	Color	White
	Hexadecimal	#FFFFFF

Do not let the contents to extend beyond the page width. However, if the conditions are satisfied, the following can be displayed beyond the page width.

Elements displayable beyond the page width	Condition
Background image and/or background colors that clarify the separation between content.	<ul style="list-style-type: none"> The area beyond the page width must not include meaningful text information.
Elements that appear when the user scrolls through the screen (Contact buttons, SNS links, sub-navigation buttons, buttons to return to the top of the page, MA tool recommendation banners, chatbots, questionnaires, cookie control banners, etc.)	<ul style="list-style-type: none"> Responsive web design must be implemented. The element must always be displayed according to the screen width in the browsing environment (without horizontal scrolling), and the element must not interfere with other content.
Elements displayed as modals by clicking (for example, YouTube video playback modals)	<ul style="list-style-type: none"> Responsive web design must be implemented. Regardless of the screen width in the browsing environment, the element must be displayed without horizontal scrolling. An interface for closing must be provided.
Branding images and videos	<ul style="list-style-type: none"> Responsive web design must be implemented. Regardless of the screen width in the browsing environment, all meaningful text and other elements on the screen must be displayed correctly without horizontal scrolling. The design must not impair the value of the Hitachi brand. <p>Note: If GCB&CD (Global Corporate Brand & Communications Division) determines that the design is detrimental to the value of the Hitachi brand, GCB&CD might issue an instruction to change the design.</p>
Elements, headers, and footers on pages that use the simplified headers and footers	<ul style="list-style-type: none"> You must be using the simplified headers and footers. (For details, see “Scope of application” for the websites for simplified headers and footers.

● Example of displaying a background image and/or background colors that clarify the separation between content



When displaying a background image beyond the page width:

Condition:

- The area beyond the page width must not include meaningful text information.

Example of an undesirable display:

- An image that is not background (such as an explanatory diagram) is used as the background image.



When displaying background colors beyond the page width:

Condition:

- The area beyond the page width must not include meaningful text information.

Example of an undesirable display:

- Text and content image elements extend beyond the page width.
- The content separator and the background color separator do not match.



Continued on next page

Continued from previous page

● Example of an element displayed when the user scrolls through the screen



When an element displayed by scrolling through the screen is displayed beyond the page width:

(Contact buttons, SNS links, sub-navigation buttons, buttons to return to the top of the page, MA tool recommendation banners, chatbots, questionnaires, cookie control banners, etc.)

Condition:

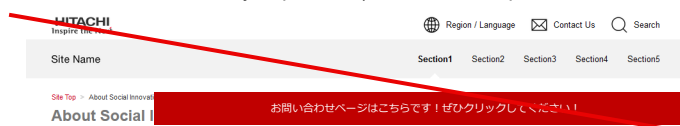
- Responsive web design must be implemented.
- The element must always be displayed according to the screen width in the browsing environment (without horizontal scrolling), and the element must not interfere with other content.

Example of an undesirable display:

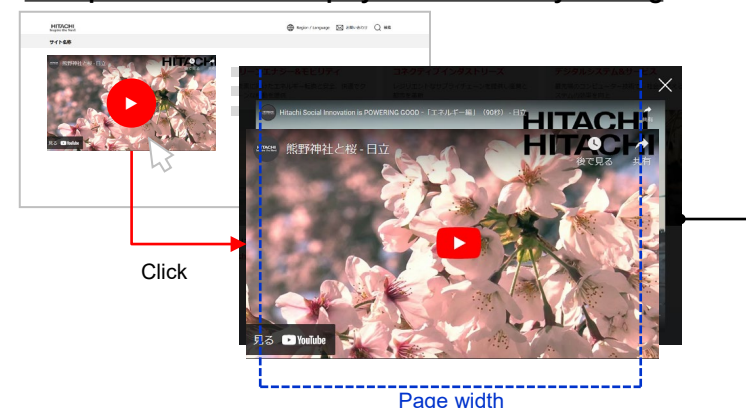
- Scrollbars appear when the screen width changes (expands or contracts)



- Other content is adversely impacted. (No interface is provided for closing, such as a Close button.)



● Example of an element displayed as a modal by clicking



When elements displayed as modals by clicking are displayed beyond the page width:

(For example, YouTube video playback modals)

Condition:

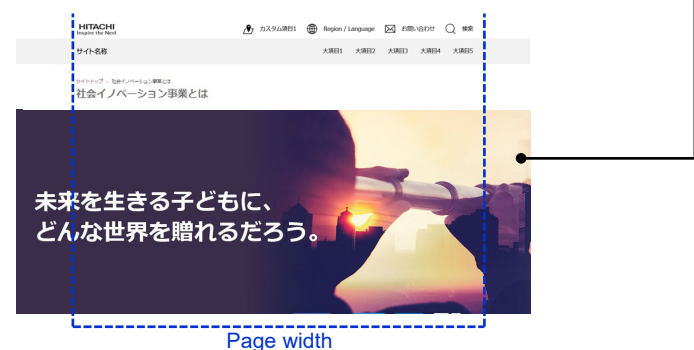
- Responsive web design must be implemented.
- Regardless of the screen width in the browsing environment, the element must be displayed without horizontal scrolling.
- An interface for closing must be provided.

Example of an undesirable display:

- Scrollbars appear when the screen width changes (expands or contracts).



● Example of displaying branding images and videos



When displaying branding images and videos beyond the page width:

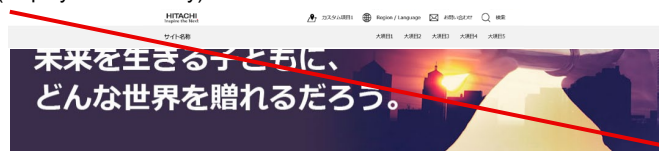
Condition:

- Responsive web design must be implemented.
- Regardless of the screen width in the browsing environment, all meaningful text and other elements on the screen must be displayed correctly without horizontal scrolling.
- The design must not impair the value of the Hitachi brand.

Note: If GCB&CD (Global Corporate Brand & Communications Division) determines that the design is detrimental to the value of the Hitachi brand, GCB&CD might issue an instruction to change the design.

Examples of undesirable displays:

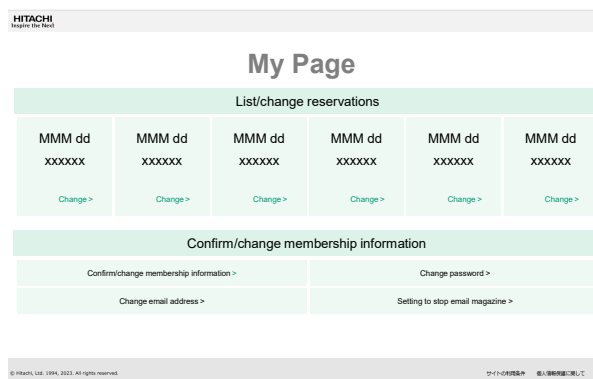
- When the screen width changes (expands or contracts), meaningful text on the screen is cut off (displayed incorrectly).



- Scrollbars appear when the screen width changes (expands or contracts)



● Example of displaying elements, headers, and footers on pages that use the simplified headers and footers



When using simplified headers and footers:

Condition:

- You must be using the simplified headers and footers. (For details, see "Scope of application" in the websites for simplified headers and footers)

Supplement:

- The widths of simplified headers and footers are not fixed widths. They are displayed using 100% of the screen width.

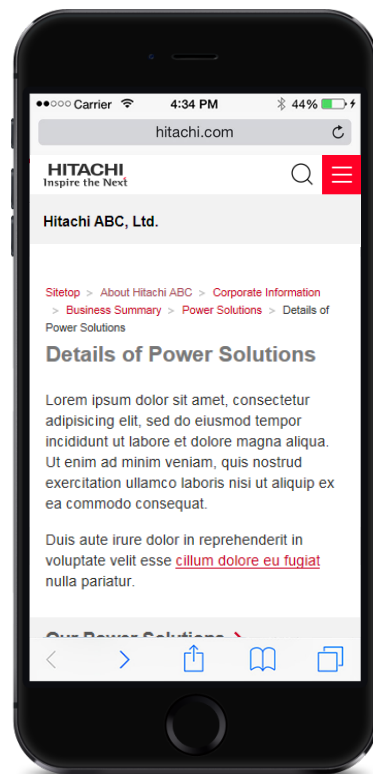
About the responsive module (recommended)

The responsive module gives a page a responsive design. Pages of websites that incorporate this module change to a smartphone-friendly layout when the browser width is 767 pixels or smaller.

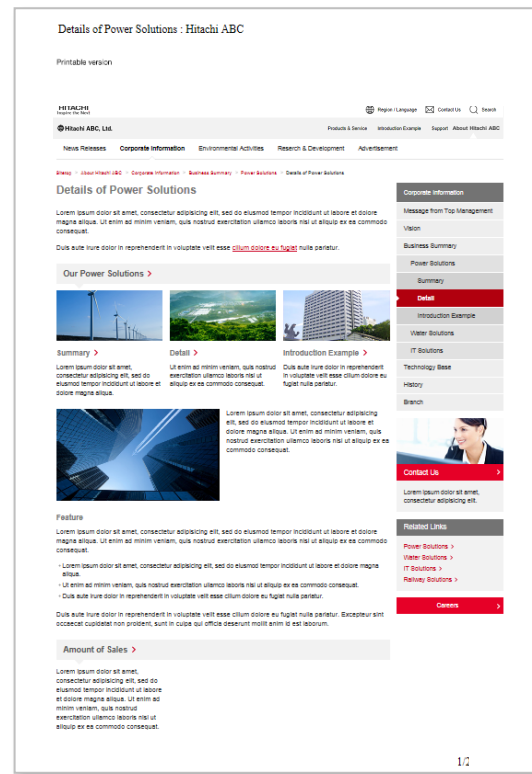
Support for printing

Even if the responsive version is displayed on the display, the content should be printable as it appears on the PC.

When displayed:



When printed:



Zooming in and zooming out (pinching in and pinching out)

The smartphone zoom function (pinching in and pinching out) is not supported.

Functionality for switching screens for PCs and mobile phones

Functionality selectable by the user, such as buttons that display screens for PCs or mobile phones, is not used.

Continued from previous page

Cautionary notes on individual customization

About files

To add your own module, you should define the specifications in a new file, instead of modifying the files provided by the Global Corporate Brand & Communications Division.

About breakpoints

Match the breakpoints to the basic specifications.

- 995 or more pixels
- 994 to 768 pixels
- 767 to 580 pixels
- 579 to 400 pixels
- 399 or fewer pixels

Note: For wide screens

- 1305 or more pixels
- 995 to 1304 pixels
- 994 to 768 pixels
- 767 to 580 pixels
- 579 to 400 pixels
- 399 or fewer pixels

Examples of breakpoint code: CSS

```
@media screen and (max-width: 1304Px){ Note: For wide screens
  ...
}
@media screen and (max-width: 994px) {
  ...
}
@media screen and (max-width: 767px) {
  ...
}
@media screen and (max-width: 579px) {
  ...
}
@media screen and (max-width: 399px) {
  ...
}
```

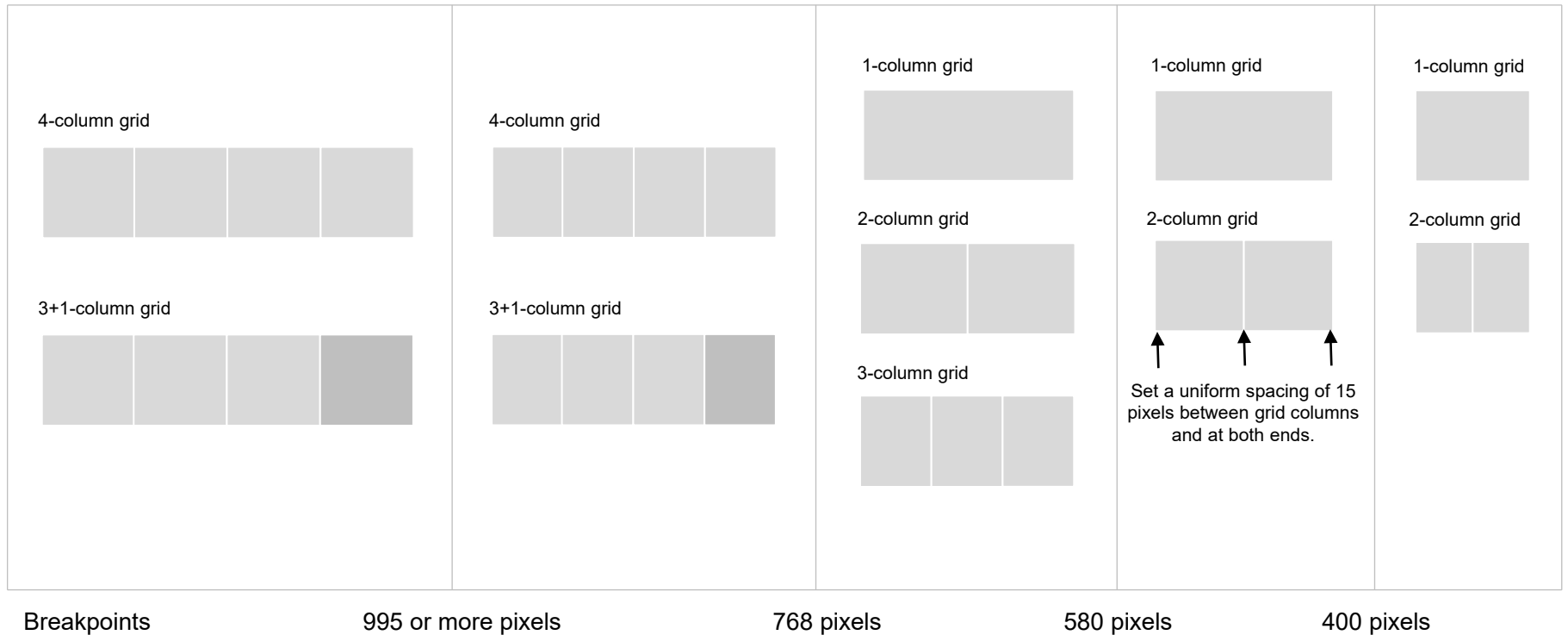
About grid structures

- Make sure that the grid structure matches the basic specifications, as shown below.
 - 1304 to 995 pixels: Same as the PC version (Note: For wide screens)
 - 994 to 768 pixels: Same as the PC version
 - 767 to 580 pixels: 1-column grid, 2-column grid, or 3-column grid
 - 579 to 400 pixels: 1-column grid or 2-column grid
 - 399 or fewer pixels: 1-column grid or 2-column grid
- Set a uniform spacing of 15 pixels between grid columns and at both ends.

Continued on next page

Continued from previous page

Images of grid structures



Example of 3-column grid structure code (HTML)

```
<div class="AddColumnSet ClearFix">
  <div class="AddColumn1 FirstItem">
    . . .
  </div>
  <div class="AddColumn1">
    . . .
  </div>
  <div class="AddColumn1">
    . . .
  </div>
</div>
```

Example of 3-column grid structure code (CSS)

```
@media screen and (max-width: 767px) {
  AddColumnSet {
    margin-left: -15px;
  }
  AddColumn1 {
    float: left;
    width: 33.33333333%;
    padding-left: 15px;
    box-sizing: border-box;
    -moz-box-sizing: border-box;
    -webkit-box-sizing: border-box;
    -o-box-sizing: border-box;
    -ms-box-sizing: border-box;
  }
}
```

Note: The statements in the above examples create a screen that is evenly divided into a 3-column grid with a spacing of 15 pixels in between.

Support for environments in which JavaScript is disabled

To display the PC version in an environment in which JavaScript is disabled, if you add .JS to the beginning of the CSS selector in the media query, the selector is enabled only in environments where JavaScript is enabled.

Note: Media query is a CSS3 function that switches the styles to be applied according to the browsing environment.

Note: The class called "JS" is added to the <html> tag only in environments in which JavaScript is enabled.

```
@media screen and (max-width: 767px) {
  .JS h2 span {
    border-left: solid 5px #e60027;
  }
}
```

About support for printing

Design the website so that printing uses the layout for PCs based on the basic specifications. (Do not use media queries in CSS for printing.)

Alignment

Pages must be centered in the browser window.

Alignment	Centered
------------------	----------

Zoom

At minimum, make sure that pages display correctly at a 100% zoom rate.

Guaranteed zoom	100% only
------------------------	-----------

Title tag

Use the following title tag format consistently on all pages.

Japanese sites	<i>Text-explaining-page-content: site-name: 日立</i> For pages in Japanese, use double-byte colons.
English sites	<i>Text-explaining-page-content : site-name : Hitachi</i> For pages in English, elements are separated by a single-byte colon preceded and followed by a single-byte space.

Note that if the site name already contains Hitachi, you can omit the word Hitachi and its preceding colon from the end of the tag.

Example where Hitachi appears in the site name (company name)

Products: Hitachi Home Appliances

Philosophy: Hitachi Design

Corporate Information: Hitachi ABC Ltd.

Example where Hitachi does not appear in the site name (company name)

Environmental Initiatives: Hitachi

Water & Environment BU: Infrastructure Systems: Hitachi

3. Overview of Sample HTML Code

Overview: Files that make up the visual design and dynamic content delivered by the sample HTML code

A set of common files is needed to reproduce the visual design of the pages and modules provided in the sample HTML code, and to implement the dynamic content. These common files are available from the Design Guidelines site.

The common files are structured as follows.


A revision of the design guidelines might result in one or more of the common files being replaced. For this reason, you cannot make any changes to the common files. If you need to modify or add CSS or JavaScript code, use new files you have created for this purpose.


Structure of common files

CSS

Basic CSS

 **common.css**
Basic CSS file for on-screen media

 **common2.css**
CSS file for header and footer


 **print.css**
Basic CSS file for printed media

JavaScript

Basic JavaScript

 **common.js**
Basic JavaScript file

 **common2.js**
JavaScript file for header and footer


 **jquery.js**
JavaScript file for calling jQuery

image

Basic image files

 **banner**
Various plug-in banner images

 **icon**
Various icon images

 **Other image files**
Image files that make up the website
Note: Only the image representing the site title (site_id.gif) can be replaced.

Cautionary notes

- * Responsive web design requires a separate set of common files intended for responsive websites.
- * Use of optional modules requires a separate set of common files intended for optional modules.
- * Developing a website that is 1275 pixels wide requires a set of wide module files.
- * To ensure that the latest version of jQuery is loaded, you must edit the jquery.js file each time jQuery is updated. For this reason, unlike the other common files, the owner of each website can revise the jquery.js file as needed.

Overview of sample HTML code: Loading the files

The CSS and JavaScript files are loaded by code in the HTML files.

The master layout code loads the basic CSS and JavaScript files, meaning that no modification of the master layout is needed. However, you must update the URL as needed if the common files cannot be stored at root level.

Excerpt of master layout showing file-loading code

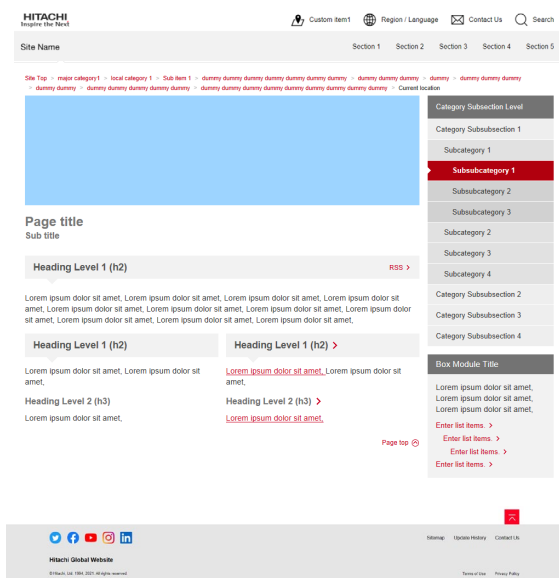
```
<!DOCTYPE html>
<html lang="en">
<head>
  :
  <link rel="index" href="https://www.hitachi.com/" title="Home" />
  <link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common.css"/>
  <link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common2.css"/>
  <link rel="stylesheet" type="text/css" media="print" href="/css/en/r1/print.css"/>
  <script type="text/javascript" src="/js/lib/jquery.js"></script>
  <script type="text/javascript" src="/js/en/r1/common.js"></script>
  <script type="text/javascript" src="/js/en/r1/common2.js"></script>
  <script type="text/javascript" charset="UTF-8"
  src="https://module.hitachi.com/search/js/sug.js#sv="//mf2aps06.marsflag.com/hitachi__GLOBAL__result_00"></script>
</head>
<body>
  :
```

Note: The JavaScript file loaded by the code `<script type="text/javascript" charset="UTF-8" src="https://module.hitachi.com/search/js/sug.js#sv="//mf2aps06.marsflag.com/hitachi__GLOBAL__result_00"></script>` is part of the header, and is not considered part of the set of common files. This code appears in the code of websites that use the Hitachi Group search function.

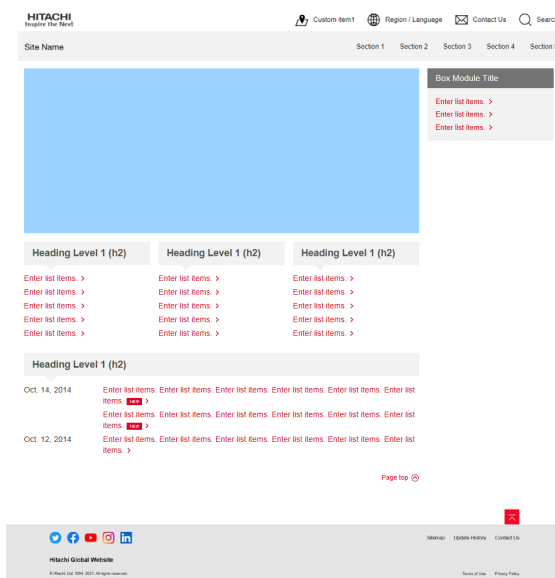
3. Overview of Sample HTML Code: Type and structure of supplied pages

Pages provided as sample HTML code

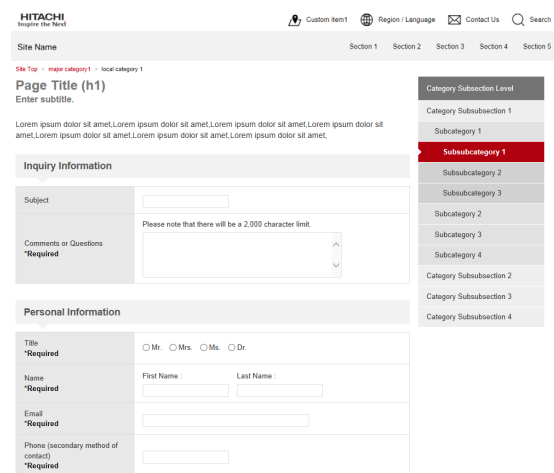
The sample HTML code provides the following four page types. Every page you create must be based on one of these four types. The sample code assumes a page width of 965 pixels.



Normal page



Homepage



Form page

- The following pages explain how to create these three page types.



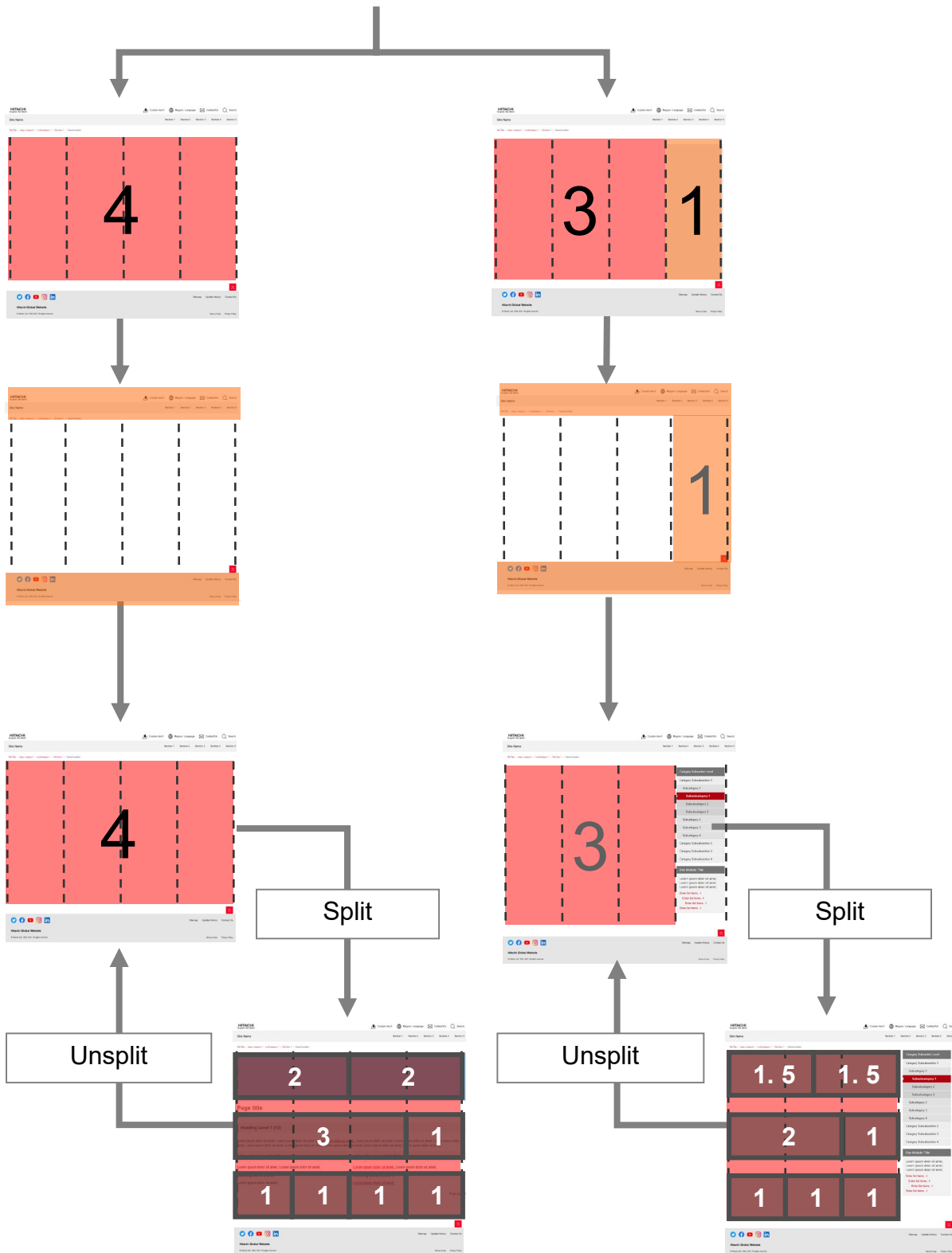
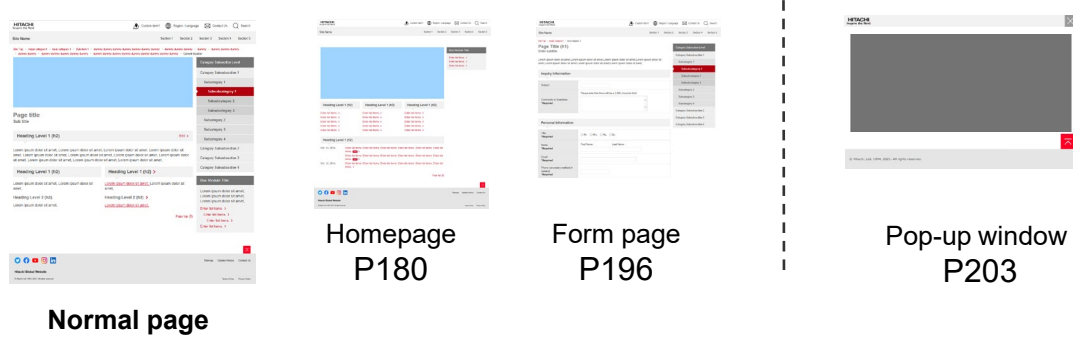
Pop-up window

- For details on how to create a pop-up window, see P203.

3. Overview of Sample HTML Code: Type and structure of supplied pages

Structure of pages supplied as sample HTML code

Of the pages supplied as sample HTML code, you create normal pages, homepages, and form pages by first deciding the basic layout (master layout), and then creating two areas with different roles. The following shows the process of creating a webpage using a normal page as an example.



(1) Select the master layout

For details, see **P46**.

(2) Create the site area

For details, see **P52**.

(2) Create the content area

For details, see **P91**.

(2) Split the content area

When splitting the content area vertically (inserting column modules), see **P92**.

Details of this process are provided on the following pages, using a normal page as an example.

Master layout

The master layout is the pattern into which the content area is divided.

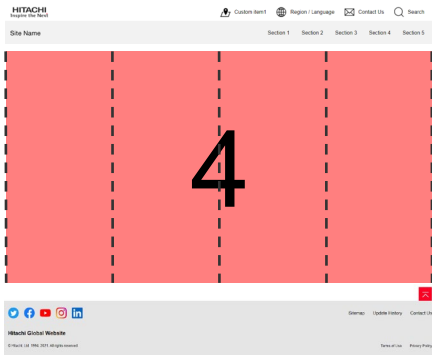
In a 4 grid layout, the full width of the page is divided into four segments of equal width, each of which functions as a content area (P46). In a 3+1 grid layout, three of those segments function as a content area, with the one remaining segment occupied by the vertical local navigation module (P47).

You can select one of these two layouts as the master layout.

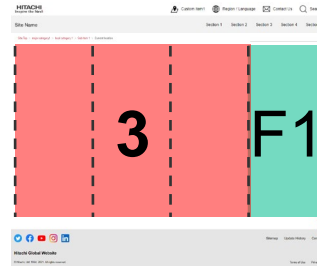
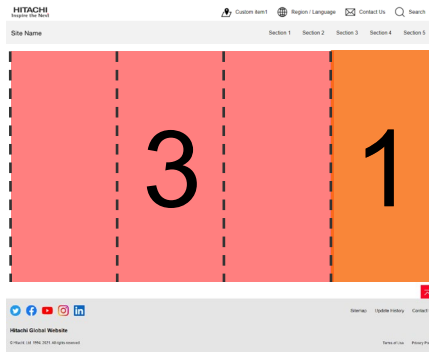
You can also change the 3+1 grid layout to a 3+1 floating grid layout in which the grid segment that provides the vertical local navigation area in a 3+1 grid layout floats when the user scrolls up and down.

Select the appropriate layout for the website according to the content of the site and the style of navigation that will best suit its users.

4 grid



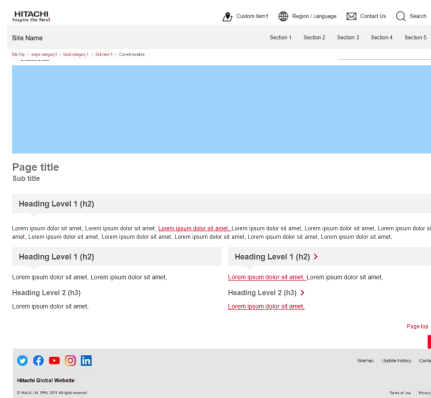
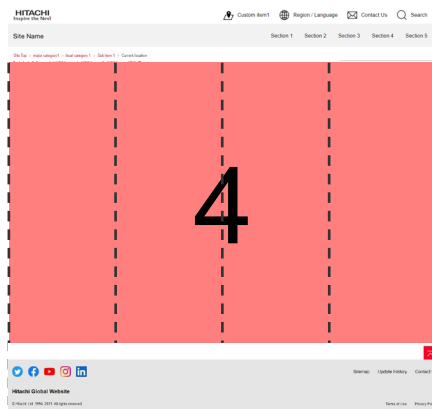
3+1 grid



3+1 floating grid
(Optional module)

4 grid

- This layout is recommended when you want the content area to occupy the entire width of the page. You cannot incorporate the vertical local navigation element into a 4 grid layout.



4 grid
• For a visual description, see P46.

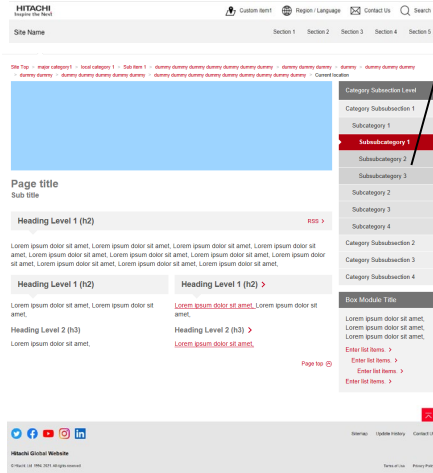
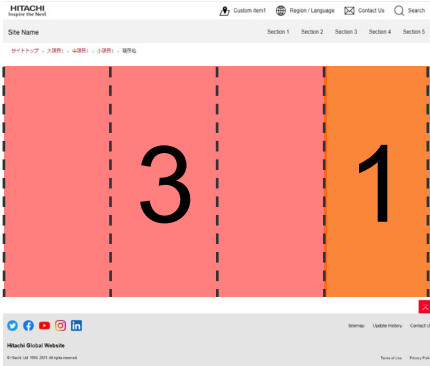
Continued on next page

Master layout

Continued from previous page

3+1 grid

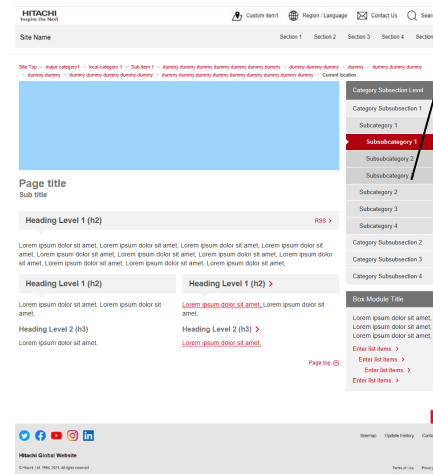
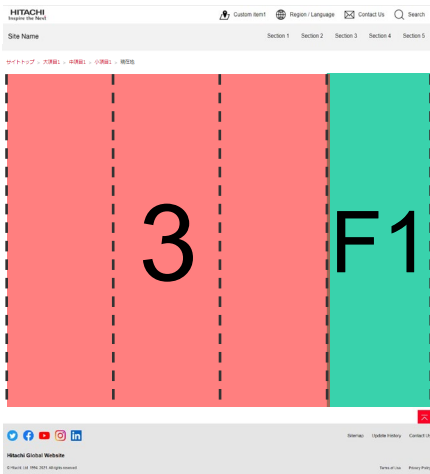
- This layout reserves three segments for content and one for navigation. You can provide a vertical local navigation module in the single segment on the right.



3+1 grid
• For a visual description, see P47.

3+1 floating grid (optional module)

- This layout reserves three segments for content and one for navigation. You can provide a vertical local navigation module in the single segment on the right. The element in the rightmost segment moves within the segment as the user scrolls up and down the page, always remaining on screen.



3+1 floating grid
• For a visual description, see P48.

Note: When using the [s6] Vertical local navigation module in one segment, adjust the number of links so that the menu size does not exceed the height of the screen.

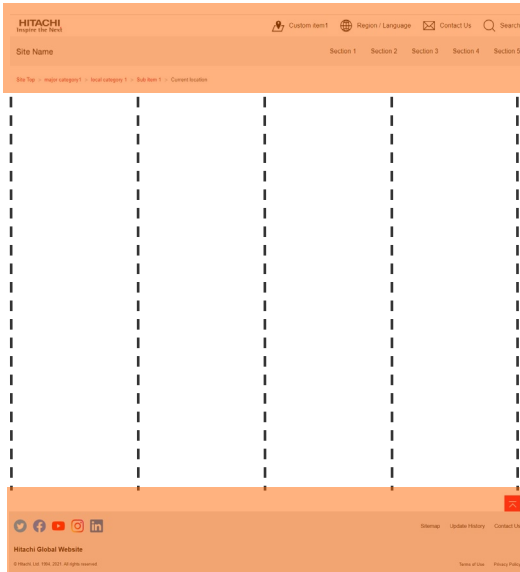
Site area

This area contains elements that are common to all pages, such as the header, footer, and navigation menus.

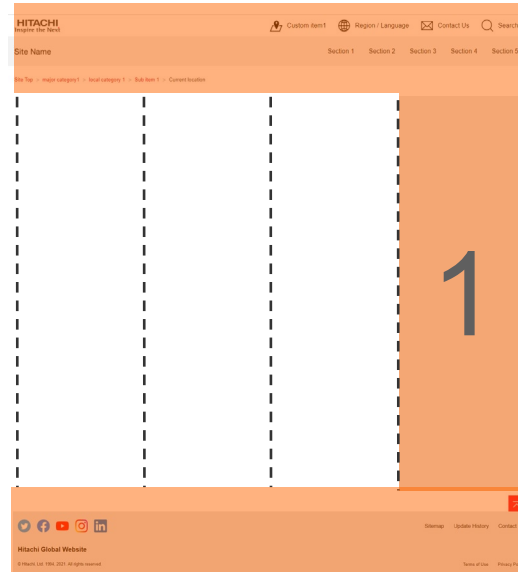
Provided that certain rules are followed, you can select a vertical or horizontal local navigation menu, or omit local navigation altogether.

On pages that incorporate a local navigation menu, the position of the menu is fixed.

When 4 grid master layout is selected

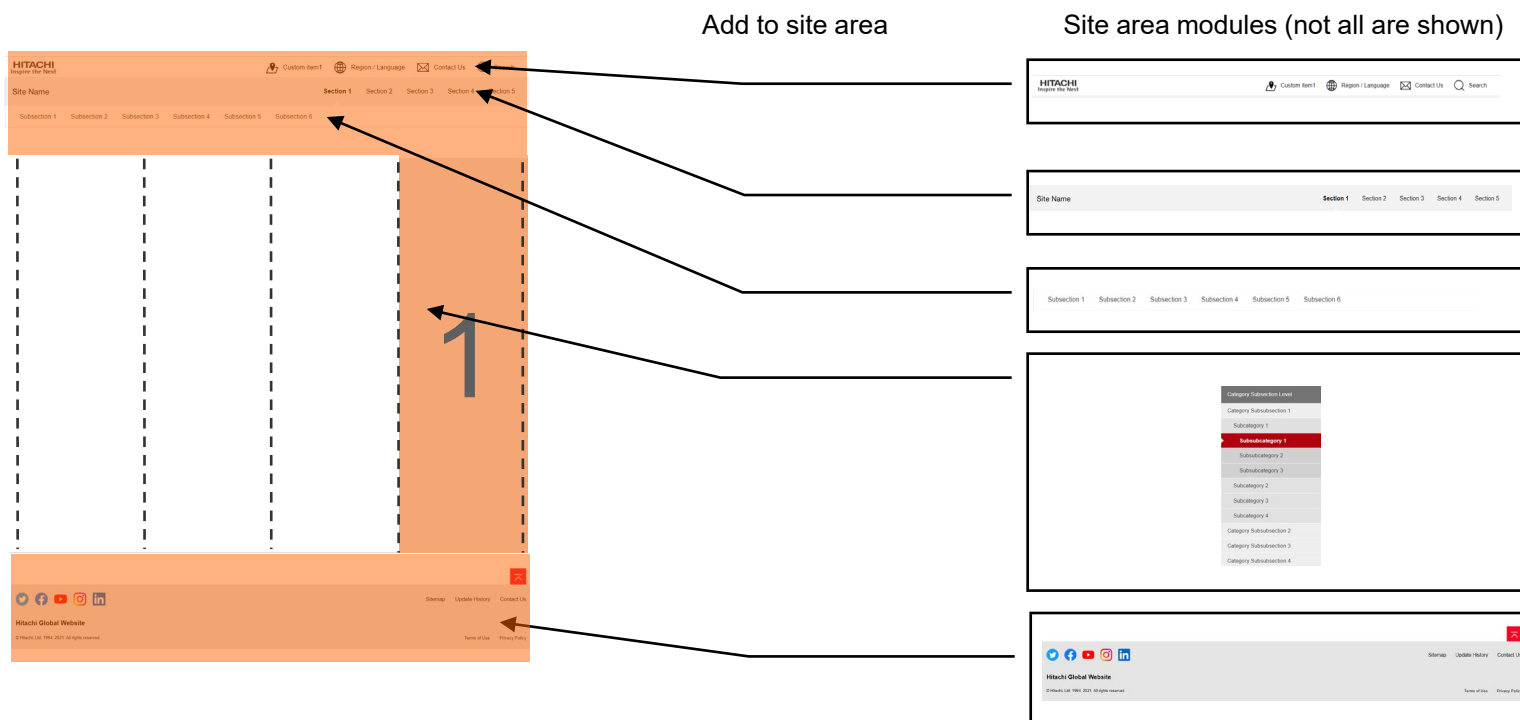


When 3+1 grid or 3+1 floating grid master layout is selected



Creating the site area (modular approach)

- You build the contents of the site area by adding modular components (HTML data) called site area modules.
- The following page explains the types of module you can add.

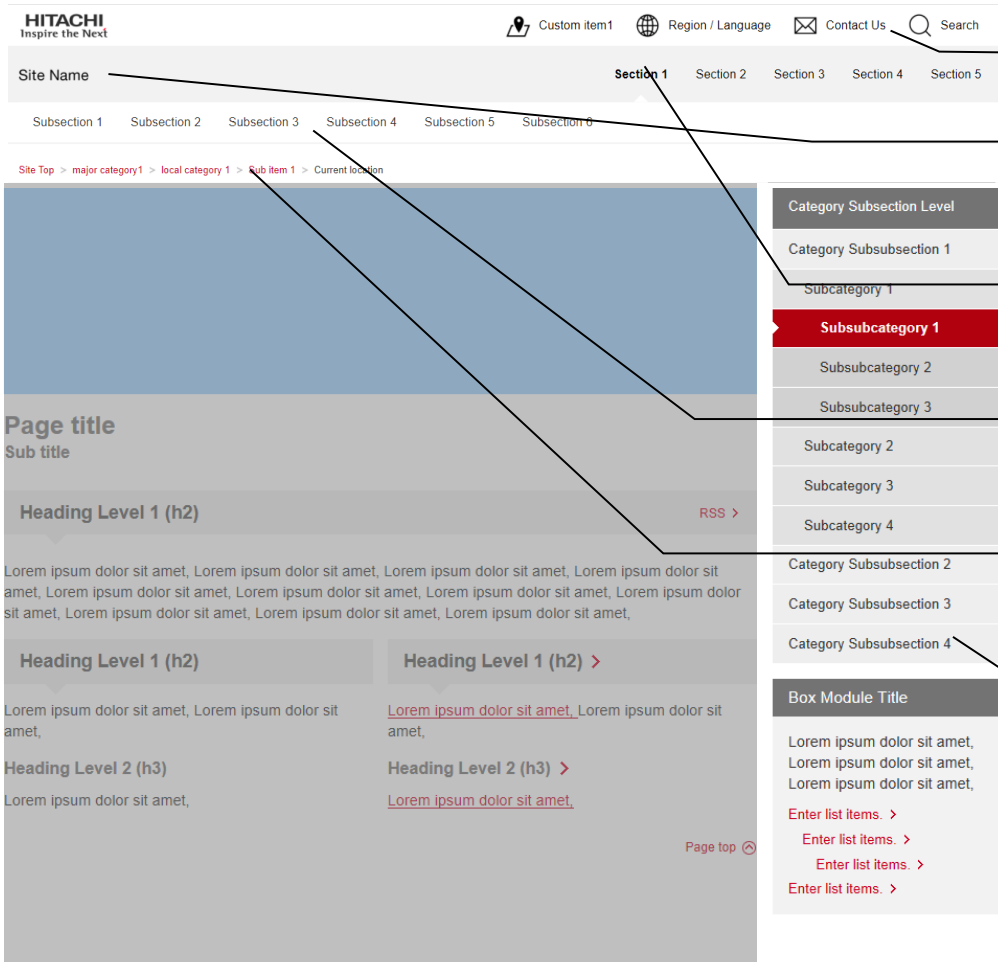


Site area

Continued from previous page

Site area modules

- Site area modules are modules that are common to all pages of a website. These modules present a consistent visual identity and make it easier for users to navigate the site and to access specific sections and pages.



[s1] Header
 • For a visual description, see P52.

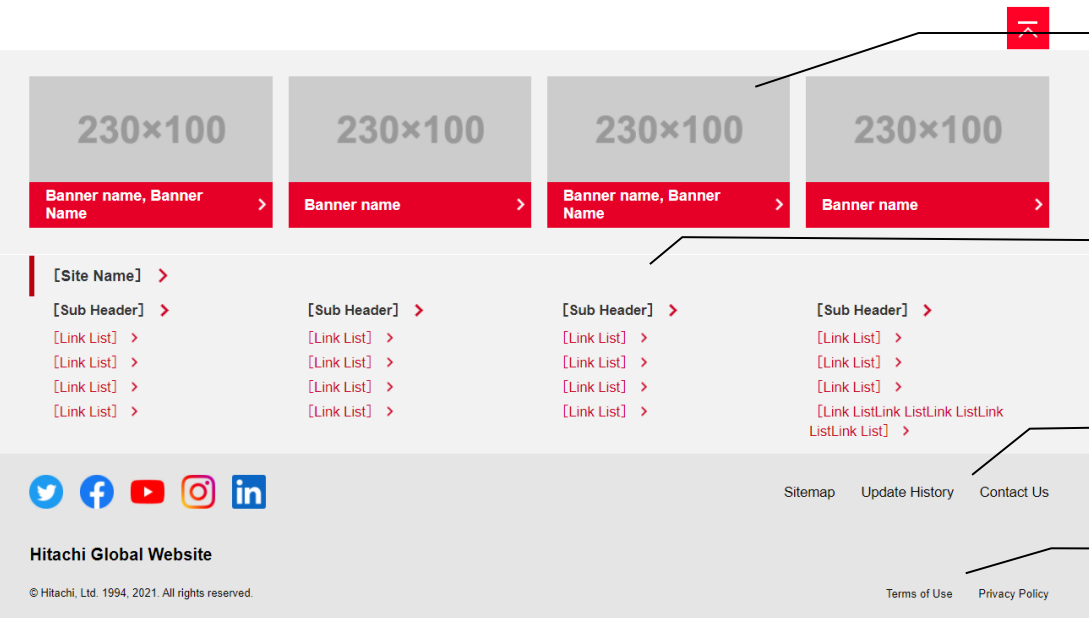
[s2] Site identity
 • For a visual description, see P62.

[s3] Global navigation
 • For a description of navigation, see P210 and P211.
 • For a visual description, see P65.

[s4] Horizontal local navigation area
 • For a description of navigation, see P213.
 • For a visual description, see P73.

[s5] Breadcrumb trail
 • For a description of navigation, see P216.
 • For a visual description, see P75.

[s6] Vertical local navigation
 • For a description of navigation, see P217.
 • For a visual description, see P76.



[s9] Footer banner
 • For a visual description, see P87.

[s8] Group-level menu
 • For a description of navigation, see P227.
 • For a visual description, see P81.

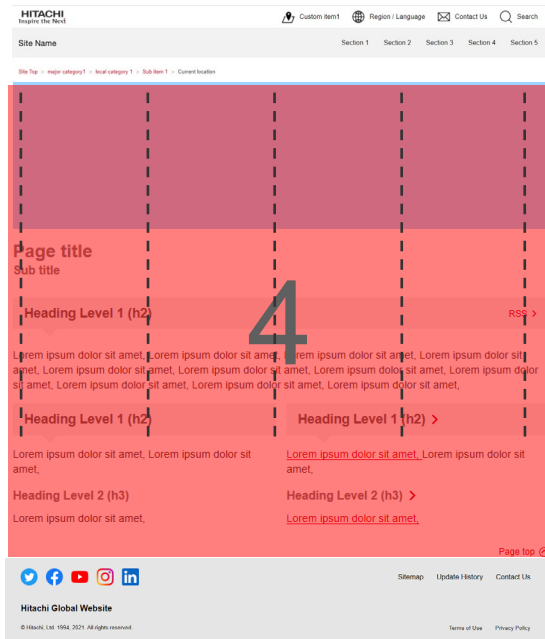
[s10] Optional footer
 • For a description of navigation, see P232.
 • For a visual description, see P89.

[s7] Footer
 • For a description of navigation, see P225.
 • For a visual description, see P79.

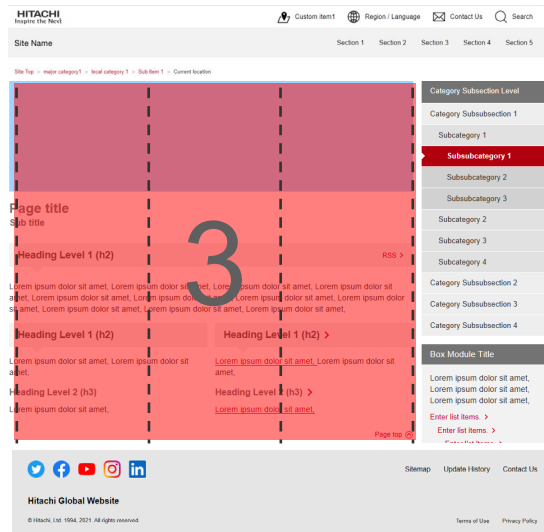
Content area

In the content area, you can arrange modules containing text, images, lists, and other page content in any position and order. This area is used to display various combinations of standard content such as text, images, and lists.

When 4 grid master layout is selected



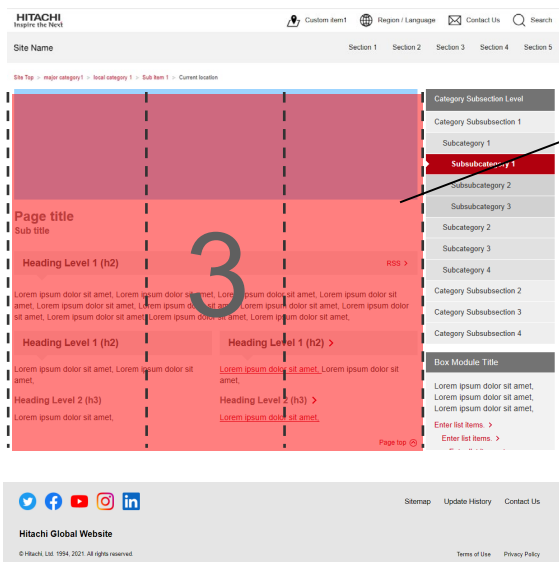
When 3+1 grid or 3+1 floating grid master layout is selected



Creating the content area (modular approach)

- You build the content area by adding modular components (HTML data) called content area modules.
- The following page explains the types of module you can add.

Add to content area



Content area modules (not all are shown)



Continued on next page

Content area

Continued from previous page

Content area modules

Content area modules are used to add titles to a page, and to add body text, images, and other elements to the content area.

The screenshot shows a website layout with various content area modules. Callouts on the right side identify these modules:

- [cc] Column: For a visual description, see P92.
- [c1] Page title: For a visual description, see P94.
- [c2] Heading: For a visual description, see P98.
- [c3] Text: For a visual description, see P99.
- [C4] Promotional copy: For a visual description, see P101.
- [c5] Image: For a visual description, see P102.
- [c6] Image + Text: For a visual description, see P107.
- [c7] Bulleted list: For a visual description, see P112.
- [c8] Numbered list: For a visual description, see P114.
- [c9] Footnote: For a visual description, see P116.
- [c10] Note: For a visual description, see P117.
- [c11] Link list: For a visual description, see P118.
- [c12] Menu button: For a visual description, see P130.
- [c13] Icon link: For a visual description, see P137.
- [c14] Data table: For a visual description, see P146.
- [C15] Plug-in download descriptor: For a visual description, see P153.
- [c16] Box: For a visual description, see P154.
- [c17] Emphasis: For a visual description, see P158.

The screenshot also shows a navigation menu, a search bar, and a footer with social media icons and contact information.

Content area

Continued from previous page

Content area modules are used to add titles to a page, and to add body text, images, and other elements to the content area.

[c18] Content navigation area
 • For a description of navigation, see P233.
 • For a visual description, see P159.

[c19] Linear navigation system
 • For a description of navigation, see P236.
 • For a visual description, see P161.

[c20] Internal link
 • For a description of navigation, see P238.
 • For a visual description, see P162.

[c21] Page top link
 • For a description of navigation, see P239.
 • For a visual description, see P163.

[c22] Panel unit
 • For a visual description, see P164.

[c23] Feature unit
 • For a visual description, see P168.

[c25] Social media share button
 • For a visual description, see P174.

[c26] Video playing unit
 • For a visual description, see P175.

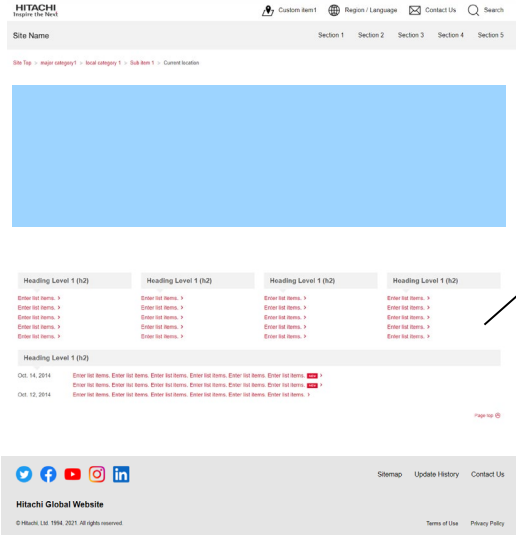
3. Overview of Sample HTML Code: Homepage

Homepage

A dedicated page that serves as the top-level page of a website. This page usually has the file name index.html.

4 grid

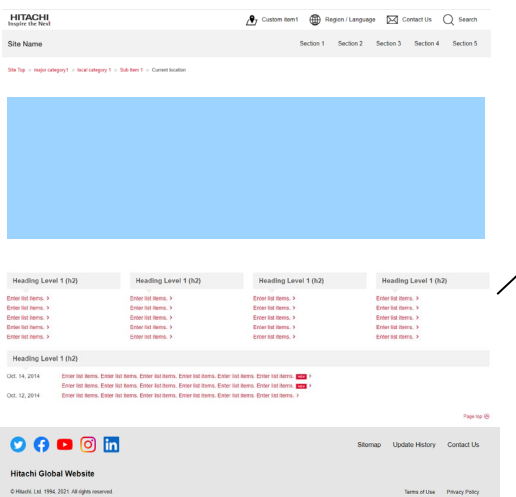
- This style of homepage includes a global navigation area.



[11-2] 4 grid
• For a visual description, see P182.

4 grid without global navigation area

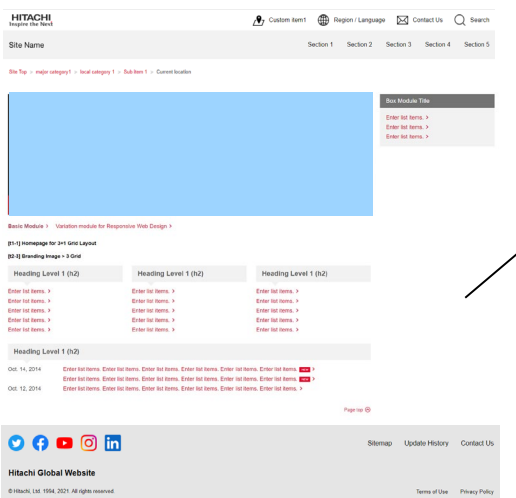
- This style of homepage omits the global navigation area.



[11-3] 4 grid without global navigation area
• For a visual description, see P183.

3+1 grid

- A style of homepage on which brand imagery occupies three grids.
- This layout must always include the global navigation area.
- You cannot use a 3+1 floating grid master layout for a homepage.



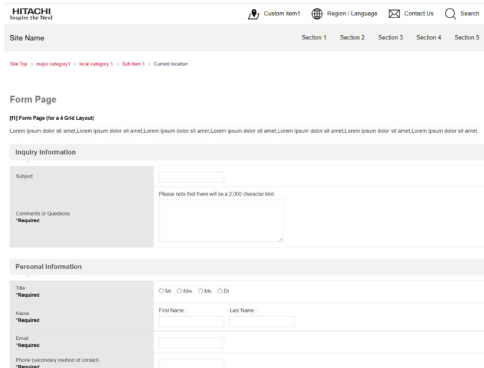
[11-1] 3+1 grid
• For a visual description, see P181.

Form page

A dedicated page that presents forms in which users can input information such as customer inquiries.

4 grid

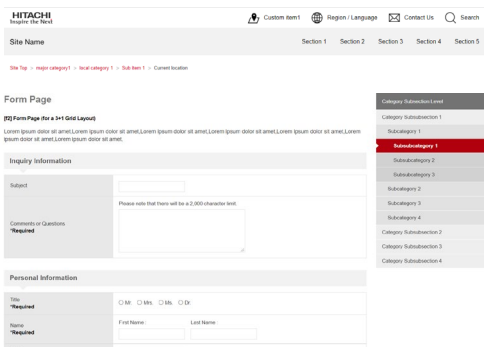
- A form page whose entire width is used as the form area



[f1] 4 grid
 • For a visual description, see P196.

3+1 grid

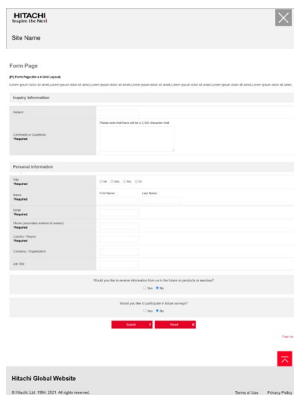
- A form page whose form area spans three segments of the page



[f2] 3+1 grid
 • For a visual description, see P198.

Pop-up window

- A design used when opening a form in a new window



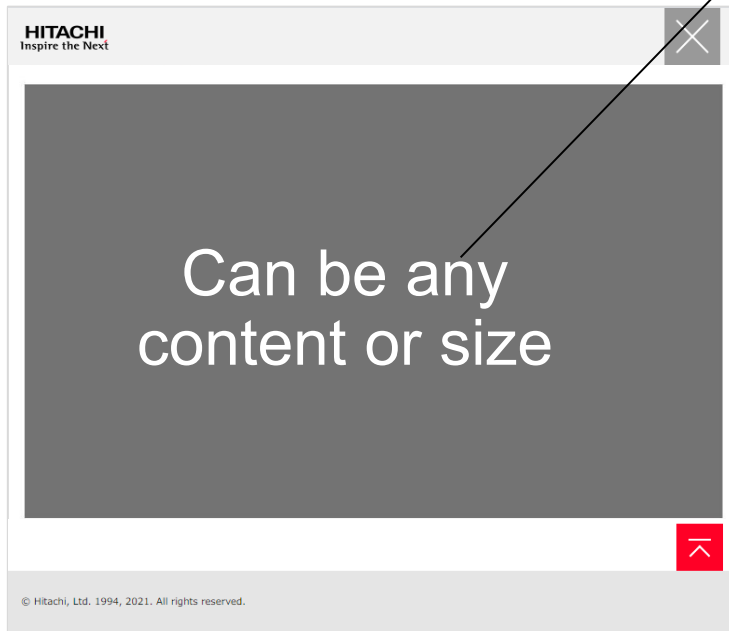
[f3] Pop-up format
 • For a visual description, see P200.

Pop-up window

A dedicated page that displays information in a new window, such as a glossary or an enlarged view of an image, while leaving the existing page untouched.

Pop-up window

- Most content area modules can be added to a pop-up window.



[p] Pop-up window
• For a visual description, see P203.

Basic modules and extension modules

On a given page, you can use basic modules (site area modules (P29) and content area modules (P31) which are the basic building blocks of content, plus extension modules that allow the designer greater freedom of expression.

This page describes the modules that are available as extension modules.

You can add functionality to your website by combining these modules in various ways.

Although you can use any combination of modules, they must be loaded in a specific order in the code. For details, see the instructions on the page for each module.

List of extension modules

Responsive module (recommended)

- You can use the responsive module to display webpages with a layout optimized for devices other than PCs, such as smartphones and tablets.
- For details, see P38.

Wide module

- A module that expands the width of the webpage from 975 to 1275 pixels.
- Because this module requires images, banners, and other elements to be resized accordingly, exercise caution when using this module.
- For details, see P41.

Optional modules

- Optional modules are used to play video content within a page, and to add JavaScript and other means of delivering dynamic content such as mega menus and buttons that share resources to social media.
- For details, see P42.

Combining modules

You can use extension modules in various combinations.

The following pages present typical ways in which basic and extension modules might be combined, and explain how to implement those combinations.

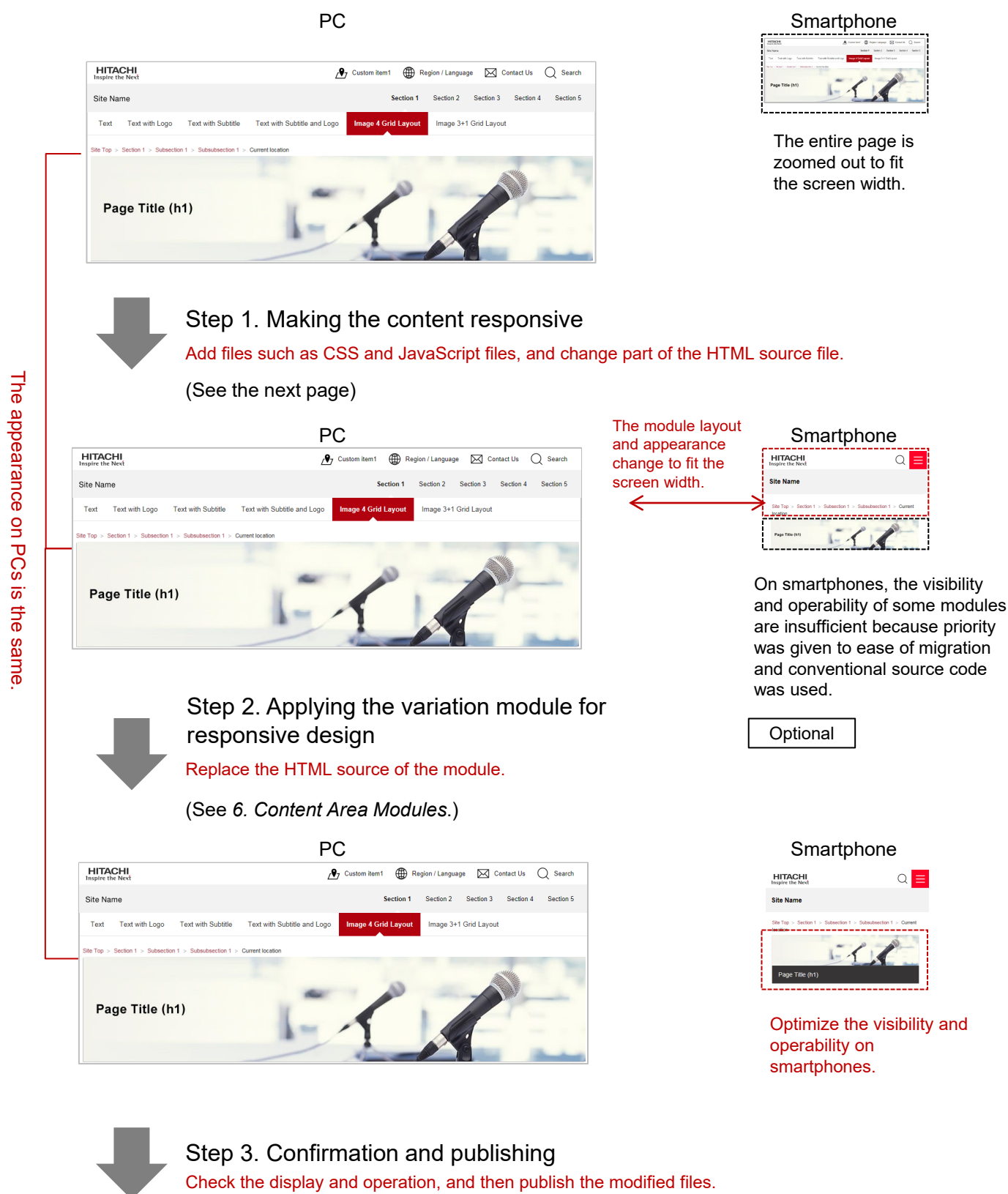
Extension module			Described on
Responsive module	Wide module	Optional modules	
Y			P38
	Y		P41
		Y	P42
Y	Y		P41
Y	Y	Y	P42

About the responsive module (recommended)

The responsive module gives a page a responsive design. Pages of websites that incorporate this module change to a smartphone-friendly layout when the browser width is 767 pixels or smaller.

Implementation flow

A website and web pages created by using the Design Guidelines modules



Continued on next page

Continued from previous page

Files that make up the response module

The following files make up the response module.

To use the response module, these files must be loaded as additional files from the HTML code.

These files are available in the set of response module files.



responsive.css

A dedicated CSS file for the responsive module



responsive.js

A dedicated JavaScript file for the responsive module

Using the responsive module

When using a variation module for responsive design, you need to replace the content that is loaded from the file for the master layout. Replace the viewport values with the values shown in red below.

```
<!DOCTYPE html>
<html lang="en">
<head>
<meta http-equiv="Content-Type" content="text/html; charset=utf-8">
<meta name="viewport" content="width=device-width, initial-scale=1.0, user-scalable=no, minimum-scale=1.0, maximum-scale=1.0">
<meta name="format-detection" content="telephone=no" />
<meta name="Author" content="Hitachi, Ltd." />
<meta name="Robots" content="INDEX, FOLLOW" />
<meta name="Description" content="Enter the content description here.">
<meta name="Keywords" content="Keyword 1, keyword 2, keyword 3">
<title>Title</title>
<link rel="index" href="https://www.hitachi.com/" title="Home">
<link rel="stylesheet" href="/css/en/r1/common.css" type="text/css" media="screen,print" />
<link rel="stylesheet" href="/css/en/r1/responsive.css" type="text/css" media="screen,print" />
<link rel="stylesheet" href="/css/en/r1/common2.css" type="text/css" media="screen,print" />
<link rel="stylesheet" href="/css/en/r1/print.css" type="text/css" media="print" />
<script type="text/javascript" src="/js/lib/jquery.js"></script>
<script type="text/javascript" src="/js/en/r1/common.js"></script>
<script type="text/javascript" src="/js/en/r1/responsive.js"></script>
<script type="text/javascript" src="/js/en/r1/common2.js"></script>
</head>
```

Note: The code that loads the responsive.css file must appear later than the code that loads the common.css file in the HTML code.

Note: The code that loads the responsive.js file must appear later than the code that loads the common.js file in the HTML code.

Note: Change the viewport value.

Note: The same applies to viewports for the wide version.

This completes the implementation of responsive web design.

Make sure the layout appears correctly and there is no problem in operation.

Note: If you want to further improve operability and visibility when the module is viewed on smartphones, consider installing the variation modules for responsive web design. (See the next page)

Continued on next page

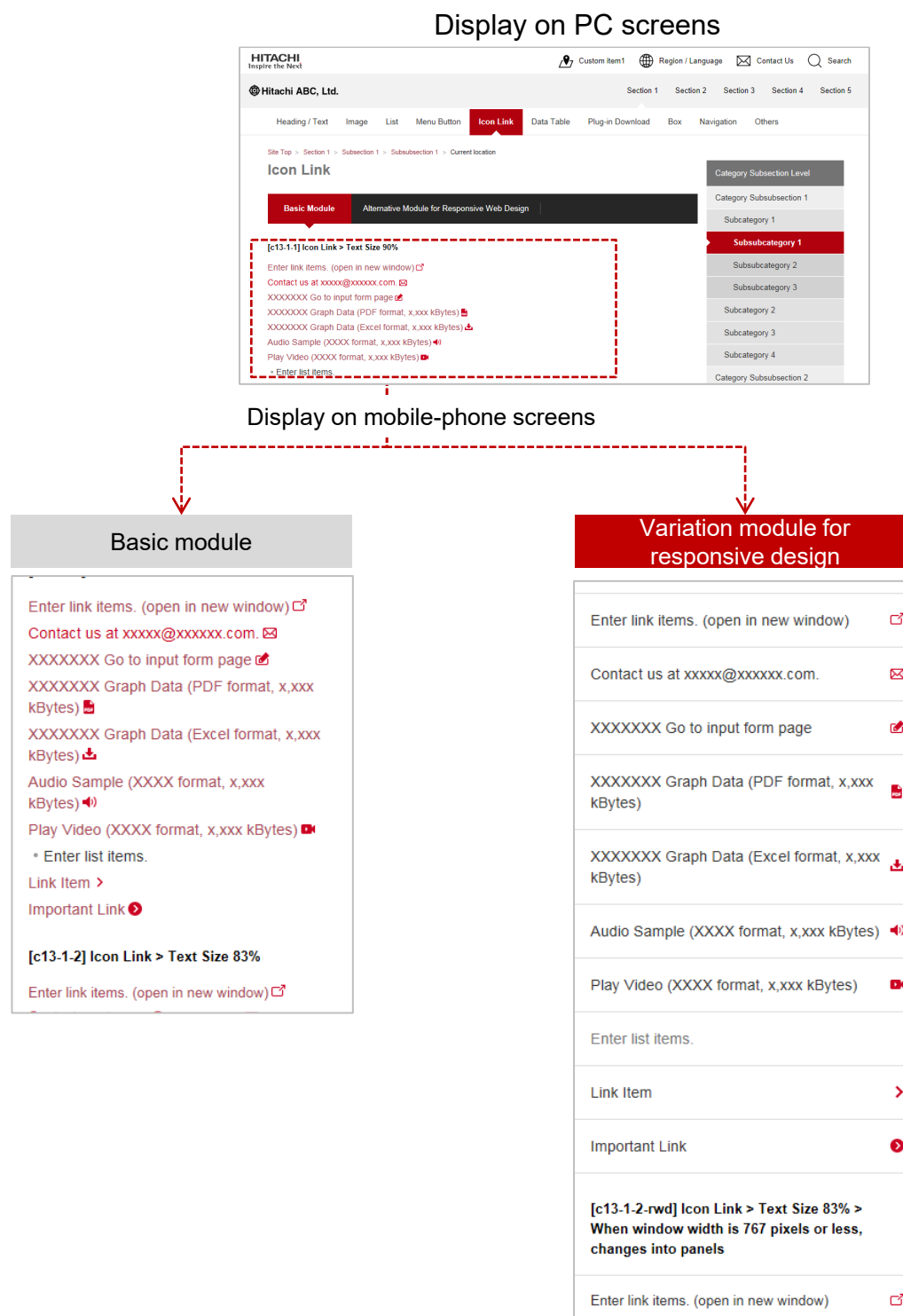
Continued from previous page

Applying the variation module for responsive design

Optimizing page displays for mobile-phone screens

If you want to further improve operability and visibility for users browsing with smartphones, consider installing the variation module for responsive design

Example) When icon links are displayed on smartphones



Panel-type list module, which is easy to tap on smartphones

Note: For details on the variation module for responsive design, see 6. *Content Area Modules*.



The variation module for responsive design uses HTML code different from the basic module. Also, depending on the combination of modules, the content might not be displayed correctly.

About the wide module

By using the wide module, you can widen the page to 1275 pixels.

Files that make up the wide module

The following files make up the wide module.

To use the wide module, these files must be loaded as additional files from the HTML code.

These files are available in the set of wide module files.



wide.css

A dedicated CSS file for the wide module



wide.js

A dedicated JavaScript file for the wide module

Using the wide module

When using the wide module only

To use the wide module, the part of the master layout code that loads the CSS and JavaScript files must be replaced with the following:

```
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common.css"/>
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/wide.css" />
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common2.css"/>
<link rel="stylesheet" type="text/css" media="print" href="/css/en/r1/print.css"/>
<script type="text/javascript" src="/js/lib/jquery.js"></script>
<script type="text/javascript" src="/js/en/r1/common.js"></script>
<script type="text/javascript" src="/js/en/r1/wide.js"></script>
<script type="text/javascript" src="/js/en/r1/common2.js"></script>
<script type="text/javascript" charset="UTF-8"
src="https://module.hitachi.com/search/js/sug.js#sv=//mf2aps06.marsflag.com/hitachi__GLOBAL__result_00"></script>
```

Note: The code that loads the wide.css file must appear later than the code that loads the common.css file in the HTML code.

Note: The code that loads the wide.js file must appear later than the code that loads the common.js file in the HTML code.

When using the responsive module and wide module

To create a website that is both responsive and wide, the part of the master layout code that loads the CSS and JavaScript files must be replaced with the following:

```
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common.css"/>
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/responsive.css" />
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/wide.css" />
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common2.css"/>
<link rel="stylesheet" type="text/css" media="print" href="/css/en/r1/print.css"/>
<script type="text/javascript" src="/js/lib/jquery.js"></script>
<script type="text/javascript" src="/js/en/r1/common.js"></script>
<script type="text/javascript" src="/js/en/r1/responsive.js"></script>
<script type="text/javascript" src="/js/en/r1/wide.js"></script>
<script type="text/javascript" src="/js/en/r1/common2.js"></script>
<script type="text/javascript" charset="UTF-8"
src="https://module.hitachi.com/search/js/sug.js#sv=//mf2aps06.marsflag.com/hitachi__GLOBAL__result_00"></script>
```

Note: The code that loads the wide.css file must appear later than the code that loads the responsive.css file in the HTML code.

Note: The code that loads the wide.js file must appear later than the code that loads the responsive.js file in the HTML code.

About the optional modules

Optional modules are used to play video content within the page, and to add JavaScript and other means of delivering dynamic content such as mega menus and buttons that share resources to social media.

Use of these modules requires careful consideration. Their implementation requires an understanding of video and dynamic content, and can present issues such as increased load times in some client environments.

Common files required by optional modules

The following files are required by the optional modules.

To use the optional modules, these files must be loaded as additional files from the HTML code.

These files are available in the set of common optional module files.



common_option.css

A dedicated CSS file for the optional modules



common_option.js

A dedicated JavaScript file for the optional modules

Using the optional modules

When using the optional modules only

To use the optional modules, the part of the master layout code that loads the CSS and JavaScript files must be replaced with the following:

```
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common.css"/>  
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common_option.css" />  
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common2.css"/>  
<link rel="stylesheet" type="text/css" media="print" href="/css/en/r1/print.css"/>  
<script type="text/javascript" src="/js/lib/jquery.js"></script>  
<script type="text/javascript" src="/js/en/r1/common.js"></script>  
<script type="text/javascript" src="/js/en/r1/common_option.js"></script>  
<script type="text/javascript" src="/js/en/r1/common2.js"></script>  
<script type="text/javascript" charset="UTF-8"  
src="https://module.hitachi.com/search/js/sug.js#sv//mf2aps06.marsflag.com/hitachi__GLOBAL__result_00"></script>
```

Note: The code that loads the common_option.css file must appear later than the code that loads the common.css file in the HTML code.

Note: The code that loads the common_option.js file must appear later than the code that loads the common.js file in the HTML code.

When using the responsive module, wide module, and optional modules

To use the optional modules together with the responsive module or wide module, the part of the master layout code that loads the CSS and JavaScript files must be replaced with the following. This code is for websites that uses the responsive module, wide module, and optional modules.

```
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common.css"/>  
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/responsive.css" />  
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/wide.css" />  
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common_option.css" />  
<link rel="stylesheet" type="text/css" media="screen,print" href="/css/en/r1/common2.css"/>  
<link rel="stylesheet" type="text/css" media="print" href="/css/en/r1/print.css"/>  
<script type="text/javascript" src="/js/lib/jquery.js"></script>  
<script type="text/javascript" src="/js/en/r1/common.js"></script>  
<script type="text/javascript" src="/js/en/r1/responsive.js"></script>  
<script type="text/javascript" src="/js/en/r1/wide.js"></script>  
<script type="text/javascript" src="/js/en/r1/common_option.js"></script>  
<script type="text/javascript" src="/js/en/r1/common2.js"></script>  
<script type="text/javascript" charset="UTF-8"  
src="https://module.hitachi.com/search/js/sug.js#sv//mf2aps06.marsflag.com/hitachi__GLOBAL__result_00"></script>
```

Note: The code that loads the common_option.css file must appear later than the code that loads the responsive.css and wide.css files in the HTML code.

Note: The code that loads the common_option.js file must appear later than the code that loads the responsive.js and wide.js files in the HTML code.

Interpreting module specifications

The following pages explain the modules that can be used in the various areas of a webpage. The specifications of each module pertain mainly to visual appearance.

5. Site Area Modules: [s7] Footer

(2) Fixed position label: Located at the top right of the page header.

(5) Cautionary notes: A red box containing important information about footer requirements.

(6) Means of application: A section titled 'Implementation' with sub-sections for 'Footer items' and 'Copyright identification'.

(7) Supplementary notes: A 'TIP' section providing additional guidance on copyright symbols and pop-up windows.

(8) Module: A table at the bottom showing the module's ID, name, and appearance.

Module ID	Module Name	Appearance
[s7]	Footer	Terms of Use Privacy Policy Update History © Hitachi, Ltd. 1994, 2014. All rights reserved.

7. [t2] Brand image

(3) Optional module label: Located at the top right of the page header.

(4) Variation module for responsive design label: Located below the module name.

(5) Cautionary notes: A red box containing important information about optional modules.

(6) Means of application: A section titled 'Implementing optional modules' with a sub-section for 'Brand image with slideshow function'.

(7) Supplementary notes: A section titled 'Supplementary notes' with sub-sections for 'Using a brand image', 'Accessibility', and 'Displaying brand images outside the page boundary'.

(1) Module name and brief description

- This area provides the name of the module and a brief description of its purpose.
- Each module is assigned an ID number. This ID number is used to identify the module in a variety of other publications and resources, such as the sample HTML code, HTML Design Guidelines, and documentation of the information structure.

(2) Fixed position label

- The presence of this label indicates that the module must appear at a specific location on the page as stipulated by the Hitachi Brand Management Rules: [Application] Internet Website Compliance Standards.

(3) Optional module label

- The presence of this label indicates that the module requires the common files for optional modules to be loaded.

(4) Variation module for responsive design label

- The label “Variation module for responsive design” is written for the variation module for responsive design.

(5) Cautionary notes

- This area provides cautionary notes that apply when using the module.

(6) Means of application

- This area provides a detailed description of the module and how to apply it in practice.

(7) Supplementary notes

- This area provides any other relevant information.

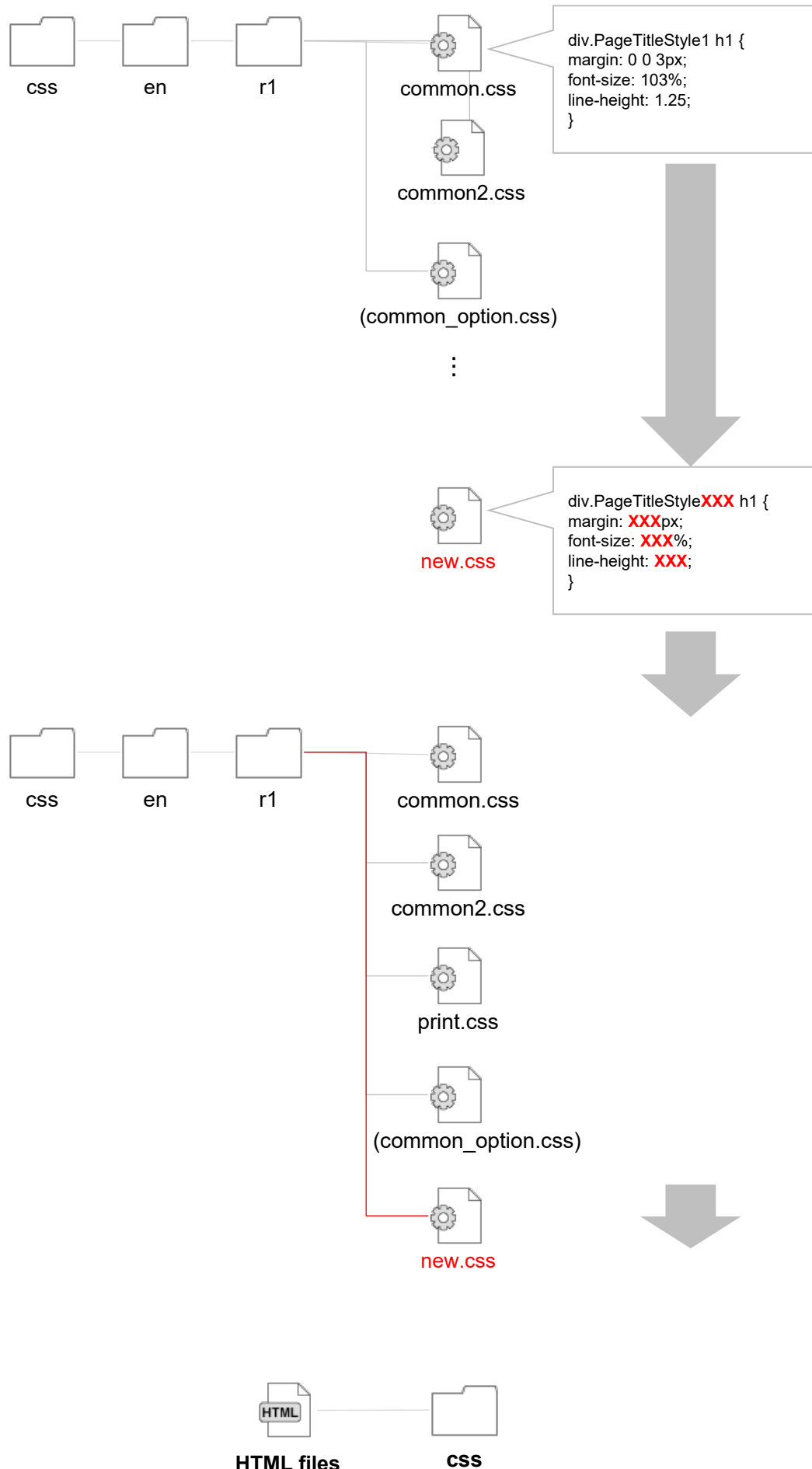
(8) Module

- This area shows the appearance of the module in the sample HTML code.

Rules that apply to the creation of custom CSS selectors

Creating a new CSS file (altering module code)

The following explains how to create a new module or change the specifications of an existing module.



Finding the module you want to modify

- The CSS file common.css governs aspects of content area modules that can be modified.
- The CSS file common_option.css governs optional modules.
Note: common_option.css is common to all optional modules.
These files are available in the set of module files.
- The files are stored in the directories shown on the left.
- To locate the module you want to modify, search by using the module name or module ID.
- When modifying an optional module, search for both common.css and common_option.css.
- Copy the selector information for the module.
- Do not attempt to rewrite the existing common.css file directly.

Modifying selector values (for an existing module)

- Create a new file and paste the selector information you copied from common.css into the new file.
- The new file does not need to be named new.css. You can give the new file any name you wish.
- Amend the selector names and values as needed.

Adding the new file to the CSS folder

- Add the new CSS file you created to the CSS folder.
- You can also store the file in a directory of your choice.

Loading from HTML files

- Include each new CSS file in the HTML code as shown in the following example.
- Make sure that the HTML code loads the existing CSS files first, followed by the newly added file.

```
<link rel="stylesheet" href="/css/en/r1/common.css" type="text/css"
media="screen,print" />
<link rel="stylesheet" type="text/css" media="screen,print"
href="/css/en/r1/common2.css"/>
<link rel="stylesheet" href="/css/en/r1/print.css" type="text/css"
media="print" />
<link rel="stylesheet" href="/css/en/r1/new.css" type="text/css"
media="screen,print" />
```

Note: Some modules include specifications specific to certain browsers. When copying selector values to the new CSS file, take care to include any browser-specific values.

Module descriptions for each area

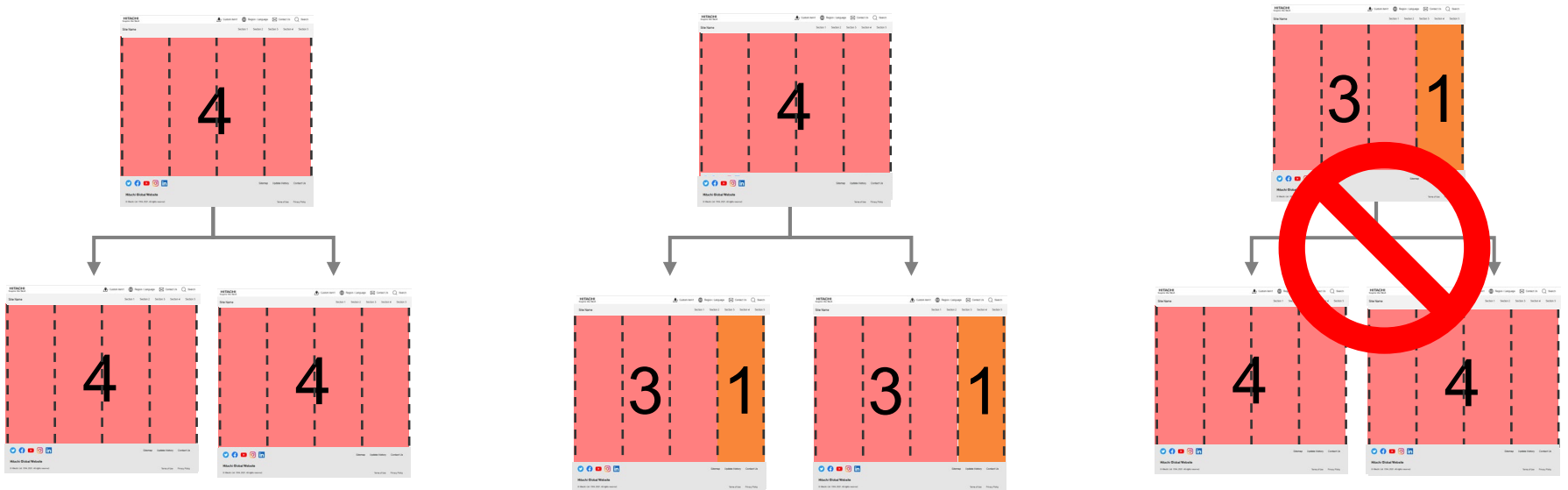
4. Master Layout

Master layout (4 grid)

A 4 grid master layout is a pattern into which the content area is divided. The page is divided into four segments across its width, all of which serve as the content area.

Implementation

- You can also use a 4 grid layout for the homepage and a 3+1 grid layout for all lower-level pages.
- If you use a 4 grid page at a lower-level than a 3+1 grid page, the sudden disappearance of the navigation area might confuse the user.



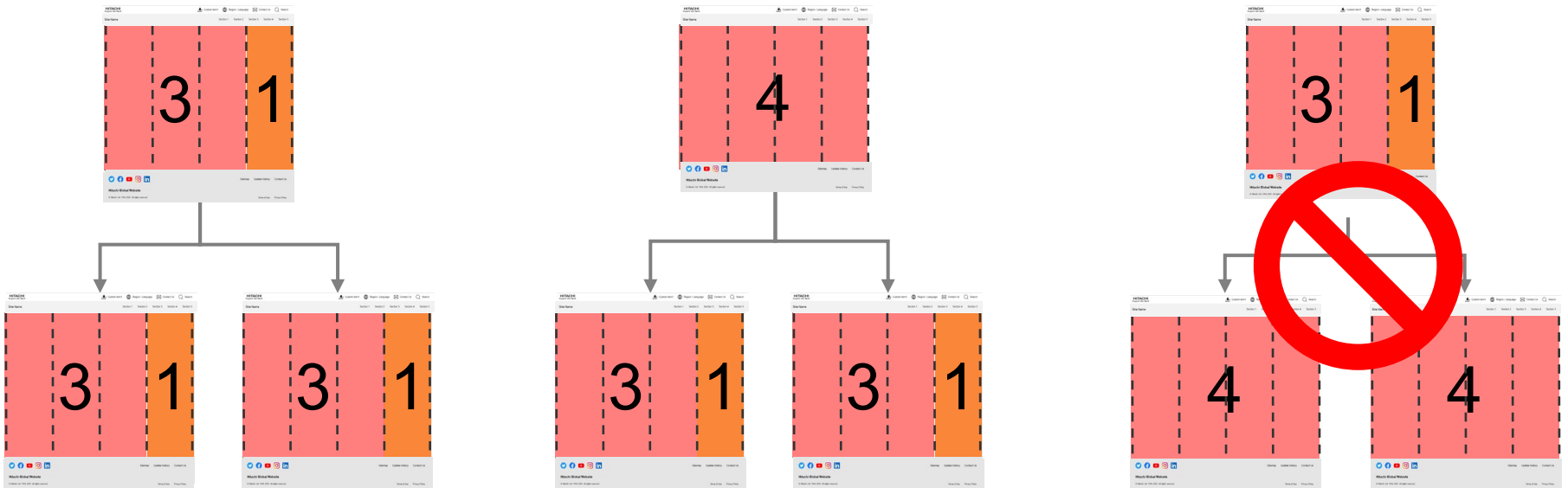
Continued on next page

Master layout (3+1 grid)

A 3+1 grid master layout is a pattern into which the content area is divided. The page is divided into four segments across its width, three of which serve as the content area. The remaining segment can be used for another purpose, such as vertical local navigation.

Implementation

- You can also use a 4 grid layout for the homepage and a 3+1 grid layout for all lower-level pages.
- If you use a 4 grid page at a lower-level than a 3+1 grid page, the sudden disappearance of the navigation area might confuse the user.

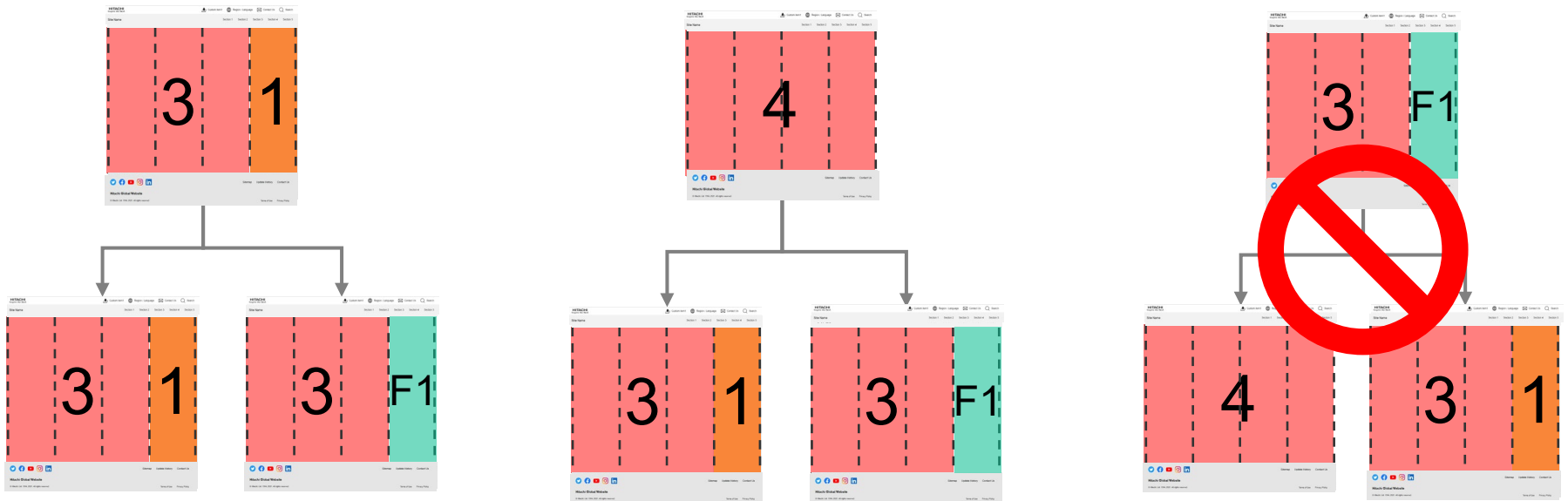


Master layout (3+1 floating grid) Optional module

A 3+1 floating grid master layout is a pattern into which the content area is divided. The page is divided into four segments across its width, three of which serve as the content area. The remaining segment can be used for another purpose, such as vertical local navigation. The element in this area moves within the segment as the user scrolls up and down the page, always remaining on screen.

Implementation

- You can also use a 4 grid layout for the homepage and a 3+1 floating grid layout for all lower-level pages.
- If you use a 4 grid pattern at a lower level than a 3+1 floating grid page, the sudden disappearance of the navigation area might confuse the user.
- If you use a 3+1 grid pattern at a lower level than a 3+1 floating grid page, the loss of floating functionality might seem like a glitch and confuse the user.



Master layout (responsive module)

Keep the width to 768 or more pixels (when viewing on a tablet) for the PC version layout. If the width is 767 or fewer pixels, change the layout.

Breakpoints (boundaries for switching layouts)

A value is set for the section of each breakpoint based on the following assumptions: (1) content can be viewed clearly on a standard-size smartphone or tablet screen; and (2) the parts and image materials created for a PC screen do not lose their shape when the screen size is changed.

Breakpoints 1305 pixels 995 pixels 768 pixels 580 pixels 400 pixels
 Note: Wide window

← For large-screen terminals, such as PCs and tablets For small-screen terminals, such as smartphones →

- The above models are examples of representative models of smartphones or tablets as of Sep. 2021. They are not the target models of the responsive version of the Design Guidelines.

Continued on next page



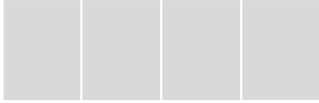

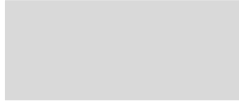


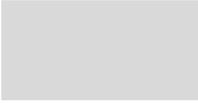

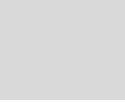

Continued from previous page

Grids

Do not change the number of grid columns if the width is 768 or more pixels.

Use a 1-column grid if the screen width is 767 or fewer pixels. However, for some modules, use a 3-column grid or 2-column grid according to the screen width.

Images of grid structures

<p>4-column grid</p>  <p>3+1-column grid</p> 	<p>4-column grid</p>  <p>3+1-column grid</p> 	<p>1-column grid</p>  <p>2-column grid</p>  <p>Note: For some modules only</p> <p>3-column grid</p>  <p>Note: For some modules only</p>	<p>1-column grid</p>  <p>2-column grid</p>  <p>Note: For some modules only</p>	<p>1-column grid</p>  <p>2-column grid</p>  <p>Note: For some modules only</p>
Breakpoints	995 or more pixels	768 pixels	580 pixels	400 pixels

Module descriptions for each area

5. Site Area Modules

[s1] Header Fixed position

The header is a required element that is common to all Hitachi Group webpages. This module must be located at the top of the page.

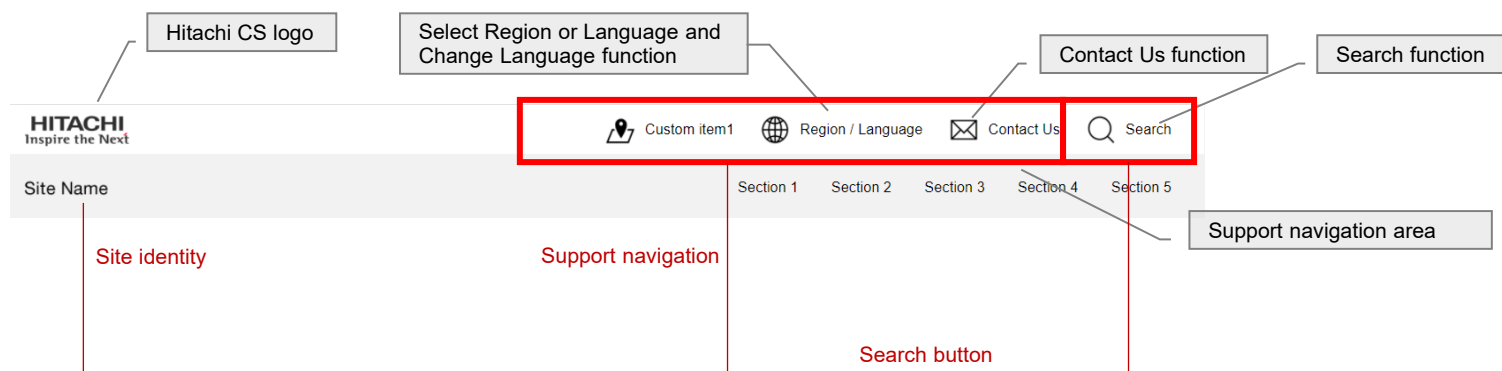
⚠ Cautionary notes

- The header is a required element. All pages must contain this element.
- Use a dedicated header for pop-up windows.

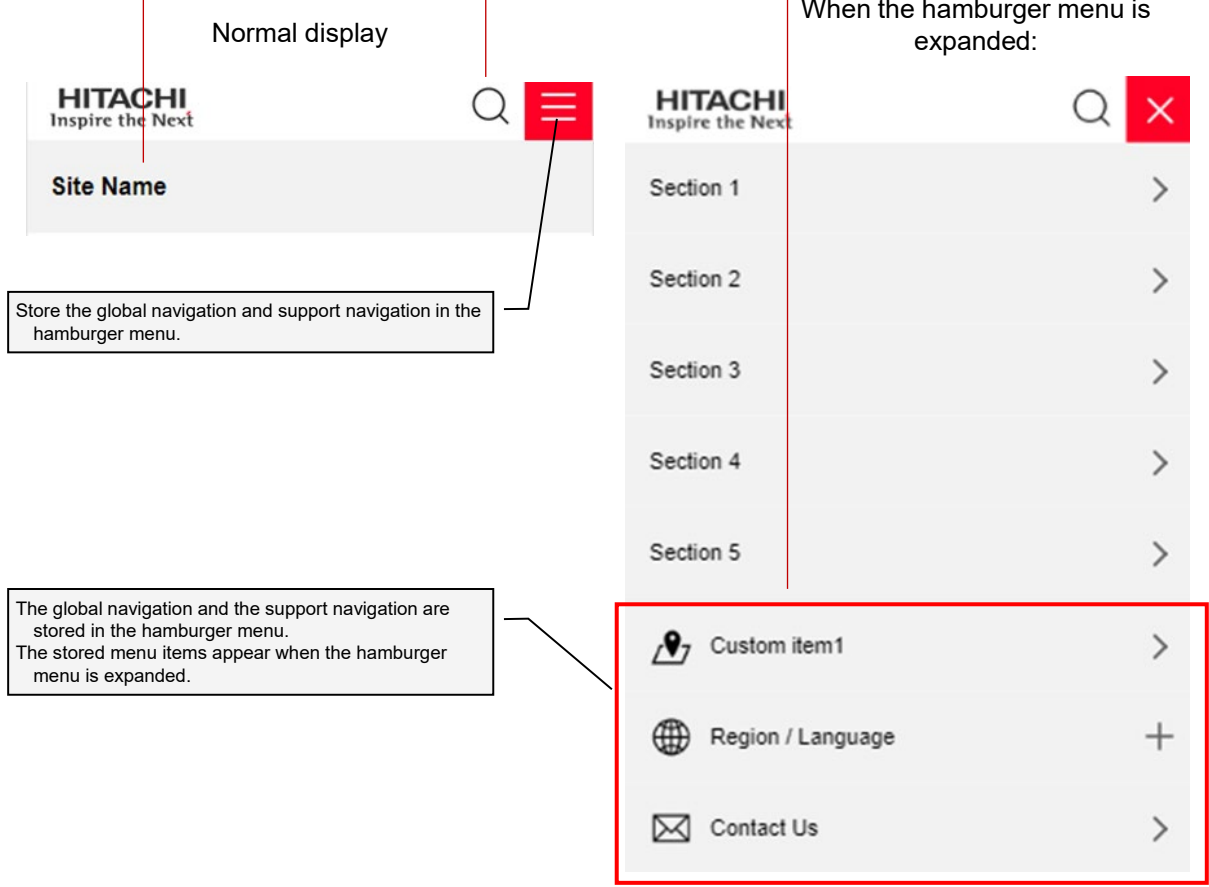
Implementation

When the width is 767 or fewer pixels, the header changes to a retractable navigation menu that displays icons only. For the site identity, use a device font to format the span tag information, instead of displaying an image.

768 or more pixels



767 or fewer pixels



Store the global navigation and support navigation in the hamburger menu.

The global navigation and the support navigation are stored in the hamburger menu. The stored menu items appear when the hamburger menu is expanded.

Continued on next page

[s1] Header Fixed position

Continued from previous page

■ Hitachi CS logo

- You can use any of the following three patterns to define the link and alternate text (alt tag) of the CS logo.

Link	Alternate text (alt tag)
The homepage of the website on which the logo appears (the same link destination as the site identity)	The same text as in the site identity area
The homepage of the Hitachi, Ltd. corporate site (Japanese or English) or the homepage of your local portal site	Hitachi (always with an upper-case H)
No link	Hitachi (always with an upper-case H)

■ Support navigation area

- You can select one of the following three styles for the support navigation area. Note that you cannot combine elements from different styles.

Display styles (the icons shown are examples)

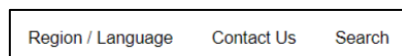
(1) Icons and text [default]



(2) Icons only



(3) Text only



- Do not change the color or size of the supplied icons.
- Although you can use custom icons in the support navigation area, these must use a specific color code (#000000, or #ffffff on mouseover of hamburger menu icon) and a specific image size (90 x 180 pixels). (You cannot use animated GIFs in the support navigation area.)
- The style sheet specifies 610 pixels as the maximum width of the support navigation area. Although you can add items to the left of the required elements, ensure the support navigation area does not break into two lines.

Continued on next page

[s1] Header

Fixed position

Continued from previous page

Support navigation area: List of standard icons

Icon	Name	Required/Optional	Fixed position	Purpose	Image file name
	Search	Required	Far right (On the left of the hamburger menu on a mobile-phone screen) (cannot be changed)	Provides in-site search.	icon_search.png
	Email us	Required (select the icon that applies)	Second from right (1st from the bottom on a mobile-phone screen) (cannot be changed)	Links to a list of contact information and a contact form.	icon_mail.png
	Contact form			Links to a list of contact information and a contact form.	icon_form.png
	Call us			Links to contact information with phone numbers listed.	icon_tel.png
	Support			Links to a support page that contains information such as FAQs, downloadable manuals, and contact information.	icon_support.png
	Select Region or Language	Required for websites with pages for visitors from other countries or regions	Third from right (2nd from the bottom on a mobile-phone screen) (cannot be changed)	Provides a pull-down menu from which the user can select their country or region, or a link to a country/region selection page.	icon_earth.png
	Select Language	Required for websites that do not have different pages for visitors from other countries or regions but are available in multiple languages	Third from right (2nd from the bottom on a mobile-phone screen) (cannot be changed)	Provides a pull-down menu from which the user can select their language, or a link to a language selection page.	Globe: icon_earth.png Lang: icon_lang.png
	Change Language	Required for websites that do not have different pages for visitors from other countries or regions but are available in another language	Third from right (2nd from the bottom on a mobile-phone screen) (cannot be changed)	Links to other language sites.	JP: icon_lang_jp.png EN: icon_lang_en.png CN: icon_lang_cn.png
	Location	Optional	To the left of the required elements	Links to a page showing location of the company or a particular branch office.	icon_location.png
	Log in	Optional	To the left of the required elements	Links to the login page.	icon_login.png
	Members page	Optional	To the left of the required elements	Links to the members page.	icon_my.png
	Parent company	Optional	To the left of the required elements	Links to the website of the parent company.	icon_parent.png
	Parent website	Optional	To the left of the required elements	Links to the parent website.	icon_topsite.png
	General-use icons	Optional	To the left of the required elements	Links to a page that does not match the above. Note: Usable only when text alone (“(3) Text only”) is selected.	icon_general.png

Continued on next page

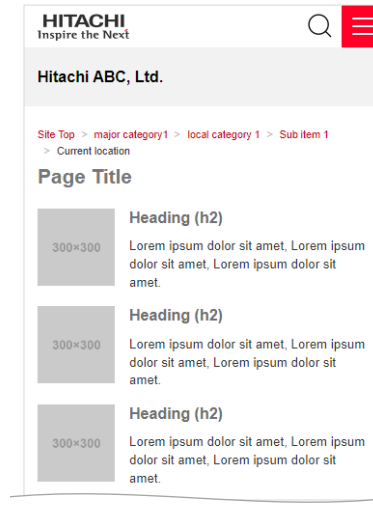
[s1] Header

Continued from previous page

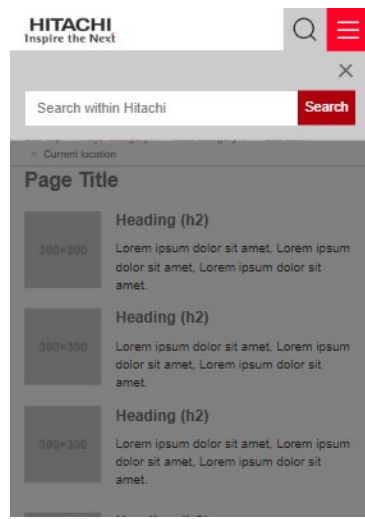
Specifications for support navigation displayed on mobile-phone screens (search button, hamburger menu button, region/language selection button)

Display icons only, and do not display the header.
Do not change the header specifications.

Normal display

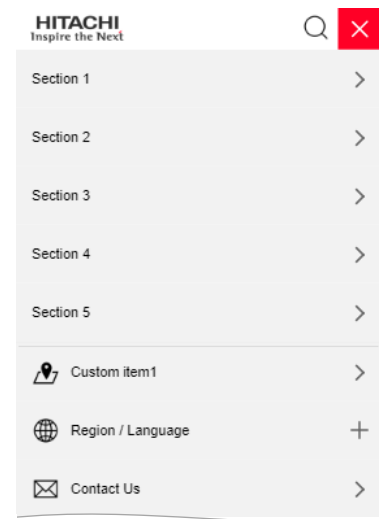


When the **Search** field is expanded:



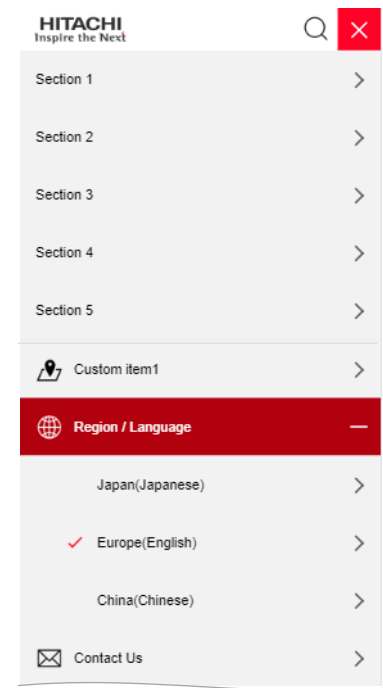
Clicking the magnifying glass icon at the top of the screen opens (with a vertical slide bar) or closes the in-site search field.

When the hamburger menu is expanded:



Clicking the hamburger button at the top of the screen opens or closes the global navigation and support navigation menus.

When the **Select Region or Language** menu is expanded:



Clicking the **Select Region or Language** button while the hamburger menu is expanded displays or hides the selectable regions and languages.

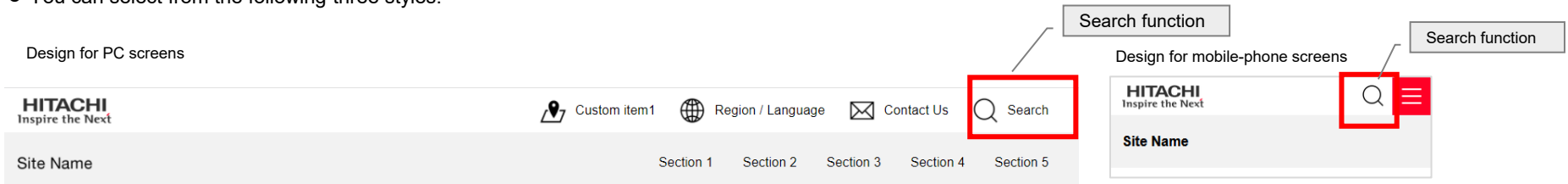
Continued on next page

[s1] Header Fixed position

Continued from previous page

■ Support navigation area: Search function

- An area used to search within a website.
- The placement must be first from the right in the support navigation. (On the left of the hamburger menu on a mobile-phone screen)
- Unify the names as follows. However, when translating into other languages, match the language used for the website.
English websites: "Search" Japanese websites: 検索 Chinese websites: 搜索
- You can select from the following three styles.



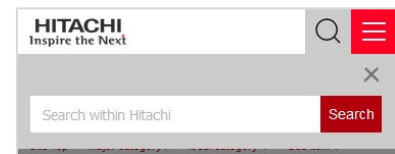
(a) When providing the Hitachi Group search function only

- Use the text Search within Hitachi Group for the Hitachi Group search.

Design for PC screens (this image shows the page with the menu expanded)

Design for mobile-phone screens

(this image shows the page with the menu expanded)



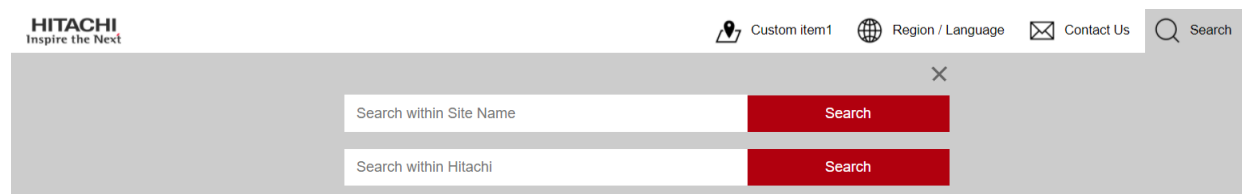
(b) When providing range-limited search and Hitachi Group search functions

- Provision of range-limited search is subject to a separate agreement with the IT Strategy & Digital Integration Division of Hitachi, Ltd. (hereinafter ITSD).
- ITSD will supply the source code for the search box.
- Change the text in the Site name area. (Replace Site name with the name of the website.)

Design for PC screens (this image shows the page with the menu expanded)

Design for mobile-phone screens

(this image shows the page with the menu expanded)



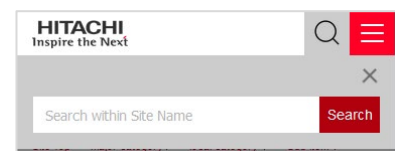
(c) When providing the range-limited search function only

- Provision of range-limited search is subject to a separate agreement with the IT Strategy & Digital Integration Division of Hitachi, Ltd. (hereinafter ITSD).
- ITSD will supply the source code for the search box.
- Change the text in the Site name area. (Replace Site name with the name of the website.)

Design for PC screens (this image shows the page with the menu expanded)

Design for mobile-phone screens

(this image shows the page with the menu expanded)



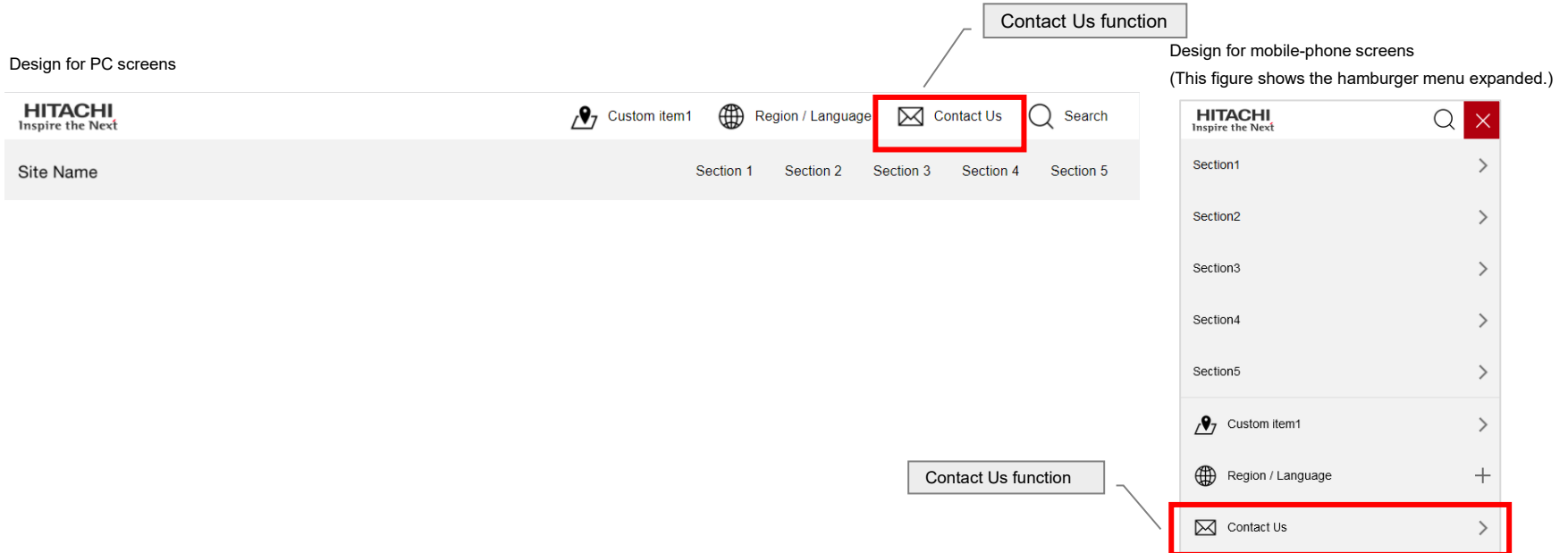
Continued on next page

[s1] Header Fixed position

Continued from previous page

■ Support navigation area: Contact Us function

- Links to the Contact Us page.
- The placement must be 2nd from the right of the support navigation (1st from the bottom on a mobile-phone screen).



Display styles

Style			Purpose
Icon and text	Icon only	Text only	
Email us		Email us	Links to a list of contact information, a contact form, or other means of making contact. Note: Do not create a new email directly from the support navigation area.
Contact form		Contact form	Links to a list of contact information, a contact form, or other means of making contact.
Call us		Call us	Links to contact information with phone numbers listed, or other means of making contact.
Support		Support	Links to a page that contains support information such as FAQs, downloadable manuals, and contact information.

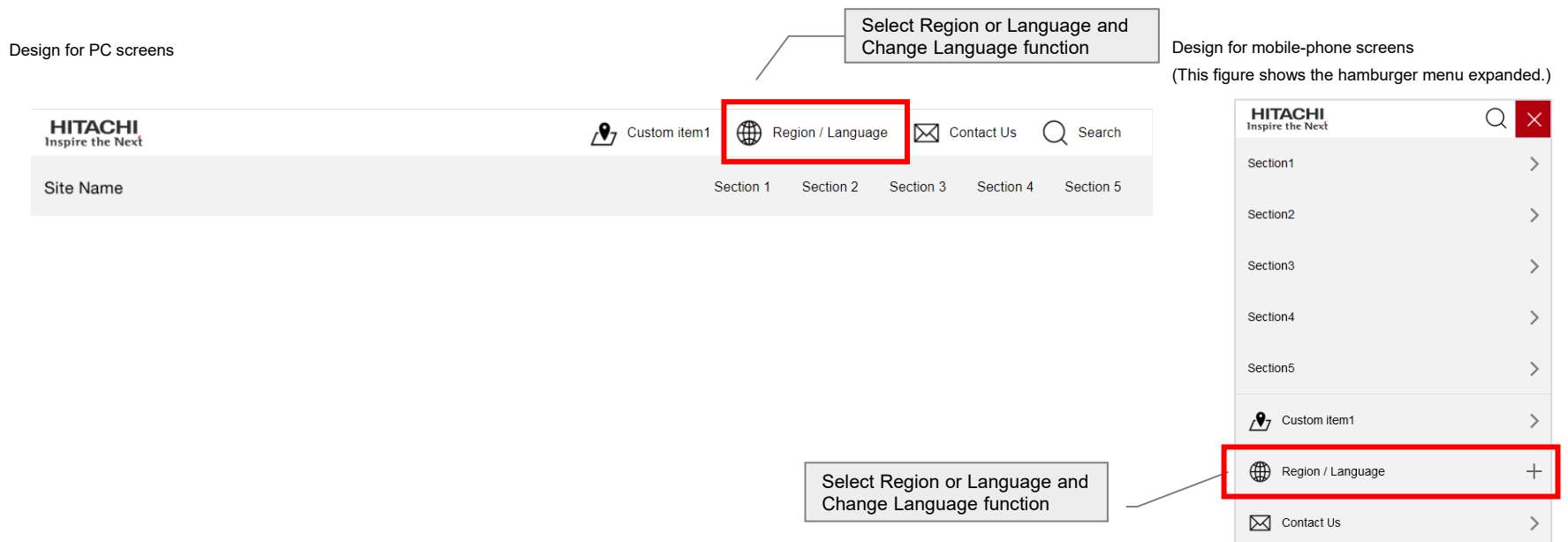
Continued on next page

[s1] Header Fixed position

Continued from previous page

■ Support navigation area: Select Region or Language and Change Language functions

- This element provides a pull-down menu from which the user can select a region or language, or links to a language selection page.
- You must include the **Select Region or Language** function if your organization has pages for visitors from other countries and regions.
- If your organization does not have pages for visitors from other countries and regions but your website is available in multiple languages, you must include the **Change Language** function.
- The placement must be 3rd from the right of the support navigation (2nd from the bottom on a mobile-phone screen).
- Although you can have the Select Region or Language function and Change Language function on the same page, only one can function as a pull-down menu.



Display styles

		Display example		
		Icon and text	Icon only	Text only
Select Region or Language function: When your organization has a website for visitors from other countries or regions	When your organization has a website for visitors from other countries or regions	Region / Language		Region / Language
	When the website is available in multiple languages	Language		Language
Change Language function: When your organization does not have a website for visitors from other countries or regions	When the website is available in Japanese	Language		Language
	When the website is available in Japanese	Japanese		Japanese
	When the website is available in English	English		English
	When the website is available in Chinese	Chinese		Chinese

Continued on next page

[s1] Header

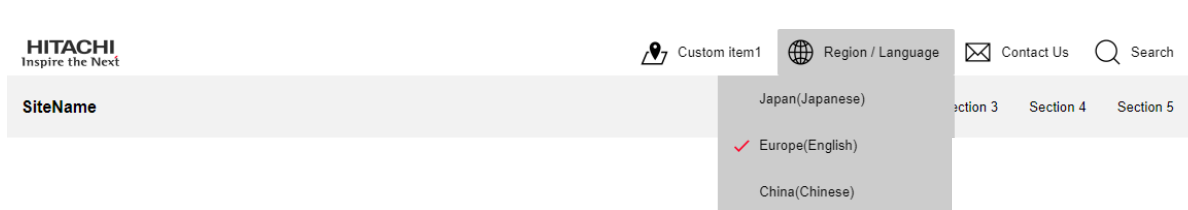
Fixed position

Continued from previous page

(a) When providing the Select Region or Language function as a pull-down menu

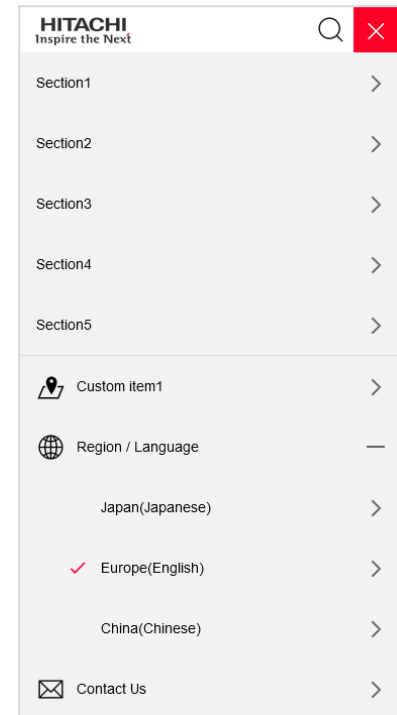
- Do not change the look and feel of the design.
- You can change the text according to the title and nature of the destination page.
- Specify the text for the menu options according to the nature of the site.
- Current selection indicator: A tick (✓) appears beside the currently selected site.

Design for PC screens (this image shows an icon and text style header with the pull-down menu expanded).



Design for mobile-phone screens

(This figure shows the hamburger menu expanded.)



Continued on next page

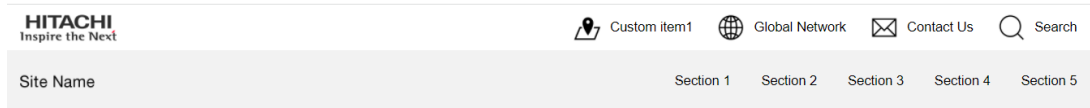
[s1] Header Fixed position

Continued from previous page

(b) When providing the Select Region or Language function as a link to a list page

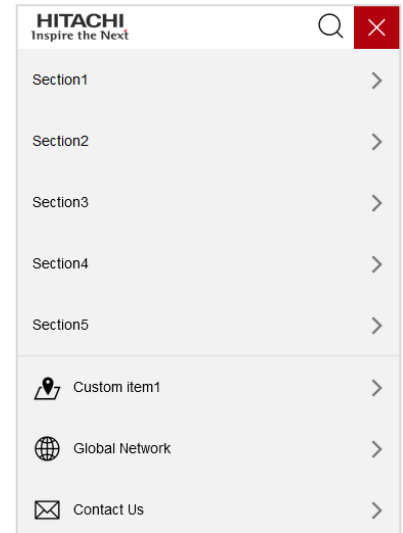
- Do not change the look and feel of the design.
- You can change the text according to the destination page.

Design for PC screens (this image shows an icon and text style header that links to the Global Network page)



Design for mobile-phone screens

(This figure shows the hamburger menu expanded.)



(c) When providing the Change Language function

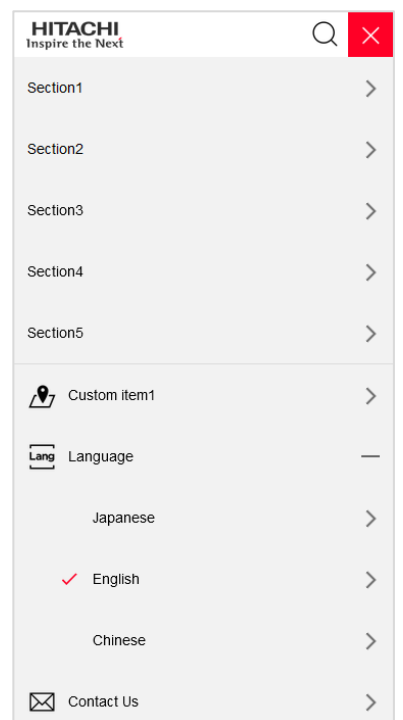
- Do not change the look and feel of the design.
- You can change the text according to the title and nature of the destination page.
- You can provide this function as a pull-down menu or a link.

Design for PC screens (this image shows an icon and text style header with the pull-down menu expanded)



Design for mobile-phone screens

(This figure shows the hamburger menu expanded.)



Continued on next page

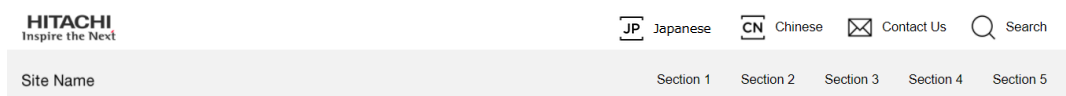
[s1] Header Fixed position

Continued from previous page

(d) When providing the Select Region or Language function and the Change Language function:

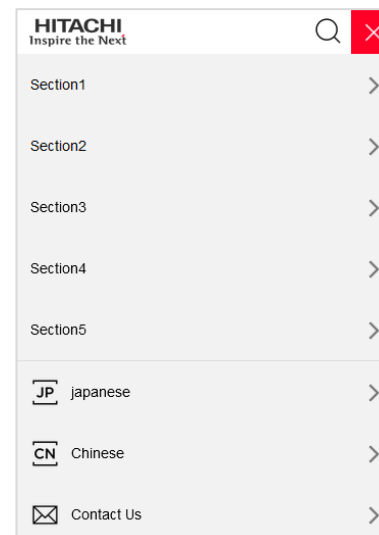
- Do not change the look and feel of the design.
- You can provide this function as a pull-down menu or a link.

Design for PC screens (this image shows an icon and text style header that links to the English site and the Chinese site)



Design for mobile-phone screens

(This figure shows the hamburger menu expanded.)

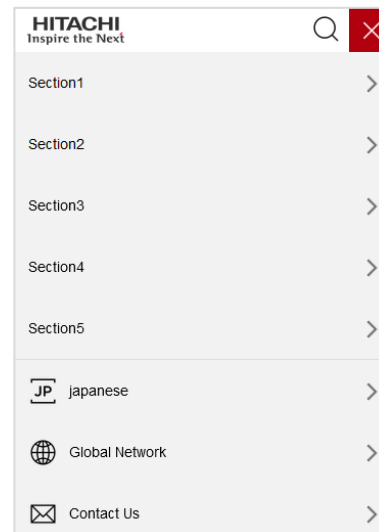


Design for PC screens (this image shows an icon and text style header that links to the English site and the Global Network site)



Design for mobile-phone screens

(This figure shows the hamburger menu expanded.)

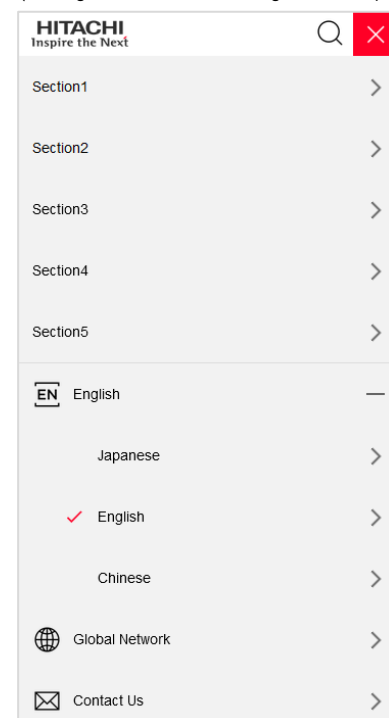


Design for PC screens (this image shows an icon and text style header with a pull-down menu and a link to the Global Network site)



Design for mobile-phone screens

(This figure shows the hamburger menu expanded.)



[s2] Site identity

Fixed position

This area displays the site name and is provided under the header.

⚠ Cautionary notes

- When using the company name as the site name, the typeface and other characteristics must conform to the Hitachi Brand Management Rules.
- Specify the name of the site as the alternate text (alt tag) for the image file of the site name.
- The <h1> tag is used for the site identity area on the homepage only. On all other pages, the <h1> markup applies to the page title. For the site identity area, use the <div> tag.

Implementation

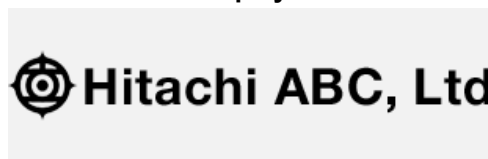
■ Site name

- When the site name is the company name, the site name must be displayed as an image.
- When the site name differs from the company name, use text and not an image. You cannot change the typeface from the one specified in the style sheet.
- You cannot change the font color.
- When creating site name images, use the supplied Photoshop file data as a template. You can download this file from the intranet. https://hitachigroup.sharepoint.com/sites/iwm_portal_en/SitePages/Design-Guideline.aspx
- A site name that spans multiple lines can impair the usability of the website. For this reason, we recommend that site names are constrained to one line.
- You can include the sub-name after the site name. Do not present the site name in a way that prioritizes visual design at the expense of other considerations. (One example might be using the name of the site in English as the sub-name.)

■ Handling by responsive design when the company name is used as the site name

For handling by responsive design, make sure the site identity image is designed to support high-resolution displays.

Site identity image suitable for high-resolution displays



Site identity image not suitable for high-resolution displays



Design/margins	Site identify image suitable for high-resolution displays	Site identify image not suitable for high-resolution displays		
Design/margins				
	(1) Top margin	34 pixels	(1) Top margin	17 pixels
	(2) Left margin	0 pixels	(2) Left margin	0 pixels
	(3) Height	100 pixels	(3) Height	50 pixels



If you overwrite the existing site identity image, the appearance of the site identity image on all existing pages that reference the same file will change. If you want to apply a site identity image only to specific pages, use a new file to create the site identity image, and change the settings so that the specific pages reference that image.

Continued on next page

[s2] Site identity

Fixed position

Continued from previous page

■ Typeface and text size when the site name is the company name

Typeface	Page design	Language	Typeface
	For PC screens	Japanese	Display, as an image, the site name in the specified typeface accompanied by the Hitachi Mark. Typeface: 新ゴシックM
		English	Display, as an image, the site name in the specified typeface accompanied by the Hitachi Mark. Typeface: Helvetica Bold or Helvetica Neue LT 75 Bold
		Chinese	Display, as an image, the site name in the specified typeface accompanied by the Hitachi Mark. Typeface: 中黒簡体
	For mobile-phone screens	All languages	Display the site name as text using the specified style sheet. Do not add the Hitachi Mark. You cannot change the font.

Note: If the site name contains English and Japanese characters, we recommend that you use the Japanese typeface for both.

Text size

When the site name is the company name	Site identify image suitable for high-resolution displays	32 pt
	Site identify image not suitable for high-resolution displays (72 dpi equivalent)	16 pt

■ Typeface and text size when the site name differs from the company name

Typeface

Page design	Language	Typeface
For PC screens	All languages	Display the site name as text using the specified style sheet. You cannot change the font.
For mobile-phone screens	All languages	Display the site name as text using the specified style sheet. You cannot change the font.

Text size

When the site name differs from the company name	16 px
--	-------

Size of site identity area

- In the design of screens for PCs, the global navigation is posted on the right side of the site identify display area. Make sure the global navigation links do not overlap the site name or sub-name.

When the site identity includes a site name that is the company name, and a sub-name

- Maximum width of site name and sub-name: 700 pixels
- Text size (72 dpi equivalent)
 - Site name: 16 pt
 - Sub-name: 16 pt

Design for PC screens

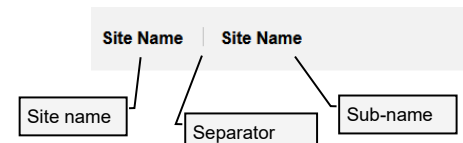


Note: The site name and sub-name are for illustrative purposes only.
Note: When including a sub-name, use a separator between the site name and sub-name.

If the site identify image supports high-resolution displays:

- Text size
 - Site name: 32 pt
 - Sub-name: 32 pt

Design for mobile-phone screens



When the site identity includes a site name and sub-name that differ from the company name

- Maximum width of site name and sub-name: 700 pixels
- Text size
 - Site name: 16 pixels
 - Sub-name: 16 pixels

*For the site identity, use a device font to format the span tag information.

Continued on next page

[s2] Site identity

Fixed position

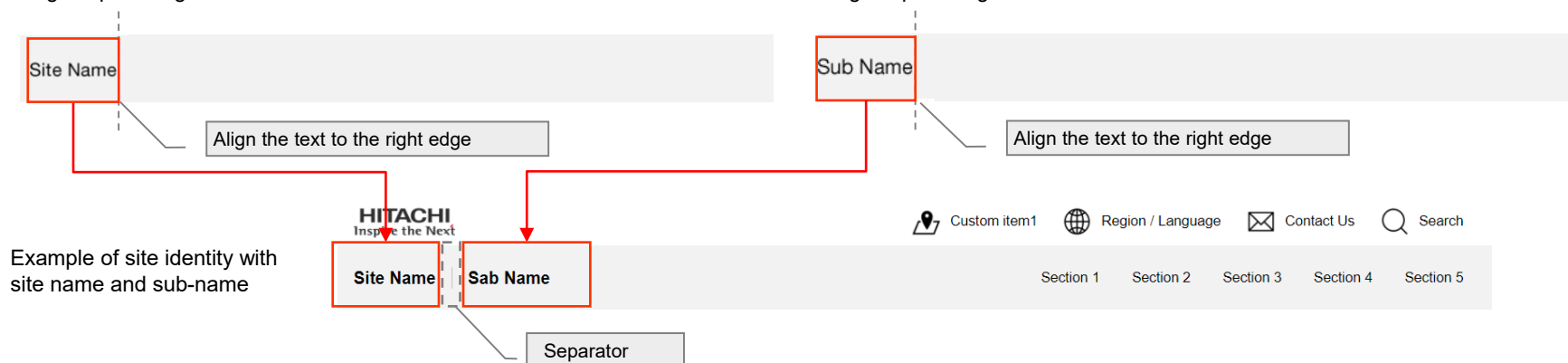
Continued from previous page

Supplementary notes

- When preparing images of site names and sub-names, export the image with text aligned to the right edge.
- Provide the separator by using the sample HTML code for the [s2-2] Site identity > With sub-name module or the [s2-4] Site identity (not company name) > With sub-name module.

Image export range of site name

Image export range of sub-name



- You can optionally assign links to the site name and sub-name images. In this case, the only links allowed are those to the homepage from pages other than the homepage.
 - When assigning a link to the site name image: Link to the homepage from all other pages on the site.
 - When assigning a link to the sub-name image: Link to the highest-level page in a category from pages in that category.

●Accessibility Guidelines

https://hitachigroup.sharepoint.com/sites/iwm_portal_en/SitePages/Accessibility-Guideline.aspx

●About the Hitachi Brand Management Rules

https://hitachigroup.sharepoint.com/sites/bmr_e/SitePages/Online.aspx#internet-website-compliance-standards

Modules

Module ID	Module name	Display on a PC screen	Display on a mobile-phone screen
[s2-1]	Site identity		
[s2-2]	Site identity > With sub-name		
[s2-3]	Site identity (not company name)		
[s2-4]	Site identity (not company name) > With sub-name		

[s3] Global navigation

Fixed position

The purpose of the global navigation area is to provide easy access to the main categories of a website. This area also indicates the current location or the category to which the current page belongs. The global navigation area can be floated.

Description of global navigation module	P210
Description of drop-down menu	P212

The variant of the global navigation area with drop-down menus is a navigation aid that provides immediate access to links to mid-level and lower content.

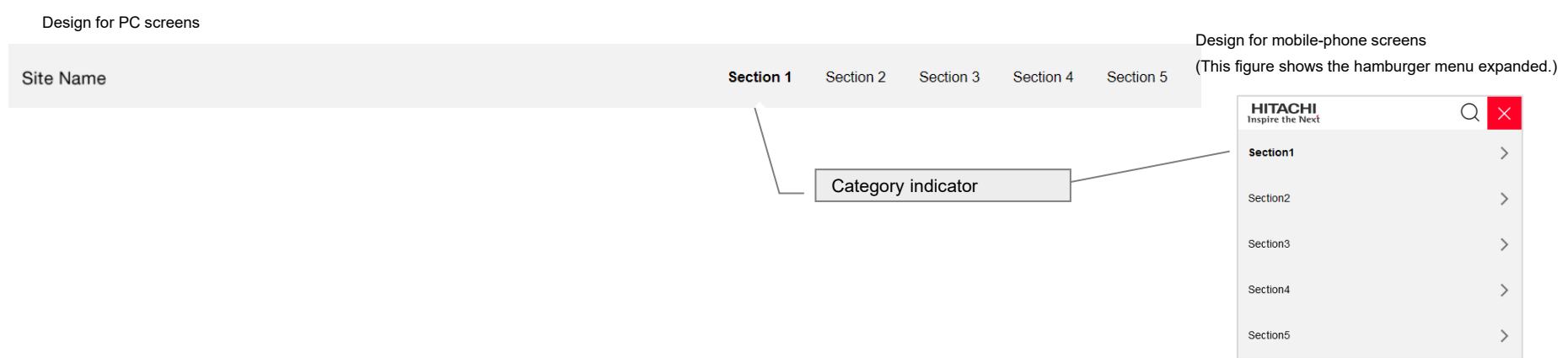
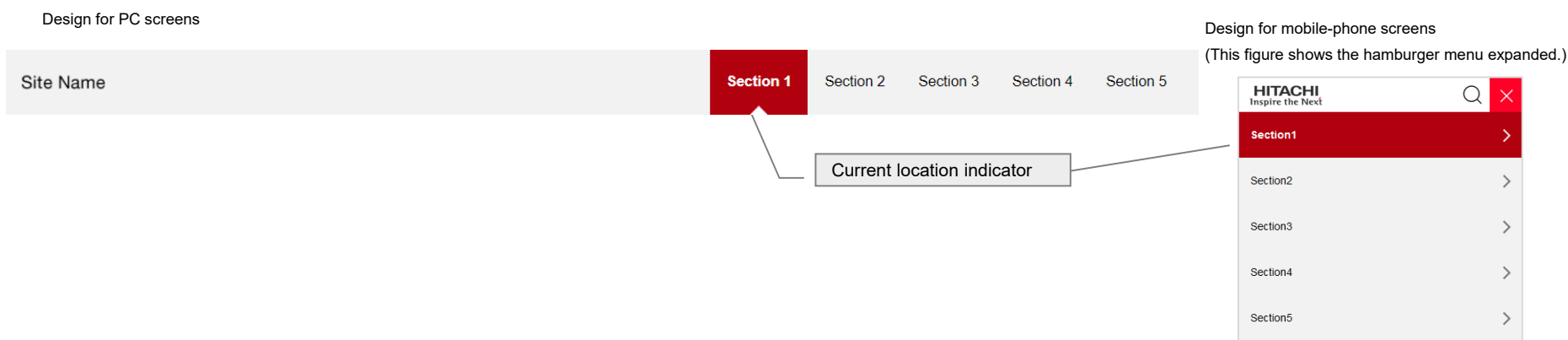
⚠ Cautionary notes

- You can omit the global navigation area from the homepage if certain conditions are met.
- Do not include this module in pop-up windows.

Implementation

■ Global navigation (without drop-down menu or mega menu)

- This module provides links to the main categories of the website.
- **Current location indicator:** The link to the current page appears against a red background.
- **Category indicator:** The main category to which the current page belongs appears in bold type.



Continued on next page

[s3] Global navigation

Fixed position

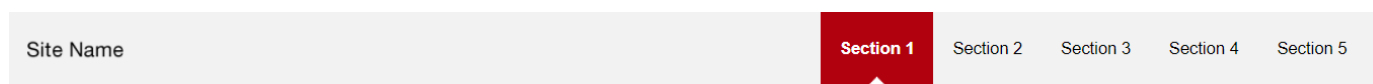
Continued from previous page

■ Global navigation with drop-down menu

- This module provides links to mid-level and lower content.
- The drop-down menu can contain a maximum of four tiers.
- When you click a main category in the global navigation area, a drop-down menu appears containing links to as many as four tiers of mid-level and lower content.
- As a rule, every page of a website that uses the global navigation module with drop-down menus must display the same menus with the same hierarchical structure.
- You can omit the drop-down menu for a main category in the global navigation area if the menu would only contain a link to the main category itself.
- You cannot provide horizontal local navigation or a mega menu on a website that uses a global navigation module with drop-down menus.
- **Current location indicator:** The link to the current page appears against a red background.
- **Category indicator:** The category to which the current page belongs appears in bold type.
- **Open indicator:** The main category of the drop-down menu that is currently open appears against a dark gray background.
- + : Indicates the presence of a lower tier. This symbol changes to - when the sub-menu is expanded.
- > : Indicates an item that when clicked takes you to the relevant page, not a sub-menu.

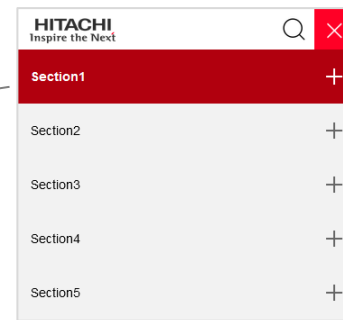
With drop-down menu closed

Design for PC screens



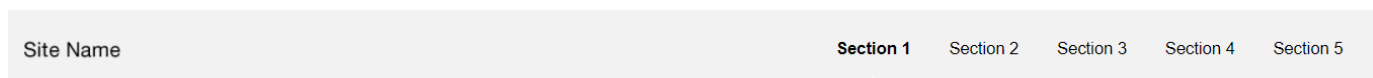
Design for mobile-phone screens

(This figure shows the hamburger menu expanded.)



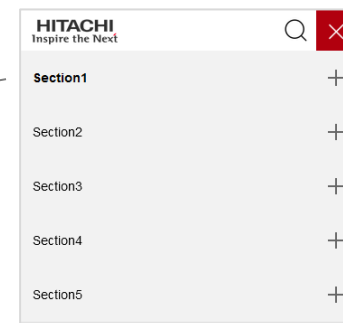
Current location indicator

Design for PC screens



Design for mobile-phone screens

(This figure shows the hamburger menu expanded.)



Category indicator

Continued on next page

[s3] Global navigation

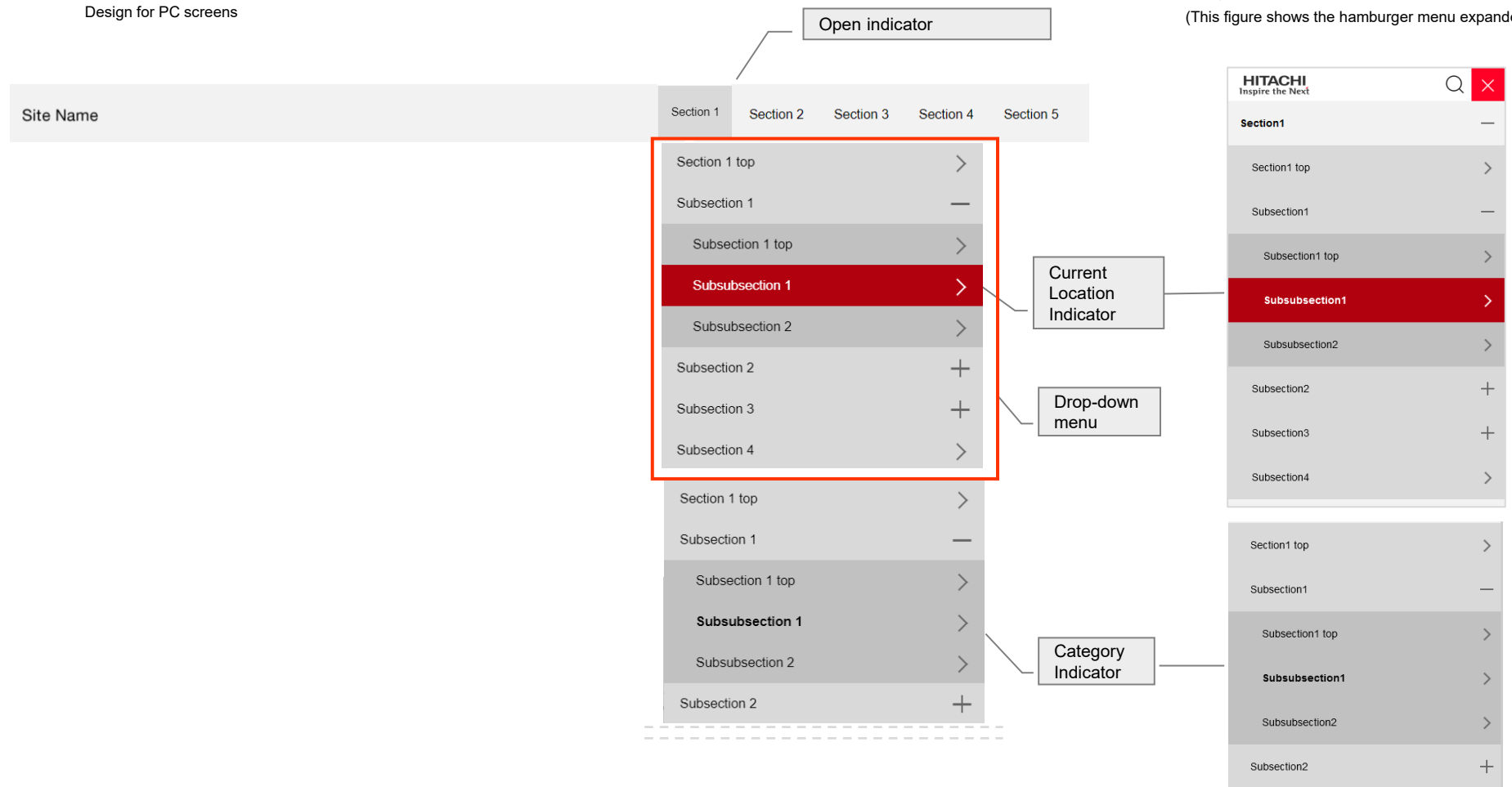
Fixed position

Continued from previous page

With drop-down menu expanded

Design for PC screens

Design for mobile-phone screens
(This figure shows the hamburger menu expanded.)



Continued on next page

[s3] Global navigation

Fixed position

Continued from previous page

Modules

Module ID	Module name	Display on a PC screen	Display on a mobile-phone screen (with the hamburger menu expanded)
[s3-1]	Global navigation > With current location indicator		
[s3-2]	Global navigation > With category indicator		
[s3-3]	Global navigation with drop-down menu > With menu expanded		

Continued on next page

[s3] Global navigation

Fixed position

Optional module

Continued from previous page

⚠ Cautionary notes

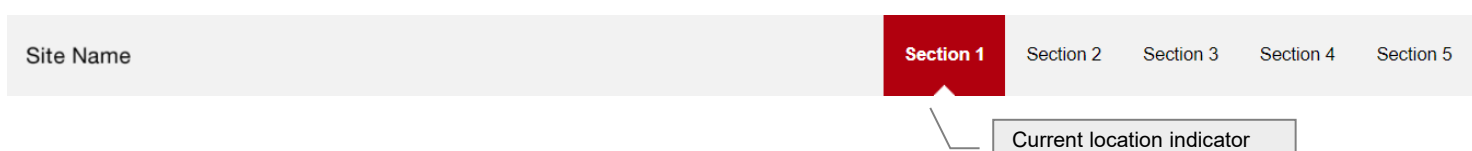
- When using an optional module, ensure that you also read the implementation instructions and cautionary notes associated with the basic modules.
- Use of optional modules requires common files for optional modules to be loaded from the HTML code.

Implementing the optional modules

■ Global navigation with mega menu

- When you place your mouse pointer over a main category in the global navigation area, a mega menu appears containing links to lower-level content.
- As a rule, every page of a website that uses the global navigation module with mega menu must display the same mega menu with the same hierarchical structure.
- If the nature of the website makes it difficult to display the global navigation with mega menu element on every page, you can provide the element on the homepage only. In this case, you cannot use the global navigation with mega menu element on any lower-level pages.
- If a mega menu links to the main page of the category only, the module does not need to display a mega menu when the heading is clicked.
- You cannot provide a horizontal local navigation drop-down menu on a website that uses a global navigation module with a mega menu.
- The mega menu is not displayed on mobile-phone screens

With mega menu closed



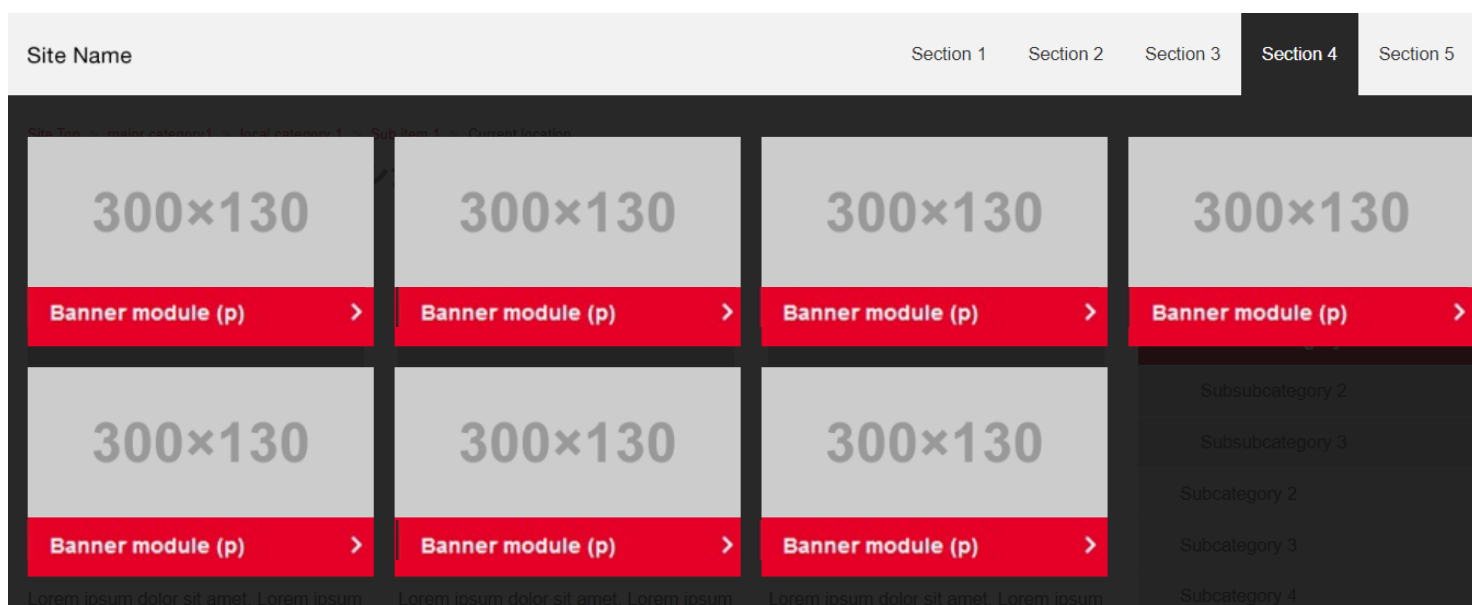
Site Name

Section 1 Section 2 Section 3 Section 4 Section 5

Current location indicator

Category indicator

With mega menu open



- You cannot place modules in the mega menu other than those designed for the mega menu.
- Adjust the number of links in the mega menu to ensure that it does not cover the entire screen when open.
- The mega menu can consist of one or two rows of banners.
- The mega menu must not include links to PDF files, pop-up windows, or external sites.
- The mega menu must link to mid-level and lower content. You cannot include links to pages in a different category.
- For websites with a width of 1275 pixels, the banner size is 300 x 130 pixels.

Continued on next page

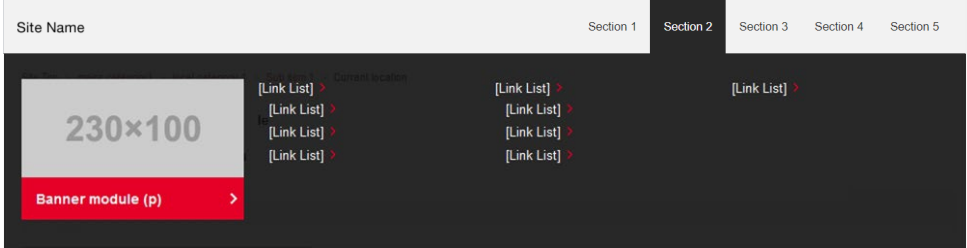
[s3] Global navigation

Fixed position

Optional module

Continued from previous page

Modules

Module ID	Module name	Appearance
[s3-opt1]	Global navigation > Mega menu	 <p>Note: For websites with a width of 1275 pixels, the banner size is 300 x 130 pixels.</p>

Continued on next page

[s3] Global navigation

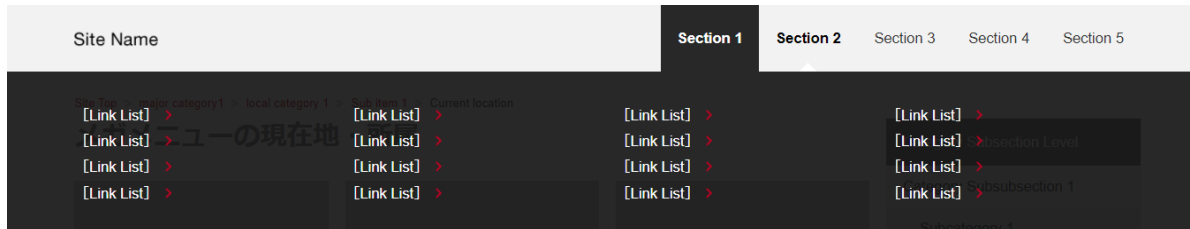
Fixed position

Optional module

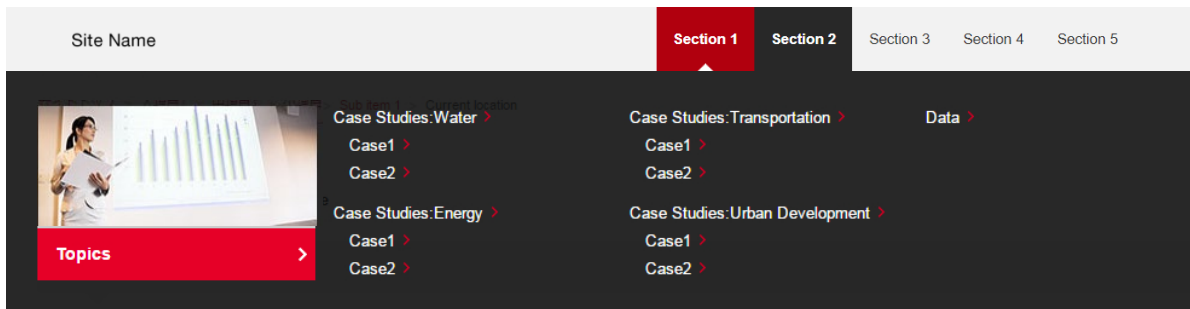
Continued from previous page

Preferred examples

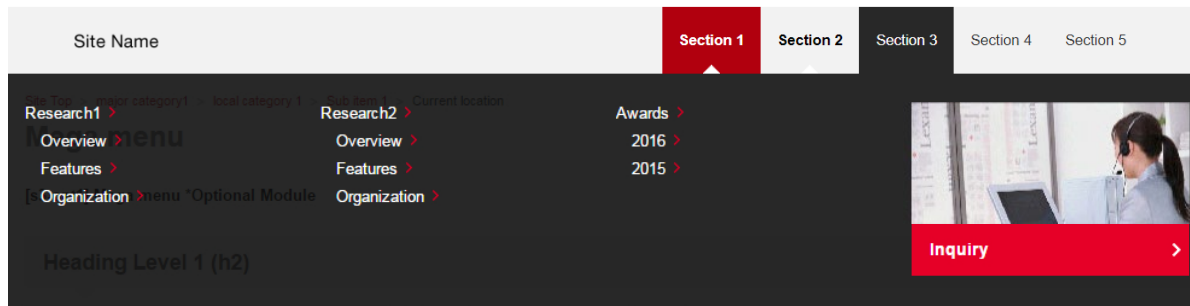
Example of link list of all link items



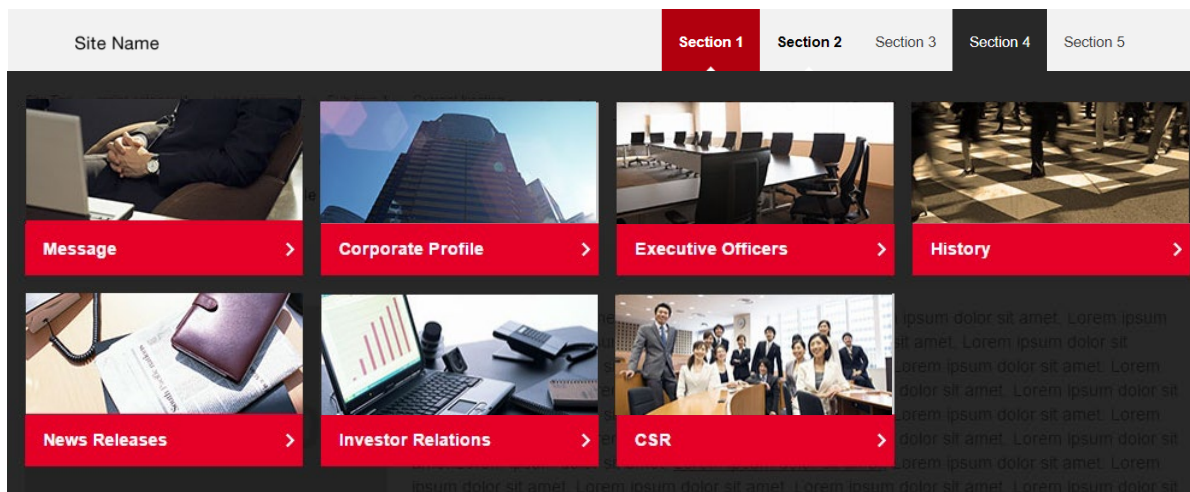
Example of tiered link list



Example of right-aligned banner



Example of all link items shown as banners



Note: The preceding images are only for example, and bear no relation to actual websites.

Continued on next page

[s3] Global navigation

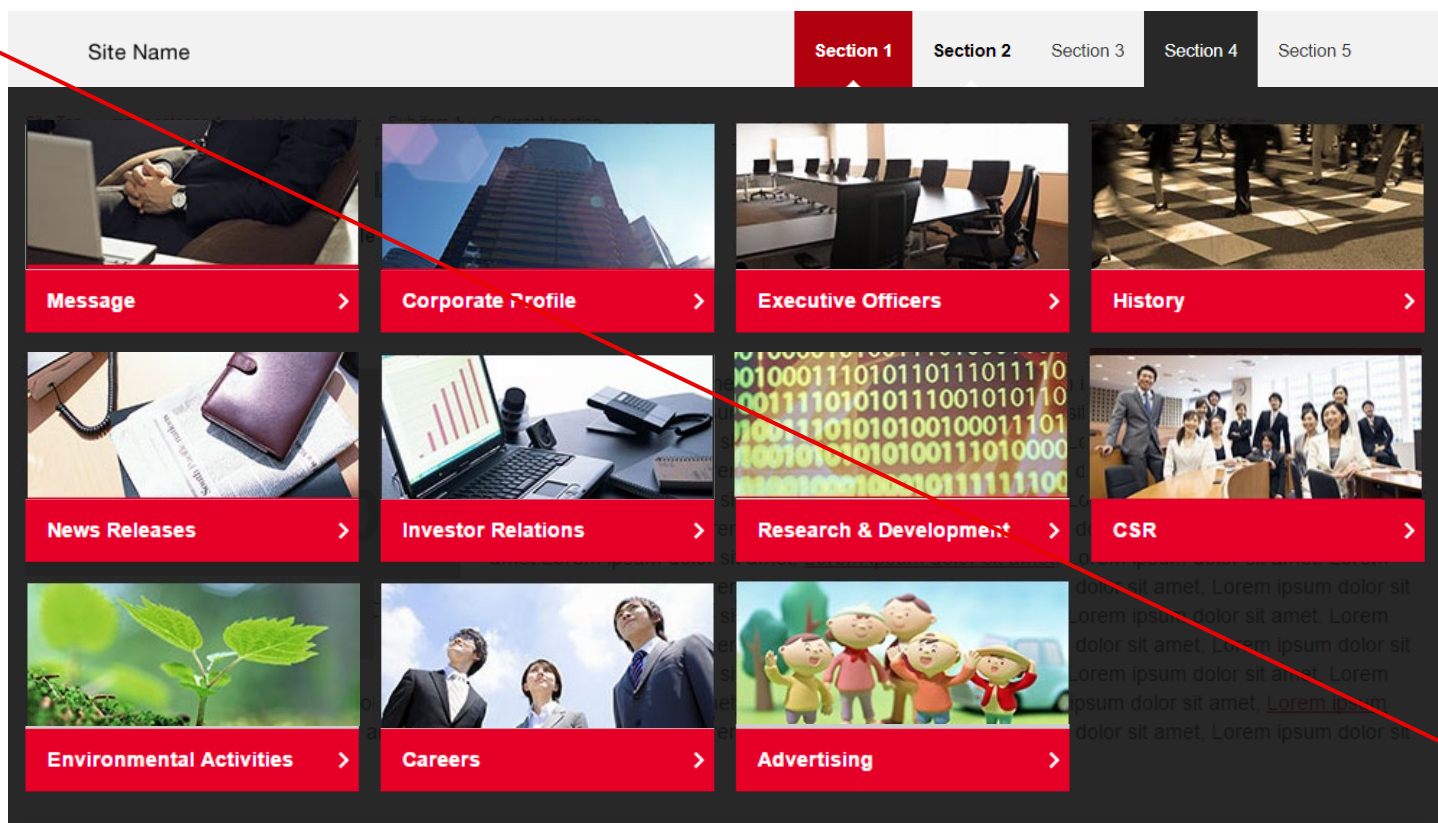
Fixed position

Optional module

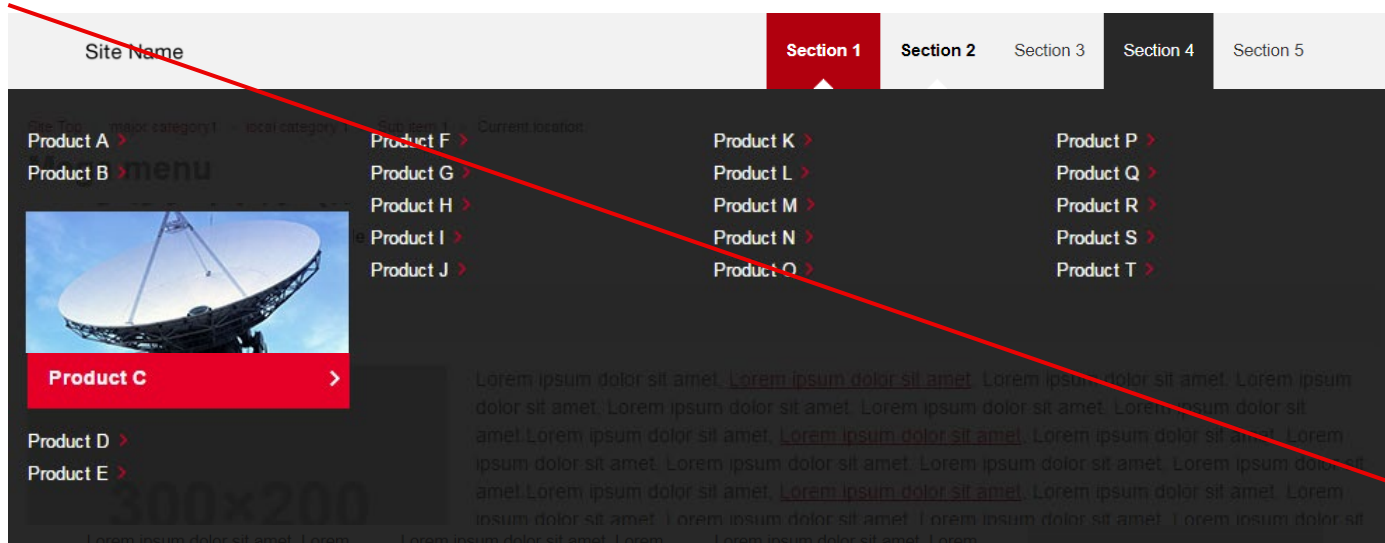
Continued from previous page

Undesirable examples

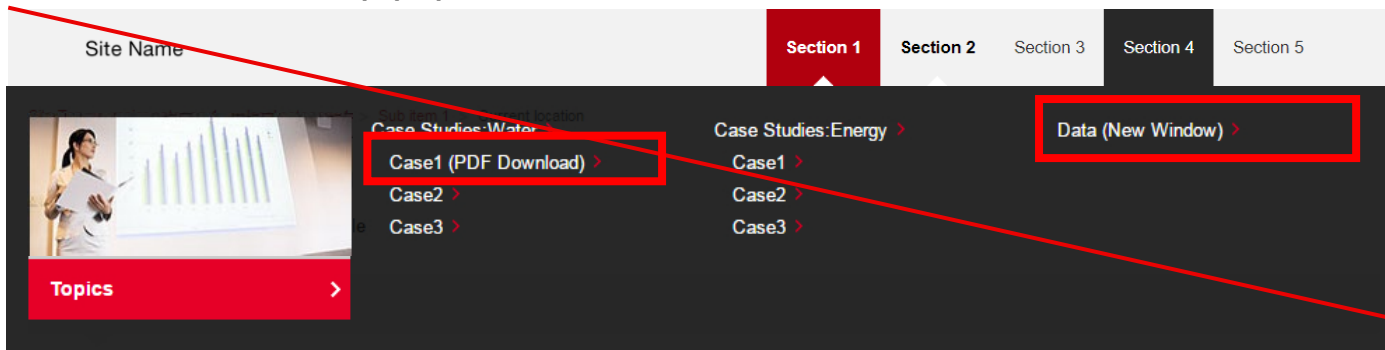
Banners displayed on three or more levels



Banner used in the middle of a link list



Contains a link to a PDF file, pop-up window, or external site



Note: The preceding images are only for example, and bear no relation to actual websites.

[s4] Horizontal local navigation area Fixed position

The purpose of the horizontal local navigation area is to provide access to the sub-categories of a website. This area also indicates the current location or the category to which the current page belongs.

Description of navigation	P213
---------------------------	------

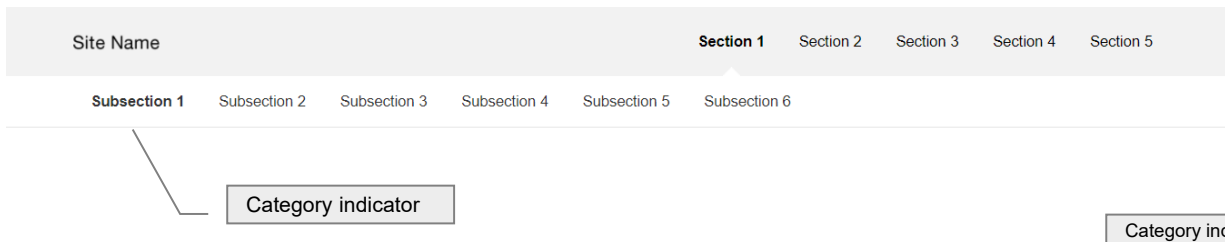
⚠ Cautionary notes

- Do not include this module on the homepage or in pop-up windows.
- You cannot provide a horizontal local navigation module on a website that uses a global navigation module with mega menu or drop-down menus.

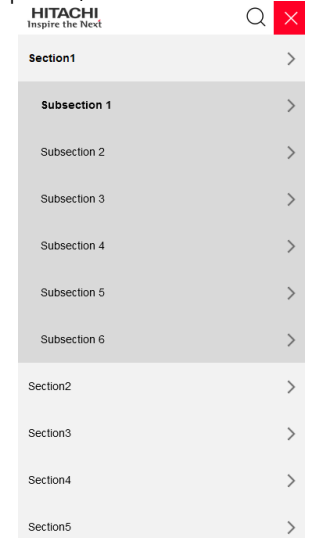
Implementation

- **Category indicator:** The category to which the current page belongs appears in bold black type.
- **Current location indicator:** The link to the current page appears against a red background.

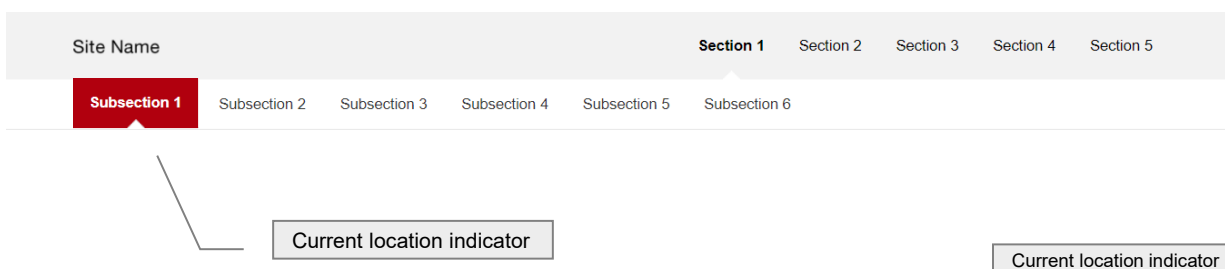
Design for PC screens



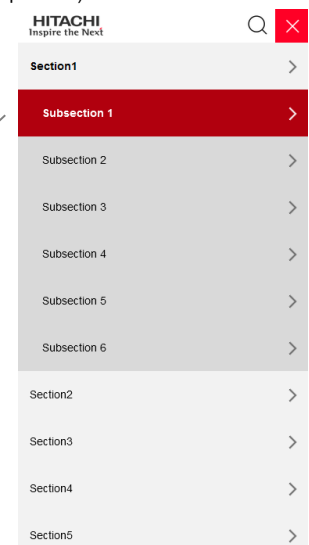
Design for mobile-phone screens
(This figure shows the hamburger menu expanded.)



Design for PC screens



Design for mobile-phone screens
(This figure shows the hamburger menu expanded.)



[s4] Horizontal local navigation area Fixed position

Continued from previous page

Modules

Module ID	Module name	Display on a PC screen	Display on a mobile-phone screen (with the hamburger menu expanded)
[s4-1]	Horizontal local navigation > Without current location indicator		
[s4-2]	Horizontal local navigation > With current location indicator		
[s4-3]	Horizontal local navigation > With category indicator		

[s5] Breadcrumb trail

Fixed position

This module displays the category (directory) to which the current page belongs at all levels from the homepage down, allowing the user to backtrack to any higher-level category.

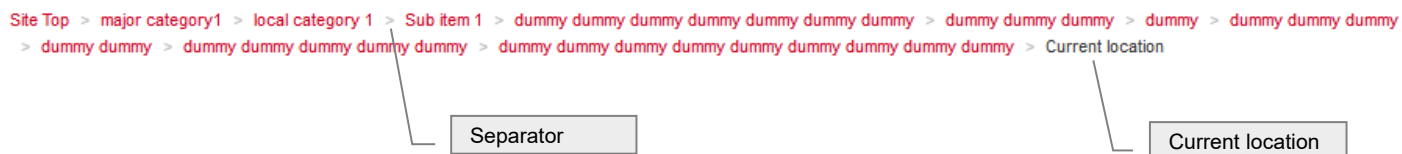
Description of navigation	P216
---------------------------	------

Cautionary notes

- Do not include this module on the homepage or in pop-up windows.

Implementation

- Text size: 68%
- Provide a separator between each category. (The CSS governs the style of separator.)



Modules

Module ID	Module name	Appearance
[s5]	Breadcrumb trail	<p>Site Top > major category1 > local category 1 > Sub item 1 > dummy dummy dummy dummy dummy dummy dummy > dummy dummy dummy > dummy > dummy dummy dummy > dummy dummy > dummy dummy dummy dummy > dummy dummy dummy dummy dummy dummy dummy dummy dummy > Current location</p>

[s6] Vertical local navigation

Fixed position

On pages with a horizontal local navigation module (P73), this module provides access to even lower-level items.

On pages without a horizontal local navigation module, this module provides access to lower-level items than those in the global navigation area (P65).

This module also indicates the page you are currently viewing (current location) and the category to which the current page belongs.

Description of navigation

P217

⚠ Cautionary notes

- Do not include this module on the homepage or in pop-up windows.
- Do not use the vertical local navigation module on pages with a 4 grid layout. For this layout, use such modules as [s4] Horizontal local navigation (P73) and [c18] Content navigation (P159).

Implementation

■ Text

- Text size: 83%
- Item labels can wrap across lines. However, take care not to write labels that are so long they wrap several times.

■ Indent

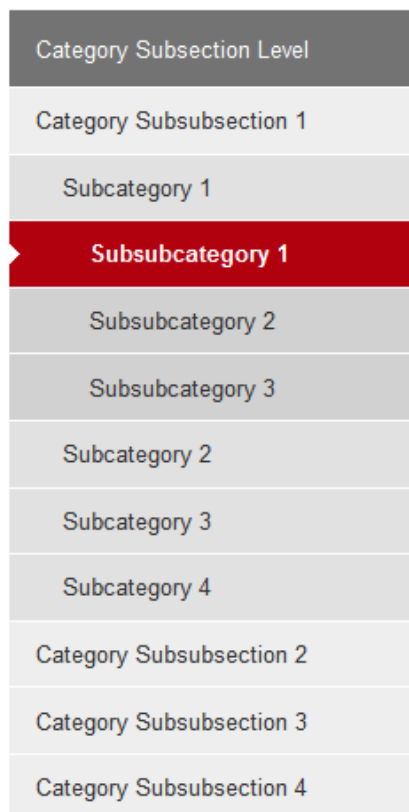
- This module displays a maximum of three consecutive levels in a hierarchy.
- Increase the indent one character to the right for each lower tier. (The CSS governs the indent.)

■ Background color

- Each tier has a different background color. (The CSS governs the background color.)
- The label of the current page or the category to which the current page belongs has a different background color.
- **Category indicator:** If the current page is at a lower tier than the vertical local navigation module can display, the category of the page appears in black bold text.
- **Current location indicator:** The label of the current page appears against a red background.

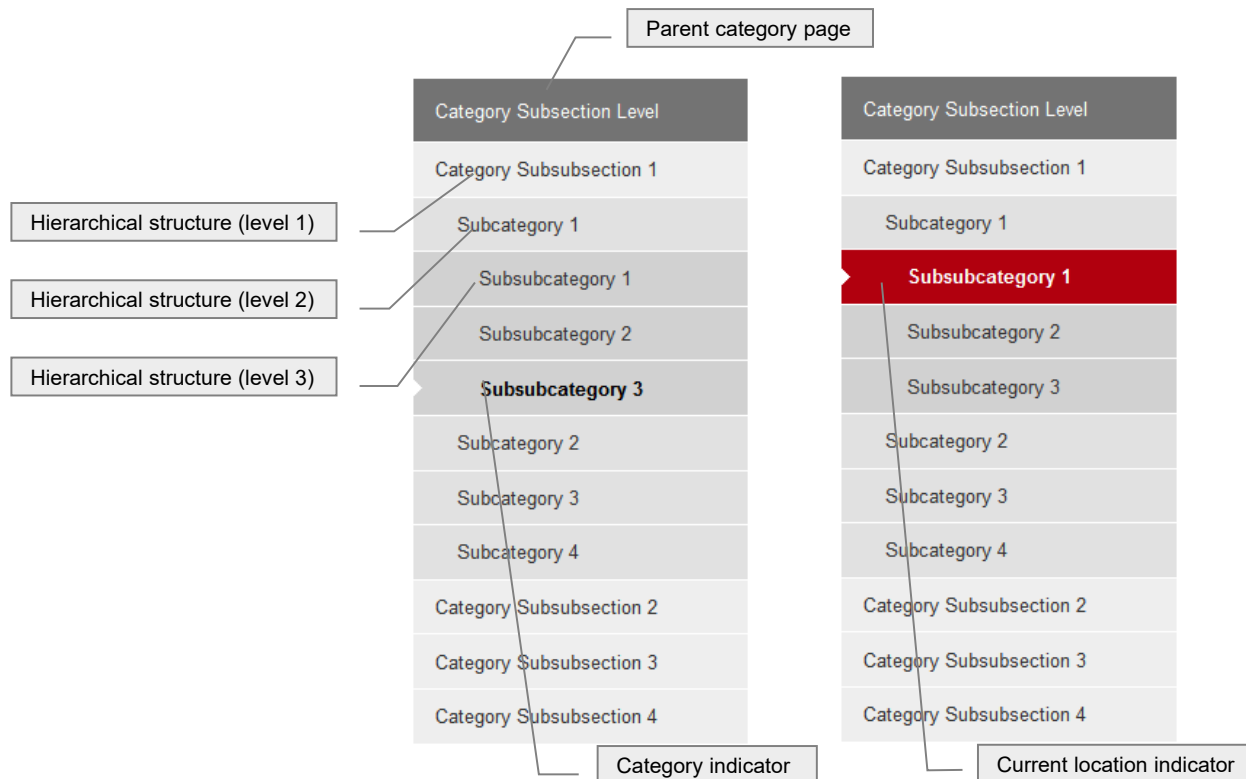
When using normal hierarchical navigation

- A vertical local navigation module usually displays the tier directly below those in the global navigation area or horizontal local navigation area.
In this case, there is no need to link to the parent category. (See the following figure.)



Websites with a deep hierarchy

- On websites where the hierarchy of pages is so deep as to preclude navigation to lowest-level pages, you can omit levels between the global navigation and horizontal local navigation modules. In this case, provide a link to the parent category (see the following figure) as the first item in the list.



Continued on next page

[s6] Vertical local navigation

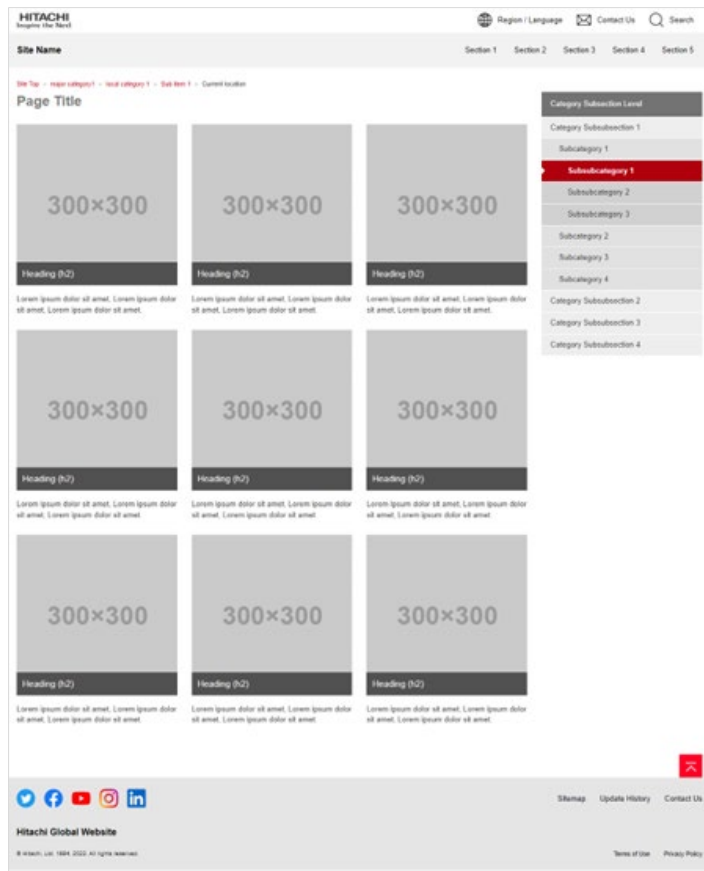
Fixed position

Continued from previous page

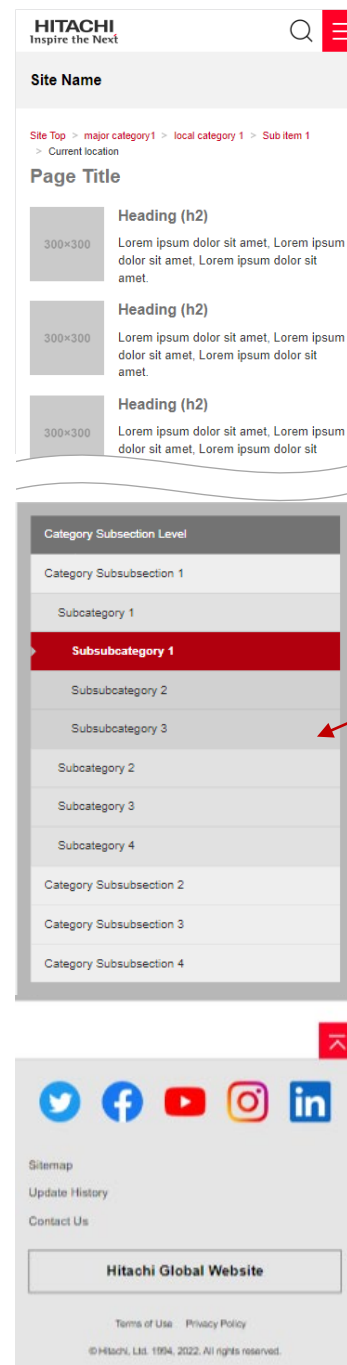
Specifications for mobile-phone screens

When the width is 767 or fewer pixels, the vertical local navigation is placed at the bottom of the content.

768 or more pixels



767 or fewer pixels



Move the vertical local navigation to the bottom of the content.

Continued on next page

[s6] Vertical local navigation

Fixed position

Continued from previous page

Modules

Module ID	Module name	Display on a PC screen	Display on a mobile-phone screen
[s6-1]	Vertical local navigation > With current location indicator	<p>A vertical list of navigation items on a PC screen. The items are: Category Subsection Level, Category Subsubsection 1, Subcategory 1, Subsubcategory 1 (highlighted in red), Subsubcategory 2, Subsubcategory 3, Subcategory 2, Subcategory 3, Subcategory 4, Category Subsubsection 2, Category Subsubsection 3, and Category Subsubsection 4.</p>	<p>A vertical list of navigation items on a mobile phone screen. The items are: Category Subsubsection Level, Category Subsubsection 1, Subcategory 1, Subsubcategory 1 (highlighted in red), Subsubcategory 2, Subsubcategory 3, Subcategory 2, Subcategory 3, Subcategory 4, Category Subsubsection 2, Category Subsubsection 3, and Category Subsubsection 4.</p>
[s6-2]	Vertical local navigation > With category indicator	<p>A vertical list of navigation items on a PC screen. The items are: Category Subsubsection Level, Category Subsubsection 1, Subcategory 1, Subsubcategory 1, Subsubcategory 2, Subsubcategory 3 (highlighted in grey), Subcategory 2, Subcategory 3, Subcategory 4, Category Subsubsection 2, Category Subsubsection 3, and Category Subsubsection 4.</p>	<p>A vertical list of navigation items on a mobile phone screen. The items are: Category Subsubsection Level, Category Subsubsection 1, Subcategory 1, Subsubcategory 1, Subsubcategory 2, Subsubcategory 3 (highlighted in grey), Subcategory 2, Subcategory 3, Subcategory 4, Category Subsubsection 2, Category Subsubsection 3, and Category Subsubsection 4.</p>

[s7] Footer Fixed position

The footer is a required element that is common to all Hitachi Group webpages. This module must be located at the bottom of the page.

This module contains menu items relating to the site as a whole, such as links to the Hitachi Global Website, the Terms of Use page, the Privacy Policy page, and copyright information.

Description of navigation

P225

⚠ Cautionary notes

- You cannot change the displayed text “Hitachi Global Website”.
- On a Hitachi, Ltd. website, you cannot reword the Terms of Use and Privacy Policy links.
- The footer is a required element. All pages must contain this element.

Implementation

- All elements other than the links to the Hitachi Global Website, Privacy Policy page, and Terms of Use page are optional. You can also reword these optional items to suit the nature of the destination page.

■ Copyright notice

- On a PC screen, place this on the left side of the footer. (On a mobile-phone screen, place it at the bottom of the footer.)

■ Footer items

- On a PC screen, place the website “Terms of Use” and the “Privacy Policy” on the right side of the footer. (On a mobile-phone screen, place them above the copyright notice.)
- This module contains menu items that relate to the site as a whole.

■ Page top button

- Returns you to the top of the page.
- On pages with an optional footer, footer banner, or Group-level menu, the Page top button appears above those elements.

■ Hitachi Global Website

- On a PC screen, place the link to “Hitachi Global Website” above the copyright screen. (On a mobile-phone screen, place it above the footer.)
- The following table shows the text labels and link destinations this element supports. The label cannot be changed from 日立グループTOP or Hitachi Global Website.
- Use a separator to separate the Hitachi Global Website label from the names of international Group sites.

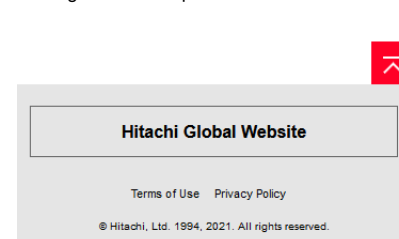
Display label and link

Site type	Display example	Link destination
Global website (English)	Hitachi Global Website	https://www.hitachi.com/
Websites of Group companies outside Japan (English)	Hitachi Global Website Hitachi in XXX	① https://www.hitachi.com/ ②Homepage of portal site for applicable country/region

Design for PC screens



Design for mobile-phone screens



Supplementary notes

- In the copyright notice, you can use the copyright symbol (©) or the word Copyright.
- The year is automatically updated using JavaScript.
- In pop-up windows, use the copyright notice intended for pop-up windows. For details, see the description of pop-up windows on P203.

Continued on next page



5. Site Area Modules: [s7] Footer

[s7] Footer

Fixed position

Continued from previous page

Modules

Module ID	Module name	Display on a PC screen	Display on a mobile-phone screen
[s7]	Footer		

[s8] Group-level menu

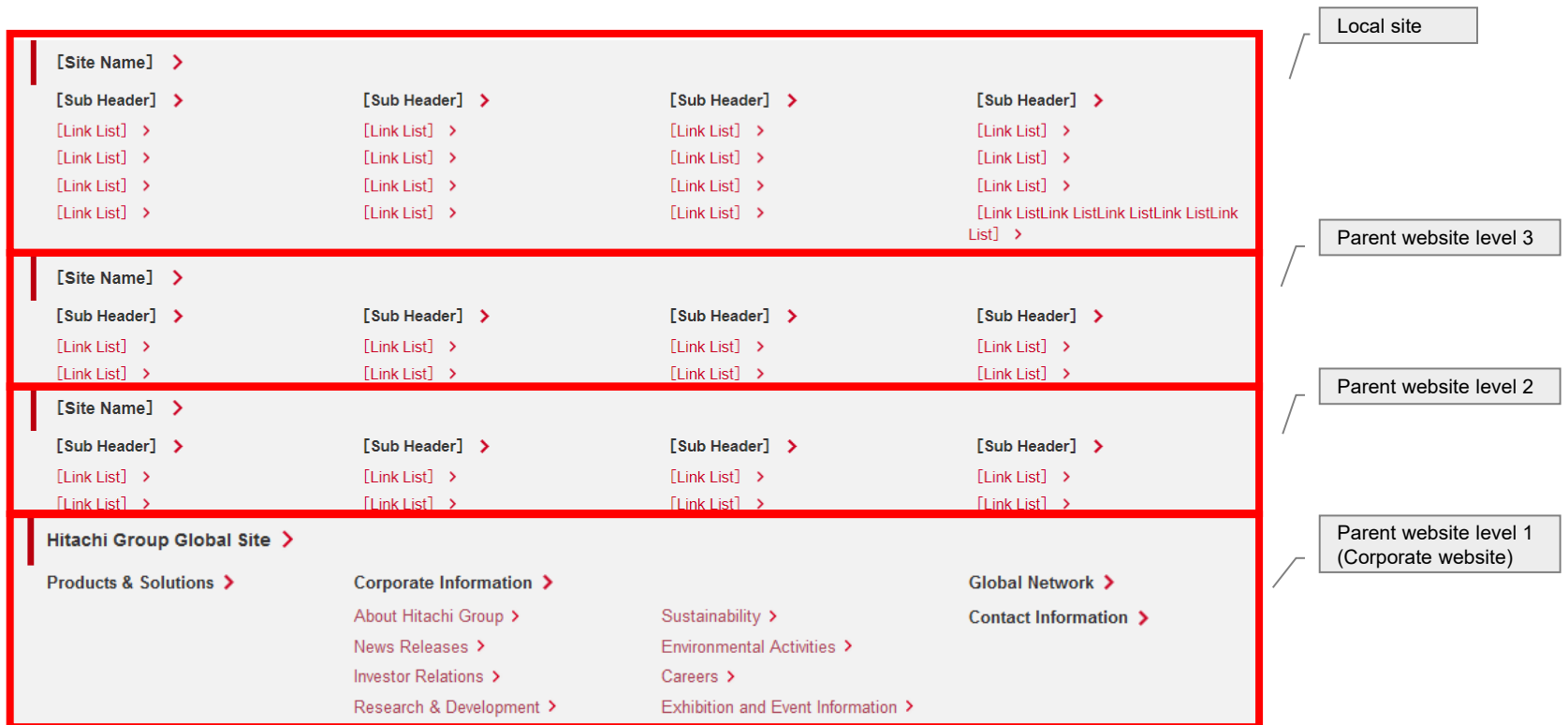
Fixed position

Continued from previous page

Implementation

■ Presentation

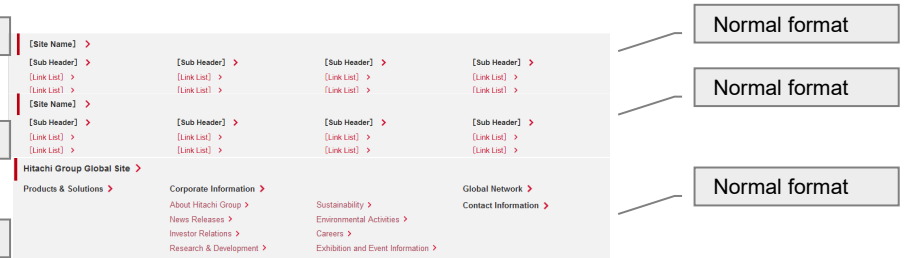
- At minimum, the group-level menu must contain a menu for the local site and a menu for at least one parent website.
- Place the menu for the local site at the top and the menus for the one or more parent websites at the bottom.
- You cannot provide a menu in normal format under a menu in simplified format.
- When the group-level menu includes two or more parent websites, arrange the sites in order of closeness to the local site, with the highest-level site at the bottom.



Example of undesirable use of simplified format



Example of preferred use of simplified format



■ All site menus are in normal format



■ Only the highest-level site menu is in simplified format



■ All site menus are in simplified format

Continued on next page

[s8] Group-level menu

Fixed position

Continued from previous page

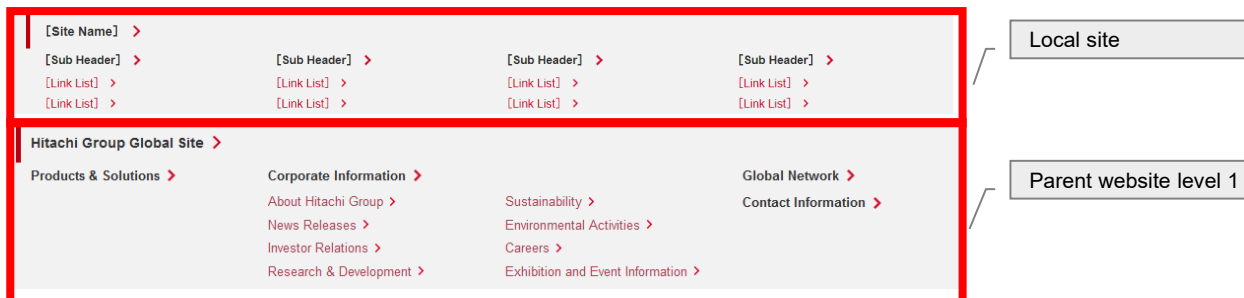
Order of site menus

- Arrange the sites in order of closeness to the local site, with the highest-level site at the bottom. For details, see the navigation description (P227).

■ Displaying menus for two sites

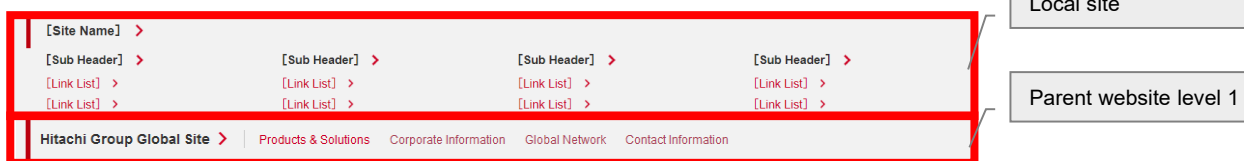
When the menus include the Hitachi, Ltd. website

- Local site: Menu for local site
- Parent website level 1: Menu for corporate website



When the menus include Group company websites

- Local site: Menu for local site
- Parent website level 1: Menu for corporate website



■ Displaying menus for three sites

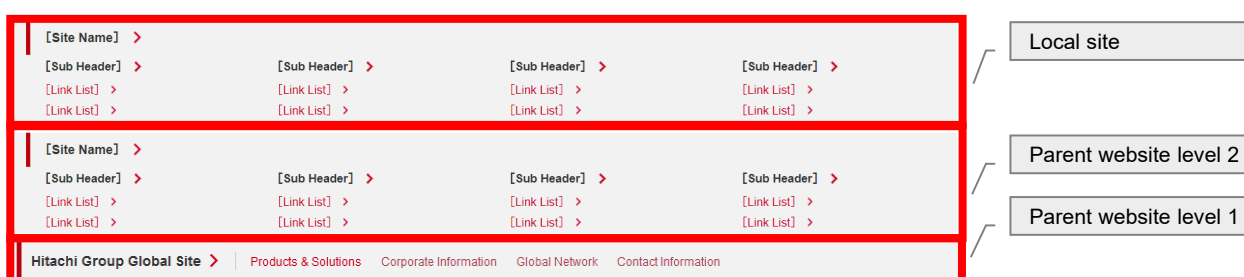
When the menus include the Hitachi, Ltd. website

- Local site: Menu for local site
- Parent website level 2: Menu for business unit (BU) portal site
- Parent website level 1: Menu for corporate site



When the menus include Group company websites

- Local site: Menu for local site
- Parent website level 2: Business unit (BU) portal site
- Parent website level 1: Menu for corporate site



Continued on next page

[s8] Group-level menu

Fixed position

Continued from previous page

Order of site menus

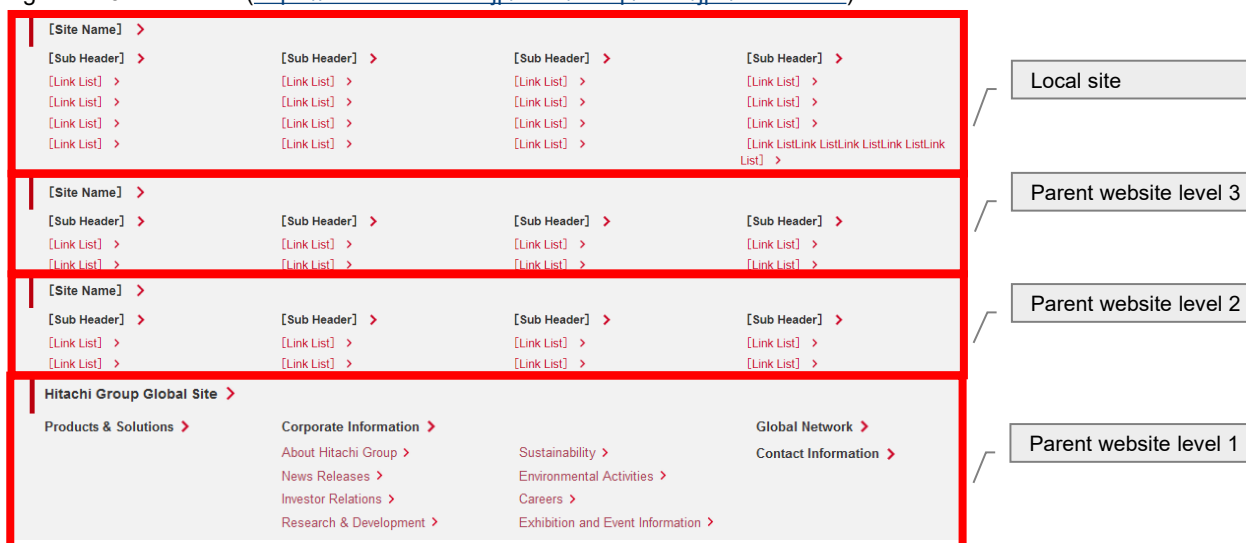
■ Displaying menus for four sites

When the menus include the Hitachi, Ltd. website

- Local site: Menu for local site
- Parent website level 3: Menu for site that connects local site to other microsities#1
- Parent website level 2: Menu for business unit (BU) portal site
- Parent website level 1: Menu for corporate site

#1: Example website

The Middleware and Platform Software website (<https://www.hitachi.co.jp/Prod/comp/soft1/products/index.html>) accessed from the Integrated Operations Management JP1 website (<https://www.hitachi.co.jp/Prod/comp/soft1/jp1/index.html>)



When the menus include Group company websites

- Local site: Menu for local site (when the company operating the local site is a sub-subsidiary of Hitachi, Ltd.)
- Parent website level 3: Menu for Group parent company website (a subsidiary of Hitachi, Ltd.)
- Parent website level 2: Menu for business unit (BU) portal site
- Parent website level 1: Menu for corporate site



Continued on next page

[s8] Group-level menu

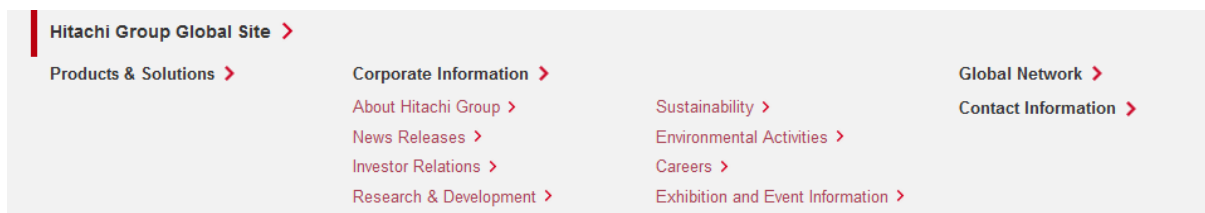
Fixed position

Continued from previous page

When the menus include that of the corporate site

- You can incorporate the corporate site menu into the group-level menu by loading the common JavaScript.
- You cannot change the wording, colors, or any other elements of this module.
- The text is centrally managed using JavaScript. The displayed text might change without notice.
- You can select normal or simplified format.

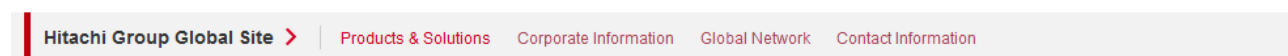
Normal format



■ Code for loading normal format menus

```
<script type="text/javascript" src="https://www.hitachi.com/js/en/r5/fatmenu_level1.js"></script>
<script type="text/javascript">
fatMenuLevel1();
</script>
```

Simplified format



■ Code for loading simplified format menus

```
<script type="text/javascript" src="https://www.hitachi.com/js/en/r5/fatmenu_level1_low.js"></script>
<script type="text/javascript">
fatMenuLevelLow1();
</script>
```

Supplementary notes

- When including a menu for a parent website, confirm with the parent company how they want the information to be presented.
- Site administrators of parent (or parent company) websites must consider how they want their menu to appear on lower-level sites, and keep this information at the ready.
- This module can be omitted when there is no website corresponding to parent website level 2.

Continued on next page

5. Site Area Modules: [s8] Group-level menu

[s8] Group-level menu

Fixed position

Continued from previous page

Modules		
Module ID	Module name	Appearance
[s8-1-1]	Group-level menu > 4 columns [1:1:1:1]	
[s8-1-2]	Group-level menu > 3 columns [2:1:1]	
[s8-1-3]	Group-level menu > 3 columns [1:2:1]	
[s8-1-4]	Group-level menu > 3 columns [1:1:2]	
[s8-1-5]	Group-level menu > 2 columns [3:1]	
[s8-1-6]	Group-level menu > 2 columns [1:3]	
[s8-1-7]	Group-level menu > 2 columns [2:2]	
[s8-1-8]	Group-level menu > 1 column [no division]	
[s8-2]	Group-level menu > Simplified format	

[s9] Footer banner

Fixed position

The footer banner is an area above the [s7] Footer module that contains linked images.

On pages that include a [s8] Group-level menu module, the footer banner is provided above the group-level menu.

Use this module to add rows of links related to the website.

⚠ Cautionary notes

- You cannot embed another module in the footer banner.
- You cannot place a footer banner in the content area.

Implementation

- Text size: 90%
- The width of each banner image is 230 pixels for websites that are 965 pixels wide, and 300 pixels for websites that are 1275 pixels wide.
- You can display a banner name under the image.
- The footer banner can be displayed over two rows.

Modules

Module ID	Module name	Appearance
[s9-1]	Footer banner > Single row	
[s9-2]	Footer banner > Two rows	

Note: For websites with a width of 1275 pixels, the banner size is 300 x 130 pixels.

[s9] Footer banner

Fixed position

Optional module

⚠ Cautionary notes

- When using an optional module, ensure that you also read the implementation instructions and cautionary notes associated with the basic modules.
- Use of optional modules requires a set of common files for optional modules to be loaded from the HTML code.

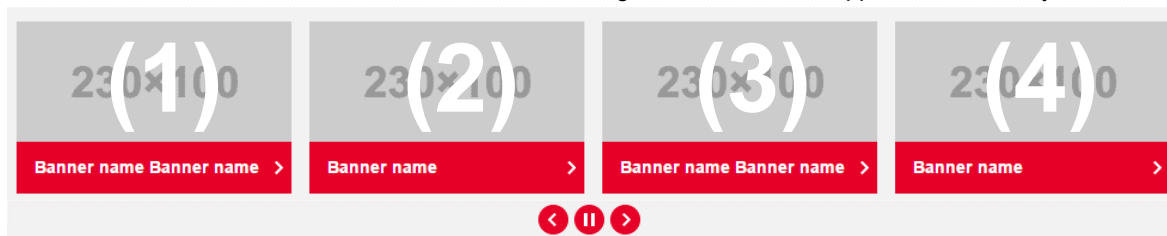
Implementing the optional modules

■ Footer banner with rotation function

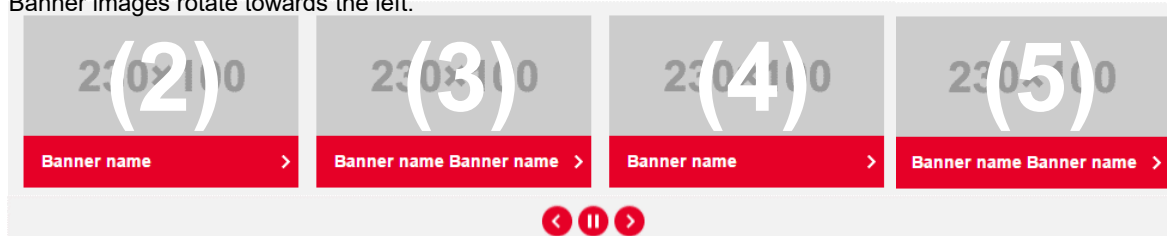
- This module cycles through the banner images in the footer banner area.
- Text size: 90%
- The width of each banner image is 230 pixels for websites that are 965 pixels wide, and 300 pixels for websites that are 1275 pixels wide.
- You can display a banner name under the image.
- Buttons to control rotation (back, pause/play, and next) appear automatically when the banner footer contains five or more banner images.
- If there are four or fewer images, this module has the same appearance as a normal footer banner.
- You cannot display this module over two rows.

How rotation works

When the banner footer contains five or more banner images, control buttons appear automatically.

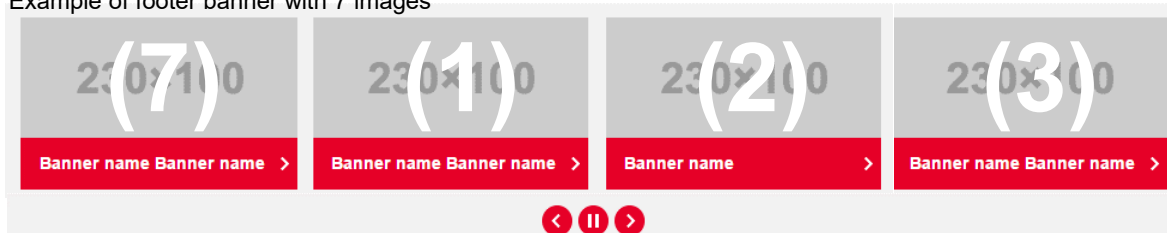


Banner images rotate towards the left.



After the final banner image is displayed, the first image appears from the right and the cycle repeats.

Example of footer banner with 7 images



Modules

Module ID	Module name	Appearance
[s9-1-opt1]	Footer banner > Single row> Rotation	

Note: For websites with a width of 1275 pixels, the banner size is 300 x 130 pixels.

[s10] Optional footer

Fixed position

The optional footer is an area above the [s7] Footer module that contains links to corporate social media accounts and other optional footer items.

On websites that incorporate the [s8] Group-level menu and [s9] Footer banner modules, the optional footer module appears under those modules.

Description of navigation

P232

Implementation

■ Social media buttons

- This area contains icons representing social media services.
- If your organization has an account with a social media service for which there is no supplied button, you can add the button yourself. When creating and adding a new image, make sure that its design conforms to the design regulations of the company concerned, and use an image size of 90 x 90 pixels.
- Do not display the optional footer over two rows.

Social media icons

- The following shows the social media buttons that are currently available.
- Icons may be added and changed in keeping with the latest social media trends.

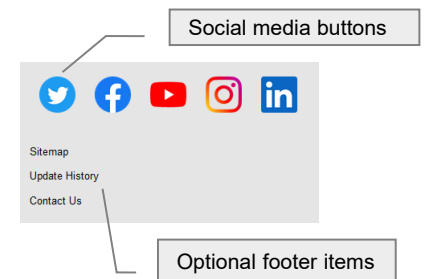
■ Optional footer items

- The optional footer can contain links to the Sitemap, Contact Us, and Update History pages.
- These links are text only. You cannot use images for optional footer items.

Design for PC screens



Design for mobile-phone screens



Modules

Module ID	Module name	Display on a PC screen	Display on a mobile-phone screen
[s10]	Optional footer		

6. Content Area Modules

Content Area

In the content area, you can arrange modules for text, images, charts, and other elements in any position and order. Additionally, within the scope permitted by applicable rules, existing content area modules may be combined to create new modules. This chapter describes content area modules provided as sample HTML code.

- * If the desired website appearance cannot be achieved with the modules in this publication, original modules may be developed, as long as certain conditions are met.
- * Elements not specified in this publication such as Java content may be used as desired as long as consistency is maintained. However, use of such elements is restricted to content areas. Strive to maintain usability and accessibility.

■ Example page created by arranging constituent modules in the content area

The screenshot displays a website layout with the following components:

- Header:** HITACHI Inspire the Next logo, navigation links for Custom item1, Region / Language, Contact Us, and Search.
- Section Navigation:** Site Name, Section 1 through Section 5, and Subsection 1 through Subsection 6.
- Breadcrumb Trail:** Site Top > major category1 > local category 1 > Sub item 1 > dummy dummy dummy dummy dummy dummy dummy > dummy dummy dummy > dummy > dummy dummy dummy > dummy dummy > dummy dummy dummy dummy dummy > dummy dummy dummy dummy dummy dummy dummy > Current location
- Main Content Area (highlighted with a red border):**
 - A large blue rectangular image placeholder.
 - Page title and Sub title.
 - Heading Level 1 (h2) with an RSS link.
 - Text block: Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.
 - Two columns of content:
 - Left column: Heading Level 1 (h2), text (Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet), Heading Level 2 (h3), and text (Lorem ipsum dolor sit amet).
 - Right column: Heading Level 1 (h2) with a chevron, text (Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, [Lorem ipsum dolor sit amet](#), Lorem ipsum dolor sit amet), Heading Level 2 (h3) with a chevron, and text ([Lorem ipsum dolor sit amet](#)).
 - Page top link with a circular arrow icon.
- Category List (right sidebar):**
 - Category Subsection Level
 - Category Subsubsection 1
 - Subcategory 1
 - Subsubsection 1** (highlighted in red)
 - Subsubsection 2
 - Subsubsection 3
 - Subcategory 2
 - Subcategory 3
 - Subcategory 4
 - Category Subsubsection 2
 - Category Subsubsection 3
 - Category Subsubsection 4
- Box Module (right sidebar):**
 - Box Module Title
 - Text: Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.
 - Four list items, each starting with "Enter list items. >"
- Footer:**
 - Social media icons for Twitter, Facebook, YouTube, Instagram, and LinkedIn.
 - Hitachi Global Website
 - © Hitachi, Ltd. 1994, 2021. All rights reserved.
 - Navigation links: Sitemap, Update History, Contact Us, Terms of Use, Privacy Policy.

[cc] Column

Used when a grid (hereafter referred to as multiple columns) is needed in the content area.
 The column module is not needed unless you want to create a grid.
 Content area modules may be added to each column created using this module.

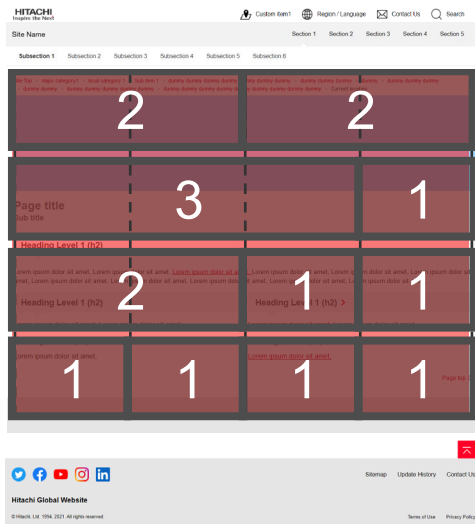
Implementation

Each page may contain as many column modules as needed.
 Columns may be added in the middle of content, and column modules of mixed proportions (see below) may appear on the same page.
 Modules which appears similarly as those below are included with the provided modules.
 Other layout patterns can be added.

[Column Modules Available in a 4 Grid Master Layout]

- 2-, 3-, and 4-column modules may be used.
- Any number of column modules may be used in the content area, at any position.

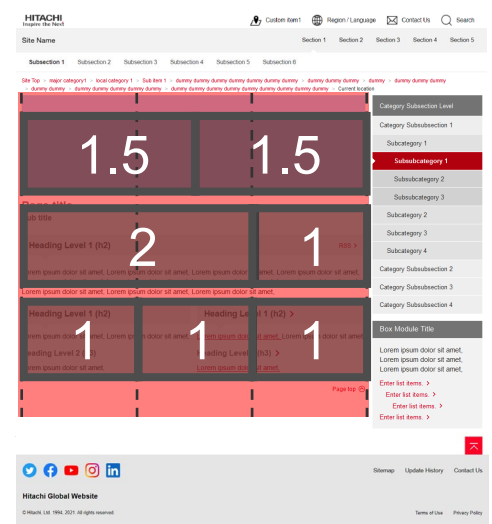
- 2 Columns
(Evenly divides 4 grids into a 2:2 arrangement)
- 2 Columns
(Divides 4 grids into a 3:1 arrangement)
- 3 Columns
(Partitions 4 grids into a 2:1:1 arrangement)
- 4 Columns
(Evenly partitions 4 grids into a 1:1:1:1 arrangement)



[Column Modules Available in a 3+1 Grid or 3+1 Floating Grid Master Layout]

- 2-and 3-column modules may be used.
- The modules are added to the space available in the 3-grid content area.
- Any number of column modules may be used in the content area and at any position.

- 2 Columns
(Evenly divides 3 grids into a 1.5:1.5 arrangement)
- 2 Columns
(Divides 3 grids into a 2:1 arrangement)
- 3 Columns
(Evenly partitions 3 grids into a 1:1:1 arrangement)



[cc] Column

Continued from previous page

Module		
Module ID	Module Name	Appearance
[cc1-1]	2 Columns > For 4 Grid Layout > 2:2	
[cc1-2]	2 Columns > For 3+1 Grid Layout > 1.5:1.5	
[cc1-3]	2 Columns > For 3+1 Grid Layout > 2:1	
[cc1-4]	2 Columns > For 4 Grid Layout > 3:1	
[cc2-1]	3 Columns (For 3+1 Grid Layout)	
[cc2-2]	3 Columns (For 4 Grid Layout) > 2:1:1	
[cc3]	4 Columns (For 4 Grid Layout)	

[c1] Page Title

Specific Position Required

Page-identifying module

Important

- Not required on homepages.
- If images are used, only still images are allowed.
- Any image data must be created independently.
- Video cannot be used as page titles.

Implementation

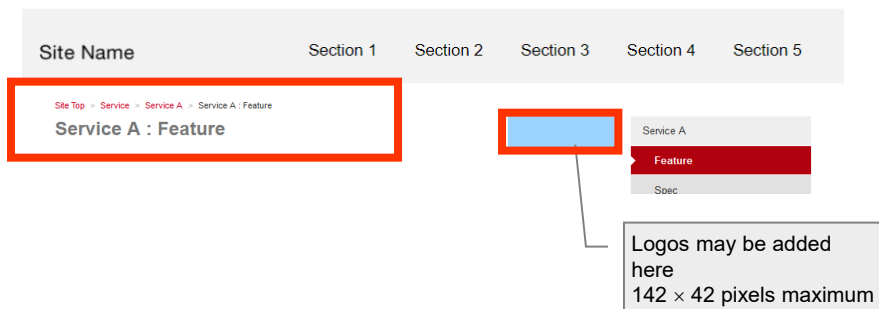
Text (Note that typeface and text color are controlled by CSS code.)

Text	Bold
Page Title	150%
Subtitle	100%

Identification

- If the page title in isolation would be difficult to understand, use the format Parent Category: Page Title, as shown in the example below. (However, do not use parent categories as section names in global navigation bars.)
- When using a content navigation bar or similar navigation system, make sure no page title is used repeatedly, because multiple instances of the same page title would be confusing.

[Example: Page Title is displayed as 'Parent Category: Page Title']
When using this format, and when the current page contains the "Feature" content, the parent category should be listed as "Service A".



Product Brand Logos

- Product brand logos and similar branding elements may be included on the right side of the page title module.
Image Size: Up to 142 x 42 pixels (defined by the module)

When Creating Page Titles from Text

- Display Color: Grayscale only

When Creating Page Titles from Images

- Digital photos or the like may be combined with the title text as the page title. In this case, enclose the image tag in the <h1> tag to indicate that the image is part of the page title. Implement customization such as space adjustments on a per-site basis.
- Product logos may be added to the images.

Text Color	Black (Ensure adequate contrast against the background so that the text is legible.)
Position	Vertical Alignment Centered (or bottom-aligned)
	Horizontal Alignment Left-aligned

Continued on next page

[c1] Page Title

Specific Position Required

Continued from previous page

Module

Module ID	Module Name	Appearance
[c1-1-1]	Page Title > Text	Page Title (h1)
[c1-1-3]	Page Title > Text > With Logo	Page Title (h1) 142×42
[c1-2-1]	Page Title > Text > With Subtitle	Page Title (h1) Enter subtitle.
[c1-2-3]	Page Title > Text > With Subtitle > With Logo	Page Title (h1) 142×42 Enter subtitle.
[c1-3-1] [c1-3-1-rwd] *	Page Title > Image > 4 Grid Layout	<div style="background-color: #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;"> 965×200 </div> <p style="font-size: 0.8em; margin-top: 5px;">* 1275×265 px when the website width is 1275 px.</p>
[c1-3-2] [c1-3-2-rwd] *	Page Title > Image > 3+1 Grid Layout	<div style="background-color: #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;"> 720×150 </div> <p style="font-size: 0.8em; margin-top: 5px;">* 950×200 px when the website width is 1275 px.</p>

* This is the ID of the variation module for responsive design.

Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

Continued on next page

[c1] Page Title

Specific Position Required

Variation module for responsive design

Continued from previous page

For a page title, prepare two images (a background image and a text image). For PC screens, overlay the two images for display. For smartphone screens, Display only the background image and use device fonts to format the text.

Creating a page title image

Create an existing page title image by separately creating a background image (JPEG format) and a text image (transparent PNG format).

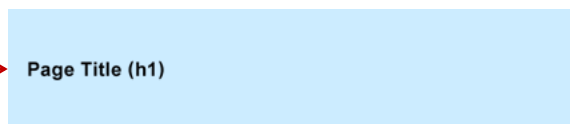
Existing page title image



Background image (JPEG format)



Text image (transparent PNG format)

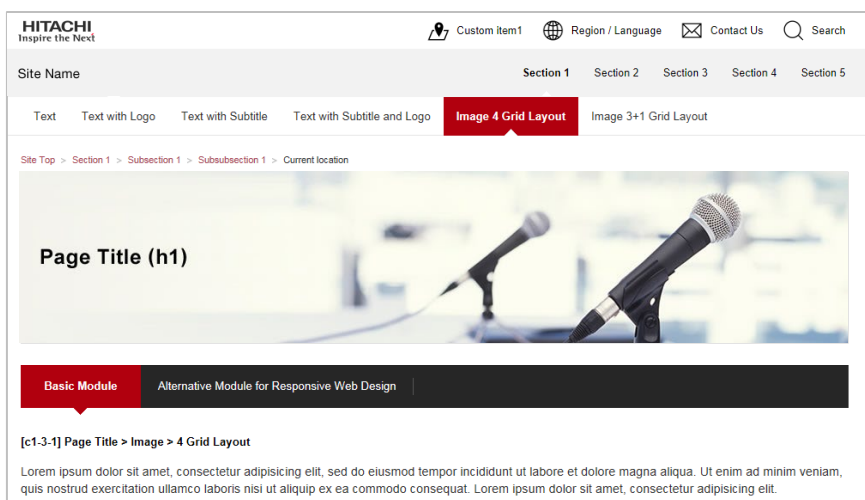


How to apply the variation module for responsive design, and the appearance of pages that use it

[c1-3-1-rwd] Page Title > Image > 4-Column Grid > Separate text and images at 579 or fewer pixels

Display on a PC screen

Display is the same for the basic module and the variation module for responsive design



Display on a mobile-phone screen

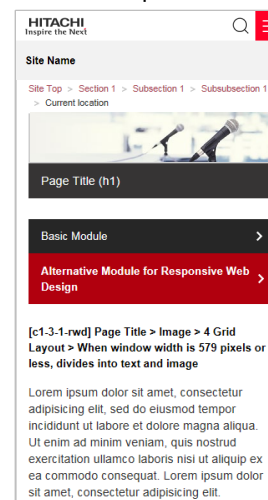
Basic module

[c1-3-1] Page Title > Image > 4-Column Grid



Variation module for responsive design

[c1-3-1-rwd] Page Title > Image > 4-Column Grid > Separate text and images at 579 or fewer pixels



Continued on next page

[c1] Page Title

Specific Position Required

Variation module for responsive design

Continued from previous page

- Create a page title image by separately creating a background image and a text image.
- Use the `` and `` tags to enclose the text and buttons displayed when the screen width is 579 or fewer pixels.

Basic module:

```
<div class="PageTitleStyle3">
<h1><a name="body" id="body"></a></h1>
</div>
```

Variation module for responsive design:

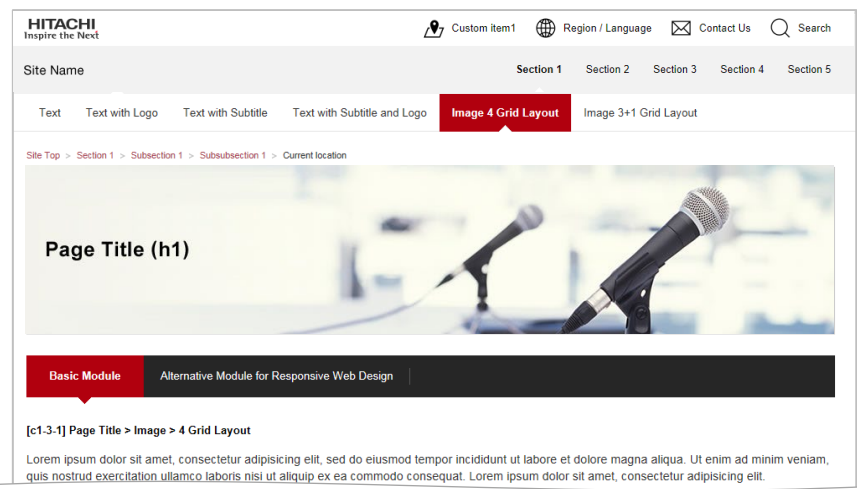
```
<div class="PageTitleStyle3">
<h1><a name="body" id="body">


<span class="ResponsiveText">Page Title (h1)</span>
</a></h1>
</div>
```

[c1-3-2-rwd] Page Title > Image > 3+1-Column Grid > Separate text and images at 579 or fewer pixels

Display on a PC screen

Display is the same for the basic module and the variation module for responsive design



Display on a mobile-phone screen

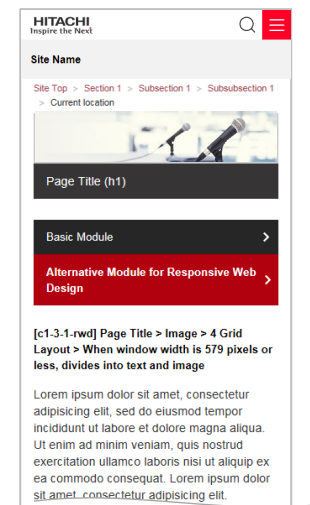
Basic module

[c1-3-2] Page Title > Image > 3+1-Column Grid



Variation module for responsive design

[c1-3-2-rwd] Page Title > Image > 3+1-Column Grid > Separate text and images at 579 or fewer pixels



- Create a page title image by separately creating a background image and a text image.
- Use the `` and `` tags to enclose the text and buttons displayed when the screen width is 579 or fewer pixels.
- Create a page title image in the same way as [c1-3-1-r] Page Title > Image > 4-Column Grid.

Basic module:

```
<div class="PageTitleStyle3">
<h1><a name="body" id="body"></a></h1>
</div>
```

Variation module for responsive design:

```
<div class="PageTitleStyle3">
<h1><a name="body" id="body">


<span class="ResponsiveText">Page Title (h1)</span>
</a></h1>
</div>
```

[c2] Heading

Used at desired positions on a page to delineate sections of content.



Three levels of headings are available to indicate a hierarchical structure.

Various levels of headings may be combined to create one or multiple subheadings.

Implementation

- Links may be included in headings, if desired. (The text color is the link color defined in the CSS.)
- Besides arranging lower-level heading modules under a heading, you can add text, charts, and other elements.

Module

Module ID	Module Name	Appearance
[c2-1-1]	Heading > Level 1	Heading Level 1 (h2)
[c2-1-2]	Heading > Level 1 > With Link	Heading Level 1 (h2) >
[c2-1-3-1]	Heading > Level 1 > No Link > Link on Right	Heading Level 1 (h2) RSS >
[c2-1-3-2]	Heading > Level 1 > No Link > Link to RDF File	Heading Level 1 (h2) RSS 
[c2-2-1]	Heading > Level 2	Heading Level 2 (h3)
[c2-2-2]	Heading > Level 2 > With Link	Heading Level 2 (h3) >
[c2-2-3-1]	Heading > Level 2 > No Link > Link on Right	Heading Level 2 (h3) RSS >
[c2-2-3-2]	Heading > Level 2 > No Link > Link to RDF File	Heading Level 2 (h3) RSS 
[c2-3-1]	Heading > Level 3	Heading Level 3 (h4)
[c2-3-2]	Heading > Level 3 > With Link	Heading Level 3 (h4) >

[c3] Text

Used to add sections of text to webpages.

Important

- Avoid using Text Size 83% to save space in the display area.

Implementation

	Text Size
Typical text appearance	90%
Text of lower priority	83%

Links may be added in text, as needed.

Superscripts and Subscripts

- Tags may be used to create superscripts and subscripts for isolated parts of text, as in 10^2 or CO_2 .
 - `<sup>` tag: Creates superscripts.
 - `<sub>` tag: Creates subscripts.
- To create the appearance described above, refer to the following display example and code.

10 to the second power is expressed as 10^2 . 10 to the tenth power is expressed as 10^{10} .
The chemical symbol for water is H_2O . The chemical symbol for carbon dioxide is CO_2 .

Example: Superscripts and subscripts

```
<p class="TextStyle1">10 to the second power is expressed as 10<sup>2</sup>. 10 to the tenth power is expressed as 10<sup>10</sup>.<br />The chemical symbol for water is H<sub>2</sub>O. The chemical symbol for carbon dioxide is CO<sub>2</sub>.<br />
```

Example code

Tip

- Line spacing is controlled by CSS code.

Continued on next page

[c3] Text

Continued from previous page

Module

Module ID	Module Name	Appearance
[c3-1-1]	Text > Text Size 90%	<p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c3-1-2]	Text > Text Size 83%	<p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c3-2-1]	Text > Right-aligned > Text Size 90%	<p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c3-2-2]	Text > Right-aligned > Text Size 83%	<p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>

[c4] Promotional Copy

Used for text in the content area that you wish to emphasize above all other content than page titles.

! Important

- Do not change the color.

Implementation

- Text: Bold
- Position: Left-aligned or centered
- Links may be included, if desired.

Example: Used to identify promotional text in a news release

The screenshot shows the Hitachi website's news releases section. A red box highlights the title of a news release: "Hitachi to Participate in the Survey on Environmentally-Friendly Urban Development in South Africa". The page includes a navigation menu, a search bar, and a sidebar with categories like Corporate, Financial information, R&D, etc.

Module

Module ID	Module Name	Appearance
[c4-1]	Promotional Copy > Left-Aligned	<p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet</p>
[c4-2]	Promotional Copy > Centered	<p style="text-align: center;">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet</p>

[c5] Image

Continued from previous page

Module		
Module ID	Module Name	Appearance
[c5-1-1] [c5-1-1-rwd-1] *1 [c5-1-1-rwd-2] *1 [c5-1-1-rwd-3] *1	Image > Left-Aligned	
[c5-1-2] *2	Image > Left-Aligned > Caption + Pop-up	 <small>captioncaption.</small> <small>Enlarge Image (open in new window) ↗</small>
[c5-2-1] *2	Image > Centered	
[c5-2-2] *2	Image > Centered > Caption + Pop-up	 <small>captioncaption.</small> <small>Enlarge Image (open in new window) ↗</small>
[c5-3-1] *2	Image > Right-aligned	
[c5-3-2] *2	Image > Right-aligned > Caption + Pop-up	 <small>captioncaption.</small> <small>Enlarge Image (open in new window) ↗</small>

*1 This is the ID of the variation module for responsive design.

Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

*2 The variation module for responsive design can be applied.

Continued on next page

[c5] Image Variation module for responsive design

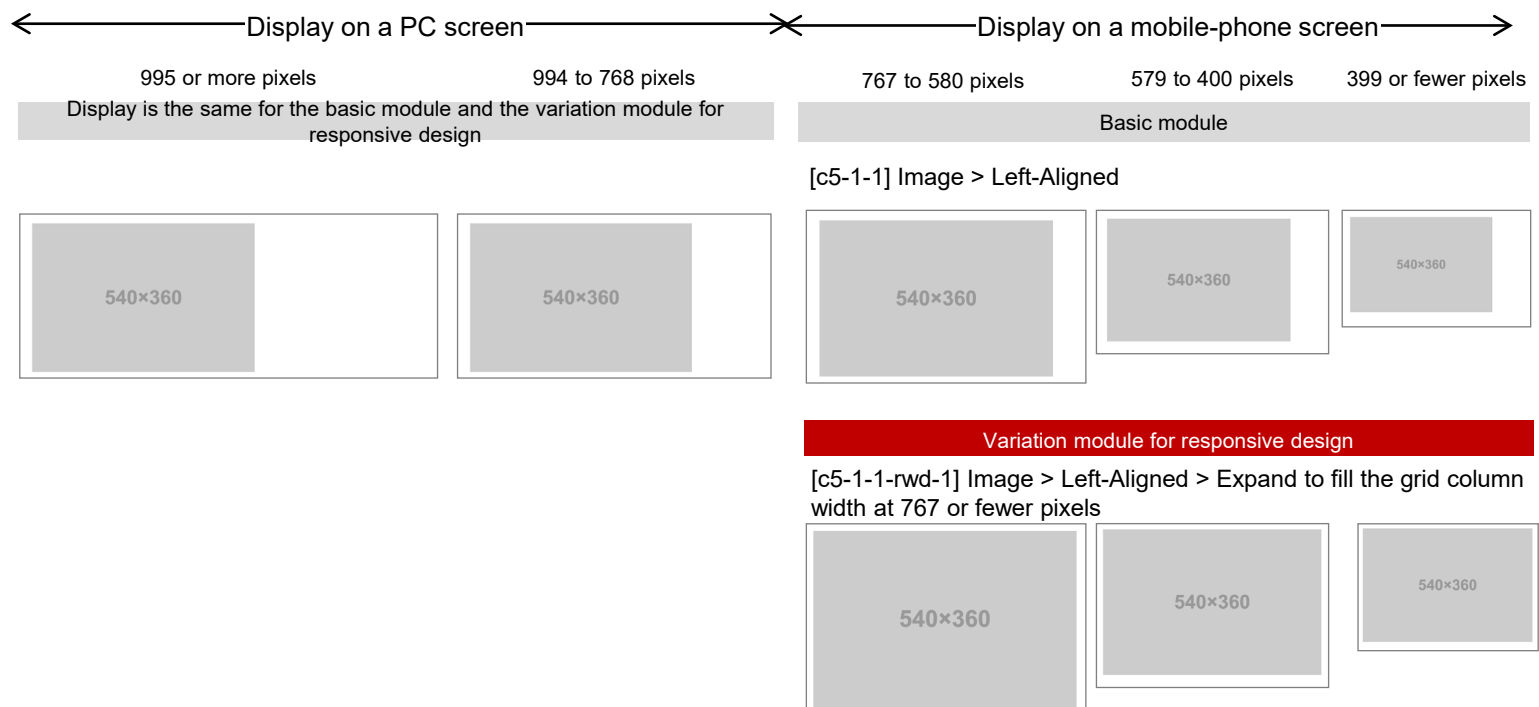
Continued from previous page

Display images by enlarging them to fill the width of the grid column when the screen width is 767 or fewer pixels. Specify an additional class according to the screen size.

How to apply the variation module for responsive design, and the appearance of pages that use it

[c5-1-1-rwd-1] Image > Left-Aligned > Expand to fill the grid column width at 767 or fewer pixels

- If you want to enlarge an image to fill the width of the grid column when the screen width is 767 or fewer pixels, specify ``.



Basic module:

```
<div class="Section">
<p class="ImgOnlyStyle">

</p>
</div><!--/Section-->
```

Variation module for responsive design:

```
<div class="Section">
<p class="ImgOnlyStyle">

</p>
</div><!--/Section-->
```

Note: If the image is right-aligned, the same behavior is exhibited.

Note: Create images whose size is double or larger according to the width of terminals and browsers supported because images displayed on smartphone screens are larger than those of PC screens.

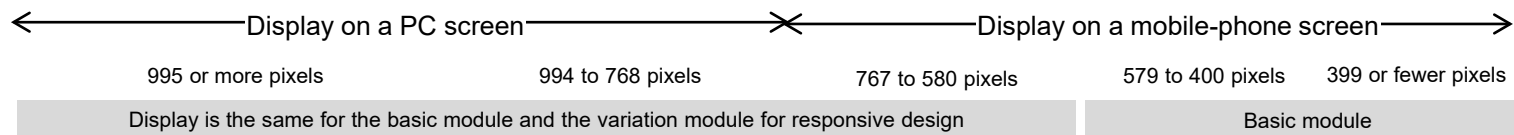
Continued on next page

[c5] Image Variation module for responsive design

Continued from previous page

[c5-1-1-rwd-2] Image > Left-Aligned > Expand to fill the grid column width at 579 or fewer pixels

- If you want to enlarge an image to fill the width of the grid column when the screen width is 579 or fewer pixels, specify ``.



[c5-1-1] Image > Left-Aligned



Variation module for responsive design

[c5-1-1-rwd-2] Image > Left-Aligned > Expand to fill the grid column width at 579 or fewer pixels



Basic module:

```
<div class="Section">
<p class="ImgOnlyStyle">

</p>
</div><!--/Section-->
```

Variation module for responsive design:

```
<div class="Section">
<p class="ImgOnlyStyle">

</p>
</div><!--/Section-->
```

Note: If the image is right-aligned, the same behavior is exhibited.

Note: Create images whose size is double or larger according to the width of terminals and browsers supported because images displayed on smartphone screens are larger than those of PC screens.

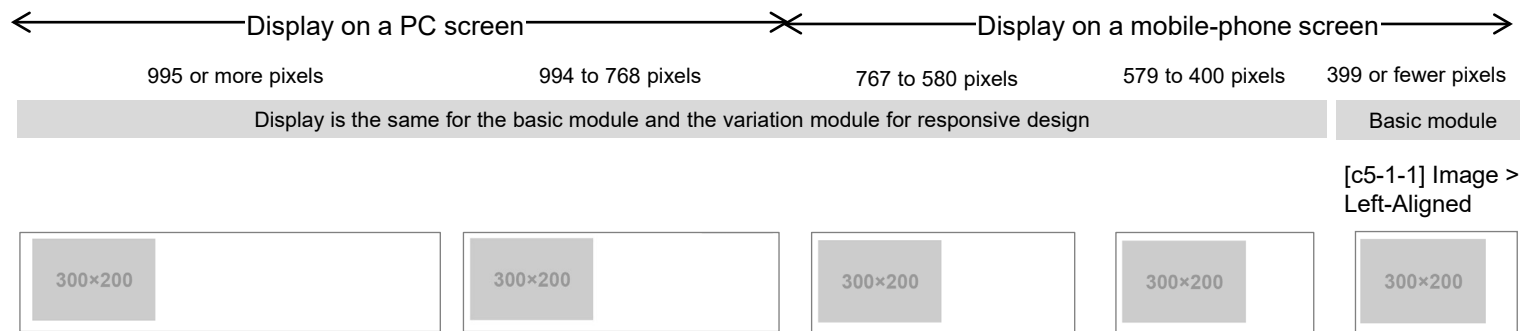
Continued on next page

[c5] Image Variation module for responsive design

Continued from previous page

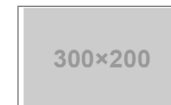
[c5-1-1-rwd-3] Image > Left-Aligned > Expand to fill the grid column width at 399 or fewer pixels

- If you want to enlarge an image to fill the width of the grid column when the screen width is 399 or fewer pixels, specify ``.



Variation module for responsive design

[c5-1-1-rwd-3] Image > Left-Aligned > Expand to fill the grid column width at 399 or fewer pixels



Basic module:

```
<div class="Section">
<p class="ImgOnlyStyle">

</p>
</div><!--/Section-->
```

Variation module for responsive design:

```
<div class="Section">
<p class="ImgOnlyStyle">

</p>
</div><!--/Section-->
```

Note: If the image is right-aligned, the same behavior is exhibited.

Note: Create images whose size is double or larger according to the width of terminals and browsers supported because images displayed on smartphone screens are larger than those of PC screens.

[c6] Image + Text

Used to add a combination of descriptive text and image data such as graphics or digital photos.

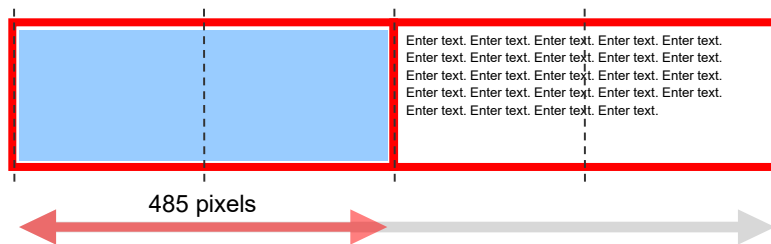
! Important

- Identify all images with alternative text, indicated by the alt tag.

Implementation

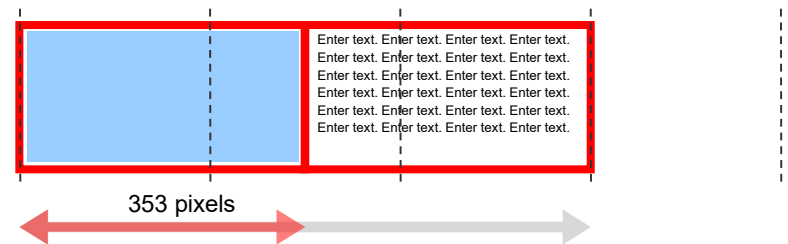
- Text may be less legible if images are too large.
As a rule of thumb, consider the maximum image width to be half the maximum module width. See the following example.
- Hyperlinked text is permitted.

[Maximum Image Width in a 4 Grid Layout]



* The maximum image width is 625 px when the website width is 1275 px.

[Maximum Image Width in a 3+1 Grid Layout]



* The maximum image width is 475 px when the website width is 1275 px.

Tip

- Refer to the Website Accessibility Guidelines for more information.
https://hitachigroup.sharepoint.com/sites/iwm_portal_en/SitePages/Accessibility-Guideline.aspx

Continued on next page

[c6] Image + Text Variation module for responsive design

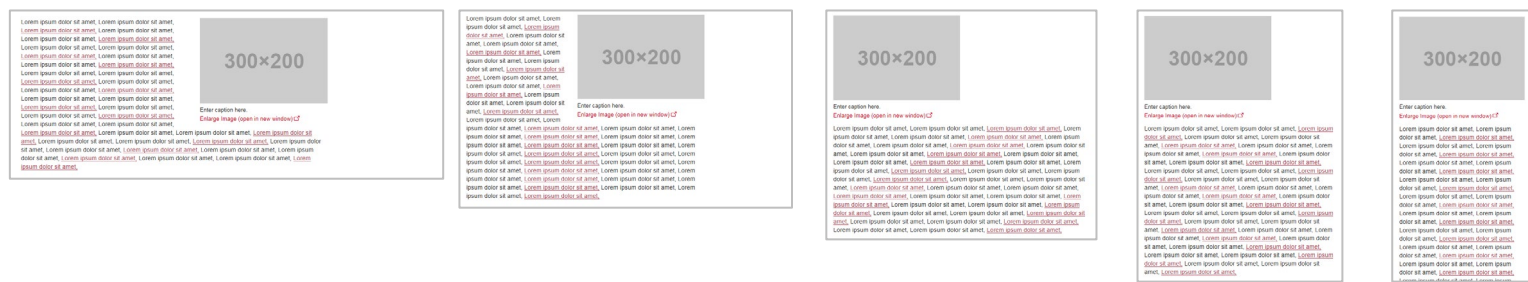
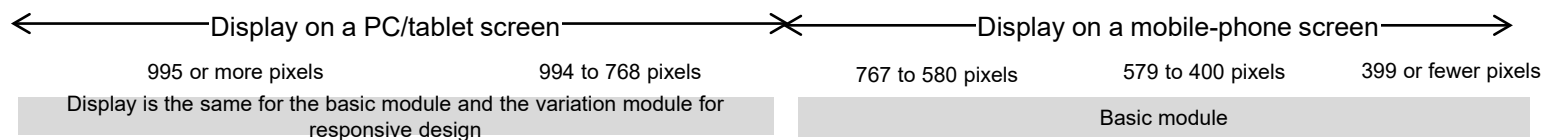
Continued from previous page

Uniformly cancel text wrapping around images when the screen width is 767 or fewer pixels. If you do not want to cancel text wrapping or you want to cancel text wrapping according to the screen width, specify an additional class.

How to apply the variation module for responsive design, and the appearance of pages that use it

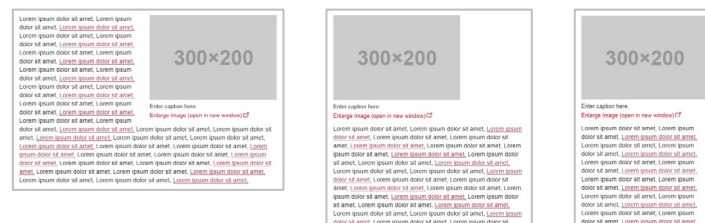
[c6-1-1-rwd-1] Image + Text > Image on Right > Text Size 90% > Cancel wrapping at 579 or fewer pixels

- If you want to cancel text wrapping around an image when the screen width is 579 or fewer pixels, additionally specify `ImgRightAdjustClear2` for `<div class="ImgRightAdjust">`.



Variation module for responsive design

[c6-1-1-rwd-1] Image + Text > Image on Right > Text Size 90% > Cancel wrapping at 579 or fewer pixels



Basic module:

```
<div class="Section">
<div class="ClearFix">
<div class="ImgRightAdjust"><p class="ImgOnlyStyle">
<br />
Enter caption here.<br />
<a href="popup1.html" onclick="openNormalWindow(this.href, 'subWindow1'); return false;" class="NewWindow">Enlarge Image (open in new window)</a></p></div>
<p class="TextStyle1">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, <a href="$link$">Lorem ipsum dolor sit amet,</a> Lorem ipsum dolor sit amet,</p>
</div>
</div><!--/Section-->
```

Variation module for responsive design:

```
<div class="Section">
<div class="ClearFix">
<div class="ImgRightAdjust ImgRightAdjustClear2"><p class="ImgOnlyStyle">
<br />
Enter caption here.<br />
<a href="popup1.html" onclick="openNormalWindow(this.href, 'subWindow1'); return false;" class="NewWindow">Enlarge Image (open in new window)</a></p></div>
<p class="TextStyle1">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, <a href="$link$">Lorem ipsum dolor sit amet,</a> Lorem ipsum dolor sit amet,</p>
</div>
</div><!--/Section-->
```

Note: If the image is on the left, the same behavior is exhibited.

Continued on next page

6. Content Area Modules: [c6] Image + Text

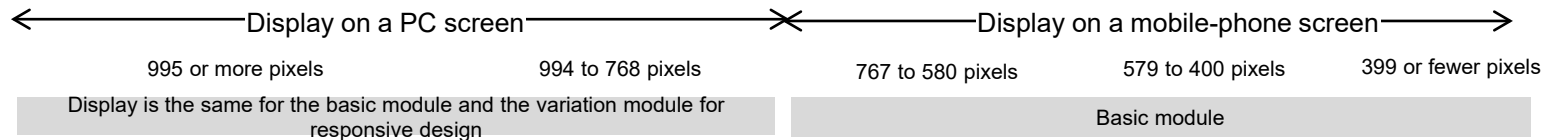
[c6] Image + Text

Variation module for responsive design

Continued from previous page

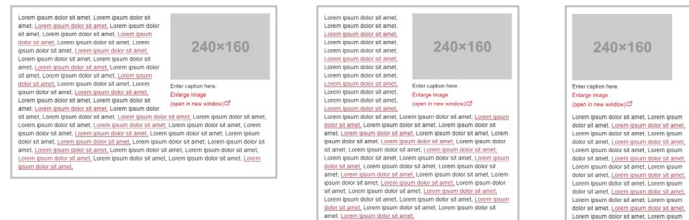
[c6-1-1-rwd-2] Image + Text > Image on Right > Text Size 90% > Cancel wrapping at 399 or fewer pixels

- If you want to cancel text wrapping around an image when the screen width is 399 or fewer pixels, additionally specify `ImgRightAdjustClear1` for `<div class="ImgRightAdjust">`.



Variation module for responsive design

[c6-1-1-rwd-2] Image + Text > Image on Right > Text Size 90% > Cancel wrapping at 399 or fewer pixels



Basic module:

```

<div class="Section">
<div class="ClearFix">
<div class="ImgRightAdjust"><p class="ImgOnlyStyle">
<br />
Enter caption here.<br />
<a href="popup1.html" onclick="openNormalWindow(this.href, 'subWindow1'); return false;" class="NewWindow">Enlarge Image<br />(open in new window)</a></p></div>
<p class="TextStyle1">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, <a href="$link$">Lorem ipsum dolor sit amet,</a> Lorem ipsum dolor sit amet, </p>
</div>
</div></div>

```

Variation module for responsive design:

```

<div class="Section">
<div class="ClearFix">
<div class="ImgRightAdjust ImgRightAdjustClear1"><p class="ImgOnlyStyle">
<br />
Enter caption here.<br />
<a href="popup1.html" onclick="openNormalWindow(this.href, 'subWindow1'); return false;" class="NewWindow">Enlarge Image<br />(open in new window)</a></p></div>
<p class="TextStyle1">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, <a href="$link$">Lorem ipsum dolor sit amet,</a> Lorem ipsum dolor sit amet, </p>
</div>
</div></div>

```

Note: If the image is on the left, the same behavior is exhibited.

Continued on next page

6. Content Area Modules: [c6] Image + Text

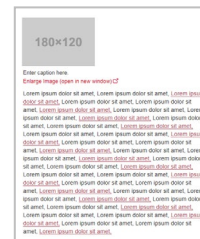
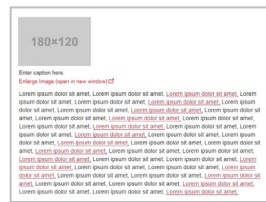
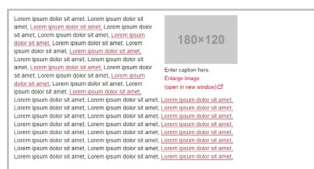
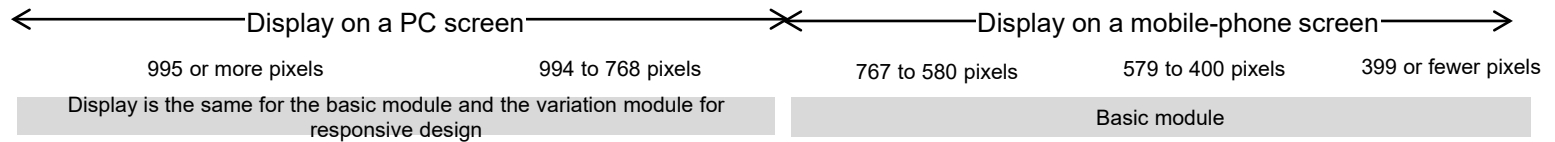
[c6] Image + Text

Variation module for responsive design

Continued from previous page

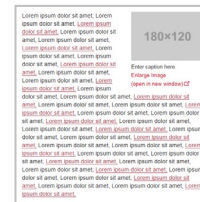
[c6-1-1-rwd-3] Image + Text > Image on Right > Text Size 90% > No cancellation of wrapping

- If you do not want to cancel text wrapping around an image, additionally specify `ImgRightAdjustClear0` for `<div class="ImgRightAdjust">`.



Variation module for responsive design

[c6-1-1-rwd-3] Image + Text > Image on Right > Text Size 90% > No cancellation of wrapping



Basic module:

```
<div class="Section">
<div class="ClearFix">
<div class="ImgRightAdjust ImgRightAdjustClear0"><p class="ImgOnlyStyle">
<br />
Enter caption here.<br />
<a href="popup1.html" onclick="openNormalWindow(this.href, 'subWindow1'); return false;" class="NewWindow">Enlarge Image<br />(open in new window)</a></p></div>
<p class="TextStyle1">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, <a href="#">Lorem ipsum dolor sit amet,</a> Lorem ipsum dolor sit amet,</p>
</div>
</div></Section-->
```

Variation module for responsive design:

```
<div class="Section">
<div class="ClearFix">
<div class="ImgRightAdjust ImgRightAdjustClear0"><p class="ImgOnlyStyle">
<br />
Enter caption here.<br />
<a href="popup1.html" onclick="openNormalWindow(this.href, 'subWindow1'); return false;" class="NewWindow">Enlarge Image<br />(open in new window)</a></p></div>
<p class="TextStyle1">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, <a href="#">Lorem ipsum dolor sit amet,</a> Lorem ipsum dolor sit amet,</p>
</div>
</div></Section-->
```

Note: If the image is on the left, the same behavior is exhibited.

[c7] Bulleted List

Used for typical, nonsequential lists.

Important

- Icon links cannot be combined with bulleted lists in the same hierarchical level. Instead, use the bulleted list element defined in the [c13] Icon Link module (p. 137).

Implementation

- Text Size: 90%, 83%

■ Hierarchy

- When only a list of bulleted list items is involved, a hierarchical arrangement may be used. In this case, you can add link lists, bulleted lists, or numbered lists in lower levels.
- To show the hierarchical relationship, indent each lower level by a single space.
- The list module provided as sample HTML code assumes a three-level hierarchy.
- Hyperlinked text is permitted.

Tip

- To make all entire list items individual links, use the [c11] Link List module (p. 118).

Continued on next page

[c7] Bulleted List

Continued from previous page

Module		
Module ID	Module Name	Appearance
[c7-1-1]	Bulleted List > Text Size 90%	<ul style="list-style-type: none"> • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.
[c7-1-2]	Bulleted List > Text Size 83%	<ul style="list-style-type: none"> • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.
[c7-2-1]	Bulleted List > Text Size 90% > With Descriptive Text	<ul style="list-style-type: none"> • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.
[c7-2-2]	Bulleted List > Text Size 83% > With Descriptive Text	<ul style="list-style-type: none"> • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. • Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.

[c8] Numbered List

Used to number list items.

Important

- Some browsers may not correctly display the letters or Roman numerals used as list markers.
- Note that voice browsers cannot recite these lists as numbered lists. Keep this in mind when considering how to make the numbering recognizable by browsers or how to include numbers for recitation.

Implementation

- Text Size: 90%, 83%

■ Hierarchy

- When only a list of numbered list items is involved, a hierarchical arrangement can be used. In this case, you can add link lists, bulleted lists, or numbered lists in lower levels.
- To show the hierarchical relationship, indent each lower level by a single space.
- The list module provided as sample HTML code assumes a three-level hierarchy.
- Hyperlinked text is permitted.

Supplement

- For details on the rules for posting numbered lists, see the “*Guidelines on Expressions for Advertising Materials*”, established by Hitachi’s Global Brand Communications Division.
<https://hitachigroup.sharepoint.com/sites/gbc-contents/SitePages/広告宣伝物の表現ガイドライン.aspx>

Continued on next page

[c9] Footnote

Used to add supplemental information (presented in a specific order) or notes after body text or tables.
The text color is black.

Implementation


- Text Size: 90%, 83%, 67%
- Always include an asterisk before footnotes.
- When footnotes are presented in a specific order, use an asterisk and numeral together, as follows: *1.

Module

Module ID	Module Name	Appearance
[c9-1]	Footnote List > Text Size 90%	<p>*1 Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items.</p> <p>*2 Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items.</p> <p>*3 Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items.</p>
[c9-2]	Footnote List > Text Size 83%	<p>*1 Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items.</p> <p>*2 Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items.</p> <p>*3 Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items.</p>
[c9-3]	Footnote > Text Size 67%	<p>*1 Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items.</p> <p>*2 Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items.</p> <p>*3 Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items. Enter footnote list items.</p>

[c10] Note

Used as a consistent device for highlighting important notes, warnings, or prohibited actions.
As for text styling, black and bold shall be used.

 **Important**

- Excessive use or use lacking adequate organization will make this module less effective in capturing visitor attention. Carefully consider the position of the module on the page and how often the module is used.

Implementation

- Text Size: 90%, 83%
- Notes are in **bold black type** to attract visitor attention.
- Always place an asterisk before notes.

Module

Module ID	Module Name	Appearance
[c10-1]	Note > Text Size 90%	<p>*Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes.</p> <p>*Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes.</p> <p>*Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes.</p>
[c10-2]	Note > Text Size 83%	<p>*Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes.</p> <p>*Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes.</p> <p>*Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes. Enter notes.</p>

[c11] Link List

Used to create hyperlinked list items.

Important

- Link list and icon link modules cannot be combined in the same list. Instead, use the link list element defined in the [c13] Icon Link module (p. 137).

Implementation

- Text Size: 90%, 83%

■ Hierarchy

- Hierarchical structures can be used in link lists. At lower levels, you can add items in link list, bulleted list, or numbered list format.
- To show the hierarchical relationship, indent each lower level by a single space.
- The list module provided as sample HTML code assumes a three-level hierarchy. Modify the code to create a hierarchy of more than three levels.

■ Combining Link Lists with Images

- Image Size: 60, 120, 180, 230 or 300 pixels wide
- Although the sample HTML code provided can be used for images, link lists, and descriptive text, you are also free simply to combine images and a list.

■ Indicating the Date

- Date Position: At the top of the list or on the left
- To draw attention to recent news items, append an icon to the end of these items.
- To keep this kind of identification meaningful, remove old new icons regularly, or when adding newer items.

Continued on next page

6. Content Area Modules: [c11] Link List

[c11] Link List

Continued from previous page

Module

Module ID	Module Name	Appearance
[c11-1-1] [c11-1-1-rwd] *	Link List > Text Size 90%	<p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p>
[c11-1-2] [c11-1-2-rwd] *	Link List > Text Size 83%	<p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p>
[c11-2-1] [c11-2-1-rwd] *	Link List > Right-aligned > Text Size 90%	<p> Lorem ipsum dolor sit amet. (with link) ></p>
[c11-2-2] [c11-2-2-rwd] *	Link List > Right-aligned > Text Size 83%	<p> Lorem ipsum dolor sit amet. (with link) ></p>
[c11-3-1] [c11-3-1-rwd] *	Link List > Descriptive Text > Text Size 90%	<p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c11-3-2] [c11-3-2-rwd] *	Link List > Descriptive Text > Text Size 83%	<p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c11-4-1]	Link List > Lower-Level Items > Text Size 90%	<p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> * Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p> * Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c11-4-2]	Link List > Lower-Level Items > Text Size 83%	<p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p> <p> * Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p> * Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>

* This is the ID of the variation module for responsive design.


Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

Continued on next page

[c11] Link List

Continued from previous page

Module

Module ID	Module Name	Appearance
[c11-5-1] [c11-5-1-1-rwd] * [c11-5-1-2-rwd] *	Link List > Thumbnail + Descriptive Text > Thumbnail: 60 Pixels	 <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) > Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. </p>

* This is the ID of the variation module for responsive design.

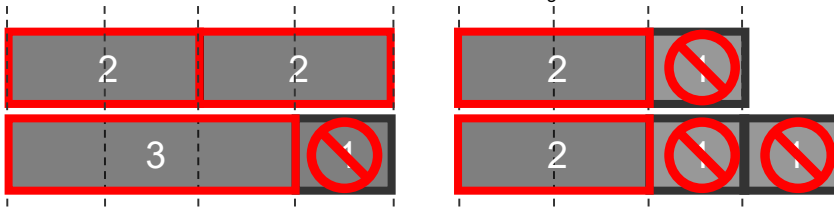
Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

Tip

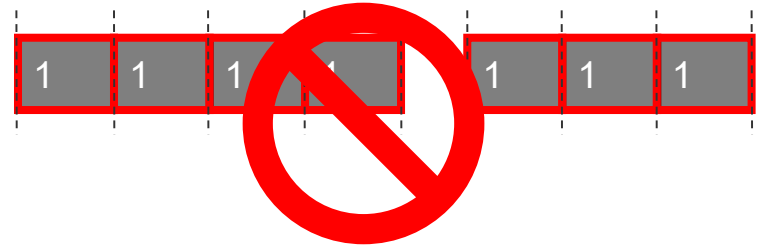
- Avoid unbalanced column module combinations. Be careful to maintain an effective appearance.

[When multiple grids are used to create individual columns]

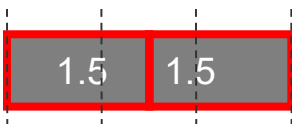
* The module cannot be added to the side with a column in individual grids.



[When individual grids are used to create individual columns]



[When individual columns are created in 1.5-grid space on the master layout]



- As of ver. 4.3, different class names are used for [c11-5] Link List > Thumbnail + Descriptive Text.
- With the new modules since class renaming, the modules you can use in the descriptive text area have been expanded, improving versatility.
- The following modules can be used in the descriptive text area:
 - [c2] Heading
 - [c3] Text
 - [c11] Link List (except [c11-2] Link List > Right-Aligned and [c11-5] Link List > Thumbnail + Descriptive Text)
 - [c14] Data Table
- For the text size used in the descriptive text area, use the text size of the module used.
- You can still use the modules used before class renaming. However, to use the revised design, you must switch to the new modules.

Continued on next page

[c11] Link List

Continued from previous page

Module

Module ID	Module Name	Appearance
[c11-5-2] [c11-5-2-1-rwd] * [c11-5-2-2-rwd] *	Link List > Thumbnail + Descriptive Text > Thumbnail: 120 Pixels	 <p> Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, (with link) > Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. </p>

* This is the ID of the variation module for responsive design.

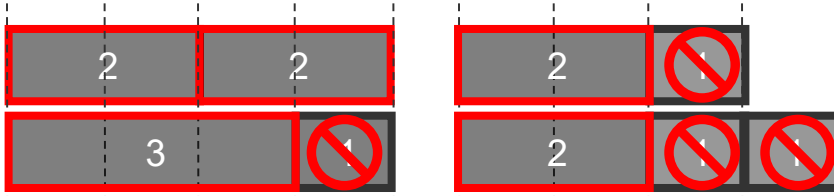
Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

Tip

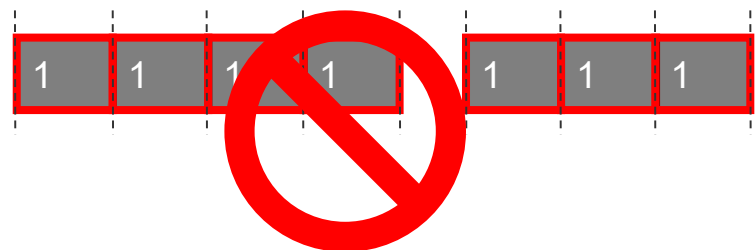
- Avoid unbalanced column module combinations. Be careful to maintain an effective appearance.

[When multiple grids are used to create individual columns]

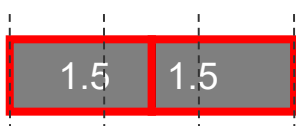
* The module cannot be added to the side with a column in individual grids.



[When individual grids are used to create individual columns]



[When individual columns are created in 1.5-grid space on the master layout]




- As of ver. 4.3, different class names are used for [c11-5] Link List > Thumbnail + Descriptive Text.
- With the new modules since class renaming, the modules you can use in the descriptive text area have been expanded, improving versatility.
- The following modules can be used in the descriptive text area:
 - [c2] Heading
 - [c3] Text
 - [c11] Link List (except [c11-2] Link List > Right-Aligned and [c11-5] Link List > Thumbnail + Descriptive Text)
 - [c14] Data Table
- For the text size used in the descriptive text area, use the text size of the module used.
- You can still use the modules used before class renaming. However, to use the revised design, you must switch to the new modules.

Continued on next page

[c11] Link List

Continued from previous page

Module

Module ID	Module Name	Appearance
[c11-5-3] [c11-5-3-1-rwd] * [c11-5-3-2-rwd] *	Link List > Thumbnail + Descriptive Text > Thumbnail: 180 Pixels > Text Size 90%	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, (with link) > Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>

* This is the ID of the variation module for responsive design.

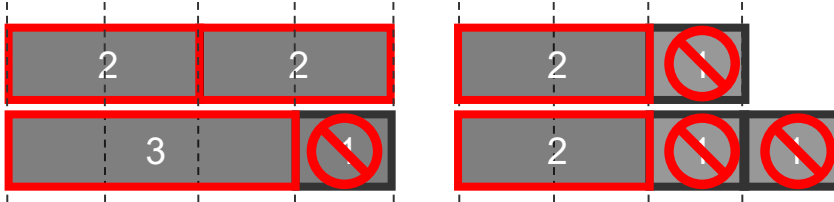
Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

Tip

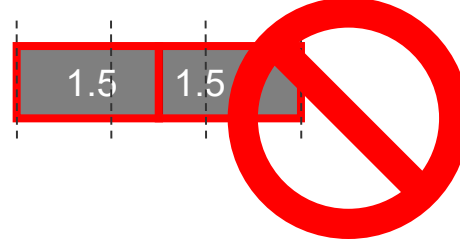
- Avoid unbalanced column module combinations. Be careful to maintain an effective appearance.

[When multiple grids are used to create individual columns]

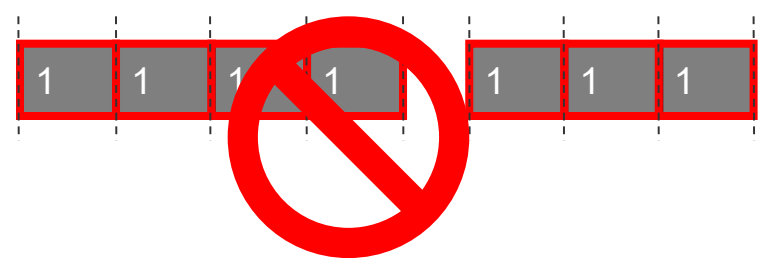
* The module cannot be added to the side with a column in individual grids.



[When 1.5 grids are used to create individual columns]



[When individual grids are used to create individual columns]




- As of ver. 4.3, different class names are used for [c11-5] Link List > Thumbnail + Descriptive Text.
- With the new modules since class renaming, the modules you can use in the descriptive text area have been expanded, improving versatility.
- The following modules can be used in the descriptive text area:
 - [c2] Heading
 - [c3] Text
 - [c11] Link List (except [c11-2] Link List > Right-Aligned and [c11-5] Link List > Thumbnail + Descriptive Text)
 - [c14] Data Table
- For the text size used in the descriptive text area, use the text size of the module used.
- You can still use the modules used before class renaming. However, to use the revised design, you must switch to the new modules.

Continued on next page

[c11] Link List

Continued from previous page

Module

Module ID	Module Name	Appearance
[c11-5-4] [c11-5-4-1-rwd] * [c11-5-4-2-rwd] *	Link List > Thumbnail + Descriptive Text > Thumbnail: 230 Pixels	 <p>Enter list item here. Enter list item here. (with link) > Enter descriptive text. Enter descriptive text. Enter descriptive text. Enter descriptive text.</p>

* This is the ID of the variation module for responsive design.

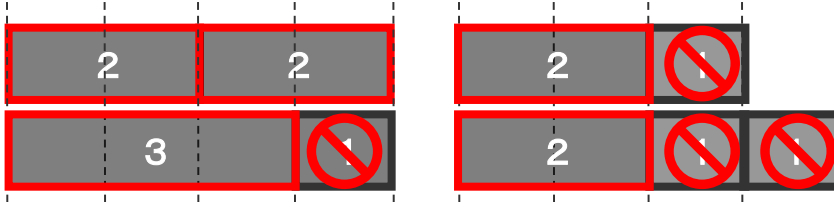
Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

Tip

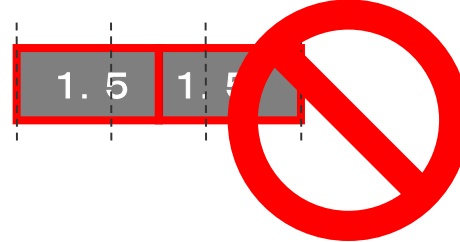
- Avoid unbalanced column module combinations. Be careful to maintain an effective appearance.

[When multiple grids are used to create individual columns]

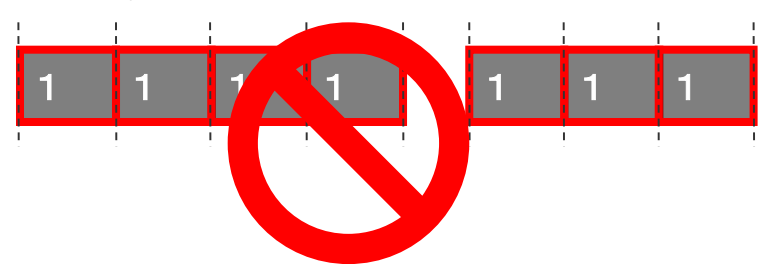
* The module cannot be added to the side with a column in individual grids.



[When 1.5 grids are used to create individual columns]



[When individual grids are used to create individual columns]




- As of ver. 4.3, different class names are used for [c11-5] Link List > Thumbnail + Descriptive Text.
- With the new modules since class renaming, the modules you can use in the descriptive text area have been expanded, improving versatility.
- The following modules can be used in the descriptive text area:
 - [c2] Heading
 - [c3] Text
 - [c11] Link List (except [c11-2] Link List > Right-Aligned and [c11-5] Link List > Thumbnail + Descriptive Text)
 - [c14] Data Table
- For the text size used in the descriptive text area, use the text size of the module used.
- You can still use the modules used before class renaming. However, to use the revised design, you must switch to the new modules.

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[c11] Link List

Continued from previous page

Module

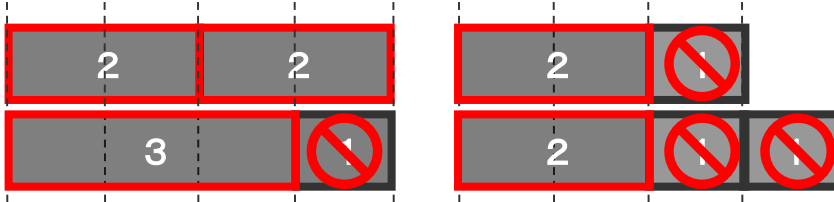
Module ID	Module Name	Appearance
[c11-5-4]	Link List > Thumbnail + Descriptive Text > Thumbnail: 300 Pixels	 <p>Enter list item here. Enter list item here. (with link) > Enter descriptive text. Enter descriptive text. Enter descriptive text. Enter descriptive text.</p>

Tip

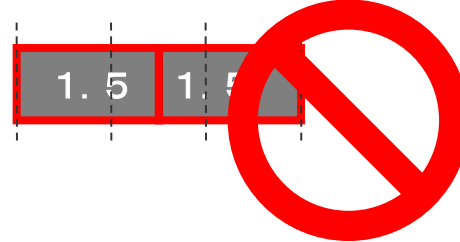
- Avoid unbalanced column module combinations. Be careful to maintain an effective appearance.

[When multiple grids are used to create individual columns]

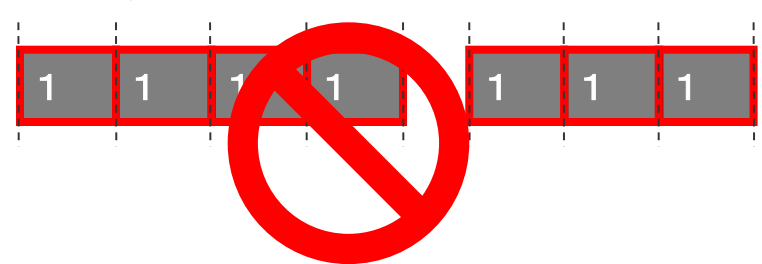
* The module cannot be added to the side with a column in individual grids.



[When 1.5 grids are used to create individual columns]



[When individual grids are used to create individual columns]



- As of ver. 4.3, different class names are used for [c11-5] Link List > Thumbnail + Descriptive Text.
- With the new modules since class renaming, the modules you can use in the descriptive text area have been expanded, improving versatility.
- The following modules can be used in the descriptive text area:
 - [c2] Heading
 - [c3] Text
 - [c11] Link List (except [c11-2] Link List > Right-Aligned and [c11-5] Link List > Thumbnail + Descriptive Text)
 - [c14] Data Table
- For the text size used in the descriptive text area, use the text size of the module used.
- You can still use the modules used before class renaming. However, to use the revised design, you must switch to the new modules.

Continued on next page

[c11] Link List

Continued from previous page

Module

Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen
[c11-6-1] [c11-6-1-rwd] *	Link List > Date on Top	<p>Oct. 14, 2014 Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) NEW ></p> <p>Oct. 12, 2014 Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) ></p>	<p>Oct. 14, 2014 Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) NEW ></p> <p>Oct. 12, 2014 Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) NEW ></p>
[c11-6-2] [c11-6-2-rwd] *	Link List > Date on Left	<p>Oct. 14, 2014 Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) NEW ></p> <p>Oct. 12, 2014 Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) NEW ></p>	<p>Oct. 14, 2014 Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) NEW ></p> <p>Oct. 12, 2014 Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) NEW ></p>
[c11-7-1] [c11-7-1-rwd] *	Link List > Horizontal > Text Size 90%	<p>Enter list items. > Enter list items. > Enter list items. ></p>	<p>Enter list items. > Enter list items. > Enter list items. ></p>
[c11-7-2] [c11-7-2-rwd] *	Link List > Horizontal > Text Size 83%	<p>Enter list items. > Enter list items. > Enter list items. ></p>	<p>Enter list items. > Enter list items. > Enter list items. ></p>

* This is the ID of the variation module for responsive design.

Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

Continued on next page

[c11] Link List

Variation module for responsive design

Continued from previous page

Display a link list as panel-type links, which are easy to use on smartphones and tablets.

How to apply the variation module for responsive design, and the appearance of pages that use it

[c11-1-1-rwd] Link list > Text Size 90% > Change to a panel type at 767 or fewer pixels

Display on a PC screen

Display is the same for the basic module and the variation module for responsive design

```

Enter list item here. Enter list item here. (with link) >
Enter list item here. Enter list item here. (with link) >
  Enter list item here. Enter list item here. (with link) >
  Enter list item here. Enter list item here. (with link) >
Enter list item here. Enter list item here. (with link) >
    
```

Display on a mobile-phone screen

Basic module

[c11-1-1] Link List > Text Size 90%

```

Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) >
Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) >
Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) >
  Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) >
  Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) >
Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) >
    
```

Variation module for responsive design

[c11-1-1-rwd] Link list > Text Size 90% > Change to a panel type at 767 or fewer pixels

```

Enter list item here. Enter list item here. (with link) >
Enter list item here. Enter list item here. (with link) >
Enter list item here. Enter list item here. (with link) >
Enter list item here. Enter list item here. (with link) >
Enter list item here. Enter list item here. (with link) >
    
```

- If you want to change to a panel-type link list when the screen width is 767 or fewer pixels, use the `<div class="ResponsiveLinkListStyle">` and `</div>` tags to enclose the list.
- If you want to display a border line at the top and bottom of the link list, additionally specify `TopBorderSet` and `BottomBorderSet` for `<div class="ResponsiveLinkListStyle">`.

Basic module:

```

<div class="Section">
<ul class="ListStyle1">
<li>A list item is entered. A list item is entered. </li>
<li>A list item is entered. A list item is entered.
<ul>
<li>A list item is entered. A list item is entered.
<ul>
<li>A list item is entered. A list item is entered. </li>
</ul></li>
</ul></li>
<li>A list item is entered. A list item is entered. </li>
</ul>
</div><!--/Section-->
    
```

Variation module for responsive design:

```

<div class="Section">
<div class="ResponsiveLinkListStyle TopBorderSet BottomBorderSet">
<ul class="LinkListStyle1">
<li><a href="$link$">A list item is entered. A list item is entered. </a></li>
<li><a href="$link$">A list item is entered. A list item is entered. </a>
<ul class="ListStyle1">
<li><a href="$link$">A list item is entered. A list item is entered. </a>
<ul class="ListStyle1">
<li><a href="$link$">A list item is entered. A list item is entered. </a></li>
</ul></li>
</ul></li>
<li><a href="$link$">A list item is entered. A list item is entered. </a></li>
</ul>
</div><!--/ResponsiveLinkListStyle-->
</div><!--/Section-->
    
```

Continued on next page

[c11] Link List

Variation module for responsive design

Continued from previous page

[c11-3-1-rwd] Link list > Descriptive Text > Text Size 90% > Change to a panel type at 767 or fewer pixels

Display on a PC screen

Display is the same for the basic module and the variation module for responsive design

```

Enter list item here. Enter list item here. (with link) >
Enter descriptive text. Enter descriptive text. Enter descriptive text. Enter descriptive text.
Enter list item here. Enter list item here. (with link) >
Enter descriptive text. Enter descriptive text. Enter descriptive text. Enter descriptive text.
    
```

Display on a mobile-phone screen

Basic module

[c11-3-1] Link List > Descriptive Text > Text Size 90%

```

Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) >
Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.
Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet. (with link) >
Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.
    
```

Variation module for responsive design

[c11-3-1-rwd] Link list > Descriptive Text > Text Size 90% > Change to a panel type at 767 or fewer pixels

```

Enter list item here. Enter list item here. (with link) >
Enter descriptive text. Enter descriptive text. Enter descriptive text. Enter descriptive text.
Enter list item here. Enter list item here. (with link) >
Enter descriptive text. Enter descriptive text. Enter descriptive text. Enter descriptive text.
    
```

- If you want to change to a panel-type link list when the screen width is 767 or fewer pixels, use the `<div class="ResponsiveLinkListStyle">` and `</div>` tags to enclose the list.
- If you want to display a border line at the top and bottom of the link list, additionally specify `TopBorderSet` and `BottomBorderSet` for the class.
- If there are many `<dt>` and `<dd>` tags, use the `<dl class="LinkListStyle1">` and `</dl>` tags to enclose each list item.

Basic module:

```

<div class="Section">
<dl class="LinkListStyle1">
<dt><a href="$link$">A list item is entered. A list item is entered. A list item is entered. A list item is entered. A list item is entered. A list item is entered. </a></dt>
<dd>Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. </dd>
<dt><a href="$link$">A list item is entered. A list item is entered. A list item is entered. A list item is entered. A list item is entered. A list item is entered. </a></dt>
<dd>Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. </dd>
</dl>
</div><!--/Section-->
    
```

Variation module for responsive design:

```

<div class="Section">
<div class="ResponsiveLinkListStyle TopBorderSet BottomBorderSet">
<dl class="LinkListStyle1">
<dt><a href="$link$">A list item is entered. A list item is entered. </a></dt>
<dd>Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. </dd>
</dl>
<dl class="LinkListStyle1">
<dt><a href="$link$">A list item is entered. A list item is entered. </a></dt>
<dd>Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. </dd>
</dl>
</div><!--/ResponsiveLinkListStyle-->
</div><!--/Section-->
    
```

Continued on next page

[c11] Link List

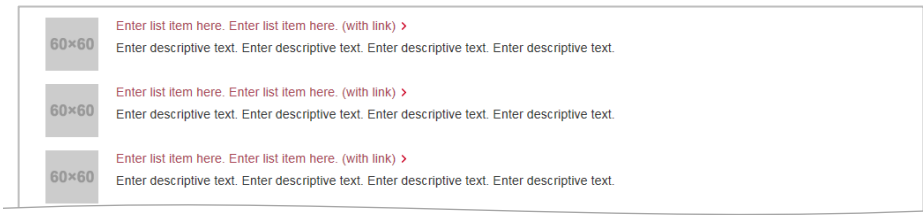
Variation module for responsive design

Continued from previous page

[c11-5-1-1-rwd] Link list > Thumbnail + Descriptive Text > Thumbnail 60 px > Text Size 90% > Change to a panel type at 767 or fewer pixels

Display on a PC screen

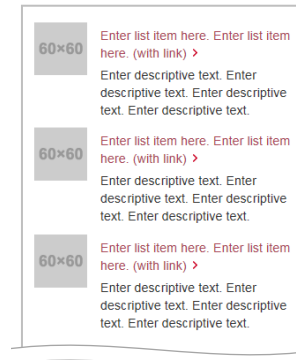
Display is the same for the basic module and the variation module for responsive design



Display on a mobile-phone screen

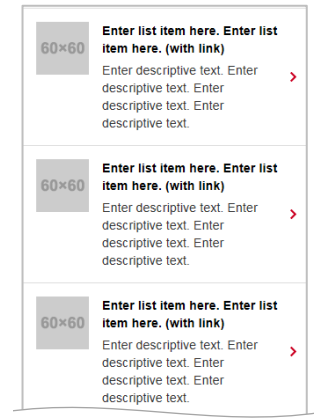
Basic module

[c11-5-1-1] Link List > Thumbnail + Descriptive Text > Thumbnail: 60 Pixels > Text Size 90%



Variation module for responsive design

[c11-5-1-1-rwd] Link list > Thumbnail + Descriptive Text > Thumbnail 60 px > Text Size 90% > Change to a panel type at 767 or fewer pixels



Continued on next page

[c11] Link List

Variation module for responsive design

Continued from previous page

- If you want to change to a panel-type link list when the screen width is 767 or fewer pixels, use the `<div class="ResponsiveLinkListStyle">` and `</div>` tags to enclose the list.
- If you want to display a border line at the top and bottom of the link list, additionally specify `TopBorderSet` and `BottomBorderSet` for the class.
- If there are multiple list items, use the `<div class="ImgW60SetStyle ClearFix">` and `</div>` tags to enclose them.
 Note: The same applies to `ImgW120SetStyle`, `ImgW180SetStyle`, and `ImgW230SetStyle`.

Basic module:

```
<div class="Section">
<div class="ImgW60SetStyle ClearFix">
<p class="Img"></p>
<div class="ImgSet">
<dl class="LinkListStyle2">
<dt><a href="$link$">A list item is entered. A list item is entered. </a></dt>
<dd>Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. </dd>
</dl>
</div>
</div>
</div><!--/Section-->
```

Variation module for responsive design:

```
<div class="Section">
<div class="ResponsiveLinkListStyle TopBorderSet BottomBorderSet">
<div class="ImgW60SetStyle ClearFix">
<p class="Img"></p>
<div class="ImgSet">
<dl class="LinkListStyle2">
<dt><a href="$link$">A list item is entered. A list item is entered. </a></dt>
<dd>Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. </dd>
</dl>
</div>
</div>
<div class="ImgW60SetStyle ClearFix">
<p class="Img"></p>
<div class="ImgSet">
<dl class="LinkListStyle2">
<dt><a href="$link$">A list item is entered. A list item is entered. </a></dt>
<dd>Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. </dd>
</dl>
</div>
</div>
<div class="ImgW60SetStyle ClearFix">
<p class="Img"></p>
<div class="ImgSet">
<dl class="LinkListStyle2">
<dt><a href="$link$">A list item is entered. A list item is entered. </a></dt>
<dd>Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. Descriptive text is entered. </dd>
</dl>
</div>
</div>
</div><!--/ResponsiveLinkListStyle-->
</div><!--/Section-->
```

[c12] Menu Button

Used to present links in button form for one or more menu items.
May also be used with body text and lists.

! Important

- Avoid using with elements other than links (to emphasize the element or for other reasons).

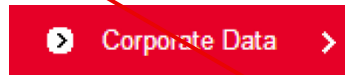
Implementation

- Button Text Size: 83%
- Multiple menu buttons can be arranged vertically or horizontally.
- Although a single button can be used alone, note that the code when including only one button differs from that for multiple buttons.
- When a menu button module is placed in isolation, the width of menu buttons will change according to the length of the button text.
- The width of individual menu buttons takes up the entire horizontal space only when used in one-column or one-grid layout.
- Button link identification can wrap to two lines, if necessary.

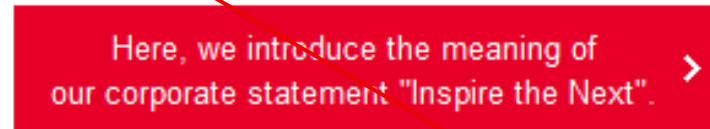
Rules for Menu Buttons Used with Descriptive Text

- Width
 - Menu button width: 120, 180, or 240 pixels
- Text
 - Body text and link text size used together: 83%, 90%

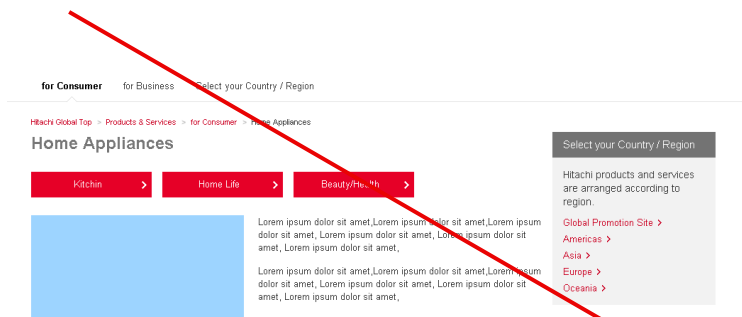
Examples of Incorrect Menu Button Usage



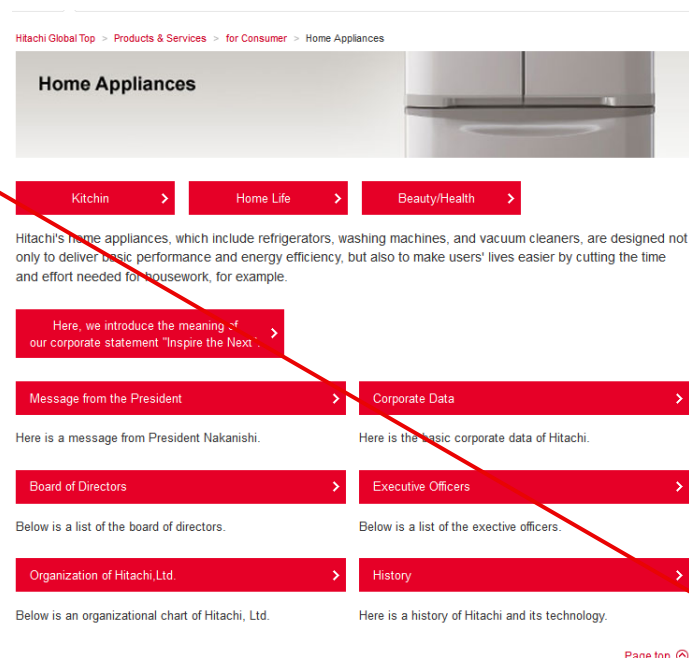
- Incorporated into other modules.



- Use with very long link text so that the button no longer looks like a button.



- Use multiple buttons like a content navigation bar.



- Use as button-like headings

Continued on next page

[c12] Menu Button

Continued from previous page

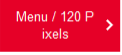

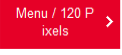

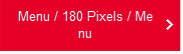
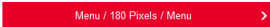
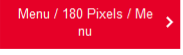



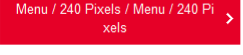

Module

Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen (when displayed at 399 or fewer pixels)
[c12-1]	Menu Button > Vertical		
[c12-2]	Menu Button > Horizontal		

Continued on next page

[c12] Menu Button (Combined with Descriptive Text: Text on Right)

Continued from previous page

Module			
Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen (when displayed at 399 or fewer pixels)
[c12-3-1-1]	Menu Button > Descriptive Text > Right > Button Width 120 Pixels > Descriptive Text Size 90%	 <p>Menu / 120 P ixels</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 120 Pixels</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c12-3-1-2]	Menu Button > Descriptive Text > Right > Button Width 120 Pixels > Descriptive Text Size 83%	 <p>Menu / 120 P ixels</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 120 Pixels</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c12-3-2-1]	Menu Button > Descriptive Text > Right > Button Width 180 Pixels > Descriptive Text Size 90%	 <p>Menu / 180 Pixels / Me nu</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 180 Pixels / Menu</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c12-3-2-2]	Menu Button > Descriptive Text > Right > Button Width 180 Pixels > Descriptive Text Size 83%	 <p>Menu / 180 Pixels / Me nu</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 180 Pixels / Menu</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c12-3-3-1]	Menu Button > Descriptive Text > Right > Button Width 240 Pixels > Descriptive Text Size 90%	 <p>Menu / 240 Pixels / Menu / 240 Pi xels</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 240 Pixels / Menu / 240 Pixels</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c12-3-3-2]	Menu Button > Descriptive Text > Right > Button Width 240 Pixels > Descriptive Text Size 83%	 <p>Menu / 240 Pixels / Menu / 240 Pi xels</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 240 Pixels / Menu / 240 Pixels</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>

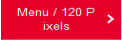
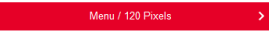

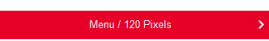
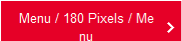
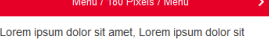
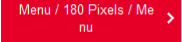



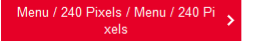
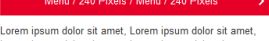
Continued on next page

6. Content Area Modules: [c12] Menu Button

[c12] Menu Button (Combined with Descriptive Text: Text Below)

Continued from previous page

Module

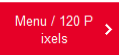

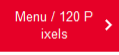

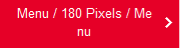

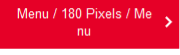


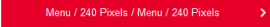
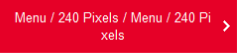

Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen (when displayed at 399 or fewer pixels)
[c12-4-1-1]	Menu Button > Descriptive Text > Below > Button Width 120 Pixels > Descriptive Text Size 90%	 <p>Menu / 120 P ixels ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 120 Pixels ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c12-4-1-2]	Menu Button > Descriptive Text > Below > Button Width 120 Pixels > Descriptive Text Size 83%	 <p>Menu / 120 P ixels ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 120 Pixels ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c12-4-2-1]	Menu Button > Descriptive Text > Below > Button Width 180 Pixels > Descriptive Text Size 90%	 <p>Menu / 180 Pixels / Me nu ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 180 Pixels / Menu ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c12-4-2-2]	Menu Button > Descriptive Text > Below > Button Width 180 Pixels > Descriptive Text Size 83%	 <p>Menu / 180 Pixels / Me nu ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 180 Pixels / Menu ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c12-4-3-1]	Menu Button > Descriptive Text > Below > Button Width 240 Pixels > Descriptive Text Size 90%	 <p>Menu / 240 Pixels / Menu / 240 Pi xels ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 240 Pixels / Menu / 240 Pixels ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c12-4-3-2]	Menu Button > Descriptive Text > Below > Button Width 240 Pixels > Descriptive Text Size 83%	 <p>Menu / 240 Pixels / Menu / 240 Pi xels ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	 <p>Menu / 240 Pixels / Menu / 240 Pixels ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>

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[c12] Menu Button (Combined with Links: Links on Right)

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Module

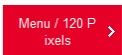

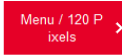

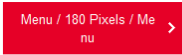
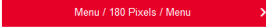
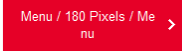
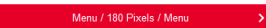

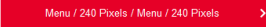
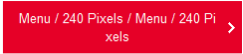

Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen (when displayed at 399 or fewer pixels)
[c12-5-1-1]	Menu Button > Lower-Level Links > Right > Button Width 120 Pixels > Lower-Level Link Text Size 90%	 Enter list items. Enter list items. > Enter list items. > Enter list items. Enter list items. >	 Enter list items. Enter list items. > Enter list items. > Enter list items. Enter list items. >
[c12-5-1-2]	Menu Button > Lower-Level Links > Right > Button Width 120 Pixels > Lower-Level Link Text Size 83%	 Enter list items. Enter list items. > Enter list items. > Enter list items. Enter list items. >	 Enter list items. Enter list items. > Enter list items. > Enter list items. Enter list items. >
[c12-5-2-1]	Menu Button > Lower-Level Links > Right > Button Width 180 Pixels > Lower-Level Link Text Size 90%	 Enter list items. Enter list items. > Enter list items. >	 Enter list items. Enter list items. > Enter list items. >
[c12-5-2-2]	Menu Button > Lower-Level Links > Right > Button Width 180 Pixels > Lower-Level Link Text Size 83%	 Enter list items. Enter list items. > Enter list items. >	 Enter list items. Enter list items. > Enter list items. >
[c12-5-3-1]	Menu Button > Lower-Level Links > Right > Button Width 240 Pixels > Lower-Level Link Text Size 90%	 Enter list items. Enter list items. > Enter list items. >	 Enter list items. Enter list items. > Enter list items. >
[c12-5-3-2]	Menu Button > Lower-Level Links > Right > Button Width 240 Pixels > Lower-Level Link Text Size 83%	 Enter list items. Enter list items. > Enter list items. >	 Enter list items. Enter list items. > Enter list items. >

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6. Content Area Modules: [c12] Menu Button

[c12] Menu Button (Combined with Links: Links Below)

Continued from previous page

Module			
Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen (when displayed at 399 or fewer pixels)
[c12-6-1-1]	Menu Button > Lower-Level Links > Below > Button Width 120 Pixels > Lower-Level Link Text Size 90%	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>
[c12-6-1-2]	Menu Button > Lower-Level Links > Below > Button Width 120 Pixels > Lower-Level Link Text Size 83%	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>
[c12-6-2-1]	Menu Button > Lower-Level Links > Below > Button Width 180 Pixels > Lower-Level Link Text Size 90%	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>
[c12-6-2-2]	Menu Button > Lower-Level Links > Below > Button Width 180 Pixels > Lower-Level Link Text Size 83%	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>
[c12-6-3-1]	Menu Button > Lower-Level Links > Below > Button Width 240 Pixels > Lower-Level Link Text Size 90%	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>
[c12-6-3-2]	Menu Button > Lower-Level Links > Below > Button Width 240 Pixels > Lower-Level Link Text Size 83%	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. ></p> <p>Enter list items. Enter list items. ></p>

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[c12] Menu Button

Continued from previous page

Module

Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen (when displayed at 399 or fewer pixels)
[c12-7-1]	Menu Button > single		

[c13] Icon Link

Combines icons and text to identify special links.

Important

- The code differs from that used with [c7] Bulleted List and [c11] Link List (pp. 112 and 118, respectively).

Implementation

- Text Size: 90%, 83%
- If you prepare a page in the site that lists RSS feeds and make this page accessible from all other pages, we recommend using an additional footer link.
- "Will open in a new window" can be omitted when pop-up link icons are included in multiple rows or in narrow areas such as [c14] Data Table (p. 146). However, if you omit this, use "Pop-up Link (img)."
- For "Video Playback," you can also use [c26] Video Playing Unit > Light Box > Icon Link (p. 178).

Icon Description

Pop-up Link	Enter link items. (open in new window)	Indicates the link target is a pop-up window.
Pop-up Link (img)	Enter link items.	Indicates that the link target is a pop-up window (with the icon displayed by an tag).
Inquiry Form	XXXXXXX Go to input form page	Indicates the link target is a page primarily intended for form or for submitting inquiries or other information.
PDF Download	XXXXXXX Graph Data (PDF format, x,xxx kBytes)	Indicates the link target is a PDF file.
Data Download	XXXXXXX Graph Data (Excel format, x,xxx kBytes)	Indicates clicking the link will begin a download.
Audio Playback	Audio Sample (XXXX format, x,xxx kBytes)	Indicates clicking the link will start audio playback.
Video Playback	Play Video (XXXX format, x,xxx kBytes)	Indicates clicking the link will start video playback.
Email	Contact us at xxxxx@xxxxx.com.	Indicates clicking the link will launch the user's email software to allow the user to write a message addressed to the specified recipient.
Bulleted List	• Enter list items.	Used when an icon link module incorporates regular bullet items (non-hyperlinked and without icons). (The code differs from that for [c7] Bulleted List, described previously.)
Link List	Link Item >	Used when an icon link module incorporates regular bullet items (without icons, but hyperlinked). (The code differs from that for [c11] Bulleted List, described previously.)
Important Link	Important Link	Indicates higher-priority links.
Internal Link	Internal Link	Used to jump to various headings on the same page.

Continued on next page

[c13] Icon Link

Continued from previous page

Module

Module ID	Module Name	Appearance
[c13-1-1] [c13-1-1-rwd] *	Icon Link > Text Size 90%	<ul style="list-style-type: none"> Enter link items. (open in new window) Contact us at xxxxx@xxxxx.com. xxxxxxx Go to input form page xxxxxxx Graph Data (PDF format, x,xxx kBytes) xxxxxxx Graph Data (Excel format, x,xxx kBytes) Audio Sample (xxxx format, x,xxx kBytes) Play Video (xxxx format, x,xxx kBytes) * Enter list items. Link Item Important Link Internal Link
[c13-1-2] [c13-1-2-rwd] *	Icon Link > Text Size 83%	<ul style="list-style-type: none"> Enter link items. (open in new window) Contact us at xxxxx@xxxxx.com. xxxxxxx Go to input form page xxxxxxx Graph Data (PDF format, x,xxx kBytes) xxxxxxx Graph Data (Excel format, x,xxx kBytes) Audio Sample (xxxx format, x,xxx kBytes) Play Video (xxxx format, x,xxx kBytes) * Enter list items. Link Item Important Link Internal Link

* This is the ID of the variation module for responsive design.

Appearances might differ. For details, see the explanation pages containing the "Variation module for responsive design" label.

Continued on next page

[c13] Icon Link

Continued from previous page

Module

Module ID	Module Name	Appearance
[c13-2-1] [c13-2-1-rwd] *	Icon Link > Text Size 90% > Descriptive Text	<p>Enter link items. (open in new window) </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Contact us at xxxxx@xxxxx.com. </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>XXXXXX Go to input form page </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>XXXXXX Graph Data (PDF format, x,xxx kBytes) </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>XXXXXX Graph Data (Excel format, x,xxx kBytes) </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Audio Sample (XXXX format, x,xxx kBytes) </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Play Video (XXXX format, x,xxx kBytes) </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>* Enter list items. Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Link Item ></p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Important Link </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Internal Link </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p>
[c13-2-2] [c13-2-2-rwd] *	Icon Link > Text Size 83% > Descriptive Text	<p>Enter link items. (open in new window) </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Contact us at xxxxx@xxxxx.com. </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>XXXXXX Go to input form page </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>XXXXXX Graph Data (PDF format, x,xxx kBytes) </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>XXXXXX Graph Data (Excel format, x,xxx kBytes) </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Audio Sample (XXXX format, x,xxx kBytes) </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Play Video (XXXX format, x,xxx kBytes) </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>* Enter list items. Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Link Item ></p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Important Link </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p> <p>Internal Link </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p>
[c13-2-3] [c13-2-3-rwd] *	Icon Link > Text Size 90% > Descriptive Text > Pop-up Link (img)	<p>Enter link items. </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p>
[c13-2-4] [c13-2-4-rwd] *	Icon Link > Text Size 83% > Descriptive Text > Pop-up Link (img)	<p>Enter link items. </p> <p>Enter descriptive text. Enter descriptive text. Enter descriptive text.</p>

* This is the ID of the variation module for responsive design.

Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

Continued on next page

[c13] Icon Link

Continued from previous page

Module

Module ID	Module Name	Appearance
[c13-3-1] [c13-3-1-rwd] *1	Icon Link > Text Size 90% > Pop-up Window Options	Enter link items. (open in new window at normal size) <input type="checkbox"/> Enter link items. (open in new window, enlarged) <input type="checkbox"/> Enter link items. (open in new window, pseudo-target="_blank") <input type="checkbox"/>
[c13-3-2] [c13-3-2-rwd] *1	Icon Link > Text Size 83% > Pop-up Window Options	Enter link items. (open in new window at normal size) <input type="checkbox"/> Enter link items. (open in new window, enlarged) <input type="checkbox"/> Enter link items. (open in new window; pseudo-target="_blank") <input type="checkbox"/>
[c13-3-3] *2	Icon Link > Text Size 90% > Pop-up Link (img)	Enter link items. <input type="checkbox"/>
[c13-3-4] *2	Icon Link > Text Size 83% > Pop-up Link (img)	Enter link items. <input type="checkbox"/>

*1 This is the ID of the variation module for responsive design.

Appearances might differ. For details, see the explanation pages containing the "Variation module for responsive design" label.

*2 The variation module for responsive design can be applied.

Tip

- The following pop-up window options are available:

Open in a new window at normal size.	Uses a link to a fixed-width pop-up window.
Open in a new window, enlarged.	Specifies a larger window size than described above.
Open in a new window, simulates target="_blank".	Pattern for window of unspecified size. The pop-up window size will match the size of the parent window.

Continued on next page

[c13] Icon Link

Continued from previous page

Module

Module ID	Module Name	Appearance
[c13-4-1] [c13-4-1-rwd] *	Icon Link > Text Size 90% > Right-aligned > Download	XXXXXXXX Graph Data (Excel format, x,xxx kBytes) ↓
[c13-4-2] [c13-4-2-rwd] *	Icon Link > Text Size 83% > Right-aligned > Download	XXXXXXXX Graph Data (Excel format, x,xxx kBytes) ↓
[c13-5-1] [c13-5-1-rwd] *	Icon Link > Text Size 90% > Right-aligned > PDF	XXXXXXXX Graph Data (PDF format, x,xxx kBytes) ↓
[c13-5-2] [c13-5-2-rwd] *	Icon Link > Text Size 83% > Right-aligned > PDF	XXXXXXXX Graph Data (PDF format, x,xxx kBytes) ↓

* This is the ID of the variation module for responsive design.

Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

Continued on next page

[c13] Icon Link

Variation module for responsive design

Continued from previous page

Display icon links as panel-type links, which are easy to use on smartphones and tablets.

How to apply the variation module for responsive design, and the appearance of pages that use it

[c13-1-1-rwd] Icon Link > Text Size 90% > Change to a panel type at 767 or fewer pixels

Display on a PC screen

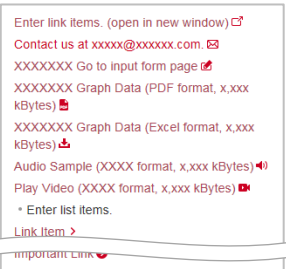
Display is the same for the basic module and the variation module for responsive design



Display on a mobile-phone screen

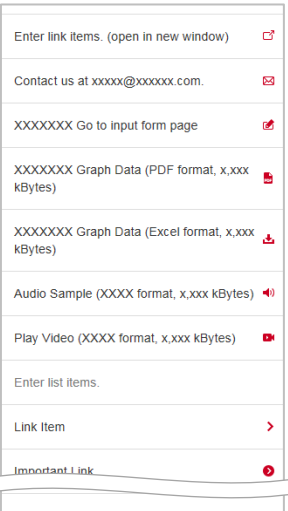
Basic module

[c13-1-1] Icon Link > Text Size 90%



Variation module for responsive design

[c13-1-1-rwd] Icon Link > Text Size 90% > Change to a panel type at 767 or fewer pixels



Continued on next page

[c13] Icon Link

Variation module for responsive design

Continued from previous page

- If you want to change to a panel-type link list when the screen width is 767 or fewer pixels, use the `<div class="ResponsiveLinkListStyle">` and `</div>` tags to enclose the list.
- If you want to display a border line at the top and bottom of the link list, additionally specify `TopBorderSet` and `BottomBorderSet` for the class.

Basic module:

```

<div class="Section">
<ul class="LinkListStyle1">
<li class="NewWin"><a href="popup1.html" onclick="openNormalWindow(this.href, 'subWindow1'); return false;">Enter link items. (open in new window)</a></li>
<li class="Mail"><a href="mailto:xxxxx@xxxxxx.com">Contact us at xxxxx@xxxxxx.com.</a></li>
<li class="Inquiry"><a href="$link$">XXXXXXXX Go to input form page</a></li>
<li class="Pdf"><a href="$link$">XXXXXXXX Graph Data (PDF format, x,xxx kBytes)</a></li>
<li class="Download"><a href="$link$">XXXXXXXX Graph Data (Excel format, x,xxx kBytes)</a></li>
<li class="Sound"><a href="$link$">Audio Sample (XXXX format, x,xxx kBytes)</a></li>
<li class="Movie"><a href="$link$">Play Video (XXXX format, x,xxx kBytes)</a></li>
<li class="List">Enter list items.</li>
<li><a href="$link$">Link Item</a></li>
<li class="Important"><a href="$link$">Important Link</a></li>
<li class="Bottom"><a class="SmoothScroll" href="$link$">Internal Link</a></li>
</ul>
</div><!--/Section-->

```

Variation module for responsive design:

```

<div class="Section">
<div class="ResponsiveLinkListStyle TopBorderSet BottomBorderSet">
<ul class="LinkListStyle1">
<li class="NewWin"><a href="popup1.html" onclick="openNormalWindow(this.href, 'subWindow1'); return false;">Enter link items. (open in new window)</a></li>
<li class="Mail"><a href="mailto:xxxxx@xxxxxx.com">Contact us at xxxxx@xxxxxx.com.</a></li>
<li class="Inquiry"><a href="$link$">XXXXXXXX Go to input form page</a></li>
<li class="Pdf"><a href="$link$">XXXXXXXX Graph Data (PDF format, x,xxx kBytes)</a></li>
<li class="Download"><a href="$link$">XXXXXXXX Graph Data (Excel format, x,xxx kBytes)</a></li>
<li class="Sound"><a href="$link$">Audio Sample (XXXX format, x,xxx kBytes)</a></li>
<li class="Movie"><a href="$link$">Play Video (XXXX format, x,xxx kBytes)</a></li>
<li class="List">Enter list items.</li>
<li><a href="$link$">Link Item</a></li>
<li class="Important"><a href="$link$">Important Link</a></li>
<li class="Bottom"><a class="SmoothScroll" href="$link$">Internal Link</a></li>
</ul>
</div><!--/ResponsiveLinkListStyle-->
</div><!--/Section-->

```

Continued on next page

[c13] Icon Link

Variation module for responsive design

Continued from previous page

[c13-2-1-rwd] Icon Link > Text Size 90% > Descriptive Text > Change to a panel type at 767 or fewer pixels

Display on a PC screen

Display is the same for the basic module and the variation module for responsive design

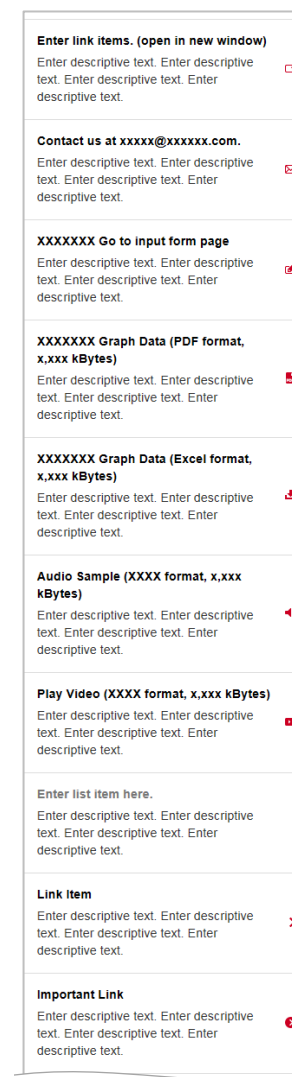
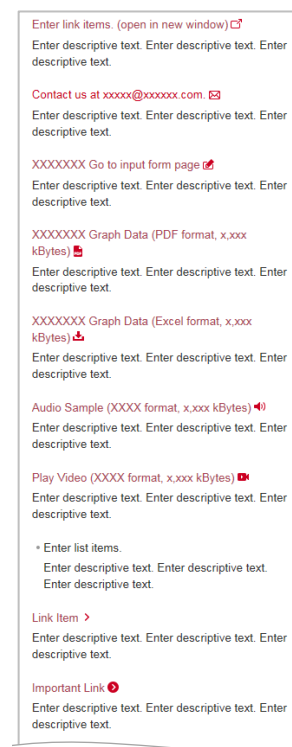
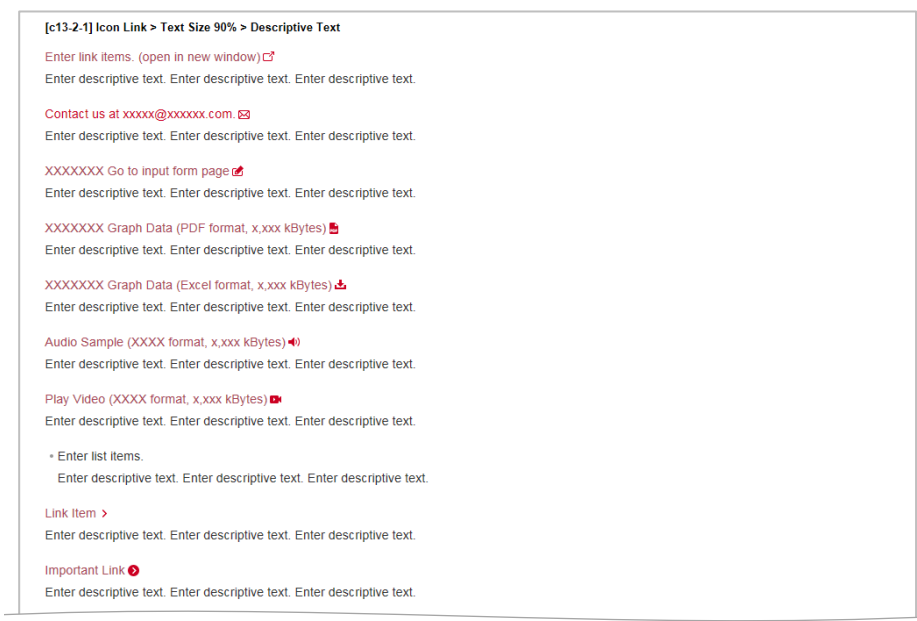
Display on a mobile-phone screen

Basic module

Variation module for responsive design

[c13-2-1] Icon Link > Text Size 90% > Descriptive Text

[c13-2-1-rwd] Icon Link > Text Size 90% > Descriptive Text > Change to a panel type at 767 or fewer pixels



- If you want to change to a panel-type link list when the screen width is 767 or fewer pixels, use the `<div class="ResponsiveLinkListStyle">` and `</div>` tags to enclose the list.
- If you want to display a border line at the top and bottom of the link list, additionally specify `TopBorderSet` and `BottomBorderSet` for the class.
- If there are many `<dt>` and `<dd>` tags, use the `<dl class="LinkListStyle1">` and `</dl>` tags to enclose each list item.

Continued on next page

[c13] Icon Link

Variation module for responsive design

Continued from previous page

Basic module:

```

<div class="Section">
<dl class="LinkListStyle1">
<dt class="NewWin"><a href="popup1.html" onclick="openNormalWindow(this.href, 'subWindow1'); return false;" >Enter link items. (open in new window)</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
<dt class="Mail"><a href="mailto:xxxxx@xxxxxx.com">Contact us at xxxxx@xxxxxx.com.</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
<dt class="Inquiry"><a href="$link$">XXXXXXXX Go to input form page</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
<dt class="Pdf"><a href="$link$">XXXXXXXX Graph Data (PDF format, x,xxx kBytes)</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
<dt class="Download"><a href="$link$">XXXXXXXX Graph Data (Excel format, x,xxx
kBytes)</a></dt> <dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
<dt class="Sound"><a href="$link$">Audio Sample (XXXX format, x,xxx kBytes)</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
<dt class="Movie"><a href="$link$">Play Video (XXXX format, x,xxx kBytes)</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
<dt class="List">Enter list items.</dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
<dt><a href="$link$">Link Item</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
<dt class="Important"><a href="$link$">Important Link</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
<dt class="Bottom"><a class="SmoothScroll" href="$link$">Internal Link</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
</div><!--/Section-->

```

Variation module for responsive design:

```

<div class="Section">
<div class="ResponsiveLinkListStyle TopBorderSet BottomBorderSet">
<dl class="LinkListStyle1">
<dt class="NewWin"><a href="popup1.html" onclick="openNormalWindow(this.href, 'subWindow1'); return false;" >Enter link items. (open in new window)</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
<dl class="LinkListStyle1">
<dt class="Mail"><a href="mailto:xxxxx@xxxxxx.com">Contact us at xxxxx@xxxxxx.com.</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
<dl class="LinkListStyle1">
<dt class="Inquiry"><a href="$link$">XXXXXXXX Go to input form page</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
<dl class="LinkListStyle1">
<dt class="Pdf"><a href="$link$">XXXXXXXX Graph Data (PDF format, x,xxx kBytes)</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
<dl class="LinkListStyle1">
<dt class="Download"><a href="$link$">XXXXXXXX Graph Data (Excel format, x,xxx
kBytes)</a></dt> <dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
<dl class="LinkListStyle1">
<dt class="Sound"><a href="$link$">Audio Sample (XXXX format, x,xxx kBytes)</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
<dl class="LinkListStyle1">
<dt class="Movie"><a href="$link$">Play Video (XXXX format, x,xxx kBytes)</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
<dl class="LinkListStyle1">
<dt class="List">Enter list items.</dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
<dl class="LinkListStyle1">
<dt><a href="$link$">Link Item</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
<dl class="LinkListStyle1">
<dt class="Important"><a href="$link$">Important Link</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
<dl class="LinkListStyle1">
<dt class="Bottom"><a class="SmoothScroll" href="$link$">Internal Link</a></dt>
<dd>Enter descriptive text. Enter descriptive text. Enter descriptive text.</dd>
</dl>
</div><!--/ResponsiveLinkListStyle-->
</div><!--/Section-->

```

[c14] Data Table

Used to organize information in a table: for example, tables of numeric values or specifications.

⚠ Important

- Do not use this module solely to improve the layout.

Implementation

Position Left-aligned in the content area		Left-aligned in the content area
Text Size		83%
Cell Background Color	Header (Up to two headers can appear in the same row or column.)	Gray #F2F2F2: Outer cells #F8F8F8 : Inner cells
	Data	White (#FFFFFF)

- If the sample HTML code is used, do not modify these settings.
- When creating complex tables (with multiple headers, for example), ensure accessibility by clarify the relationship of the headers and other cells.
- Although the sample HTML code addresses only 2 x 2 table modules, the code can be modified to add or remove rows or columns or to specify table widths.
- When captions are hidden
 - Rather than deleting caption tags from the HTML code, use the [c14-1-1] Data Table module.

Rules on Inserting Content Area Modules into Table Cells

- Use the following modules to insert body text, lists, or other content area modules into table cells:
 - [c3-1-2] Text > Text Size 83%
 - [c3-2-2] Text > Right-Aligned > Text Size 83%
 - [c5] Image
 - [c6-2-1] Image + Text > Image on Right > Text Size 83%
 - [c6-2-2] Image + Text > Image on Left > Text Size 83%
 - [c7-1-2] Bulleted List > Text Size 83%
 - [c7-2-2] Bulleted List > Text Size 83% > With Descriptive Text
 - [c8-1-2] Numbered List > Text Size 83%
 - [c8-2-2] Numbered List > With Marker > Text Size 83%
 - [c11-1-2] Link List > Text Size 83%
 - [c11-2-2] Link List > Right-Aligned > Text Size 83%
 - [c11-3-2] Link List > Descriptive Text > Text Size 83%
 - [c11-4-2] Link List > Lower-Level Items > Text Size 83%
 - [c11-5-1] Link List > Thumbnail + Descriptive Text > Thumbnail: 60 Pixels*
 - [c11-5-2] Link List > Thumbnail + Descriptive Text > Thumbnail: 120 Pixels*
 - [c11-5-3] Link List > Thumbnail + Descriptive Text > Thumbnail: 180 Pixels*
 - [c11-5-4] Link List > Thumbnail + Descriptive Text > Thumbnail: 230 Pixels*
 - [c11-7-2] Link List > Horizontal > Text Size 83%
 - [c12-1] Menu Button > Vertical
 - [c12-2] Menu Button > Horizontal
 - [c12-7-1] Menu Button > Individual
 - [c13-1-2] Icon Link > Text Size 83%
 - [c13-2-2] Icon Link > Text Size 83% > Descriptive Text
 - [c13-3-2] Icon Link > Text Size 83% > Pop-up Window Options
 - [c13-3-2] Icon Link > Text Size 83% > Pop-up Link (img)
 - [c13-4-2] Icon Link > Text Size 83% > Right-Aligned > Download
 - [c13-5-2] Icon Link > Text Size 83% > Right-Aligned > PDF
 - [c15] Plug-in Download Description
 - [c17] Emphasis

* Only the 83% modules of each module available can be used for the descriptive text area of [c11-5] Link List > Thumbnail + Descriptive Text.

Tip

- As of ver. 4.3, different class names are used for [c14] Data Table.
- In the new modules since class renaming, an adjustment was made to the wide lower margin created when an [c11-1-2] Link List > Text Size 83% module was inserted into a cell.
- You can still use the modules used before class renaming. However, to use the adjusted design, you must switch to the new modules.

Continued on next page

[c14] Data Table

Continued from previous page

Module														
Module ID	Module Name	Appearance												
[c14-1-1] [c14-1-1-rwd-1] * [c14-1-1-rwd-2] * [c14-1-1-rwd-3] *	Data Table	<table border="1"> <tr> <td></td> <td>Header</td> <td>Header</td> </tr> <tr> <td>Header</td> <td>Data table of unspecified table width.</td> <td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td> </tr> <tr> <td>Header</td> <td>Data table of unspecified table width.</td> <td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td> </tr> </table>		Header	Header	Header	Data table of unspecified table width .	Content modules other than content navigation systems, headings, and data tables may be inserted.	Header	Data table of unspecified table width .	Content modules other than content navigation systems, headings, and data tables may be inserted.			
	Header	Header												
Header	Data table of unspecified table width .	Content modules other than content navigation systems, headings, and data tables may be inserted.												
Header	Data table of unspecified table width .	Content modules other than content navigation systems, headings, and data tables may be inserted.												
[c14-1-2]	Data Table > Width: 100% > With Captions	<p>Enter caption text.</p> <table border="1"> <tr> <td></td> <td>Header</td> <td>Header</td> </tr> <tr> <td>Header</td> <td>Data table of unspecified table width.</td> <td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td> </tr> <tr> <td>Header</td> <td>Data table of unspecified table width.</td> <td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td> </tr> </table>		Header	Header	Header	Data table of unspecified table width .	Content modules other than content navigation systems, headings, and data tables may be inserted.	Header	Data table of unspecified table width .	Content modules other than content navigation systems, headings, and data tables may be inserted.			
	Header	Header												
Header	Data table of unspecified table width .	Content modules other than content navigation systems, headings, and data tables may be inserted.												
Header	Data table of unspecified table width .	Content modules other than content navigation systems, headings, and data tables may be inserted.												
[c14-2-3]	Data Table > Width: 100% > Multiple Headers	<table border="1"> <tr> <td>Header 1</td> <td>Header 1</td> <td>Header 1</td> <td>Header 1</td> </tr> <tr> <td>Header 1</td> <td>Header 2</td> <td>Header 2</td> <td>Header 2</td> </tr> <tr> <td>Header 1</td> <td>Header 2</td> <td>Data goes here. Data goes here.</td> <td>Data goes here. Data goes here.</td> </tr> </table>	Header 1	Header 1	Header 1	Header 1	Header 1	Header 2	Header 2	Header 2	Header 1	Header 2	Data goes here. Data goes here.	Data goes here. Data goes here.
Header 1	Header 1	Header 1	Header 1											
Header 1	Header 2	Header 2	Header 2											
Header 1	Header 2	Data goes here. Data goes here.	Data goes here. Data goes here.											
[c14-3-1]	Data Table > Top - aligned	<table border="1"> <tr> <td></td> <td>Header</td> <td>Header</td> </tr> <tr> <td>Header</td> <td>Data table of unspecified table width.</td> <td>Enter list items. Enter list items. Enter list items. ></td> </tr> <tr> <td>Header</td> <td>Data table of unspecified table width.</td> <td>Enter list items. Enter list items. Enter list items. ></td> </tr> </table>		Header	Header	Header	Data table of unspecified table width .	Enter list items. Enter list items. Enter list items. >	Header	Data table of unspecified table width .	Enter list items. Enter list items. Enter list items. >			
	Header	Header												
Header	Data table of unspecified table width .	Enter list items. Enter list items. Enter list items. >												
Header	Data table of unspecified table width .	Enter list items. Enter list items. Enter list items. >												

* This is the ID of the variation module for responsive design.

Appearances might differ. For details, see the explanation pages containing the "Variation module for responsive design" label.

[c14] Data Table

Variation module for responsive design

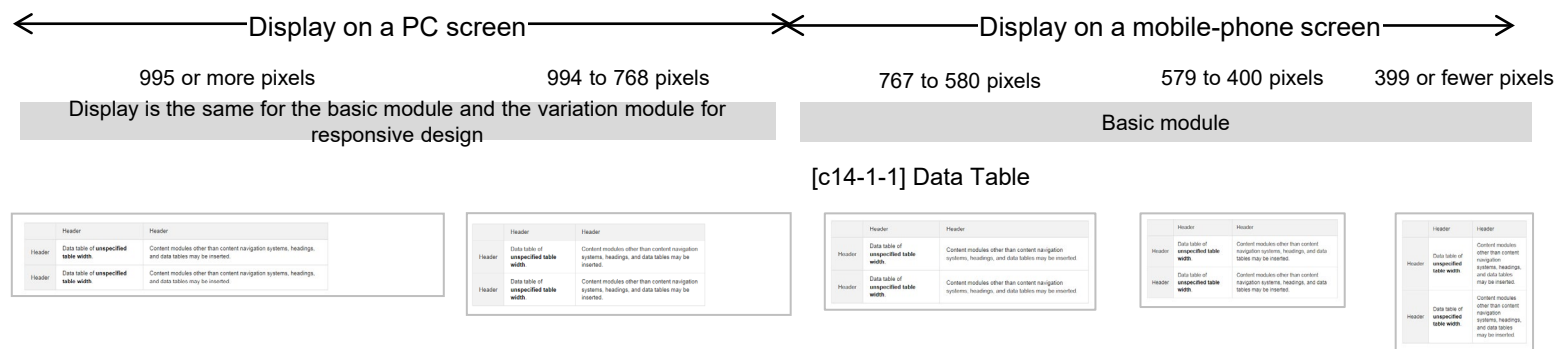
Continued from previous page

Change the arrangement of a data table to vertical so that headings are easy to view. If the width of a table or cells is specified, the table is displayed as a pop-up table.

How to apply the variation module for responsive design, and the appearance of pages that use it

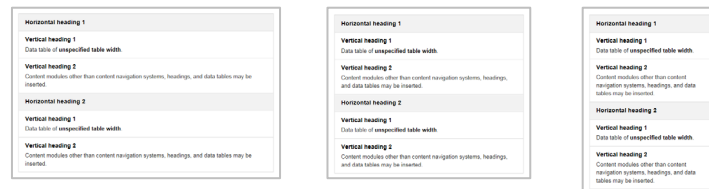
[c14-1-1-rwd-1] Data Table > Change to a vertical arrangement at 767 or fewer pixels

- If you want to change the arrangement of headings to vertical when the screen width is 767 or fewer pixels, use the `<div class="ResponsiveTableStyle1">` and `</div>` tags to enclose the table.



Variation module for responsive design

[c14-1-1-rwd-1] Data Table > Change to a vertical arrangement at 767 or fewer pixels



Note: If a data table is complicated, be careful because it might not be correctly arranged vertically.

Note: If the headings are not in the uppermost row and in the leftmost column, the table is not correctly displayed.

Continued on next page

[c14] Data Table

Variation module for responsive design

Continued from previous page

Basic module:

```

<div class="Section">
<table class="DataTableStyle1">
<caption>Enter caption text.</caption>
<tr>
<th scope="col">&nbsp;</th>
<th scope="col">Header</th>
<th scope="col">Header</th>
</tr>
<tr>
<th scope="row">Header</th>
<td>Data table of <strong>unspecified table width</strong>.</td>
<td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
</tr>
<tr>
<th scope="row">Header</th>
<td>Data table of <strong>unspecified table width</strong>.</td>
<td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
</tr>
</table>
</div><!--/Section-->

```

Variation module for responsive design:

```

<div class="Section">
<div class="ResponsiveTableStyle1">
<table class="DataTableStyle1">
<caption>Enter caption here.</caption>
<tr>
<th scope="col">&nbsp;</th>
<th scope="col">Vertical heading 1</th>
<th scope="col">Vertical heading 2</th>
</tr>
<tr>
<th scope="row">Horizontal heading 1</th>
<td>Data table of <strong>unspecified table width</strong>.</td>
<td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
</tr>
<tr>
<th scope="row">Horizontal heading 2</th>
<td>Data table of <strong>unspecified table width</strong>.</td>
<td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
</tr>
</table>
</div>
</div><!--/Section-->

```

Continued on next page

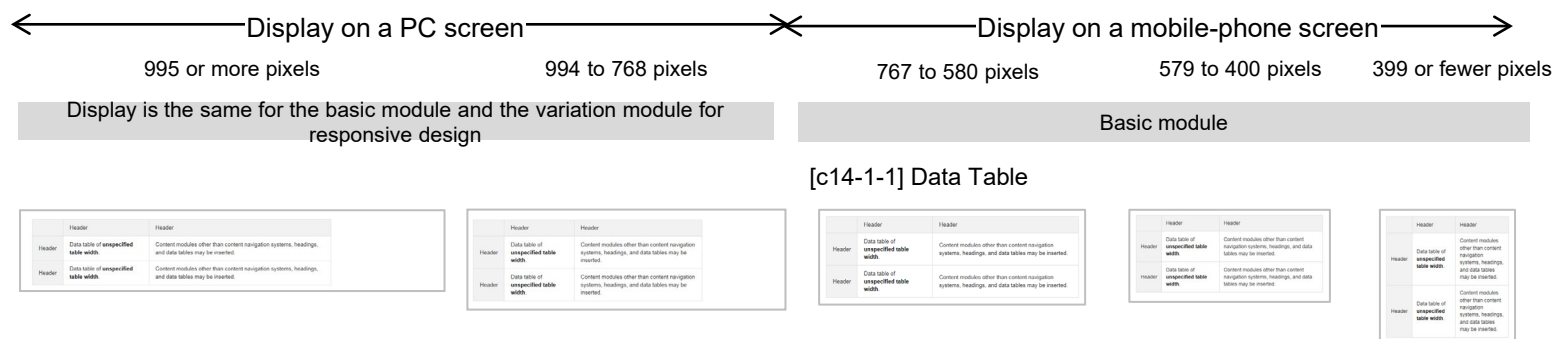
[c14] Data Table

Variation module for responsive design

Continued from previous page

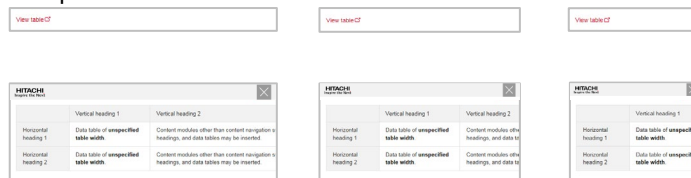
[c14-1-1-rwd-2] Data Table > Change to a pop-up type at 767 or fewer pixels

- If you want to change a data table to the pop-up type when the screen width is 767 or fewer pixels, use the `<div class="ResponsiveTableStyle2">` and `</div>` tags to enclose all of the content. Use the `<div class="LinkSet">` and `</div>` tags to specify the link source list, and use the `<div class="TableSet">` and `</div>` tags to specify the data table.



Variation module for responsive design

[c14-1-1-rwd-2] Data Table > Change to a pop-up type at 767 or fewer pixels



Basic module:

```

<div class="Section">
<table class="TableStyle1">
<caption>Enter caption here.</caption>
<tr>
<th scope="col">&nbsp;</th>
<th scope="col">Vertical heading 1</th>
<th scope="col">Vertical heading 2</th>
</tr>
<tr>
<th scope="row">Horizontal heading 1</th>
<td>Data table of <strong>unspecified table width</strong>.</td>
<td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
</tr>
<tr>
<th scope="row">Horizontal heading 2</th>
<td>Data table of <strong>unspecified table width</strong>.</td>
<td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
</tr>
</table>
</div><!--/Section-->
    
```

Continued on next page

[c14] Data Table

Variation module for responsive design

Continued from previous page

Variation module for responsive design:

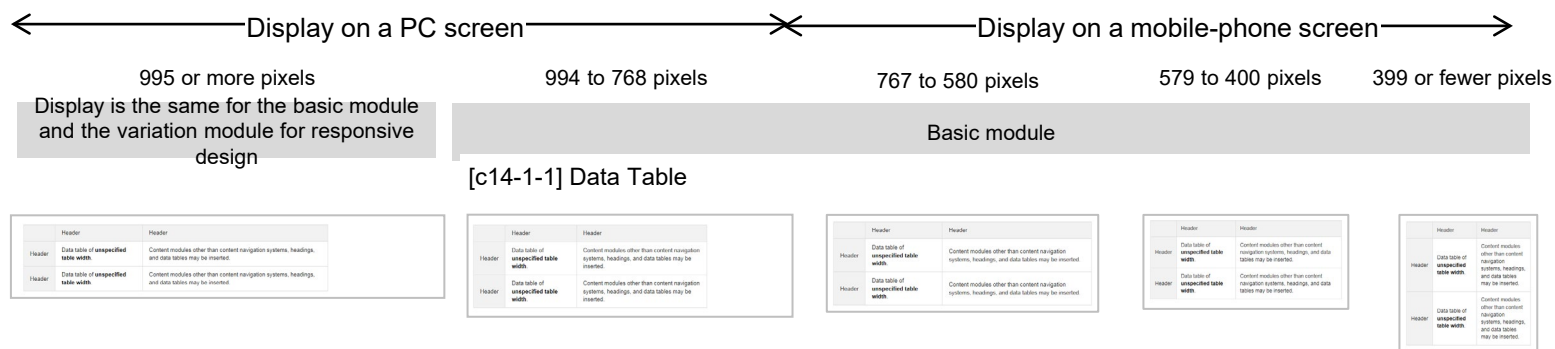
```

<div class="Section">
  <div class="ResponsiveTableStyle2">
    <div class="LinkSet">
      <ul class="LinkListStyle1">
        <li class="NewWin"><a href="javascript:void(0);">View table</a></li>
      </ul>
    </div>
    <div class="TableSet">
      <table class="TableStyle1">
        <caption>Enter caption here.</caption>
        <tr>
          <th scope="col">&nbsp;</th>
          <th scope="col">Vertical heading 1</th>
          <th scope="col">Vertical heading 2</th>
        </tr>
        <tr>
          <th scope="row">Horizontal heading 1</th>
          <td>Data table of <strong>unspecified table width</strong>.</td>
          <td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
        </tr>
        <tr>
          <th scope="row">Horizontal heading 2</th>
          <td>Data table of <strong>unspecified table width</strong>.</td>
          <td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
        </tr>
      </table>
    </div>
  </div>
</div><!--/Section-->

```

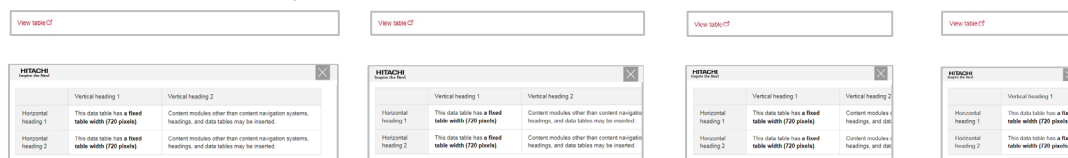
[c14-1-1-rwd-3] Data Table > Change to a pop-up type at 994 or fewer pixels (used when the width of the table or cells is fixed)

- If you want to change a data table to the pop-up type when the screen width is 994 or fewer pixels, use the <div class="ResponsiveTableStyle3"> and </div> tags to enclose all of the content. Use the <div class="LinkSet"> and </div> tags to specify the link source list, and use the <div class="TableSet"> and </div> tags to specify the data table.



Variation module for responsive design

[c14-1-1-rwd-3] Data Table > Change to a pop-up type at 994 or fewer pixels (used when the width of the table or cells is fixed)



Continued on next page

[c14] Data Table

Variation module for responsive design

Continued from previous page

Basic module:

```

<div class="Section">
<table class="TableStyle1">
<caption>Enter caption here.</caption>
<tr>
<th scope="col">&nbsp;</th>
<th scope="col">Vertical heading 1</th>
<th scope="col">Vertical heading 2</th>
</tr>
<tr>
<th scope="row">Horizontal heading 1</th>
<td>Data table of <strong>unspecified table width</strong>.</td>
<td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
</tr>
<tr>
<th scope="row">Horizontal heading 2</th>
<td>Data table of <strong>unspecified table width</strong>.</td>
<td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
</tr>
</table>
</div><!--/Section-->

```

Variation module for responsive design:

```

<div class="Section">
<div class="ResponsiveTableStyle3">
<div class="LinkSet">
<ul class="LinkListStyle1">
<li class="NewWin"><a href="javascript:void(0);">View table</a></li>
</ul>
</div>
<div class="TableSet">
<table class="TableStyle1">
<caption>Enter caption here.</caption>
<tr>
<th scope="col">&nbsp;</th>
<th scope="col">Vertical heading 1</th>
<th scope="col">Vertical heading 2</th>
</tr>
<tr>
<th scope="row">Horizontal heading 1</th>
<td>Data table of <strong>unspecified table width</strong>.</td>
<td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
</tr>
<tr>
<th scope="row">Horizontal heading 2</th>
<td>Data table of <strong>unspecified table width</strong>.</td>
<td>Content modules other than content navigation systems, headings, and data tables may be inserted.</td>
</tr>
</table>
</div>
</div><!--/Section-->

```

[c15] Plug-in Download Description

Used when providing data that requires users to install various browser plug-ins (such as Adobe Reader) for content access.

The module provides links to plug-in download pages for users who need plug-ins.

Important

- Keep in mind that plug-ins may be renamed and link targets changed when developers update them or in other circumstances. If so, modify the code as needed, based on instructions from the plug-in developers.
- This advice also applies when using plug-ins not discussed in this publication. Modify the code as needed, based on instructions from the plug-in developers.

Implementation

- Samples for the following plug-ins are provided. Use the sample HTML code as-is, without modification.
 - Adobe Reader
 - Windows Media Player

Module

Module ID	Module Name	Appearance
[c15-1]	Plug-in Download Description > Adobe Reader	
[c15-2]	Plug-in Download Description > Windows Media Player	

Continued on next page

[c16] Box

Used to organize content or related links that require special emphasis.
May be used for a wide range of purposes and applications.

Important

- Although no rules limit the number of boxes on a page, excessive use or use lacking adequate organization will undermine the original purpose of highlighting specific content, and pages may look overly complex.
- h2, h3, and h4 modules are available for Box > Patterns A and B. When using these patterns in a content area or in other ways, use the h2, h3, or h4 modules suited to the information structure in question.

Implementation

■ Position

- In content areas and below vertical local navigation menus

■ Heading

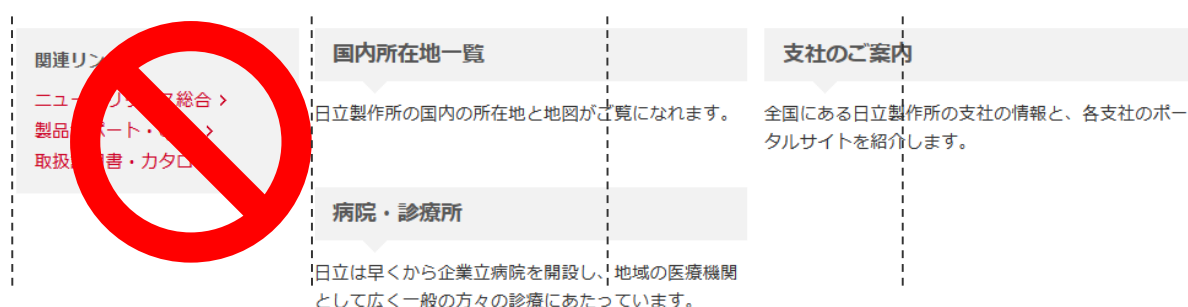
- Links may be included, if desired.

■ Images

- Images in boxes can be hyperlinked, if desired.
- Images can be added directly above boxes.
- When adding images directly above boxes, positioning in the site area is advisable.

Examples of Incorrect Applications

With [cc2] 3 Columns (For 3+1 Grid Layout) or [cc3] 4 Columns (For 4 Grid Layout), do not insert a box in the leftmost column for navigation or links to related information.



<p>関連リンク</p> <p>ニュー・サービス総合 ></p> <p>製品サポート ></p> <p>取扱書・カタログ</p>	<p>国内所在地一覧</p> <p>日立製作所の国内の所在地と地図がご覧になれます。</p> <p>病院・診療所</p> <p>日立は早くから企業立病院を開設し、地域の医療機関として広く一般の方々の診療にあたっています。</p>	<p>支社のご案内</p> <p>全国にある日立製作所の支社の情報と、各支社のポータルサイトを紹介します。</p>
--	--	---

Continued on next page

[c16] Box

Continued from previous page





Module		
Module ID	Module Name	Appearance
[c16-4-1-1]	Box > Pattern A	
[c16-4-1-2]	Box > Pattern A > Image Above	<p>* Image size is 300 × 200 px when the website width is 1275 px.</p>
[c16-4-2-1]	Box > Pattern A > Link in Heading	
[c16-4-2-2]	Box > Pattern A > Link in Heading > Image Above	<p>* Image size is 300 × 200 px when the website width is 1275 px.</p>

Continued on next page

[c16] Box

Continued from previous page

Module

Module ID	Module Name	Appearance
[c16-7-1-1]	Box > Pattern B	<p>Box Module Title</p> <p>Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text.</p> <p>Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. Enter list items. Enter list items. ></p>
[c16-7-1-2]	Box > Pattern B > Image Above	 <p>Box Module Title</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, ></p> <p>* Image size is 300 × 200 px when the website width is 1275 px.</p>
[c16-7-2-1]	Box > Pattern B > Link in Heading	<p>Box Module Title ></p> <p>Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text.</p> <p>Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. Enter list items. Enter list items. ></p> <p>Enter list items. Enter list items. Enter list items. ></p>
[c16-7-2-2]	Box > Pattern B > Link in Heading	 <p>Box Module Title ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, ></p> <p>* Image size is 300 × 200 px when the website width is 1275 px.</p>
[c16-3-1-1]	Box > Pattern C (No Heading)	<p>Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text. Enter text.</p> <p>Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. Enter list items. ></p>  <p>Enter descriptive text. Enter descriptive text. Enter descriptive text. Enter descriptive text. Enter descriptive text. Enter descriptive text.</p>
[c16-3-1-2]	Box > Pattern C (No Heading) > Image Above	 <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, ></p> <p>* Image size is 300 × 200 px when the website width is 1275 px.</p>

[c17] Emphasis

Used to emphasize portions of body text.

Important

- To ensure accessibility, avoid emphasizing text solely by color. (Refer to the accessibility guidelines for detailed information.)

Implementation

- Text Size: Bold

Module

Module ID	Module Name	Appearance
[c17]	Emphasis	Enter text. Enter text. Enter text. Enter text. Enter text. Enter text.

[c18] Content Navigation Bar

Provides access to pages at the same level.

→ Navigation	P. 233
--------------	--------

Important

- Be careful about including content navigation bars and vertical local navigation menus on the same page, which may give the page a complex appearance.

Implementation: Content Navigation Bar

■ General Guidelines

- Ensure that the length and number of items will fit on one line on a PC screen using the standard text size.
- We recommend positioning the content navigation bar at the top of content areas to allow visitors to easily spot it at a first glance.
- Images can be included, but only on top.

■ Background Color

Indication of Current Location

Entire background of link portion is a different color.



Tip

- Ensure consistency with site interfaces and design when modifying the appearance of these modules.
- As of ver. 4.3, different class names are used for [c18] Content Navigation Bar.
- With the new modules since class renaming, the design indicating the current location has been revised, as has the design during mouseover.
- You can still use the modules used before class renaming. However, to use the revised design, you must switch to the new modules.

Continued on next page

[c18] Content Navigation Bar

Continued from previous page

Module

Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen
[c18-1-1]	Content Navigation Bar		
[c18-1-2-1]	Content Navigation Bar > Image > 4 Grid	<p>* Image size is 1275 × 400 px when the website width is 1275 px.</p>	
[c18-1-2-2]	Content Navigation Bar > Image > 3 Grid	<p>* Image size is 950 × 265 px when the website width is 1275 px.</p>	

[c19] Linear Navigation System

Used to implement access between the current page and a preceding or subsequent page with continuous content.

→ Navigation

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Important

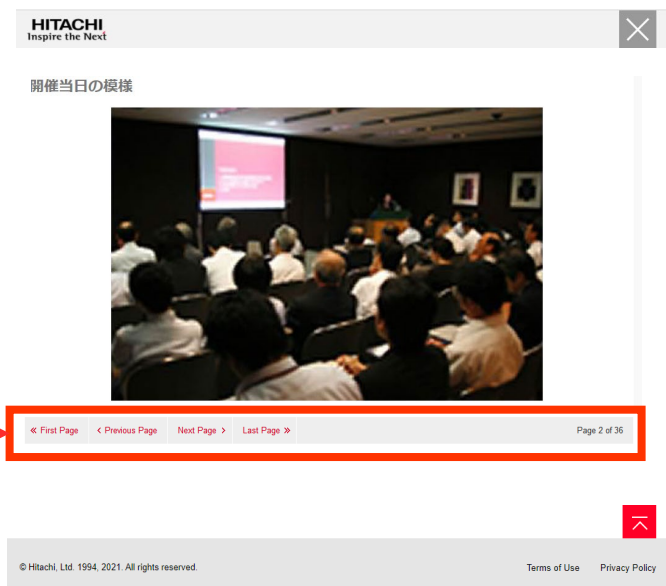
- Do not include on homepages.
- When including linear navigation systems on pop-up windows, use them for switching between images or similar operations. (Refer to the following examples.)

Implementation

- This module is suitable for serial content, such as articles.

General Guidelines

- Linear navigation systems may be used in pop-up windows.
- We recommend positioning this module at the bottom of the content area. It can also be positioned at the top.
- For better accessibility, we also advise including phrases that clarify navigation, such as Previous Page and Next Page.
- Avoid changes in navigation text solely for the sake of appearance, with no difference in meaning.



Module

Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen
[c19]	Linear Navigation System		

[c20] Internal Link

Used to help users avoid having to scroll through long pages and jump to various headings on the same page.

→ Navigation

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





Important

- Do not include on homepages.

Implementation

- We recommend positioning internal links at the top of content areas.
- Vertical or horizontal arrangements are available to suit the nature and number of links.

Module

Module ID	Module Name	Appearance
[c20-1]	Internal Link > Horizontal	<p>Section 1  Section 2  Section 3 </p>
[c20-2]	Internal Link > Vertical	<p>Section 1  Section 2  Section 3 </p>

[c21] Page Top Link

Used to help users avoid having to scroll through long pages and to provide a shortcut to the top of the current page.

→ Navigation	P. 239
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Implementation

- On long pages, we recommend adding page top links as needed after each section.
- These links may be omitted from pages in which no scrolling would occur on screens at XGA resolution.

■ Recommended Position

On long pages (such as pages that would require scrolling on XGA screens)	Include after content segments as appropriate.
--	--

Module

Module ID	Module Name	Appearance
[c21-1]	Page Top Link	Page top 

[c22] Panel Unit

Used as a menu on top pages of a category, for example, to access content at lower levels.

Important

- In the column module containing the panel unit, do not include [c16] Box.
- As headings, h2, h3, and h4 modules are available. Use the module (h2, h3, or h4) suited to the information structure in question.

Implementation

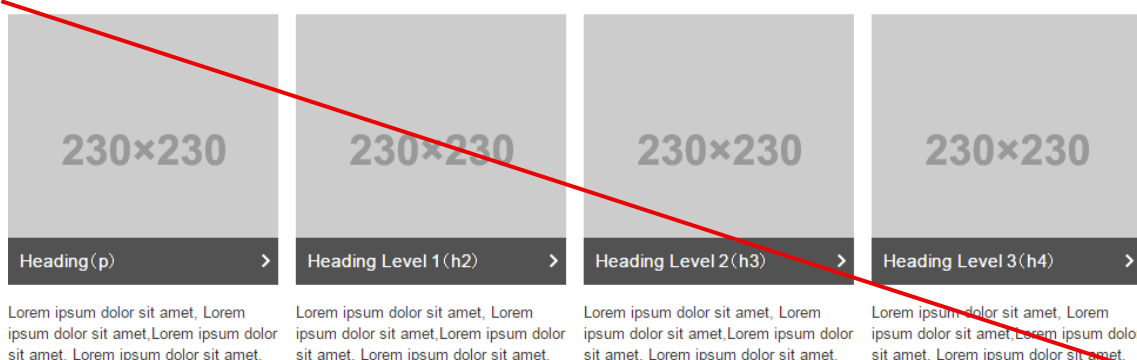
- Heading Text Size: 96%
 - In addition to images and headings, text or lists can also be presented.
 - When the website width is 1275 px, widths of heading and image are 300 px, and the image size is 300 × 300 px.
- Headings
- Use panel units with headings at the same level, when panel units are positioned next to each other.
 - Display can flow into two rows.
 - Headings can be hyperlinked.

Example of Desirable Panel Unit Usage



■ Headings in the row are at the same level

Example of Undesirable Panel Unit Usage



■ Headings in the row are at different levels

Continued on next page

[c22] Panel Unit

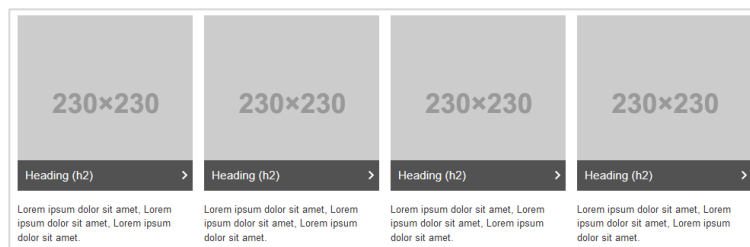
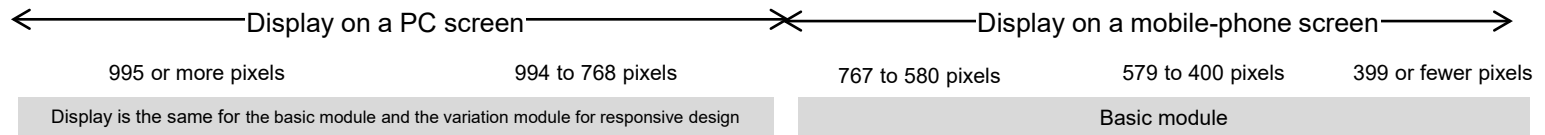
Variation module for responsive design

Continued from previous page

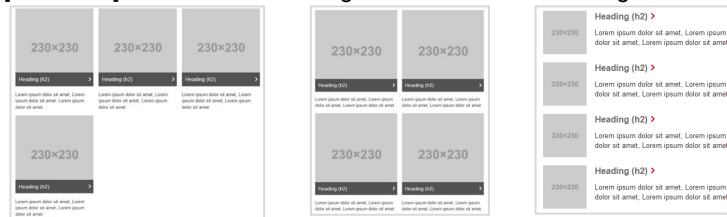
Display panel units as panel-type links, which are easy to use on smartphones and tablets.

How to apply the variation module for responsive design, and the appearance of pages that use it

[c22-1-2-1-rwd] Panel Unit > Heading Level 1 > Link in Heading > 4-Column Grid > Change to a panel type at 399 or fewer pixels



[c22-1-2-1] Panel Unit > Heading Level 1 > Link in Heading > 4-Column Grid



Variation module for responsive design

[c22-1-2-1-rwd] Panel Unit > Heading Level 1 > Link in Heading > 4-Column Grid > Change to a panel type at 399 or fewer pixels



Continued on next page

[c22] Panel Unit

Variation module for responsive design

Continued from previous page

- If you want to display a panel-type link list when the screen width is 767 or fewer pixels, use the tags `<div class="ResponsivePanelStyle">` and `</div>` to enclose the list.
- If you want to display a border at the top and bottom of the link list, additionally specify `TopBorderSet` and `BottomBorderSet` for `<div class="ResponsivePanelStyle">`.

Basic module:

```

<div class="Section">
<div class="ColumnSet ImgHeadingSet">
<div class="Column1 FirstItem">
<div class="ImgHeadingStyle Link">
<p class="Img"></p>
<div class="Title"><h2><a href="$link$">Heading (h2)</a></h2></div>
</div>
<p class="TextStyle2">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
</div>

<div class="Column1">
<div class="ImgHeadingStyle Link">
<p class="Img"></p>
<div class="Title"><h2><a href="$link$">Heading (h2)</a></h2></div>
</div>
<p class="TextStyle2">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
</div>

<div class="Column1">
<div class="ImgHeadingStyle Link">
<p class="Img"></p>
<div class="Title"><h2><a href="$link$">Heading (h2)</a></h2></div>
</div>
<p class="TextStyle2">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
</div>

<div class="Column1">
<div class="ImgHeadingStyle Link">
<p class="Img"></p>
<div class="Title"><h2><a href="$link$">Heading (h2)</a></h2></div>
</div>
<p class="TextStyle2">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
</div>
</div><!--/ColumnSet-->
</div><!--/Section-->

```

Variation module for responsive design:

```

<div class="Section">
<div class="ResponsivePanelStyle TopBorderSet BottomBorderSet">
<div class="ColumnSet ImgHeadingSet">
<div class="Column1 FirstItem">
<div class="ImgHeadingStyle Link">
<p class="Img"></p>
<div class="Title"><h2><a href="$link$">Heading (h2)</a></h2></div>
</div>
<p class="TextStyle2">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
</div>

<div class="Column1">
<div class="ImgHeadingStyle Link">
<p class="Img"></p>
<div class="Title"><h2><a href="$link$">Heading (h2)</a></h2></div>
</div>
<p class="TextStyle2">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
</div>

<div class="Column1">
<div class="ImgHeadingStyle Link">
<p class="Img"></p>
<div class="Title"><h2><a href="$link$">Heading (h2)</a></h2></div>
</div>
<p class="TextStyle2">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
</div>

<div class="Column1">
<div class="ImgHeadingStyle Link">
<p class="Img"></p>
<div class="Title"><h2><a href="$link$">Heading (h2)</a></h2></div>
</div>
<p class="TextStyle2">Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
</div>
</div><!--/ResponsiveLinkListStyle-->
</div><!--/Section-->

```

[c23] Feature Unit

Used to present content or links that require special emphasis.

Important

- As headings, h2, h3, and h4 modules are available. Use the module (h2, h3, or h4) suited to the information structure in question.

Implementation

- Available in two widths, with 4 grids or 3 grids:
 - Website width 965 px: with 4 grids (965 px) or 3 grids (720 px)
 - Website width 1275 px: with 4 grids (1275 px) or 3 grids (950 px)
- Image sizes for website width 965 px and wide size are the same.
- Headings can be hyperlinked.
- The speech balloon on the image (a triangular icon) is configured in the module. There is no need to configure the icon when preparing images.

Continued on next page

[c23] Feature Unit

Continued from previous page

Module			
Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen
[c23-1-1-1-1]	Feature Unit > Image on Left > Heading Level 1 > 4 Grid	<p>482×280</p> <p>Heading Level 1 (h2)</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>see more details</p>	<p>482×280</p> <p>Heading (h2)</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>Learn more details</p>
[c23-1-1-1-2]	Feature Unit > Image on Left > Heading Level 1 > 3 Grid	<p>360×240</p> <p>Heading Level 1 (h2)</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>see more details</p>	<p>360×240</p> <p>Heading (h2)</p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>Learn more details</p>
[c23-1-1-2-1]	Feature Unit > Image on Left > Heading Level 1 > Link in Heading > 4 Grid	<p>482×280</p> <p>Heading Level 1 (h2) ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	<p>482×280</p> <p>Heading (h2) ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>
[c23-1-1-2-2]	Feature Unit > Image on Left > Heading Level 1 > Link in Heading > 3 Grid	<p>360×240</p> <p>Heading Level 1 (h2) ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>	<p>360×240</p> <p>Heading (h2) ></p> <p>Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p>

Tip

- As headings, h2, h3, and h4 modules are available. Use the module (h2, h3, or h4) suited to the information structure in question.
- Module IDs of h3 and h4 are as follows.

■ Heading Level 2 (h3)

- [c23-1-2-1-1] Feature Unit > Image on Left > Heading Level 2 > 4 Grid
- [c23-1-2-1-2] Feature Unit > Image on Left > Heading Level 2 > 3 Grid
- [c23-1-2-2-1] Feature Unit > Image on Left > Heading Level 2 > Link in Heading > 4 Grid
- [c23-1-2-2-2] Feature Unit > Image on Left > Heading Level 2 > Link in Heading > 3 Grid

■ Heading Level 3 (h4)

- [c23-1-3-1-1] Feature Unit > Image on Left > Heading Level 3 > 4 Grid
- [c23-1-3-1-2] Feature Unit > Image on Left > Heading Level 3 > 3 Grid
- [c23-1-3-2-1] Feature Unit > Image on Left > Heading Level 3 > Link in Heading > 4 Grid
- [c23-1-3-2-2] Feature Unit > Image on Left > Heading Level 3 > Link in Heading > 3 Grid

Continued on next page

[c23] Feature Unit

Continued from previous page

Module			
Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen
[c23-2-1-1-1]	Feature Unit > Image on Right > Heading Level 1 > 4 Grid	<p>Heading Level 1 (h2) Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>see more details ></p> <p>482×280</p>	<p>Heading (h2) Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>Learn more details ></p> <p>482×280</p>
[c23-2-1-1-2]	Feature Unit > Image on Right > Heading Level 1 > 3 Grid	<p>Heading Level 1 (h2) Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>see more details ></p> <p>360×240</p>	<p>Heading (h2) Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>Learn more details ></p> <p>360×240</p>
[c23-2-1-2-1]	Feature Unit > Image on Right > Heading Level 1 > Link in Heading > 4 Grid	<p>Heading Level 1 (h2) > Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>482×280</p>	<p>Heading (h2) > Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>482×280</p>
[c23-2-1-2-2]	Feature Unit > Image on Right > Heading Level 1 > Link in Heading > 3 Grid	<p>Heading Level 1 (h2) > Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>360×240</p>	<p>Heading (h2) > Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.</p> <p>360×240</p>

Tip

- As headings, h2, h3, and h4 modules are available. Use the module (h2, h3, or h4) suited to the information structure in question.
- Module IDs of h3 and h4 are as follows.

■ Heading Level 2 (h3)

- [c23-2-2-1-1] Feature Unit > Image on Right > Heading Level 2 > 4 Grid
- [c23-2-2-1-2] Feature Unit > Image on Right > Heading Level 2 > 3 Grid
- [c23-2-2-2-1] Feature Unit > Image on Right > Heading Level 2 > Link in Heading > 4 Grid
- [c23-2-2-2-2] Feature Unit > Image on Right > Heading Level 2 > Link in Heading > 3 Grid

■ Heading Level 3 (h4)

- [c23-2-3-1-1] Feature Unit > Image on Right > Heading Level 3 > 4 Grid
- [c23-2-3-1-2] Feature Unit > Image on Right > Heading Level 3 > 3 Grid
- [c23-2-3-2-1] Feature Unit > Image on Right > Heading Level 3 > Link in Heading > 4 Grid
- [c23-2-3-2-2] Feature Unit > Image on Right > Heading Level 3 > Link in Heading > 3 Grid

[c24] Specifying whether to display or hide modules

Variation module for responsive design

Intentionally display or hide modules regardless of the currently viewed environment.

How to apply the variation module for responsive design, and the appearance of pages that use it

[c24-1-r] Display > Display/hide modules when the screen width is 767 or fewer pixels

Display on a screen whose width is 768 or more pixels

Display > Visible when window width is 767 pixels or less

Display > Hidden when window width is 767 pixels or less

[This text is visible only when viewed while window width is 768 pixels or more, regardless of device.]

Display on a screen whose width is 767 or fewer pixels

Display > Visible when window width is 767 pixels or less

[This text is visible only when viewed while window width is 767 pixels or less, regardless of device.]

Display > Hidden when window width is 767 pixels or less

- If you want to display the module on screens whose width is 767 or fewer pixels, additionally specify ShowRWD for the class of the tag to be displayed.
- If you want to hide the module on screens whose width is 767 or fewer pixels, additionally specify HideRWD for the class of the tag to be displayed.

■ [c24-1-r-1] When displaying the module on screens whose width is 767 or fewer pixels

Basic module:

```
<div class="Section">
<p class="TextStyle1">[This text is displayed only when viewed on screens whose width is 767 or fewer pixels regardless of the terminal.] </p>
</div><!--/Section-->
```

Variation module for responsive design:

```
<div class="Section">
<p class="TextStyle1 ShowRWD">[This text is displayed only when viewed on screens whose width is 767 or fewer pixels regardless of the terminal.] </p>
</div><!--/Section-->
```

■ [c24-1-r-2] When hiding the module on screens whose width is 767 or fewer pixels

Basic module:

```
<div class="Section">
<p class="TextStyle1">[This text is displayed only when viewed on screens whose width is 768 or more pixels regardless of the terminal.] </p>
</div><!--/Section-->
```

Variation module for responsive design:

```
<div class="Section">
<p class="TextStyle1 HideRWD">[This text is displayed only when viewed on screens whose width is 768 or more pixels regardless of the terminal.] </p>
</div><!--/Section-->
```

Continued on next page

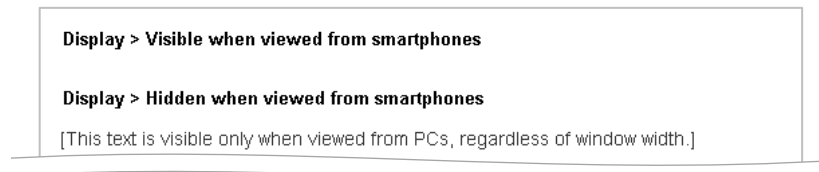
[c24] Specifying whether to display or hide modules

Variation module for responsive design

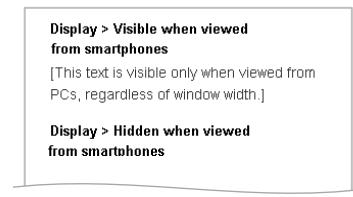
Continued from previous page

[c24-2-r] Display > Display/hide modules when viewed on smartphones

Display on a PC screen



Display on a mobile-phone screen



- If you want to display the module when viewed on smartphones, additionally specify ShowSP for the class of the tag to be displayed.
- If you want to hide the module when viewed on smartphones, additionally specify HideSP for the class of the tag to be displayed.

■ [c24-2-r-1] When displaying the module when viewed on smartphones

Basic module:

```
<div class="Section">
<p class="TextStyle1">[This text is displayed only when viewed on smartphones/tablets regardless of the screen width.] </p>
</div><!--/Section-->
```

Variation module for responsive design:

```
<div class="Section">
<p class="TextStyle1 ShowSP">[This text is displayed only when viewed on smartphones/tablets regardless of the screen width.] </p>
</div><!--/Section-->
```

■ [c24-2-r-2] When hiding the module when viewed on smartphones

Basic module:

```
<div class="Section">
<p class="TextStyle1">[This text is displayed only when viewed on PCs regardless of the screen width.] </p>
</div><!--/Section-->
```

Variation module for responsive design:

```
<div class="Section">
<p class="TextStyle1 HideSP">[This text is displayed only when viewed on PCs regardless of the screen width.] </p>
</div><!--/Section-->
```

Continued on next page

6. Content Area Modules: [c24] Specifying whether to display or hide modules or hide modules

[c24] Specifying whether to display or hide modules

Variation module for responsive design

Continued from previous page

Module

Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen
[c24-1-r1]	Display > Visible When Screen Width is 767 Pixels or Less		[This text is visible only when viewed while window width is 767 pixels or less, regardless of device.]
[c24-1-r2]	Display > Hidden When Screen Width is 767 Pixels or Less	[This text is visible only when viewed while window width is 768 pixels or more, regardless of device.]	
[c24-2-r1]	Display > Visible When Viewed from Smartphones		[This text is visible only when viewed from smartphones/tablets, regardless of window width.]
[c24-2-r2]	Display > Hidden When Viewed from Smartphones	[This text is visible only when viewed from PCs, regardless of window width.]	

[c25] Social Media Share Button

Optional Module

Used when including share buttons

Important

- To use optional modules, you must load the common files for the optional modules in HTML pages.
- This module provides an area for social media share buttons. When using social media, include buttons that comply with the terms of use and specifications of each social media service.
- Removed Google+ button from provided modules due to shutdown of Google+ services.

Optional Module Implementation

General Guidelines

- Use share buttons by inserting them between and .
- Hide when JavaScript is disabled.

Background Color

- Use gray as the background color when positioned below a local navigation system.

[When Presented in the Content Area]

Page Title (h1)

Enter subtitle.

Heading Level 1 (h2)

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Heading Level 1 (h2)

300×200

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Heading Level 1 (h2)

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



[When Presented Below a Local Navigation System]

Category Subsection Level

Category Subsubsection 1

Subcategory 1

Subsubsection 1

Subsubsection 2

Subsubsection 3

Subcategory 2

Subcategory 3

Subcategory 4

Category Subsubsection 2

Category Subsubsection 3

Category Subsubsection 4

Like 0

Share

Tweet

Module

Module ID	Module Name	Appearance
[c25-opt1]	Social Media Share Button	

[c26] Video Playing Unit

Optional Module

Used when including a video, as hosted on YouTube.

! Important

- To use optional modules, you must load the common files for the optional modules in HTML pages.
- This module provides an area for a video. Incorporate appropriate playback methods following video specifications.
- h2, h3, and h4 modules are available for 4 grid and 3 grid video playing units. When using these patterns in a content area or in other ways, use the h2, h3, or h4 modules suited to the information structure in question.

Optional Module Implementation

■ 4 and 3 Grid Video Playing Unit

- A single module combining a video playback area with a title and description area
- Available sizes:
 - Website width 965 px: with 4 grids (640 × 360 px) or 3 grids (480 × 270 px)
 - Website width 1275 px: with 4 grids (850 × 480 px) or 3 grids (650 × 350 px)
- Enables playback of a single video.
- Does not provide functionality for playback of a sequence of multiple videos.
- Present image and text alternatives when JavaScript is disabled.

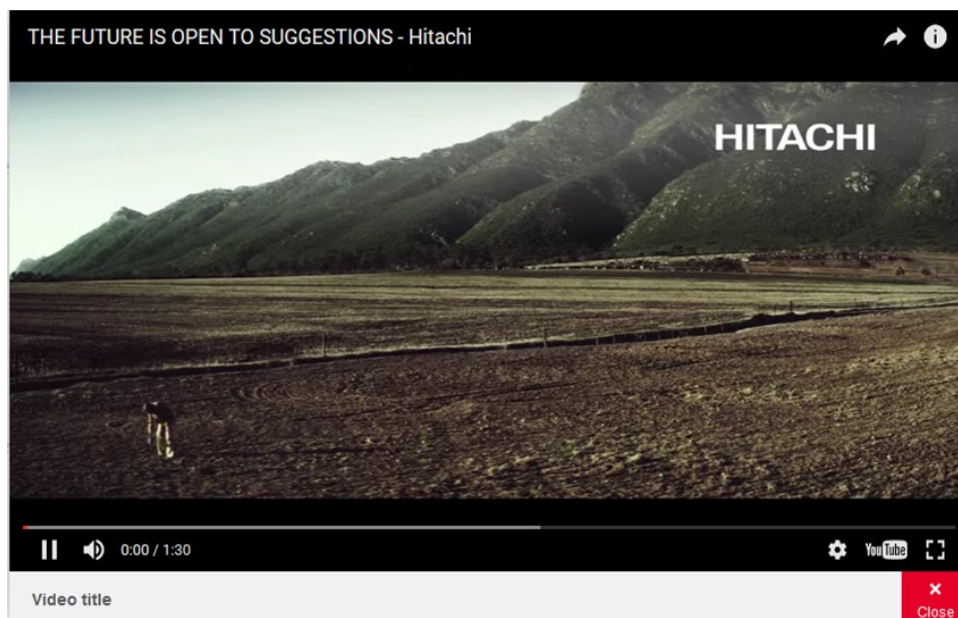
[4/3 Grid Video Playing Unit with a YouTube Video]



■ Video Playing Unit Light Box

- Activated by clicking a thumbnail or text, this module displays a video playback area as a pop-up like window.
- The video size is fixed (853 × 480 px).
- Enables playback of a single video.
- Does not provide functionality for playback of a sequence of multiple videos.
- Linked to the video when JavaScript is disabled.

[YouTube Video Presented in a Light Box]



Continued on next page

[c26] Video Playing Unit

Optional Module

Continued from previous page

Module

Module ID	Module Name	Display on a PC screen	Display on a mobile-phone screen
[c26-opt1-1-1-1]	Video Playing Unit > Heading Level 1 > 4 Grid	<p>* The video size is 850 × 480 px for the wide size when the website width is 1275 px.</p>	
[c26-opt1-1-1-2]	Video Playing Unit > Heading Level 1 > 4 Grid > With Text	<p>* The video size is 850 × 480 px for the wide size when the website width is 1275 px.</p>	
[c26-opt1-1-2-1]	Video Playing Unit > Heading Level 1 > 3 Grid	<p>* The video size is 650 × 350 px for the wide size when the website width is 1275 px.</p>	
[c26-opt1-1-2-2]	Video Playing Unit > Heading Level 1 > 3 Grid > With Text	<p>* The video size is 650 × 350 px for the wide size when the website width is 1275 px.</p>	

Tip

- As headings, h2, h3, and h4 modules are available. Use the module (h2, h3, or h4) suited to the information structure in question.
- Module IDs of h3 and h4 are as follows:
 - Heading Level 2 (h3)
 - [c26-opt1-2-1-1] Video Playing Unit > Heading Level 2 > 4 Grid
 - [c26-opt1-2-1-2] Video Playing Unit > Heading Level 2 > 4 Grid > With Text
 - [c26-opt1-2-2-1] Video Playing Unit > Heading Level 2 > 3 Grid
 - [c26-opt1-2-2-2] Video Playing Unit > Heading Level 2 > 3 Grid > With Text
 - Heading Level 3 (h4)
 - [c26-opt1-3-1-1] Video Playing Unit > Heading Level 3 > 4 Grid
 - [c26-opt1-3-1-2] Video Playing Unit > Heading Level 3 > 4 Grid > With Text
 - [c26-opt1-3-2-1] Video Playing Unit > Heading Level 3 > 3 Grid
 - [c26-opt1-3-2-2] Video Playing Unit > Heading Level 3 > 3 Grid > With Text

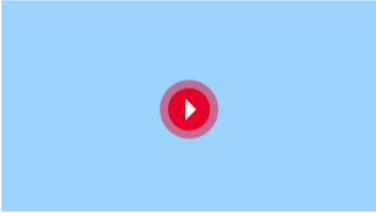
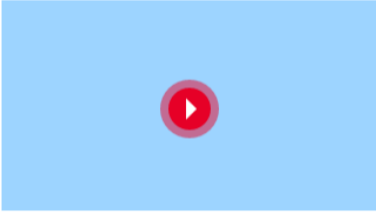
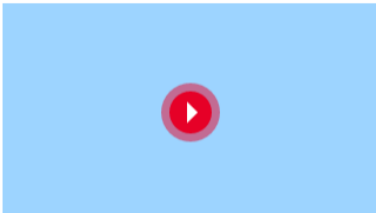
Continued on next page

[c26] Video Playing Unit

Optional Module

Continued from previous page

Module

Module ID	Module Name	Appearance
[c26-opt2-1]	Video Playing Unit > Light Box > Image > Left-Aligned	
[c26-opt2-2]	Video Playing Unit > Light Box > Image > Centered	
[c26-opt2-3]	Video Playing Unit > Light Box > Image > Right-Aligned	

Continued on next page

[c26] Video Playing Unit

Optional Module

Continued from previous page

Module

Module ID	Module Name	Appearance
[c26-opt3-1-1]	Video Playing Unit > Light Box > Icon Link > Text Size 90%	
[c26-opt3-1-2]	Video Playing Unit > Light Box > Icon Link > Text Size 83%	
[c26-opt3-2-1]	Video Playing Unit > Light Box > Icon Link > Right-Aligned > Text Size 90%	
[c26-opt3-2-2]	Video Playing Unit > Light Box > Icon Link > Right-Aligned > Text Size 83%	

7. Homepage

[t1] Homepage

A homepage is the top-level page of a website.
A website can have only one homepage.

⚠ Cautionary notes

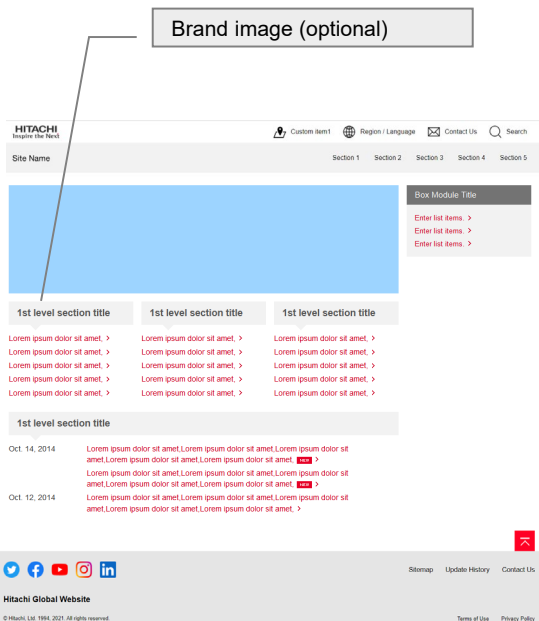
- Any website with multiple pages must have a homepage.
- When using a 4 grid layout (without a global navigation module), you must provide links on the homepage to lower-level pages equivalent to those in the global navigation module.
- You cannot use a local navigation module on a homepage.

Implementation

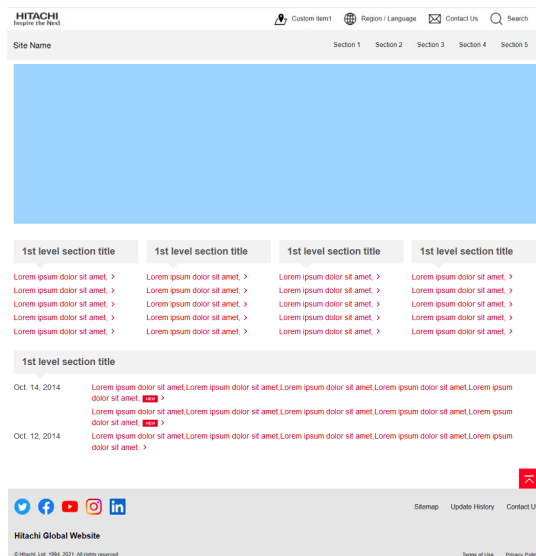
- There are three styles of homepage.

■ Brand images

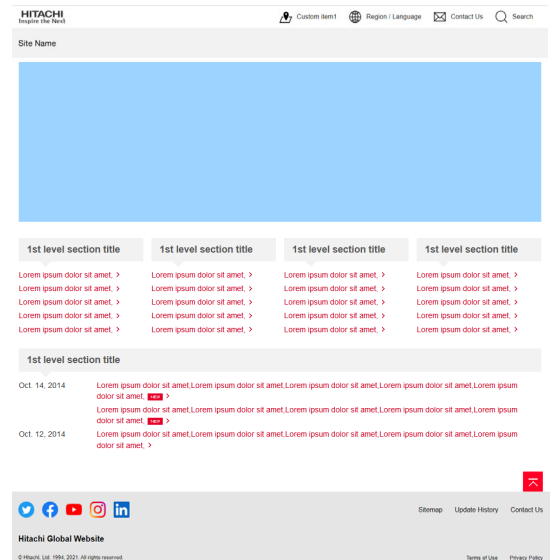
- Brand images are optional on homepages.
- The headings immediately below the brand image provide links equivalent to those in the global navigation module, and can also be used as a shortcut to website content.



3+1 grid layout



4 grid layout
(with global navigation module)



4 grid layout
(without global navigation module)

The following pages explain, in detail, the implementation of each homepage style.

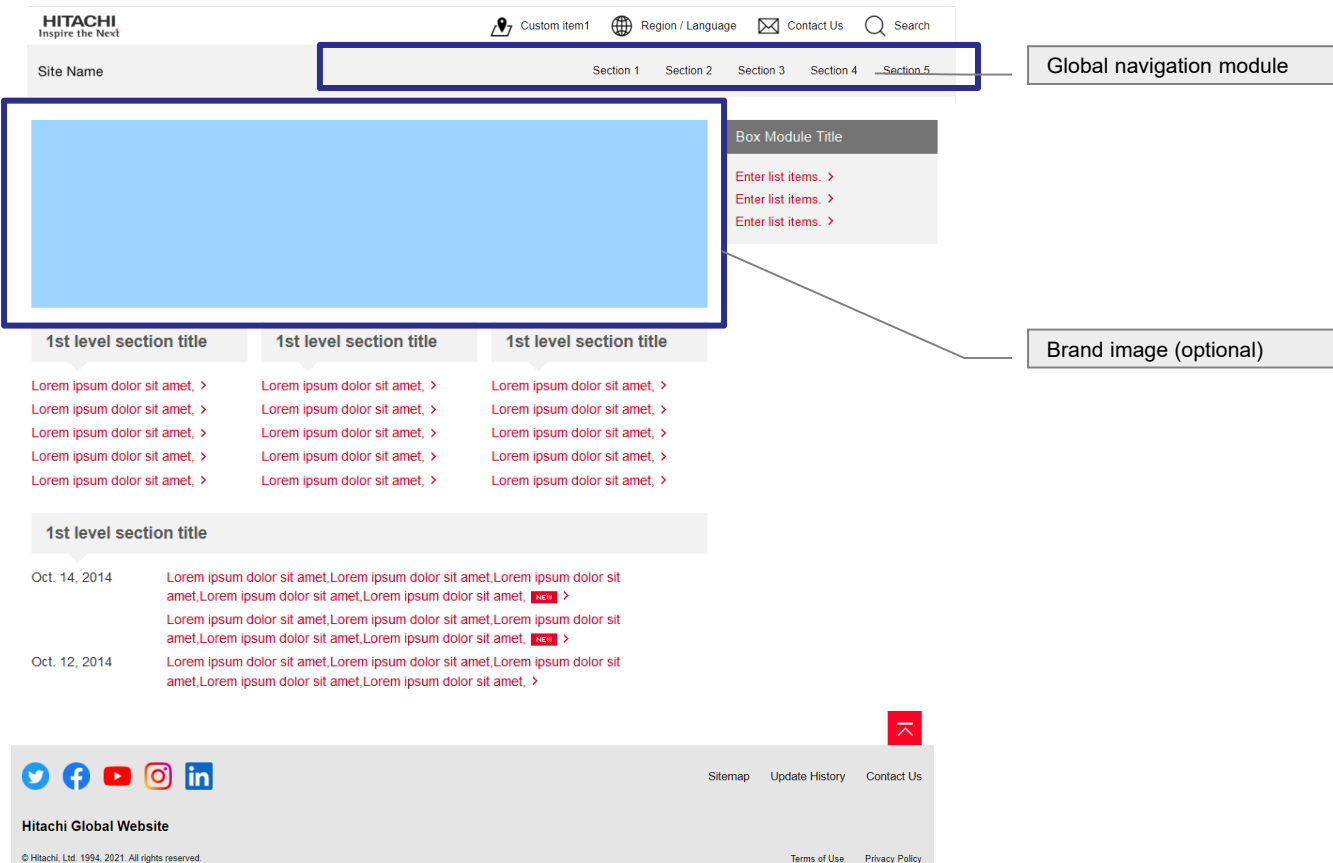
[t1-1] Homepage (for 3+1 grid layout)

This homepage style is intended for websites that adopt a 3 grid layout.
This style of homepage must include a global navigation module.

Implementation

Branding area (homepage only)

- For detailed specifications of brand images, see [t2] Brand image (P184).



[t1-2] Homepage (for 4 grid layout with global navigation module)

This homepage style is intended for websites that adopt a 4 grid layout.
Use this style when you want the homepage to include a global navigation module.

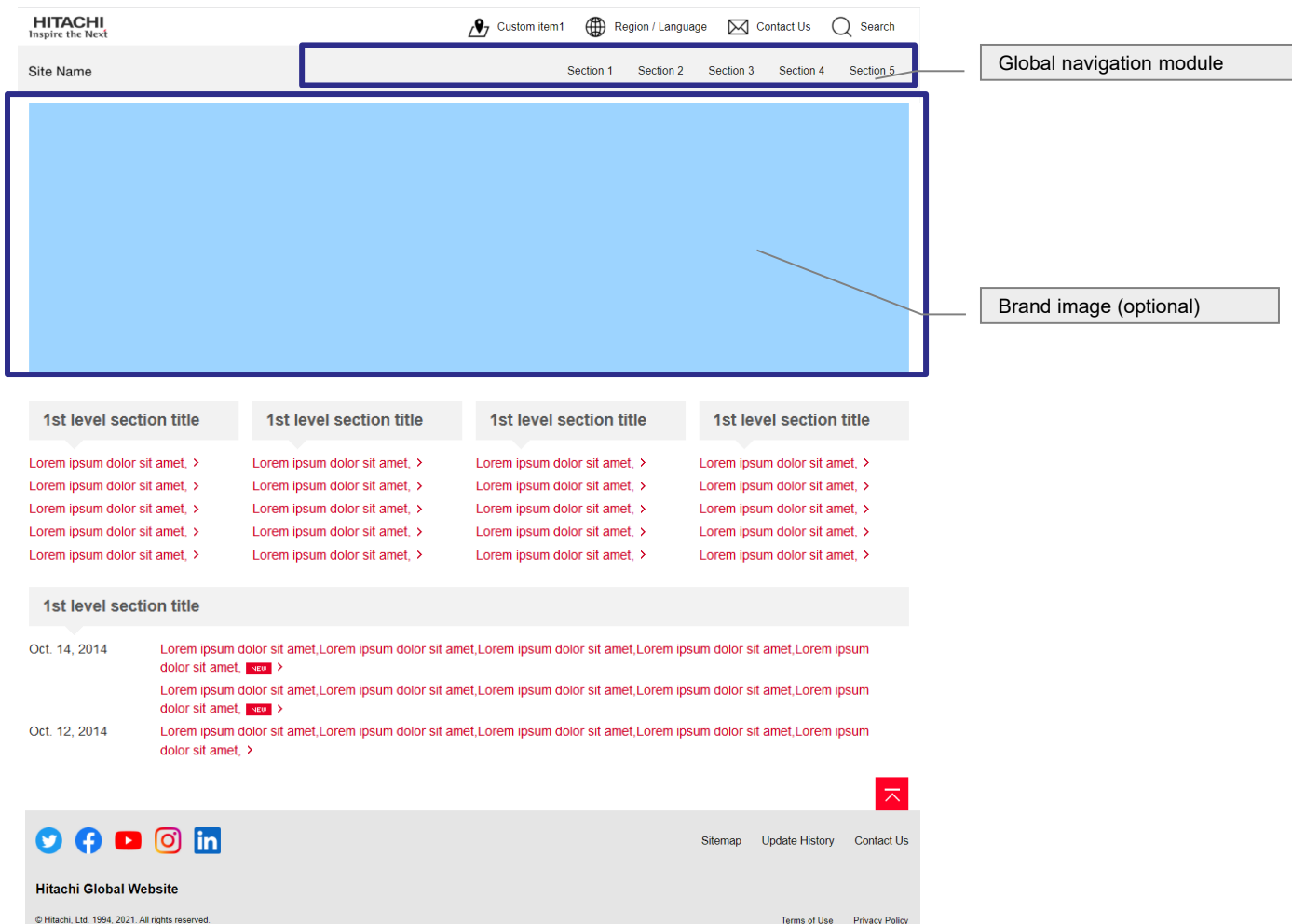
⚠ Cautionary notes

- This 4 grid layout (with global navigation module) is the standard style for microsities (the websites of individual offices and Group companies).

Implementation

Branding area (homepage only)

- For detailed specifications of brand images, see [t2] Brand image (P184).



[t1-3] Homepage (for 4 grid layout without global navigation module)

This homepage style is intended for websites that adopt a 4 grid layout.
You can omit the global navigation module from this style of homepage.

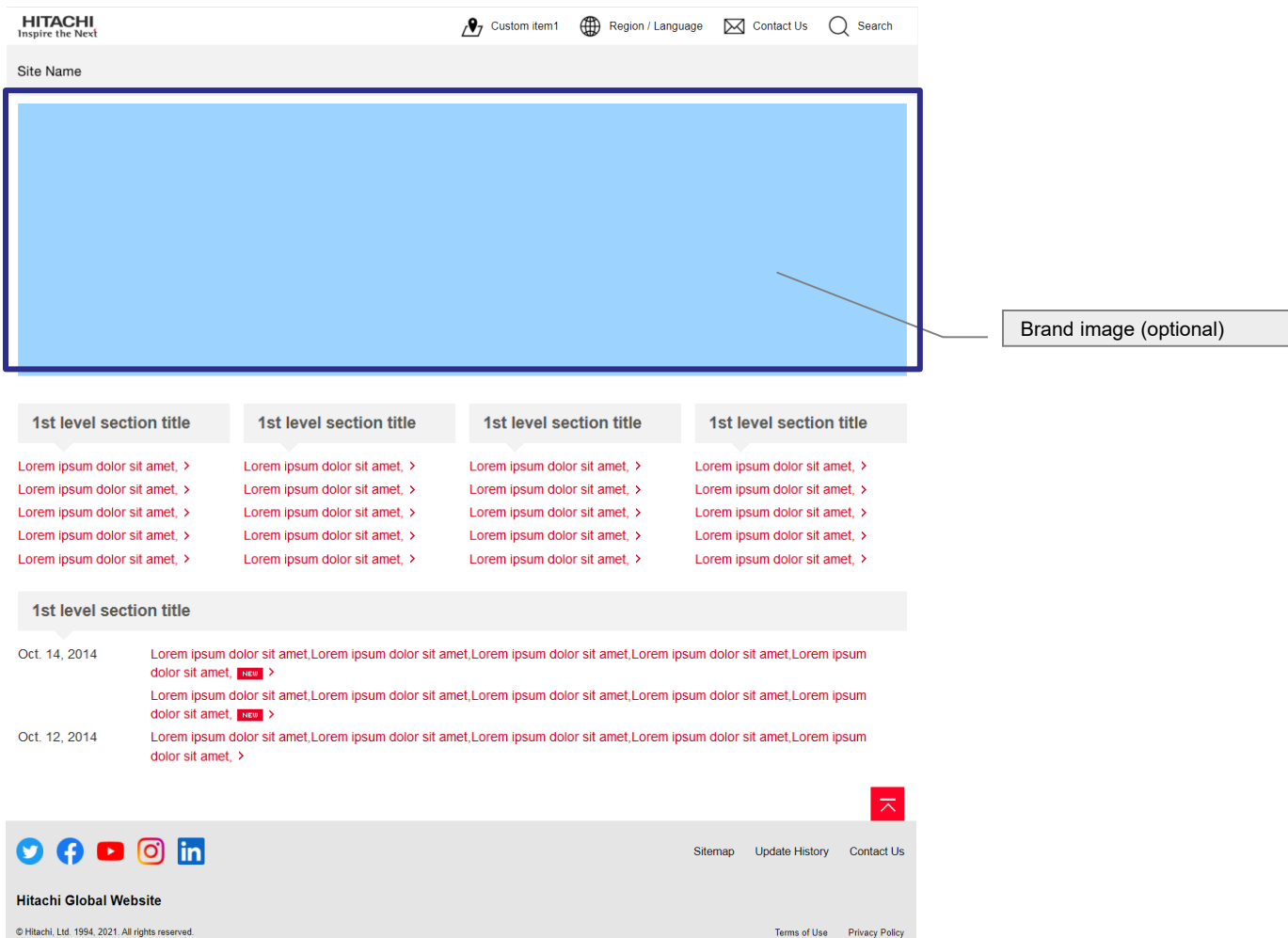
Cautionary notes

- You can use this 4 grid layout (without global navigation module) for microsite homepages. In this case, you must include links equivalent to the global navigation module below the brand image.

Implementation

Branding area (homepage only)

- For detailed specifications of brand images, see [t2] Brand image (P184).



[t2] Brand image

Fixed position

This area is used to present high-quality and sophisticated photographs and images to increase the appeal of the website from a branding perspective. Position this element between the site identity and the content area.

⚠ Cautionary notes

- Do not use a [c5] Image element (P102) in place of a brand image.
- When using a brand image, make sure that the image does not clash with the color palette specified by the Hitachi Brand Management Rules (e.g., Inspire Red and Inspire Grey). The image must not negatively impact the look and feel of the page.
- Take care not to use low-quality photographs or ill-conceived images.
- If a website features a photograph or image that could reflect poorly on the Hitachi Group brand, the Global Brand Communication Division or administrative department might contact you with recommendations on how you might improve it.

Implementation

■ Guidelines

- The decision about whether to include a brand image can be made on a site-by-site basis.
- You can also incorporate animation and video content into brand images.

■ Link

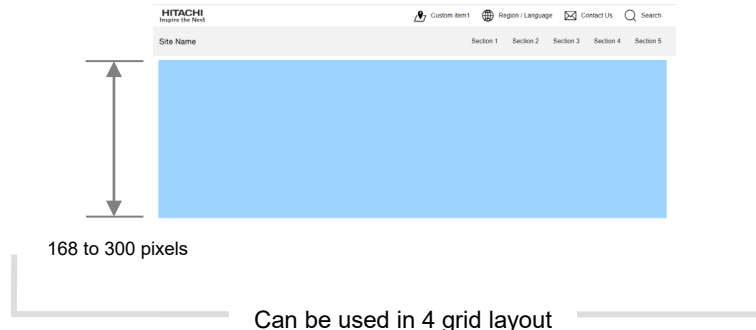
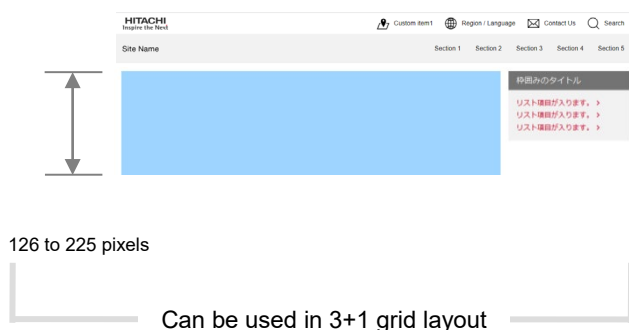
- The brand image can link to another page.
- When adding a link to the brand image, specify the link in the tag for the whole image. This rule does not apply when assigning multiple links to a brand image (P193).

■ 3+1 grid layout

- Position the brand image below the header.
- Image height
 - For websites 965 pixels wide: We recommend an image height in the range from 126 to 225 pixels.
 - For websites 1275 pixels wide: We recommend an image height in the range from 166 to 300 pixels.

■ 4 grid layout

- Position the brand image below the header.
- Image height
 - For websites 965 pixels wide: We recommend an image height in the range from 168 to 300 pixels.
 - For websites 1275 pixels wide: We recommend an image height in the range from 220 to 400 pixels.



Supplementary notes

Using a brand image

- The brand image features prominently on the page. If used effectively, this element can convey your brand identity in a compelling way.
- You can omit the brand image altogether if, as illustrated by the undesirable example on P194, you are unable to prepare photos and images of sufficient quality.

Accessibility-

- See the Accessibility Guidelines.
https://hitachigroup.sharepoint.com/sites/iwm_portal_en/SitePages/Accessibility-Guideline.aspx

Displaying brand images outside the page boundary

- You can display brand images beyond the page width. For details, see the description of the page width and background specifications on P16.

Continued on next page

[t2] Brand image

Fixed position

Continued from previous page

Modules

Module ID	Module name	Display on a PC screen	Display on a mobile-phone screen
[t2-1] [t2-1-rwd] *	Brand image > 4 grid > Without global navigation module		
[t2-2] [t2-2-rwd] *	Brand image > 4 grid > With global navigation module		
[t2-3] [t2-3-rwd] *	Brand image > 3 grid		

*: This is the ID of the variation module for responsive design.

Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

Continued on next page

[t2] Brand image

Fixed position

Variation module for responsive design

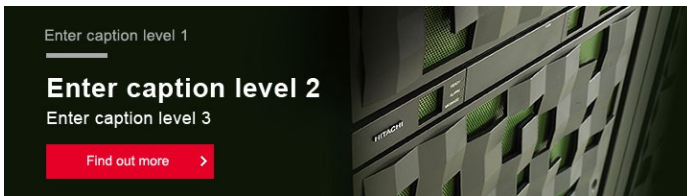
Continued from previous page

For a brand image, prepare two images (a background image and a text image). For PC screens, overlay the two images for display. For smartphone screens, display only the background image and use device fonts to format the text.

Creating a brand image

Create an existing brand image by separately creating a background image (JPEG format) and a text image (transparent PNG format).

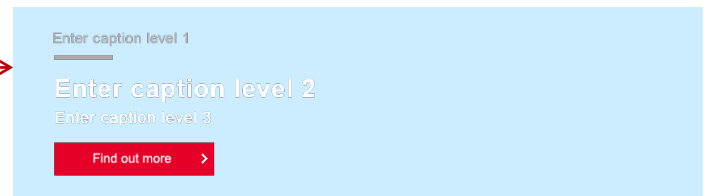
Existing brand image



Background image (JPEG format)



Text image (transparent PNG format)

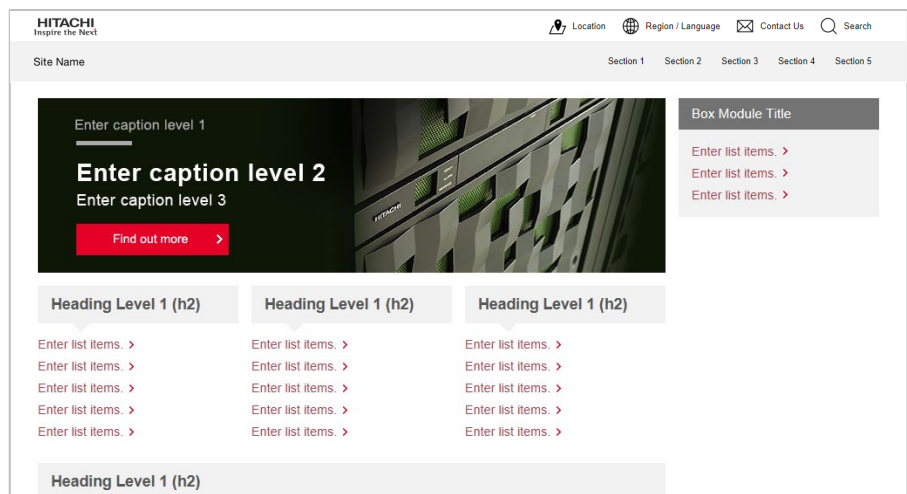


How to apply the variation module for responsive design, and the appearance of pages that use it

[t2-3-rwd] Brand Image > 3 Grid > Separate text and image at 579 or fewer pixels

Display on a PC screen

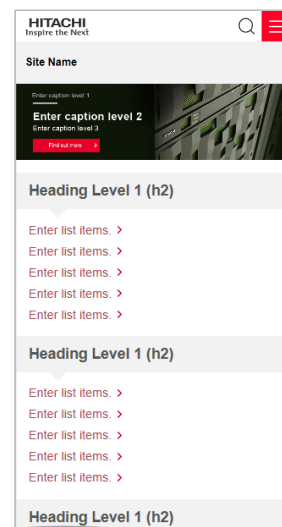
Display is the same for the basic module and the variation module for responsive design



Display on a mobile-phone screen

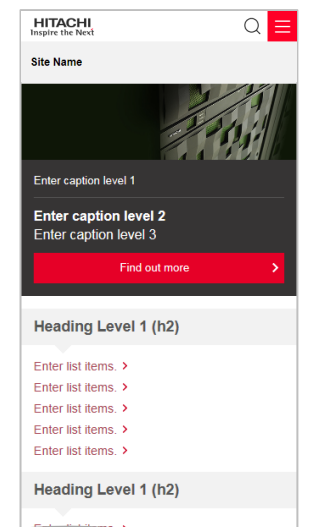
Basic module

[t2-3] Brand Image > 3 Grid



Variation module for responsive design

[t2-3-rwd] Brand Image > 3 Grid > Separate text and image at 579 or fewer pixels



Continued on next page

[t2] Brand image

Fixed position

Variation module for responsive design

Continued from previous page

- Create a brand image by separately creating a background image and a text image.
- Use the `<div class="ResponsiveBrandingImgStyle">` and `</div>` tags to enclose the brand image.
- Use the `<div class="ResponsiveTextSet">` and `</div>` tags to enclose text and buttons displayed when the screen width is 579 or fewer pixels.
- The modules that can be used are as follows:
 - `<p class="TextStyle1">` and `</p>`: Text (size: 90%) is displayed.
 - `<p class="TextStyle2">` and `</p>`: Text (size: 83%) is displayed.
 - `` and ``: The text is enlarged.
 - `` and ``: The text is enlarged and becomes bold.
 - `<p class="ButtonStyle1">` and `</p>`: A button is displayed.

Note: If you add the TopBorderSet class for TextStyle1 or TextStyle2, a separator is displayed above the text.

Basic module:

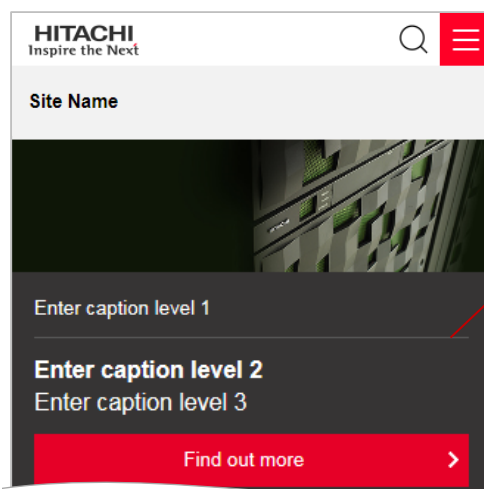
```
<p class="ImgOnlyStyle"><a href="$link$" >

</a></p>
```

Variation module for responsive design:

```
<div class="ResponsiveBrandingImgStyle">
<p class="ImgOnlyStyle"><a href="$link$" >


</a></p>
<div class="ResponsiveTextSet">
<p class="TextStyle2">Hitachi ABC's IT solution</p>
<p class="TextStyle2 TopBorderSet"><strong>Collaborative Innovation</strong><br /><em>through Advanced IT</em></p>
<p class="ButtonStyle1"><a href="$link$" >See the details</a></p>
</div>
</div>
```



Separator

Continued on next page

[t2] Brand image

Fixed position

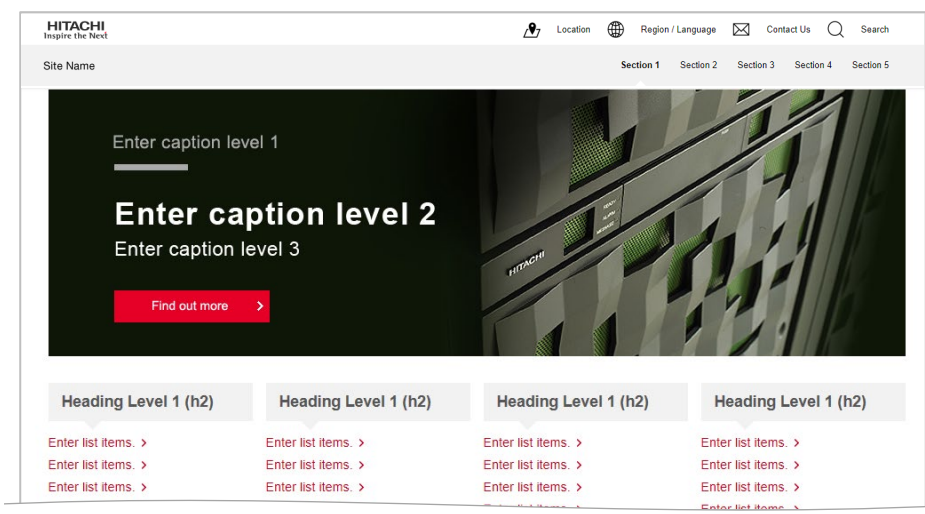
Variation module for responsive design

Continued from previous page

[t2-2-rwd] Brand Image > 4-Column Grid > With Global Navigation Module > Separate text and image at 579 or fewer pixels

Display on a PC screen

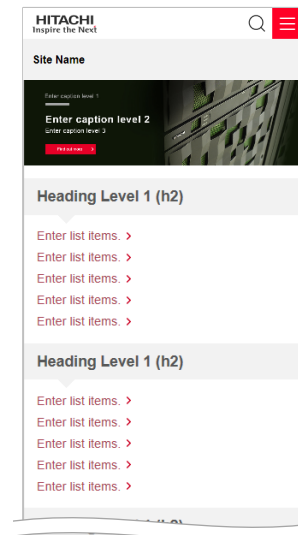
Display is the same for the basic module and the variation module for responsive design



Display on a mobile-phone screen

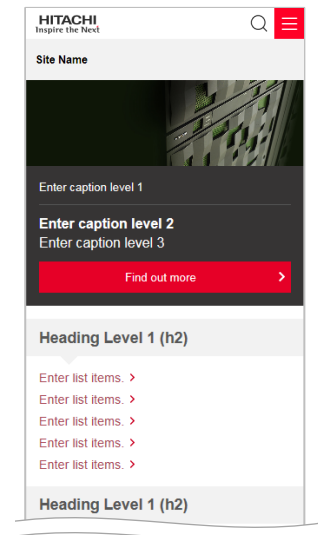
Basic module

[t2-2] Brand Image > 4-Column Grid > With Global Navigation Module



Variation module for responsive design

[t2-2-rwd] Brand Image > 4-Column Grid > With Global Navigation Module > Separate text and image at 579 or fewer pixels



- Create a brand image by separately creating a background image and a text image.
- Use the `<div class="ResponsiveBrandingImgStyle">` and `</div>` tags to enclose the brand image.
- Use the `<div class="ResponsiveTextSet">` and `</div>` tags to enclose text and buttons displayed when the screen width is 579 or fewer pixels.
- For details about the modules that can be used, see [t1-1-r] Homepage (for a 3+1-column grid layout).
- Create the brand image in the same way as [t1-1-r] Homepage (for a 3+1-column grid layout).

Basic module:

```
<p id="BrandingImgStyle2"><a href="$link$" >

</a></p>
```

Variation module for responsive design:

```
<div class="ResponsiveBrandingImgStyle">
<p id="BrandingImgStyle2"><a href="$link$" >


</a></p>
<div class="ResponsiveTextSet">
<p class="TextStyle2">Enter caption level1</p>
<p class="TextStyle2 TopBorderSet"><strong> Enter caption level2</strong><br /><em> Enter caption level3</em></p>
<p class="ButtonStyle1"><a href="$link$" >Find out more</a></p>
</div>
</div>
```

Continued on next page

[t2] Brand image

Fixed position

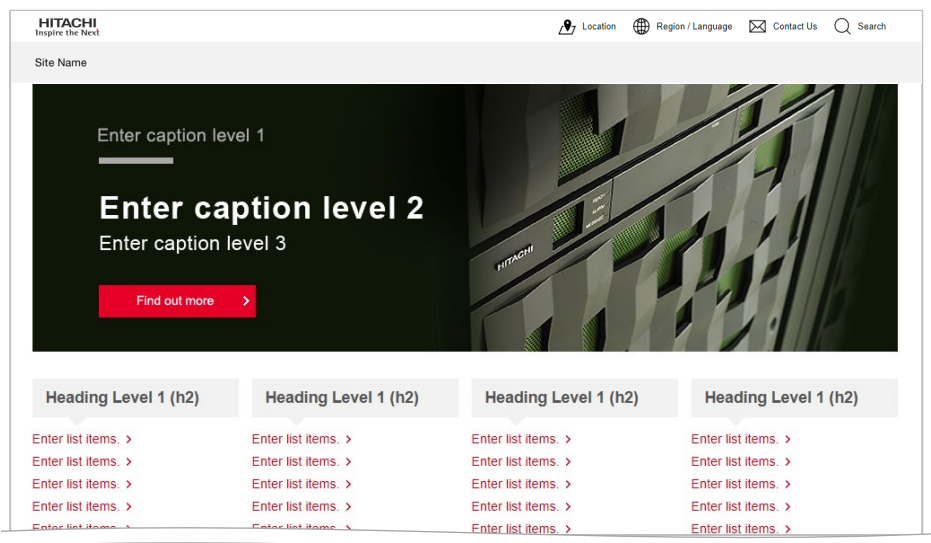
Variation module for responsive design

Continued from previous page

[t2-1-rwd] Brand Image > 4-Column Grid > Without Global Navigation Module > Separate text and image at 579 or fewer pixels

Display on a PC screen

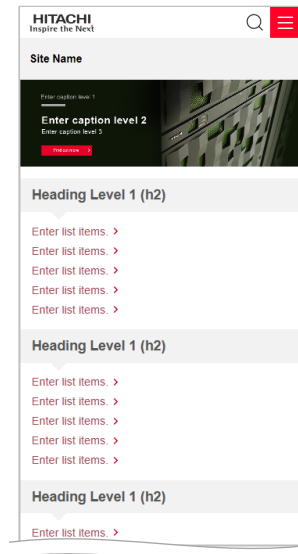
Display is the same for the basic module and the variation module for responsive design



Display on a mobile-phone screen

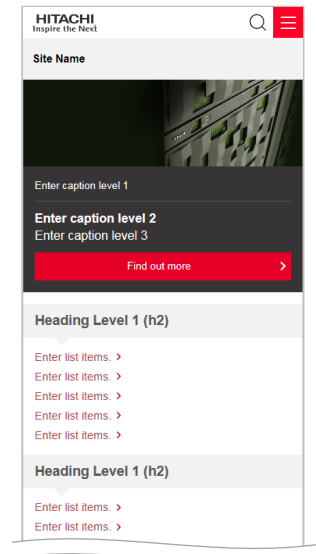
Basic module

[t2-1] Brand Image > 4-Column Grid > Without Global Navigation Module



Variation module for responsive design

[t2-1-rwd] Brand Image > 4-Column Grid > Without Global Navigation Module > Separate text and image at 579 or fewer pixels



- Create a brand image by separately creating a background image and a text image.
- Use the `<div class="ResponsiveBrandingImgStyle">` and `</div>` tags to enclose the brand image.
- Use the `<div class="ResponsiveTextSet">` and `</div>` tags to enclose text and buttons displayed when the screen width is 579 or fewer pixels.
- For details about the modules that can be used, see [t1-1-r] Homepage (for a 3+1-column grid layout).
- Create the brand image in the same way as [t1-1-r] Homepage (for a 3+1-column grid layout).

Basic module:

```
<p id="BrandingImgStyle1"><a href="$link$" >

</a></p>
```

Variation module for responsive design:

```
<div class="ResponsiveBrandingImgStyle">
<p id="BrandingImgStyle2"><a href="$link$" >


</a></p>
<div class="ResponsiveTextSet">
<p class="TextStyle2">Enter caption level1</p>
<p class="TextStyle2 TopBorderSet"><strong>Enter caption level2</strong><br /><em>Enter caption level3</em></p>
<p class="ButtonStyle1"><a href="$link$" >Find out more</a></p>
</div>
</div>
```

[t2] Brand image

Fixed position

Optional module

Cautionary notes

- When using an optional module, ensure that you also read the implementation instructions and cautionary notes associated with the basic modules.
- Use of optional modules requires common files for optional modules to be loaded from the HTML code.

Implementing optional modules

■ Brand image with slideshow function

- This module displays multiple images in rotation.
- Controls appear automatically that allow the user to play or pause the slideshow and select a specific image.
- This module can only be used in a 4 grid layout.
- Image height
 - For websites 965 pixels wide: We recommend an image height in the range from 168 to 300 pixels.
 - For websites 1275 pixels wide: We recommend an image height in the range from 220 to 400 pixels.
- Each image displayed by this module must link to another page.
- There is no limit to the number of images in the slideshow. However, because the width of the controls varies with the number of images in the slideshow, make sure that the controls do not obscure the text in any brand image.
- In browsers with JavaScript disabled, the images are stacked vertically.

Supplementary notes

Using a brand image

- The brand image features prominently on the page. If used effectively, this element can convey your brand identity in a compelling way.
- You can omit the brand image altogether if, as illustrated by the undesirable example on P194, you are unable to prepare photos and images of sufficient quality.

Accessibility

- See the Accessibility Guidelines.
https://hitachigroup.sharepoint.com/sites/iwm_portal_en/SitePages/Accessibility-Guideline.aspx

Displaying brand images outside the page boundary

- You can display brand images beyond the page width. For details, see the description of the page width and background image specifications on P16.

Continued on next page

[t2] Brand image

Fixed position

Optional module

Continued from previous page

Modules

Module ID	Module name	Display on a PC screen	Display on a mobile-phone screen
[t2-1-opt1] [t2-1-opt1-rwd] *1	Brand image > 4 grid > Without global navigation module > Slideshow		
[t2-2-opt1] *2	Brand image > 4 grid > With global navigation module > Slideshow		

*1: This is the ID of the variation module for responsive design.

Appearances might differ. For details, see the explanation pages containing the “Variation module for responsive design” label.

*2: The variation module for responsive design can be applied.

Continued on next page

[t2] Brand image

Fixed position

Continued from previous page

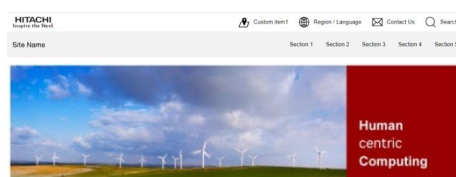
Preferred examples

- The imagery you choose for the branding area must be fit for purpose, reflecting the Hitachi brand strategy while maintaining brand appeal and a high quality of visual design.

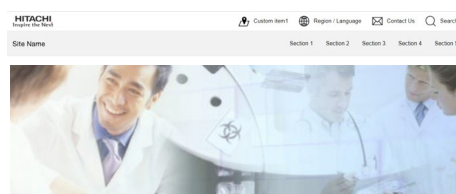
Examples that contribute to the overall appeal of the site



■ Promotional copy overlaid on image



■ Brand image and promotional copy side by side



■ Combination of multiple images

Examples that facilitate navigation

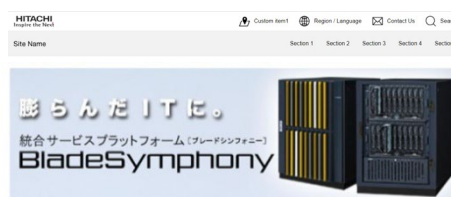


■ Link to detailed information

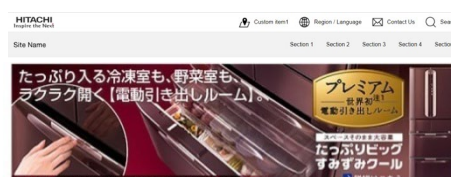


■ Link to detailed information

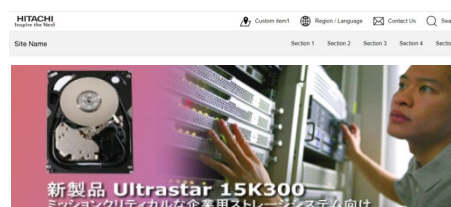
Examples that promote products



■ Product image and promotional copy, no link



■ Product image and promotional copy with link



■ Combination of multiple images

Note: The preceding images are only for example, and bear no relation to actual websites.

Continued on next page

[t2] Brand image

Fixed position

Continued from previous page

Evaluating quality with branding in mind

Use the following examples to help you select and prepare high-quality images from a branding perspective.

Assigning multiple links to a brand image

- You can assign multiple links to a brand image. However, you cannot separate the image into distinct link areas. Make sure that links are seamlessly integrated into the image. You might achieve this by using the marginal area as a background.

Undesirable example



■ The branding area is split into segments, one of which functions as a link area.

Preferred example

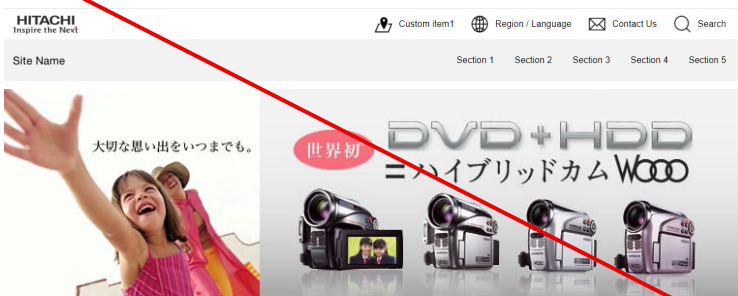


■ The brand image seamlessly blends links into its imagery.

Using multiple photographs

- When creating a brand image by combining multiple source images, make sure that any borders between photos are not noticeable.
- Try to make the images look like a single image. You can achieve this using techniques such as whitening out the background and blurring the boundaries between images.

Undesirable examples



Preferred examples



Note: The preceding images are only for example, and bear no relation to actual websites.

Continued on next page

[t2] Brand image

Fixed position

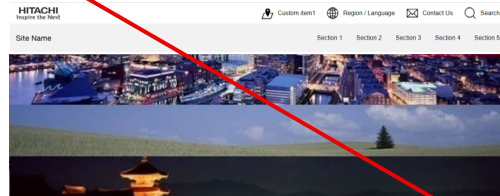
Continued from previous page

Undesirable examples

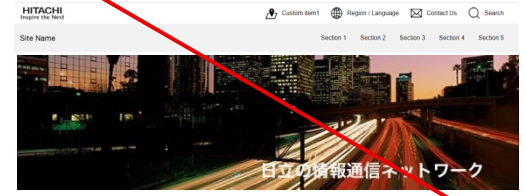
If you are unable to prepare photos and images of sufficient quality, consider omitting the brand image element altogether. Make sure that the images you prepare conform to the accessibility guidelines in terms of contrast, movement, and other attributes.



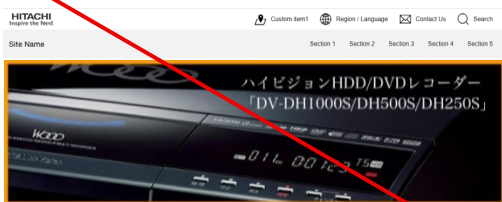
■ Presence of separators



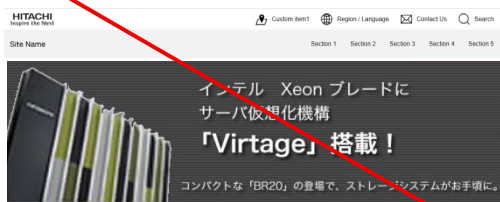
■ Vertical stacking of multiple images



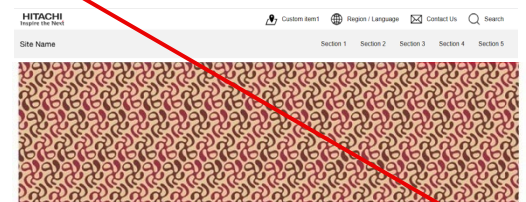
■ Promotional copy overlaid on complex background



■ Image enclosed by a border



■ Use of a low-quality image, font, or promotional copy



■ Image consisting solely of a pattern or texture



■ The brand image incorporates special navigation elements or menus



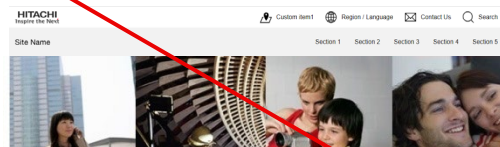
■ The branding area consists of a collection of banner images



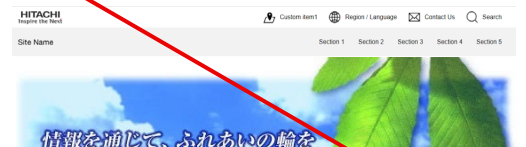
■ The brand image excessively promotes a product



■ The brand image consists of text only with no visual design elements



■ The brand image is a collection of seemingly unrelated images



■ The image fades to a plain white background in an artificial way

Note: The preceding images are only for example, and bear no relation to actual websites.

8. Form Pages

[f] Form page

A form page is a page on which users can select or enter information, such as when submitting an inquiry.

[f1] Form page (4 grid layout)

Display on a PC screen

The screenshot shows a Hitachi form page with a 4-grid layout. At the top, there is a navigation menu with 'Site Name' and 'Section 1' through 'Section 5'. Below the menu, there are sub-sections 'Subsection 1' through 'Subsection 4'. A breadcrumb trail reads: 'Site Top > major category1 > local category 1 > Sub item 1 > Current location'. The main heading is 'Form Page' with a sub-heading '[f1] Form Page (for a 4 Grid Layout)'. The form content includes:

- Inquiry Information:** A 'Subject' input field and a 'Comments or Questions' text area with a 2,000 character limit note. A red asterisk indicates a required field.
- Personal Information:** Fields for 'Title' (Mr., Mrs., Ms., Dr.), 'Name' (First Name, Last Name), 'Email', 'Phone', 'Country / Region', 'Company / Organization', and 'Job Title'. All are marked as required.
- Survey Questions:** Two questions with 'Yes' and 'No' radio buttons: 'Would you like to receive information from us in the future on products or services?' and 'Would you like to participate in future surveys?'.
- Buttons:** 'Submit' and 'Reset' buttons at the bottom.
- Footer:** Social media icons (Twitter, Facebook, YouTube, Instagram, LinkedIn), 'Hitachi Global Website', and legal links (Terms of Use, Privacy Policy).

Cautionary notes

- For microsites under the Hitachi, Ltd. umbrella, use the contact management system.
- If you want to provide a form for visitors to submit inquiries, implement and use the contact management system provided by the Global Brand Communication Division.
- Take care when handling personal information submitted through forms.

Implementation

- Use this module to provide survey forms and other pages that collect various data from users.
- If the nature of the website or the information being sought makes this particular format unsuitable or insufficient for the intended purpose, edit the various elements using this module as a template.
- You can display a form page in a pop-up window.

Input validation

- We recommend that you implement input validation on the server side to prevent the user environment from influencing the validation process.

Content

- When providing alternate means of contact, we recommend that you keep email addresses off the contact form page to limit spam. Provide an address, telephone number, FAX number, or other means of contact instead.
- Make sure that the URL of the form page appears in the address bar on the browser side. This will already be the case if you use the sample HTML code.

Required items	Specify Required after the item name. Form pages have their own text color and style.
Sample notation	Add sample notation directly above the input field.
Check boxes/ radio buttons	Check boxes and radio buttons are cleared by default. <u>If you want a check box or radio button to be selected by default, you can rewrite the source code to achieve this.</u>

Supplementary notes

Contact management system

You can create effective contact pages by implementing the contact management system.

https://hitachigroup.sharepoint.com/sites/iwm_portal_en/SitePages/Inquiry-Management-System.aspx

Required items

Optional items

Other supplementary check items

[f] Form page

Continued from previous page

[f1] Form page (4 grid layout)

Display on a mobile-phone screen

HITACHI
Inspire the Next

Site Name

Site Top > major category1 > local category 1 > Sub item 1
> Current location

Form Page

[f1] Form Page (for a 4 Grid Layout)

Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet,

Inquiry Information

Subject

Comments or Questions ***Required**

Please note that there will be a 2,000 character limit.

Required items

Personal Information

Title ***Required**

Mr. Mrs. Ms. Dr.

Name ***Required**

First Name :

Last Name :

Email ***Required**

Phone (secondary method of contact) ***Required**

Country / Region ***Required**

Company / Organization

Job Title

Would you like to receive information from us in the future on products or services?

Yes No

Would you like to participate in future surveys?

Yes No

Submit >

Reset x

Optional items

Other supplementary check items

Page top ↕

Twitter Facebook YouTube Instagram LinkedIn

Sitemap

Contact Us

Update History

Hitachi Global Website

Terms of Use Privacy Policy

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Continued on next page

[f] Form page

Continued from previous page

[f2] Form page (3+1 grid layout)

Display on a PC screen

HITACHI
Inspire the Next

Custom Item1 Region / Language Contact Us Search

Site Name Section 1 Section 2 Section 3 Section 4 Section 5

Subsection 1 Subsection 2 Subsection 3 Subsection 4

Site Top > major category 1 > local category 1 > Sub Item 1 > Current location

Form Page

[f2] Form Page (for a 3+1 Grid Layout)

Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.

Category	Subsection	Level
Category	Subsubsection 1	
	Subcategory 1	
	Subcategory 2	
	Subcategory 3	
	Subcategory 4	
	Category Subsubsection 2	
	Category Subsubsection 3	
	Category Subsubsection 4	

Inquiry Information

Subject

Comments or Questions ***Required**
Please note that there will be a 2,000 character limit.

Personal Information

Title ***Required** Mr. Mrs. Ms. Dr.

Name ***Required** First Name: Last Name:

Email ***Required**

Phone (secondary method of contact) ***Required**

Country / Region ***Required**

Company / Organization

Job Title

Would you like to receive information from us in the future on products or services?
 Yes No

Would you like to participate in future surveys?
 Yes No

Submit > Reset x

Page top ↻

Sitemap Update History Contact Us

Hitachi Global Website

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Required items

Optional items

Other supplementary check items

Continued on next page

[f] Form page

Continued from previous page

[f2] Form page (3+1 grid layout)

Display on a mobile-phone screen

HITACHI
Inspire the Next

Site Name

Site Top > major category1 > local category 1 > Sub item 1
> Current location

Form Page

[f2] Form Page (for a 3+1 Grid Layout)

Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet,

Inquiry Information

Subject

Comments or Questions ***Required**

Please note that there will be a 2,000 character limit.

Personal Information

Title ***Required**

Mr. Mrs. Ms. Dr.

Name ***Required**

First Name :

Last Name :

Email ***Required**

Phone (secondary method of contact) ***Required**

Country / Region ***Required**

Company / Organization

Job Title

Would you like to receive information from us in the future on products or services?

Yes No

Would you like to participate in future surveys?

Yes No

Submit

Reset

Page top

Category Subsubsection Level

Category Subsubsection 1

Subcategory 1

Subsubcategory 1

Subsubcategory 2

Subsubcategory 3

Subcategory 2

Subcategory 3

Subcategory 4

Category Subsubsection 2

Category Subsubsection 3

Category Subsubsection 4

Sitemap

Contact Us

Update History

Hitachi Global Website

Terms of Use Privacy Policy

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Continued on next page

[f] Form page

Continued from previous page

[f3] Form page (for pop-up windows)

Display on a PC screen

HITACHI
Inspire the Next



Site Name

Form Page

[f1] Form Page (for a 4 Grid Layout)

Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet,

Inquiry Information

Subject	<input type="text"/>
Comments or Questions *Required	<p>Please note that there will be a 2,000 character limit.</p> <input type="text"/>

Cautionary notes

- If the form opens in a new window, you can use a dedicated pop-up header for the form page that incorporates the site identity.
- If the form is presented as a pop-up window, the footer must include links to the Hitachi Global Website, the Privacy Policy page, and the Terms of Use page.

Required items

Personal Information

Title *Required	<input type="radio"/> Mr. <input type="radio"/> Mrs. <input type="radio"/> Ms. <input type="radio"/> Dr.	
Name *Required	First Name :	Last Name :
Email *Required	<input type="text"/>	
Phone (secondary method of contact) *Required	<input type="text"/>	
Country / Region *Required	<input type="text"/>	
Company / Organization	<input type="text"/>	
Job Title	<input type="text"/>	

Optional items

Would you like to receive information from us in the future on products or services?

Yes No

Other supplementary check items

Would you like to participate in future surveys?

Yes No

Submit



Reset



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[Terms of Use](#) [Privacy Policy](#)

[f] Form page

Continued from previous page

[f3] Form page (for pop-up windows)

Display on a mobile-phone screen

HITACHI
Inspire the Next

Site Name

Form Page

[f3] Form Page (Pop-up Window)

Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet,

Inquiry Information

Subject

Comments or Questions ***Required**

Please note that there will be a 2,000 character limit.

Required items

Personal Information

Title ***Required**

Mr. Mrs. Ms. Dr.

Name ***Required**

First Name :

Last Name :

Email ***Required**

Phone (secondary method of contact) ***Required**

Country / Region ***Required**

Company / Organization

Job Title

Would you like to receive information from us in the future on products or services?

Yes No

Would you like to participate in future surveys?

Yes No

Submit >

Reset x

Optional items

Other supplementary check items

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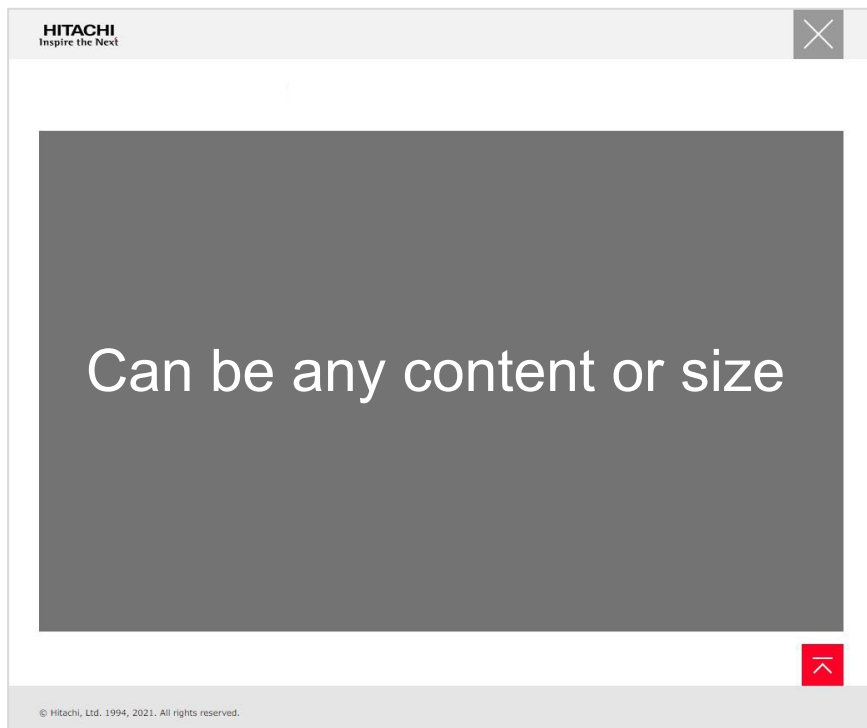
9. Pop-Up Window

[p] Pop-up window

Use this module to display information in a new window, such as a glossary or an enlarged view of an image. This feature opens a page in a new window while leaving the existing page untouched.

[p] Pop-up window

Display on a PC screen



⚠ Cautionary notes

- Do not use this module in any context except a pop-up window.
- A pop-up window cannot include links to the Hitachi Global Website, the Privacy Policy page, or the Terms of Use page.

Implementation

- Pop-up windows contain a dedicated header and footer.
- A close button appears at the top of the page.
- You can add content area modules to the content area.

Supplementary notes

- These guidelines make no recommendation regarding the size of the window or whether to display a scroll bar. Establish an appropriate and consistent specification for each website.
- For links that open a pop-up window, use the pop-up link provided by the [c13] Icon link (P137) module.

Display on a mobile-phone screen



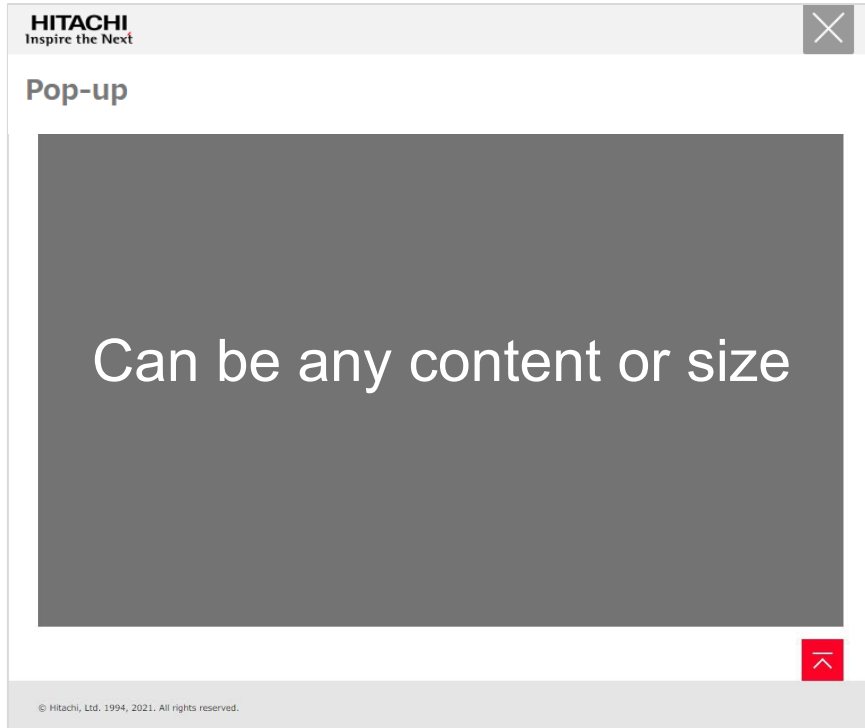
Continued on next page

[p] Pop-up window

Continued from previous page

[p-2] Pop-up window with page title

Display on a PC screen



Display on a mobile-phone screen

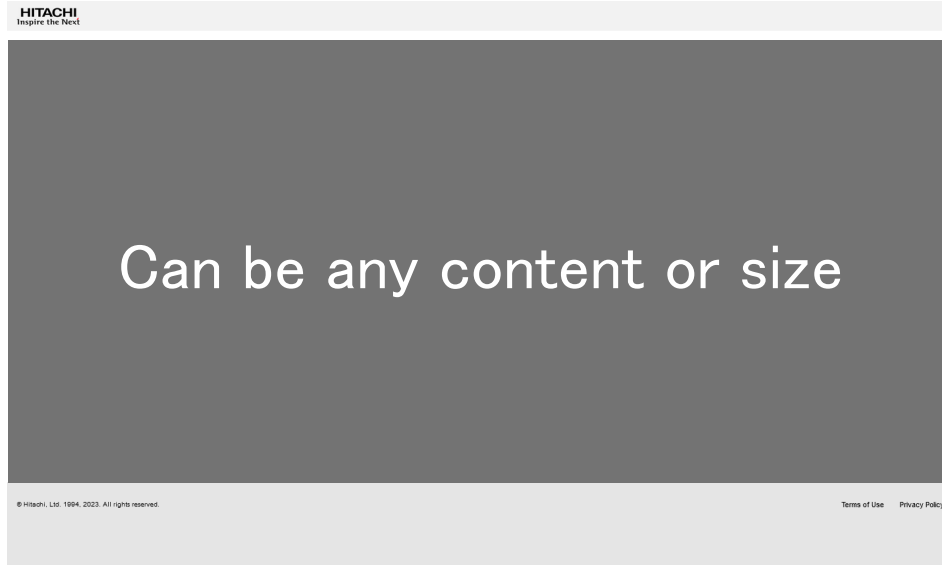


10. Simplified Header and Footer

[Si] Simplified Header and Footer

This header and footer can be used for websites to which a simplified header and footer are applicable.

[Si] Simplified Header and Footer



⚠ Cautionary notes

- Use this header and footer only for websites to which a simplified header and footer are applicable. For details on such websites, see *Scope* in 1. *Positioning of the Guidelines: Purpose and scope.*

Implementation

- The simplified header and footer are displayed.
- The CS logo and the copyright notice are aligned to the left.
- Footer items are aligned to the right.

11. Navigation System


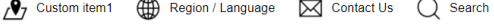
General guidelines

- Site area modules are modules that can be added to the site area. These modules include the header, footer, and various navigation modules.
- Being always on screen, these modules help users to navigate the website and to access specific categories and pages.

s1. Support navigation

Fixed position

When displayed on the homepage

		For a visual description:	P53
Site Name Category 1 Category 2 Category 3 Category 4 Category 5			
<div style="background-color: #cccccc; height: 135px; display: flex; align-items: center; justify-content: center;"> Content area </div>		<p>Cautionary notes</p> <ul style="list-style-type: none"> • Do not include this module in pop-up windows. 	
Hitachi Global Website <small>© Hitachi, Ltd. 1994, 2021. All rights reserved. Terms of Use Privacy Policy</small>		<p>Function</p> <ul style="list-style-type: none"> • This module provides the Search, Contact Us, Select Region or Language, and Select Language functions. • Other functions can also be added. 	

Displayed content

Presentation

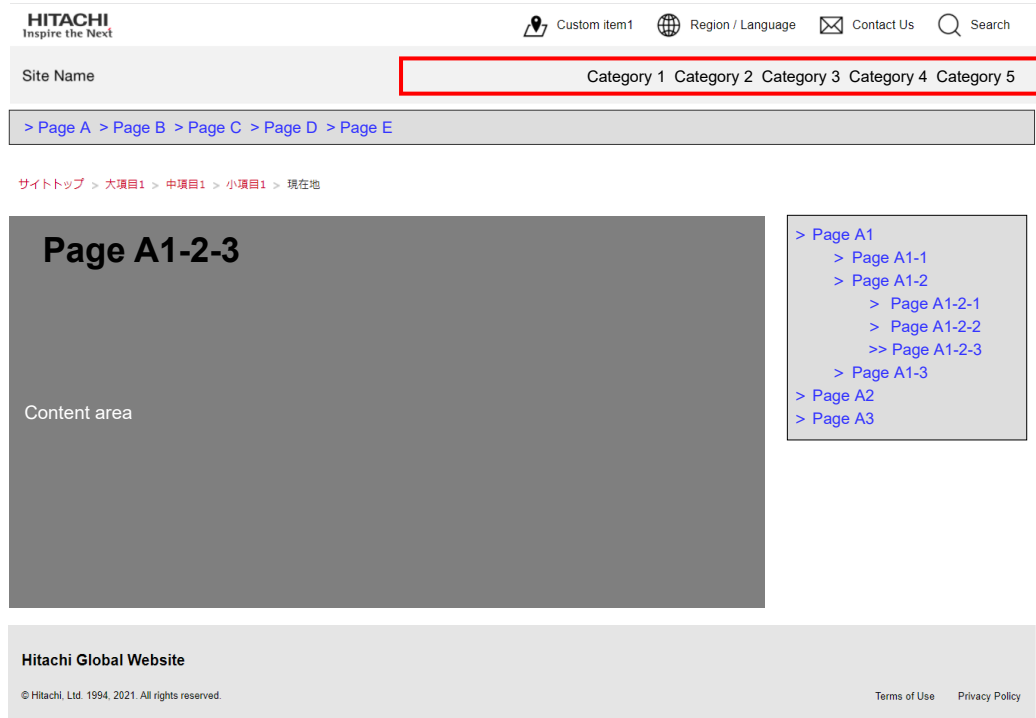
- The style sheet specifies 610 pixels as the maximum width of the support navigation area. Ensure the support navigation area does not break into two lines.

Displayed items

- On PC screens, items must be displayed in the following order from the right edge:
 - Search (required)
 - Contact Us or Support (required)
 - Select Region or Language or Select Language (optional)
- P56 shows the other icons you can add to the support navigation module.
- Although you can use custom icons in the support navigation area, these must use the specific color code #000000 (or #ffffff on mouseover of hamburger menu icon) and the specific image size of 90 x 180 pixels.

s3a. Global navigation

Fixed position



For a visual description: P65

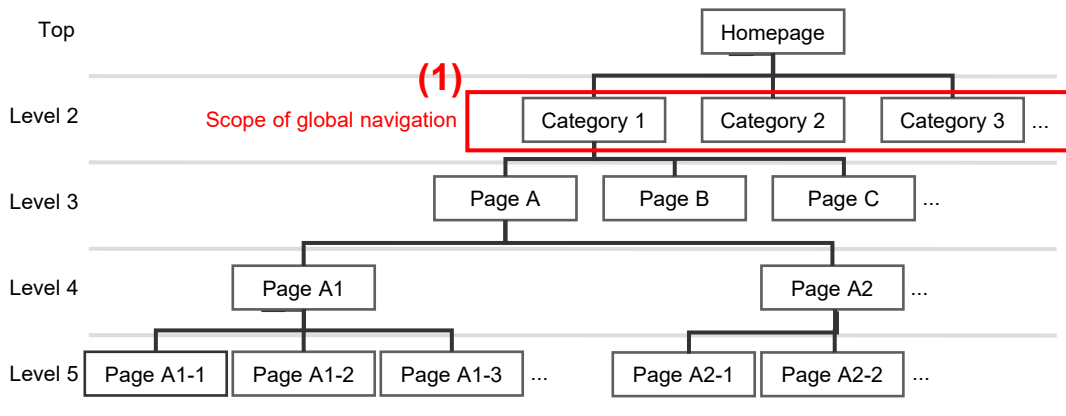
Cautionary notes

- You can omit the global navigation module from the homepage if certain conditions are met.
- Do not include this module in pop-up windows.

Function

- This module allows the user to navigate between categories. (See (1) in the following figure.)
- The global navigation module also indicates the current location or the category to which the current page belongs.

Displayed content



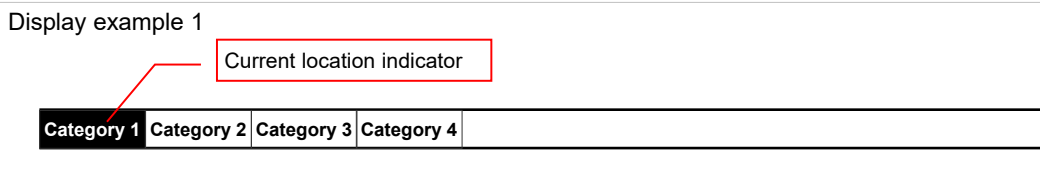
Presentation and displayed items

- This module must display the same items on every page of a website.
- You can omit the global navigation module from the homepage if all of the following conditions are met:
 - All items that would appear in the global navigation module (P65) appear in the content area of the homepage.
 - The brand image (P184) occupies all four segments of a 4 grid layout.

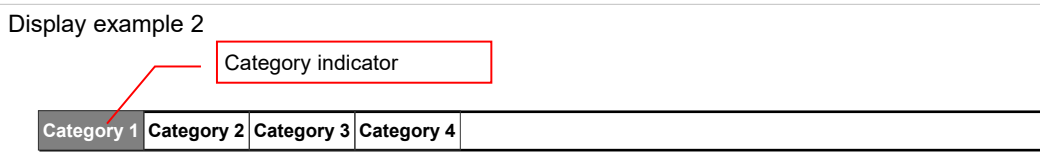
Names of displayed items

- The item name is the title of the destination page. (See (1) in the left figure.)

Current location indicator and category indicator



Current location indicator	Indicates the currently displayed page (display example 1).
Category indicator	Indicates the category to which the current page belongs (display example 2).



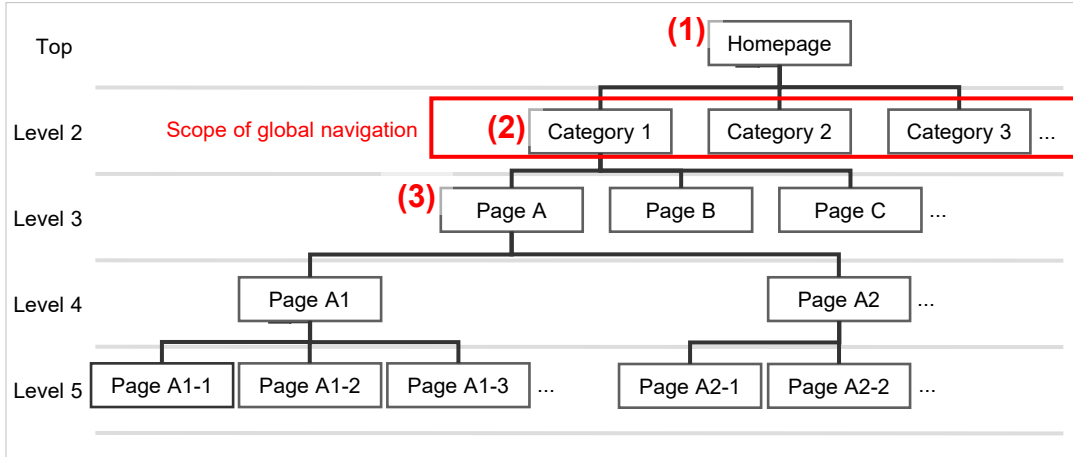
Continued on next page

s3a. Global navigation

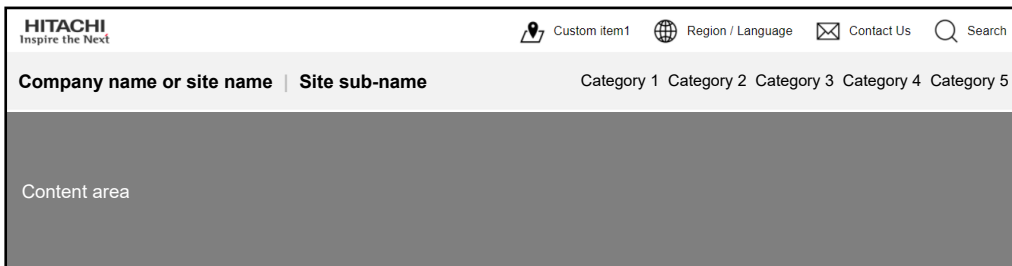
Fixed position

Continued from previous page

Display example

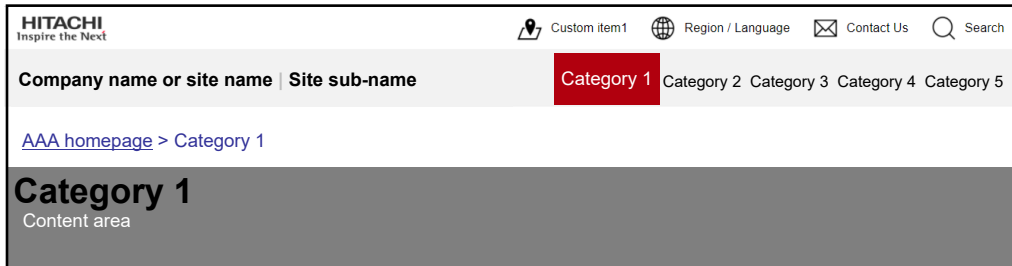


When the current location is (1)



- The global navigation module displays the categories of the website.
- There is no current location indicator.
- You can omit the global navigation area from the homepage if certain conditions are met.

When the current location is (2)



■ Global navigation module

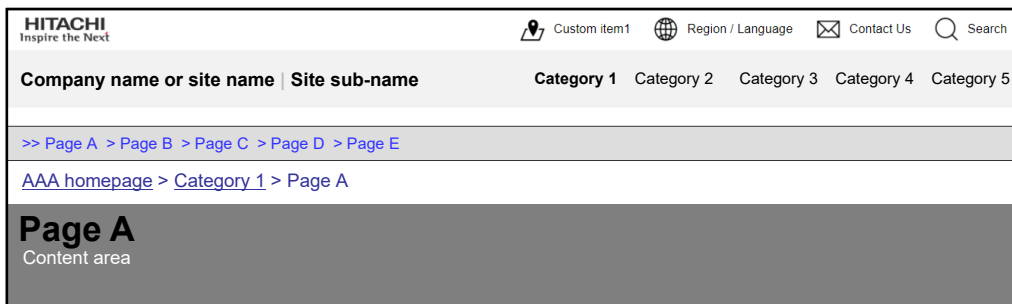
- The global navigation module displays the categories of the website.
- The current location indicator highlights Category 1.

■ Local navigation

- You can display the horizontal local navigation module (P73) at this stage.
- On websites without a horizontal local navigation module, it is this stage from which the vertical local navigation module (P76) appears.

Displayed items: Sub-pages of Category 1 (Page A, Page B, Page C, and so on)

When the current location is (3) (example in which horizontal local navigation is used)



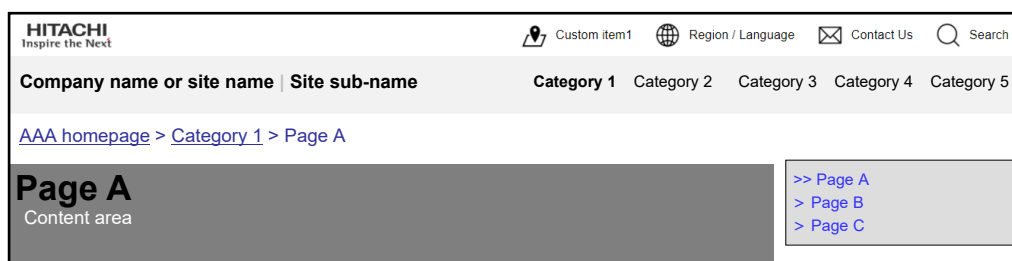
■ Global navigation module

- The global navigation module displays the categories of the website.
- The category indicator highlights Category 1.

■ Local navigation

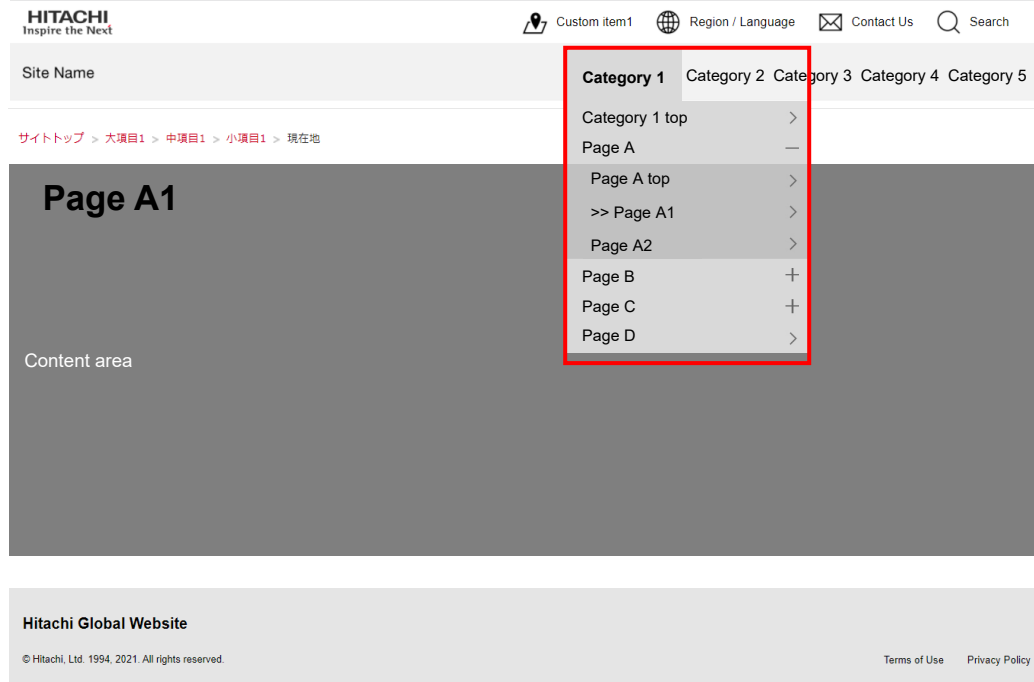
When using horizontal local navigation	Names of displayed items	Sub-pages of Category 1 Page A, Page B, Page C and so on
	Current location	Page A
When using vertical local navigation	Names of displayed items	Sub-pages of Page A Page A1, Page A2, Page A3
	Parent category	Page A

When the current location is (3) (example in which vertical local navigation is used)



s3b. Global navigation with drop-down menu

Fixed position



For a visual description:

P66

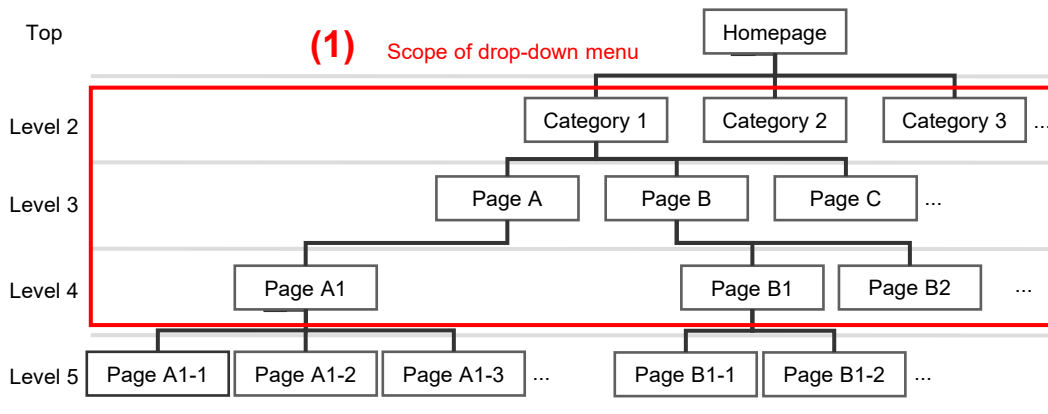
Cautionary notes

- Do not include this module in pop-up windows.

Function

- A navigation aid that accompanies the global navigation module throughout the site.
- This module provides access to main categories and the two levels of pages below those categories

Displayed content



Presentation and displayed items

- This module must display the same items on every page of a website.

Names of displayed items

- The item name is the title of the destination page. (See (1) in the left figure.)
- The maximum depth this module displays is the fourth level of the hierarchy. (Display example)

Display example

Category 1		... Displays a drop-down menu for level 2 and below.
Category 1 top	>	... Takes you to level 2.
Page A	-	... Displays a drop-down menu for level 3 and below.
Page A top	>	... Takes you to level 4.
Page A1	>	... Takes you to level 4.
Page A2	>	
Page B	+	
Page C	+	
Page D	>	... Takes you to level 3.

- Clicking the > symbol takes you to the indicated page. The + and - symbols expand and collapse the menu.

s4. Horizontal local navigation

Fixed position



For a visual description:

P73

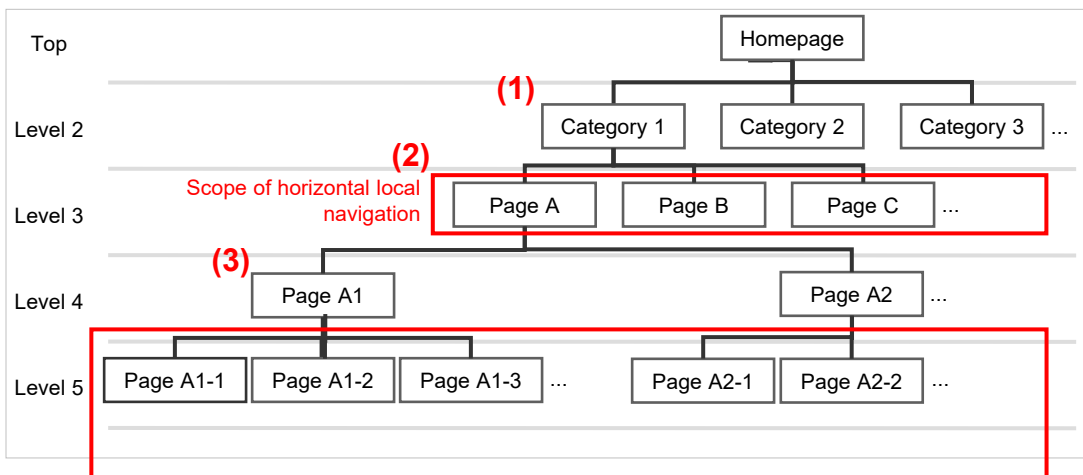
Cautionary notes

- Do not include this module on the homepage or in pop-up windows.

Function

- This module provides access to a single level of pages below a main category.
- It also indicates the current location or the category to which the current page belongs.

Displayed content



Presentation and displayed items

- Adjust the length and the number of items so that they fit on one line on a PC screen using the standard text size (the browser's initial setting).
- This module provides links to all the pages ((2) in the figure) on the level below the category selected in the global navigation module (P65) ((1) in the figure).
- This module displays the same items when displayed pages are in the same category and on a lower level outside the scope of the horizontal local navigation ((3) in the figure). (Display example 2)

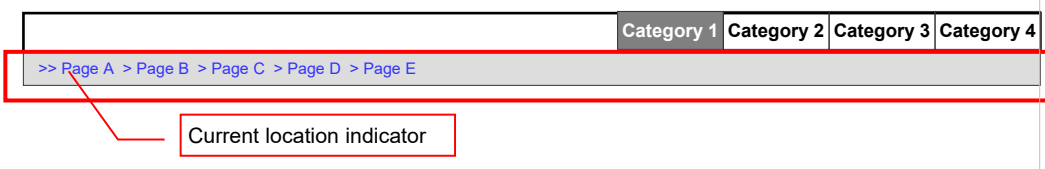
Names of displayed items

- The item name is the title of the destination page.

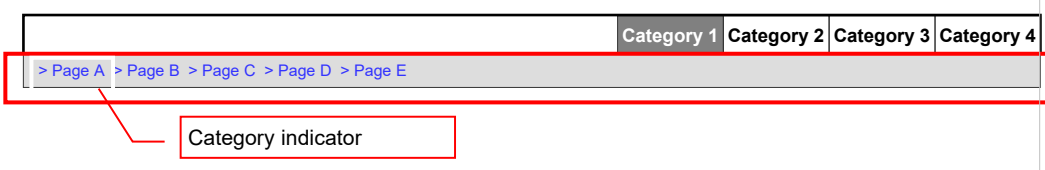
Current location indicator and category indicator

Current location indicator	Indicates the currently displayed page.
Category indicator	Displayed when the current page is outside the scope of the navigation module.

Display example 1



Display example 2



Supplementary notes

- The horizontal local navigation module has the following advantages over the vertical local navigation module (P76). These advantages make this module well suited to websites in the BtoC field.
 - This module provides a compact navigation system constrained to the top of the page. This makes it immediately recognizable as a menu and entices users to view multiple pages in one visit.
 - This module uses the full width of the content area, making it easy to create a well-designed site that appeals to the senses.

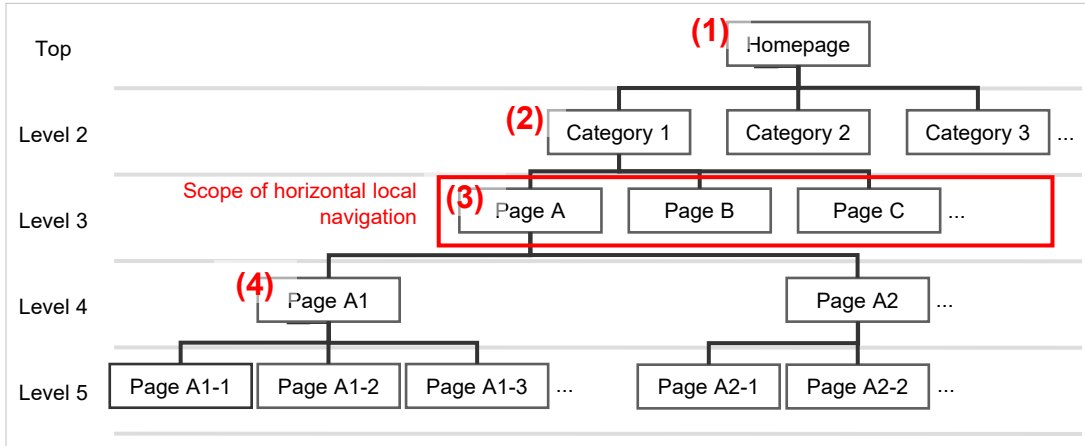
Continued on next page

s4. Horizontal local navigation

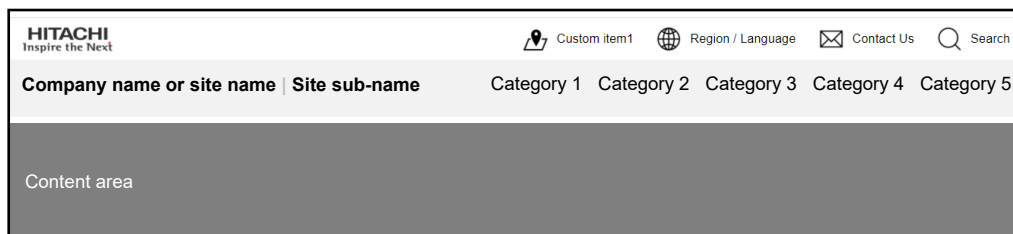
Fixed position

Continued from previous page

Display example

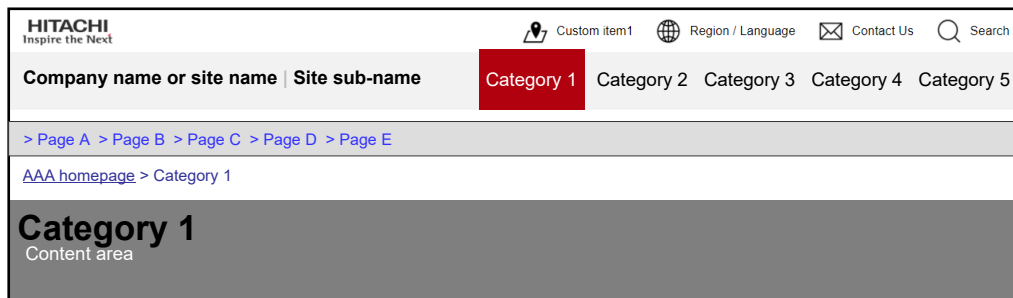


When the current location is (1)



- This navigation module is not displayed.

When the current location is (2)



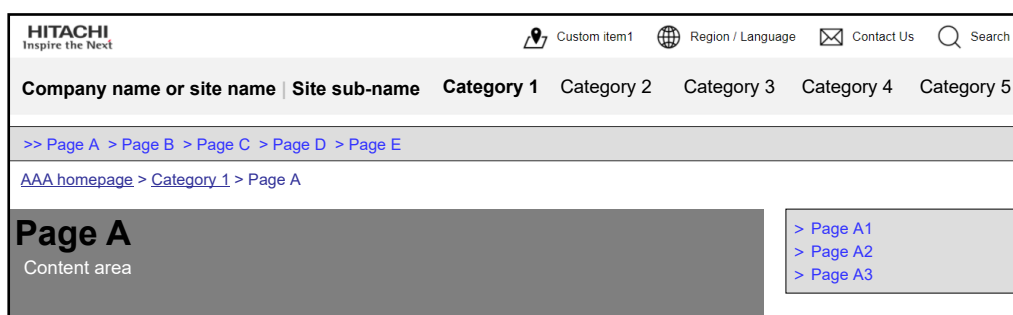
- This module displays the sub-pages (Page A and pages at the same level as Page A) for Category 1 indicated in the global navigation module (P65).
- Current location indicator: Category 1 in global navigation module

When the current location is (3)



- The horizontal local navigation module displays Page A and pages at the same level as Page A. The displayed items are the same as when the current location is (2).
- Current location indicator: Page A

When the current location is (3) and the vertical local navigation module is displayed



- When the current location is (3), you can also show the vertical local navigation module (P76).
- Item names in vertical local navigation module
 - Sub-pages of Page A (Page A1 ((4) in the figure), Page A2, Page A3, ...)

Continued on next page

s4. Horizontal local navigation

Fixed position

Continued from previous page

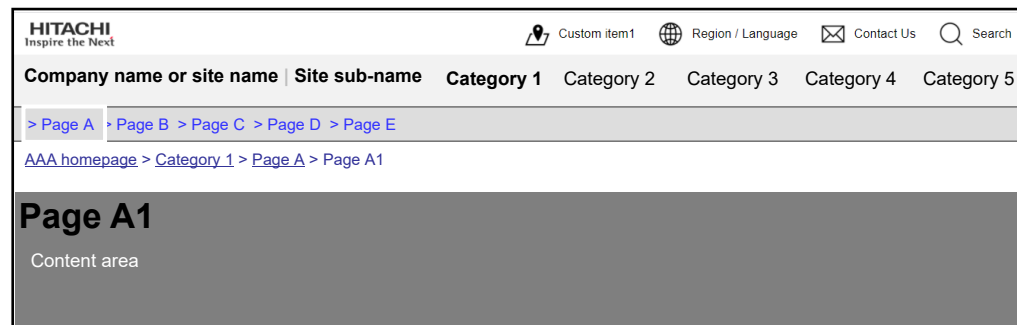
Display example

When the current location is (3) and the content navigation module is displayed



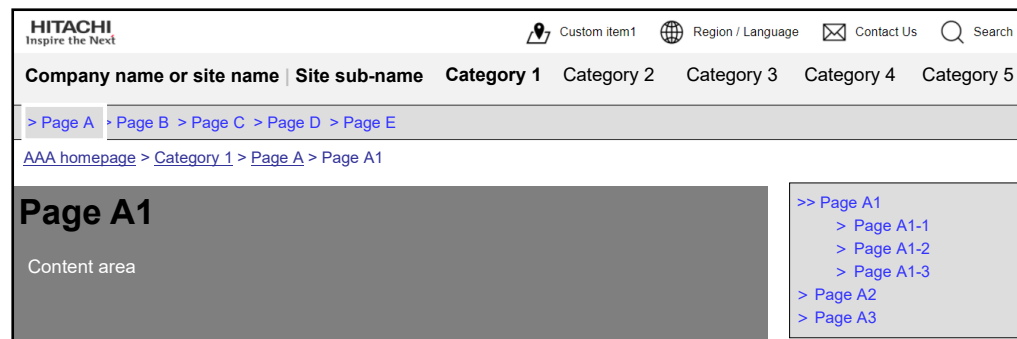
- When the current location is (3), you can also show the content navigation module (P159).
 - The destination of the link labeled AAA Top ((5) in the figure) is Page A, which is the current location.
 - The lowest-level items in a specific category must appear as items in the content navigation module.
- Category indicator: Page A in horizontal local navigation module

When the current location is (4)



- This module displays the sub-pages for Category 1 indicated in the global navigation module (P65). The displayed items are the same as when the current location is (2).
- If the items in the content navigation module are not immediately below those in the horizontal local navigation module, this is how the page appears in the levels between the two modules.
- Category indicator: Page A

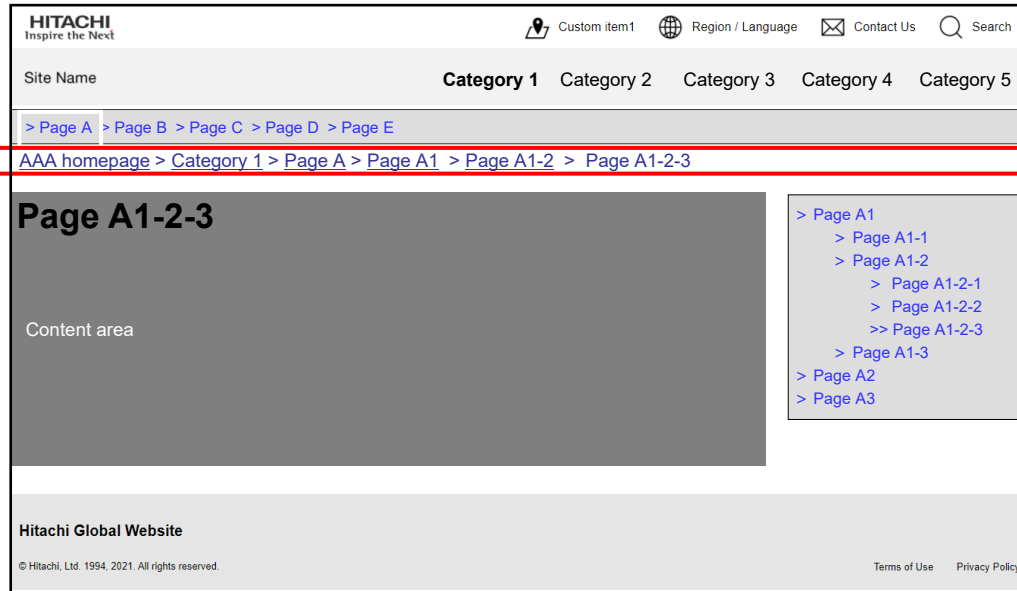
When the current location is (4) and the vertical local navigation module is displayed



- When the current location is (4), you can also show the vertical local navigation module (P76).
- Item names in vertical local navigation module
 - Sub-pages of Page A1 (Page A1-1, Page A1-2, Page A1-3, ...)

s5. Breadcrumb trail

Fixed position



For a visual description:

P75

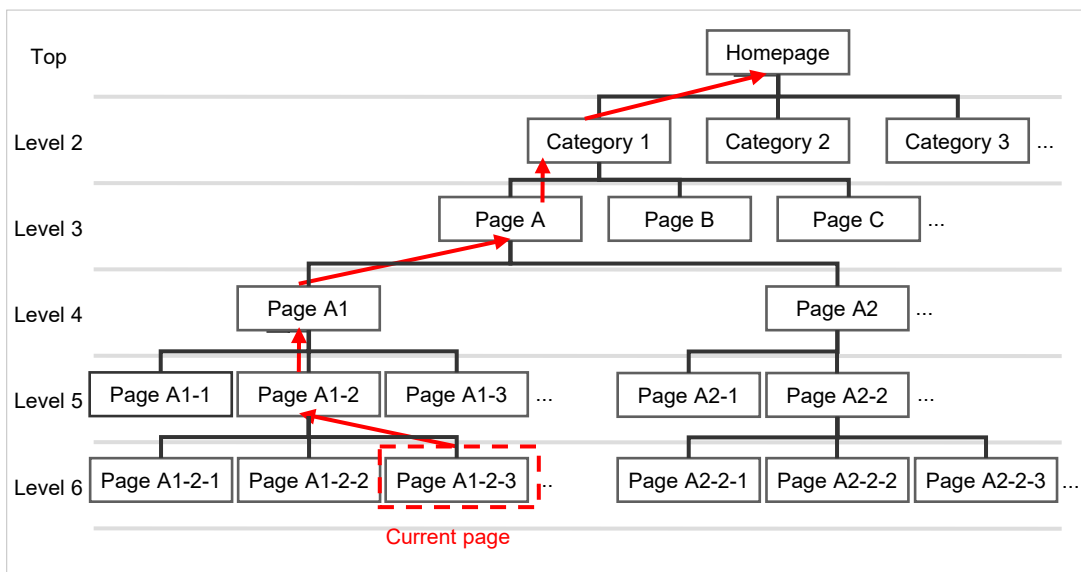
Cautionary notes

- Do not include this module on the homepage or in pop-up windows.

Function

- This module displays a trail of pages in the category to which the current page belongs, at all levels from the homepage down.
- This allows the user to backtrack to any higher-level pages in the category.

Displayed content



Presentation

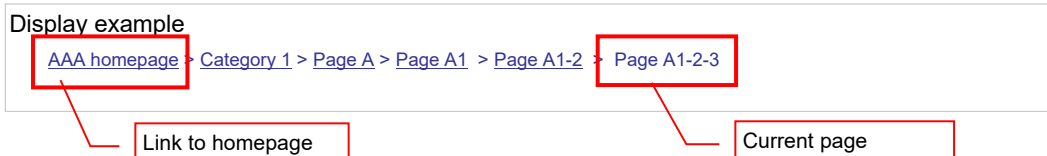
- Include this module on all pages except the homepage and pop-up windows.

Displayed items

- The link at the very left takes the user to the homepage. (Display example)
- Items in the breadcrumb trail appear in order from the highest-level page down. The item at the very right indicates the current page.
- The current page does not have a link.

Names of displayed items

- The item name is the title of the destination page.
- The following shows how the link to the homepage is labeled:



	Label of link to homepage	Remarks
Japanese	Site name + トップ	Example: 都市開発システムトップ
	サイトトップ	Can be used if the first pattern (Site name + トップ) would be too long.
	ホーム	Can be used if the first pattern (Site name + トップ) would be too long.
English	Site name + Top	Example: Hitachi America Top
	Site Top	Can be used if the first pattern (Site name + Top) would be too long.
	Home	Can be used if the first pattern (Site name + Top) would be too long.
Other languages	Wording equivalent to the English labels in the language of the site	

s6. Vertical local navigation

Fixed position



For a visual description:

P76

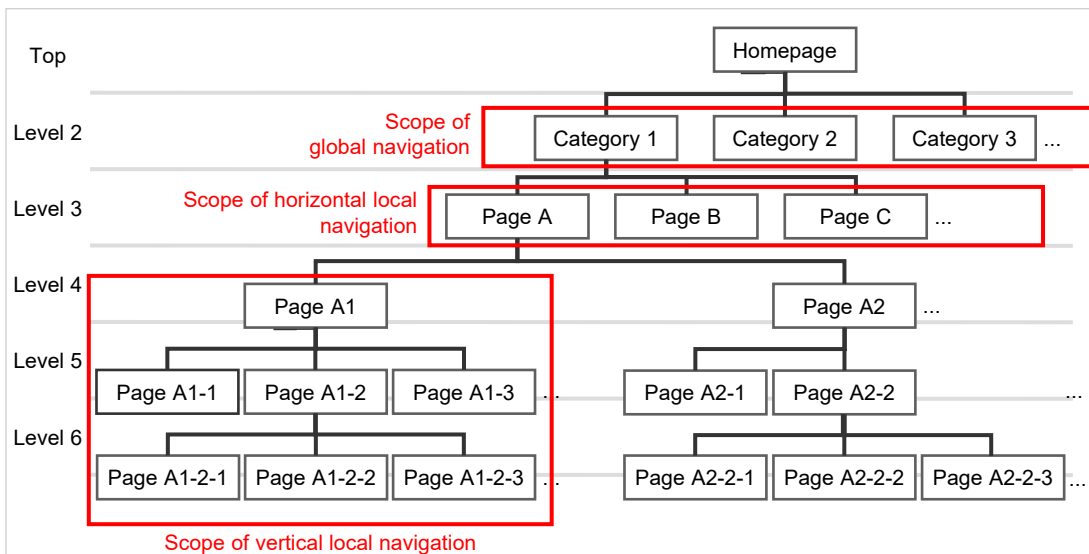
Cautionary notes

- Do not include this module on the homepage or in pop-up windows.

Function

- This module indicates the page you are currently viewing (current location) and shows the position in the hierarchy of the category to which the page belongs.
- This module provides access to the lowest levels of a specific category (a maximum of three levels). These three levels exclude the parent category page (described later).
- When you use the vertical local navigation module together with the content navigation module (P159), the vertical local navigation module does not display the lowest level of the category.

Displayed content



Presentation

- The first item in the vertical local navigation module is the page below the item currently selected in the global navigation module or horizontal local navigation module.
- Place this module on every page on levels below the highest-level page in the module (the parent category page, described later).

Hierarchical structure

- When using horizontal local navigation**
This module displays a maximum of three adjacent levels below the level shown in the horizontal local navigation module.
- When not using horizontal local navigation**
This module displays a maximum of three adjacent levels below the level of the items in the global navigation module.
- If the hierarchy is particularly deep, you can omit the level or levels immediately below those in the global navigation module or horizontal local navigation module from the scope of vertical local navigation. (For details, see P222.)

Displayed items

- This module provides access to pages by presenting the following hierarchical structure. It displays a maximum of three consecutive levels below the highest-level page. (Display example 1)
 - Pages on the same level as the current page
 - Pages one level above the current page
 - Pages two levels above the current page

Names of displayed items

- The item name is the title of the destination page.

Current location indicator and category indicator

Current location indicator	Indicates the currently displayed page (display example 1).
Category indicator	Displayed when using this module together with the content navigation module (display example 2). For details, see the page describing the content navigation module.

Continued on next page

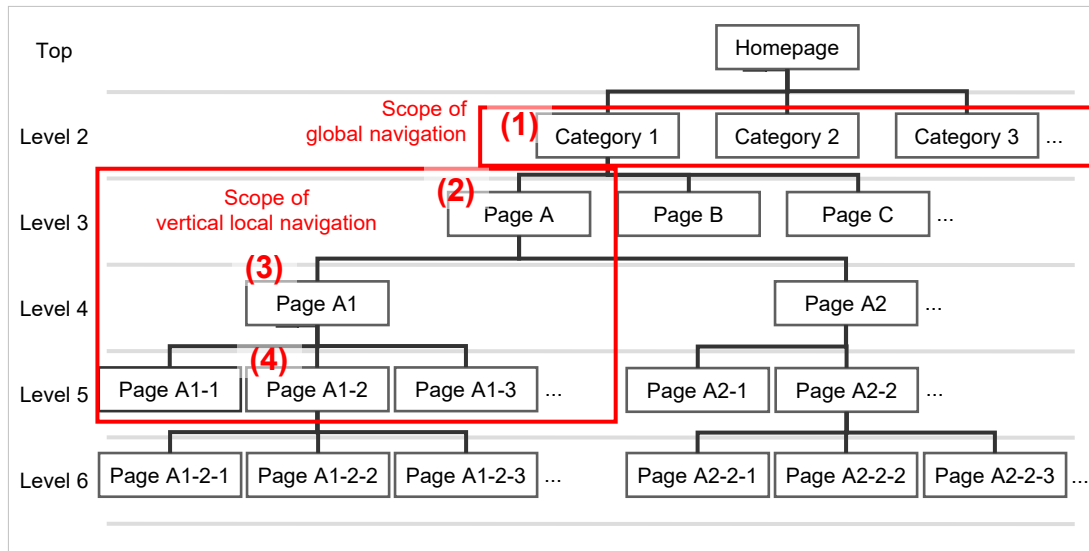
s6. Vertical local navigation

Fixed position

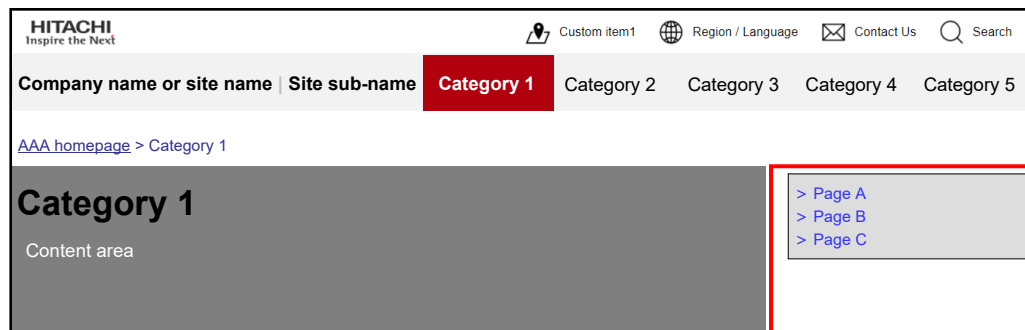
Continued from previous page

Display example (when navigating to a level immediately below the level in the global navigation module)

- This example shows the system of navigation when vertical local navigation is used at the level immediately below global navigation.

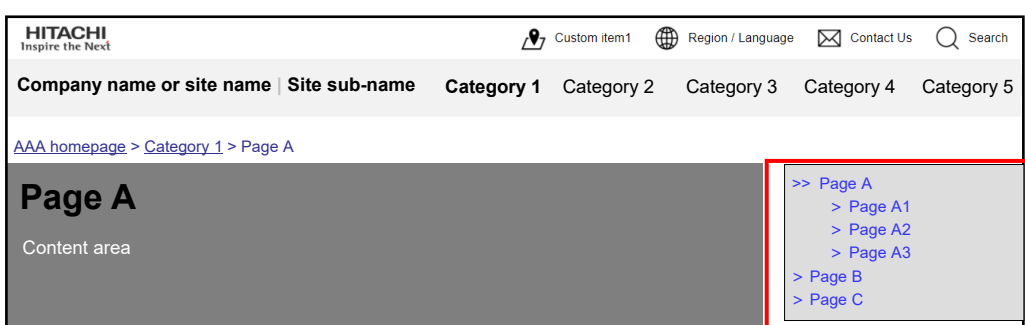


When the current location is (1)



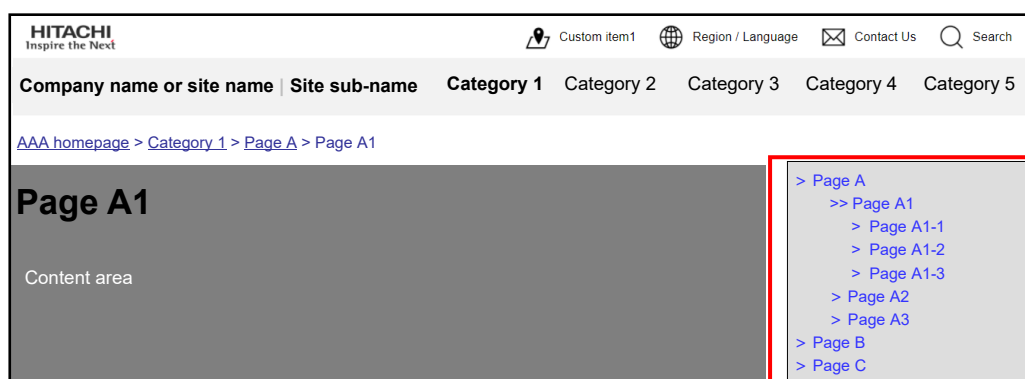
- The vertical local navigation module displays the sub-pages of the category.

When the current location is (2)



- The vertical local navigation module displays Page A and pages at the same level as Page A.
- Pages one level below Page A are shown as a hierarchy.
- Current location indicator: Page A

When the current location is (3)



- The vertical local navigation module displays Page A1 and pages at the same level as Page A1.
- Pages one level above Page A1 (Page A and pages at the same level as Page A) are shown as a hierarchy.
- Pages one level below Page A1 are shown as a hierarchy.
- Current location indicator: Page A1

Continued on next page

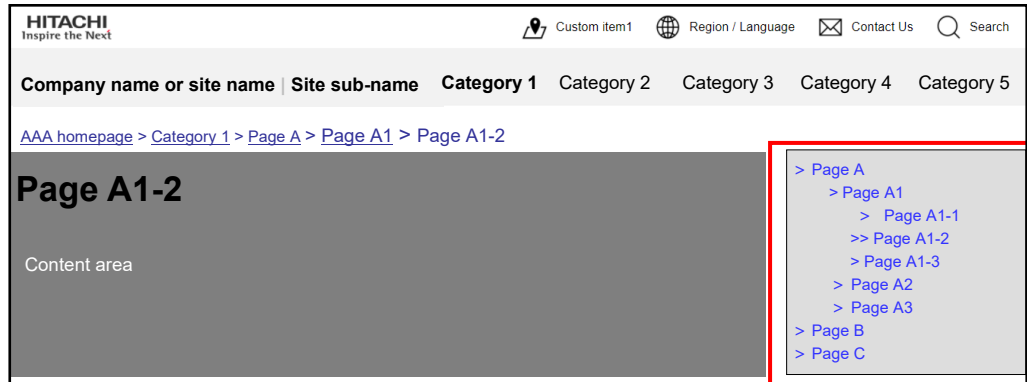
s6. Vertical local navigation

Fixed position

Continued from previous page

Display example (when navigating to a level immediately below the level in the global navigation module)

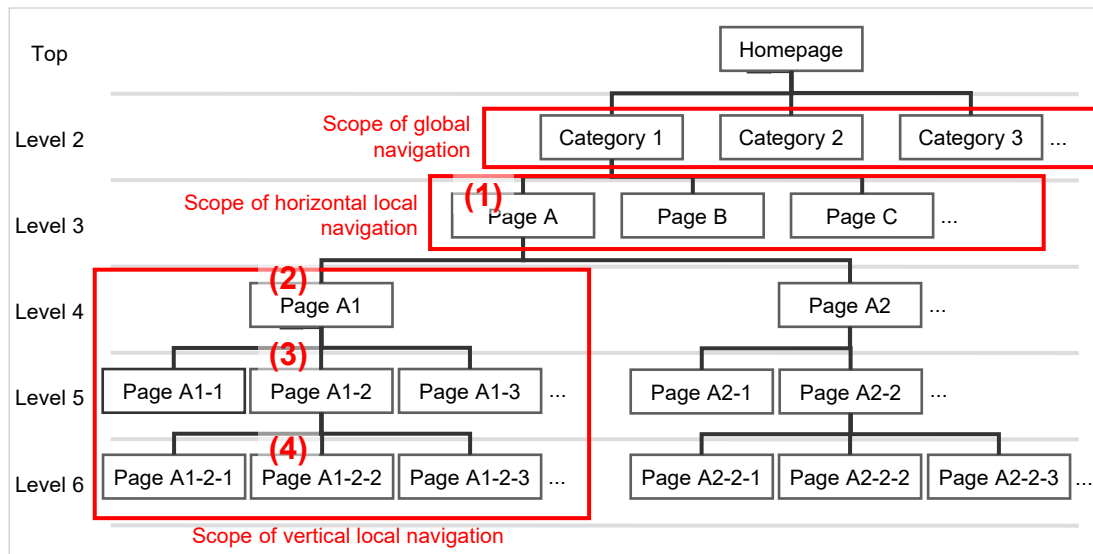
When the current location is (4)



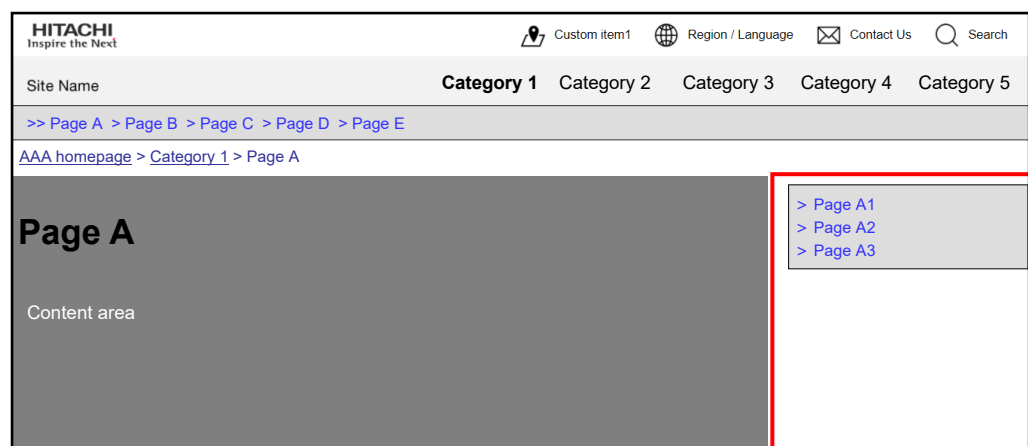
- The vertical local navigation module displays Page A1-2 and pages at the same level as Page A1-2.
- Pages one level above Page A1-2 are shown as a hierarchy.
- Pages two levels above Page A1-2 are shown as a hierarchy.
- Current location indicator: Page A1-2

Display example (when navigating to a level immediately below the level in the horizontal local navigation module)

- This example shows the system of navigation when vertical local navigation and horizontal local navigation are used together.



When the current location is (1)



- The vertical local navigation module displays the sub-pages of Page A.

Continued on next page

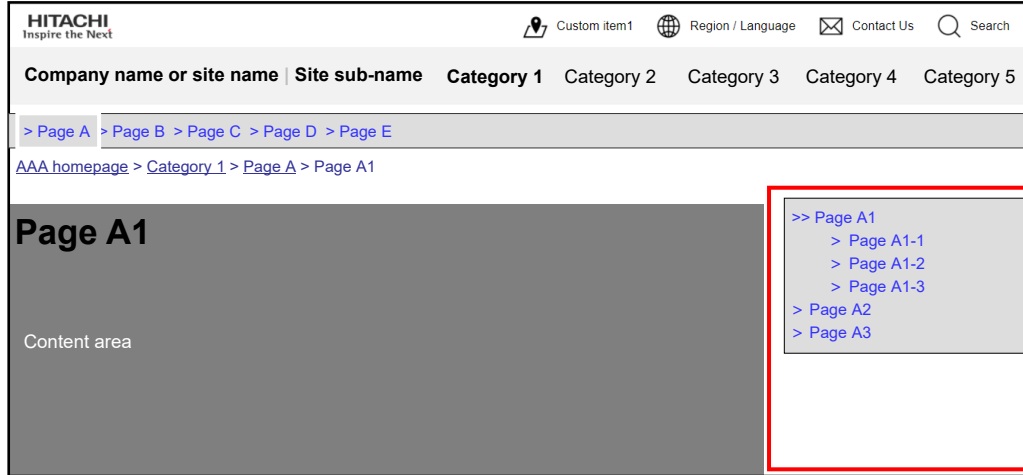
s6. Vertical local navigation

Fixed position

Continued from previous page

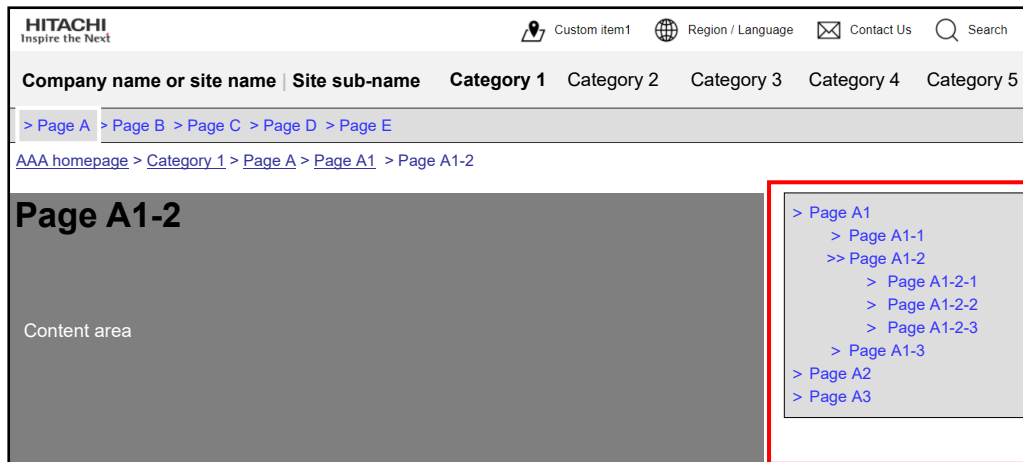
Display example (when navigating to a level immediately below the level in the horizontal local navigation module)

When the current location is (2)



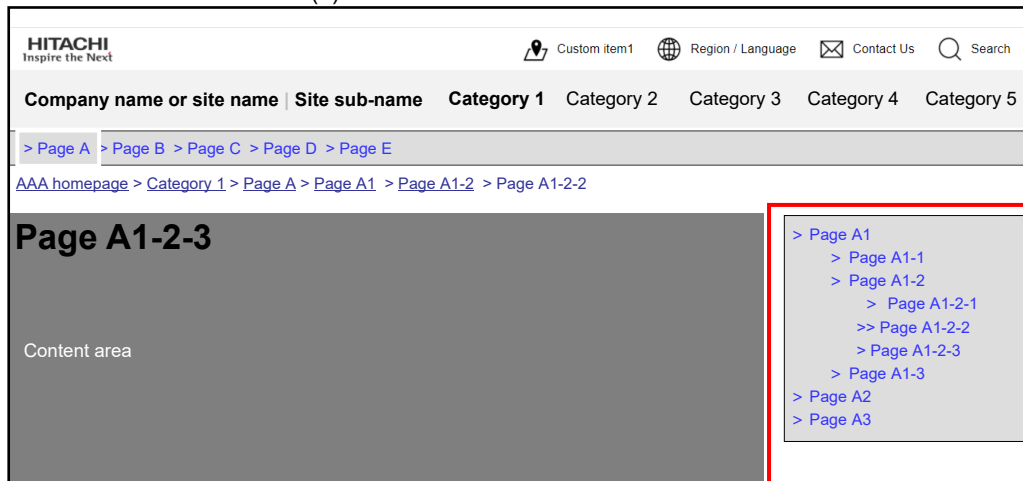
- The vertical local navigation module displays Page A1 and pages at the same level as Page A1.
- Pages one level below Page A1 are shown as a hierarchy.
- Current location indicator: Page A1

When the current location is (3)



- The vertical local navigation module displays Page A1-2 and pages at the same level as Page A1-2.
- Pages one level above Page A1-2 are shown as a hierarchy.
- Pages one level below Page A1-2 are shown as a hierarchy.
- Current location indicator: Page A1-2

When the current location is (4)



- The vertical local navigation module displays Page A1-2-2 and pages at the same level as Page A1-2-2.
- Pages one level above Page A1-2-2 are shown as a hierarchy.
- Pages two levels above Page A1-2-2 are shown as a hierarchy.
- Current location indicator: Page A1-2-2

Continued on next page

s6. Vertical local navigation

Fixed position

Continued from previous page

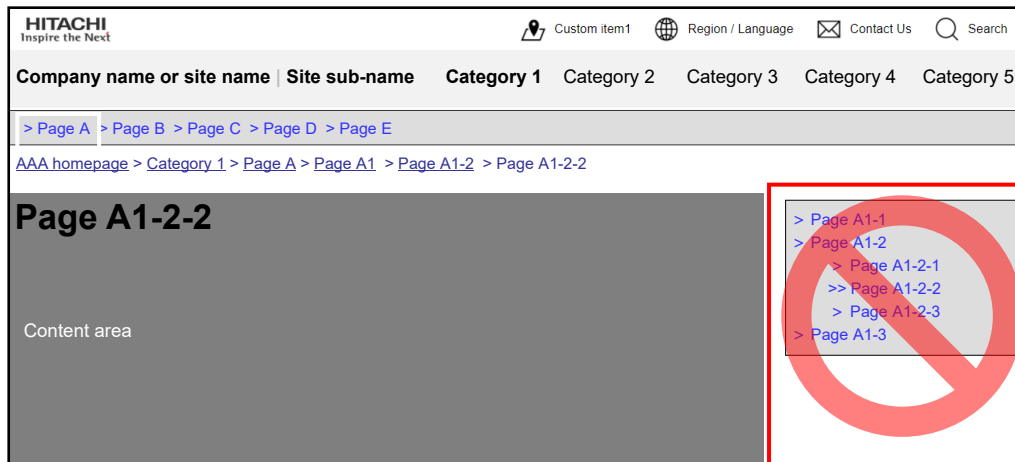
Incorrect examples

When the current location is (1)



- When the highest-level page in the vertical local navigation module already appears in the horizontal local navigation module, you do not need to display it as a parent category page.

When the current location is (4)



- Do not change the displayed content when the current location moves to a different level within the scope of navigation. This includes changing the highest-level page in the hierarchy. (Page A1 is removed from the vertical local navigation module.)

When the current location is (4)



- Do not suddenly stop displaying the vertical local navigation module on pages below the highest-level page.

Continued on next page

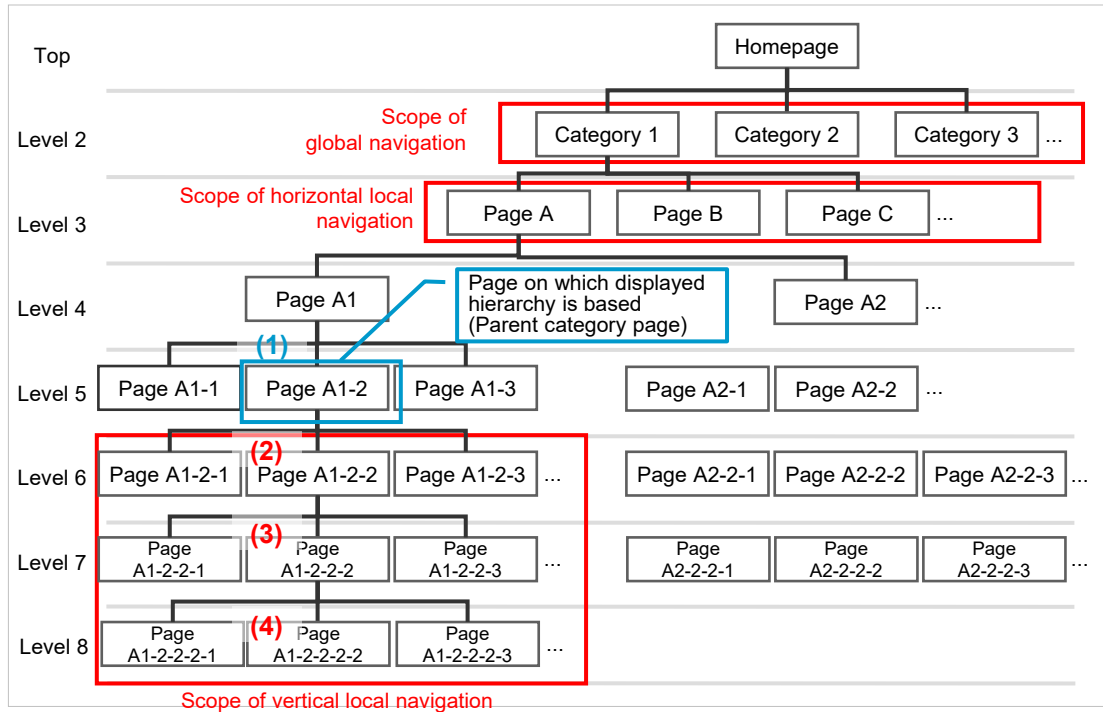
s6. Vertical local navigation

Fixed position

Continued from previous page

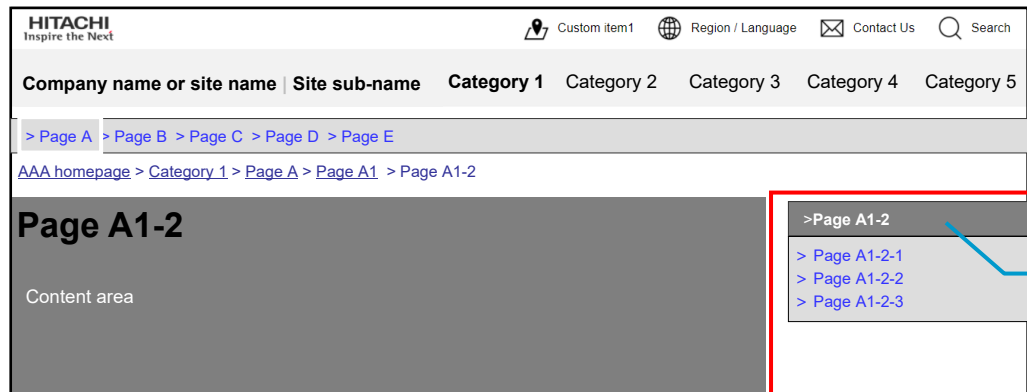
Display example (when omitting levels between the global navigation module or horizontal local navigation module and the vertical local navigation module)

- The following pages show examples of the navigation modules for the following parent category page and navigation scope:



- If the hierarchy is so deep that the vertical local navigation module cannot display all levels below those in the global navigation module or horizontal local navigation module, the vertical navigation module displays a hierarchy of the three lowest levels. In this case, the user can navigate to the parent category via a link displayed at the top of the vertical local navigation module.

When the current location is (1)



- Parent category page: Page A1-2
- The vertical local navigation module displays the sub-pages of Page A1-2.

When the current location is (2)



- The vertical local navigation module displays Page A1-2-2 and pages at the same level as Page A1-2-2.
- Pages one level below Page A1-2-2 are shown as a hierarchy.
- Parent category page: Page A1-2
- Current location indicator: Page A1-2-2

Continued on next page

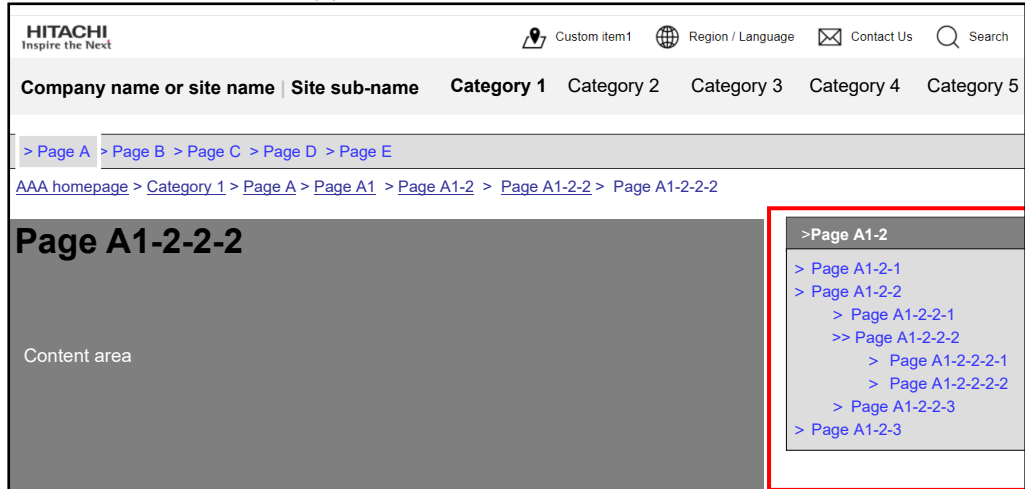
s6. Vertical local navigation

Fixed position

Continued from previous page

Display example (when omitting levels between the global navigation module or horizontal local navigation module and the vertical local navigation module)

When the current location is (3)



- The vertical local navigation module displays Page A1-2-2-2 and pages at the same level as Page A1-2-2.
- Pages one level above Page A1-2-2-2 are shown as a hierarchy.
- Pages one level below Page A1-2-2-2 are shown as a hierarchy.
- Parent category page: Page A1-2
- Current location indicator: Page A1-2-2-2

When the current location is (4)



- The vertical local navigation module displays Page A1-2-2-2-2 and pages at the same level as Page A1-2-2-2.
- Pages one level above Page A1-2-2-2-2 are shown as a hierarchy.
- Pages two levels above Page A1-2-2-2-2 are shown as a hierarchy.
- Parent category page: Page A1-2
- Current location indicator: Page A1-2-2-2-2

Continued on next page

s6. Vertical local navigation

Fixed position

Continued from previous page

Display example (when omitting levels between the global navigation module or horizontal local navigation module and the vertical local navigation module)

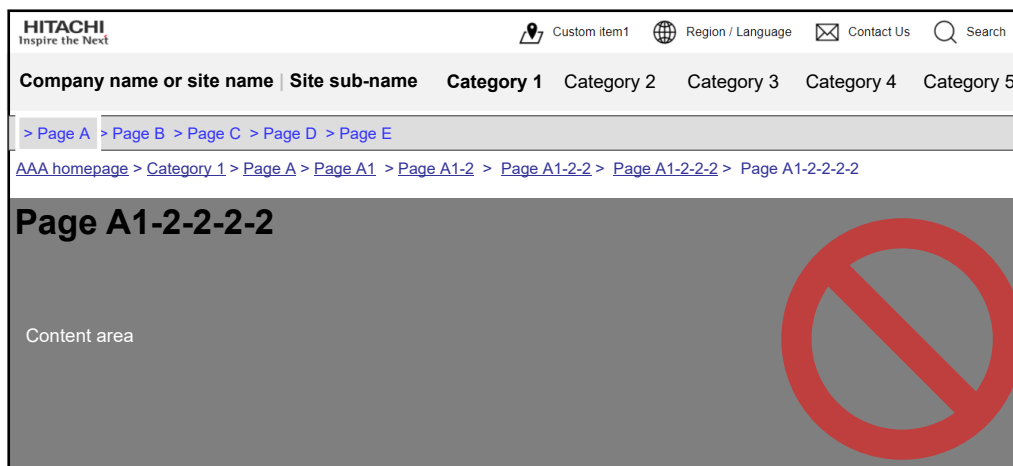
Incorrect examples

When the current location is (4)



- Do not change the displayed content when the current location moves to another level within the scope of navigation. This includes changing the parent category page.

When the current location is (4)



- Do not suddenly stop displaying the vertical local navigation module on pages below the parent category page.

s7. Footer

Fixed position



For a visual description:

P79

Cautionary notes

- You can change the wording of the elements in the footer except for the Terms of Use and Privacy Policy links.
- All footer elements other than the Terms of Use and Privacy Policy links are optional.
- In pop-up windows, use the dedicated footer for pop-up windows. For details, see the description of pop-up windows on P203.
- Adjust the length and the number of items so that they fit on one line on a PC screen using the standard text size (the browser's initial setting).

Function

- The footer is a navigation aid displayed at the very bottom of every page of a website.
- The footer displays items that cannot appear in the global navigation module (P65) or support navigation module (P53), such as links to the Terms of Use and Privacy Policy pages.

Displayed content



Presentation

- This module must display the same items on every page of a website.

Current location indicator and category indicator

- Not used.

Hitachi Global Website

Displayed items

- A link to hitachi.co.jp, hitachi.com, or a portal site for a country or region
- In this area, you cannot create links to upper-level websites or the parent company's website. You can create links to support navigation, optional footer items, footer items, etc.

Page top button

Displayed items

- You cannot change the image.
- On pages with an optional footer, footer banner, or Group-level menu, the Page top button appears above those elements.

Continued on next page

s7. Footer

Continued from previous page

Footer items

Displayed items

- If your website has a page that links to RSS feeds and you want this page to be accessible from every page of the website, we recommend that you provide a link to this page as an additional footer element.
- Items are displayed in the following order starting from the right:
 - Privacy Policy (required)
 - Terms of Use (required)
 - Other elements (optional)

■ For the Hitachi, Ltd. website

The following are the standard page links. If your organization has its own guidelines on this matter, provide links to the appropriate pages.

Terms of Use	https://www.hitachi.com/utility/termofuse/index.html
Privacy Policy	https://www.hitachi.com/privacy-e/index.html

Names of displayed items

	Terms of Use	Privacy Policy	Other elements
Japanese	サイトの利用条件#	個人情報保護に関して#	The title of the destination page
English	Terms of Use	Privacy Policy	The title of the destination page
Other languages	Wording equivalent to the English labels in the language of the site		

#: For a Group company website, you can change the link to the title of the destination page.

■ For Group company websites

Each company can prepare its own Privacy Policy page by referring to the document that summarizes the creation of Web content that complies with the Personal Information Protection Act, and link to that page in the footer. This document is available from the following intranet page:

– https://hitachigroup.sharepoint.com/sites/isrd_j/hiweb/rqj/mt/template03.aspx

Copyright notice

- The year is automatically updated using JavaScript.

■ For the Hitachi, Ltd. website

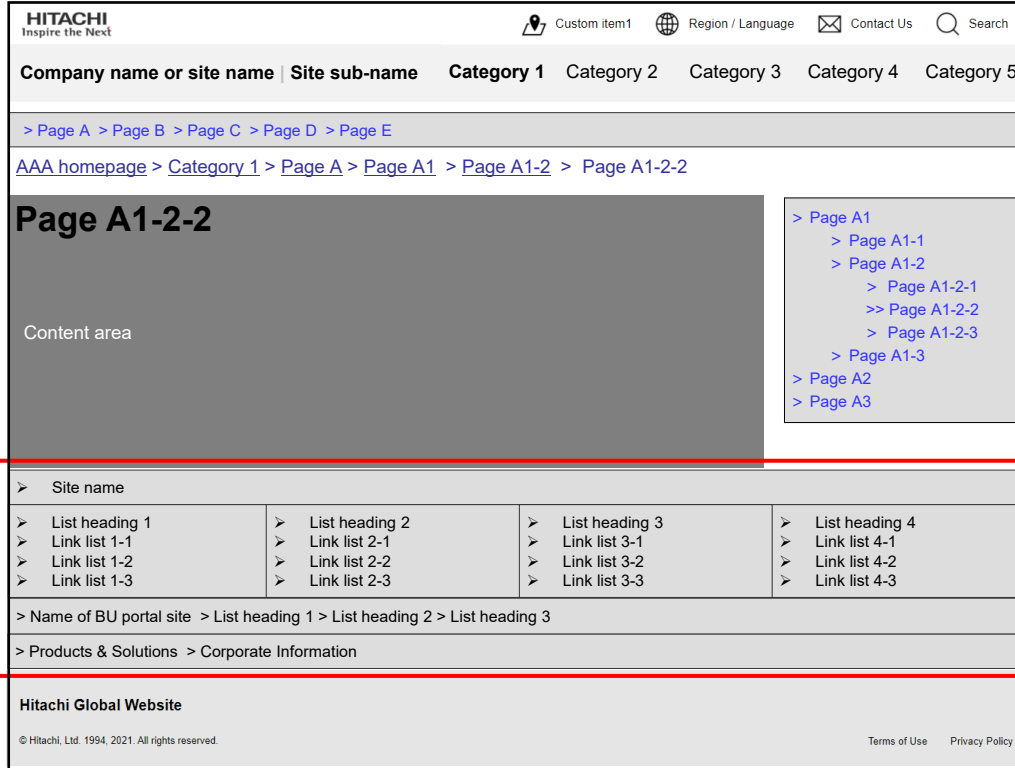
- © Hitachi, Ltd. is followed by the year on which the website was launched, and then the year the website was last updated. The notice ends with the phrase All rights reserved.
- In the copyright notice, you can use the copyright symbol (©) or the word Copyright.

Note: The sample HTML code is provided with a placeholder year and company name. Change these items to suit the website being developed.

If your website needs to display copyright notation in another language, refer to these rules when preparing the text. If a specific expression is required by law, create notation that complies with this requirement.

s8. Group-level menu

Fixed position



For a visual description:

P81

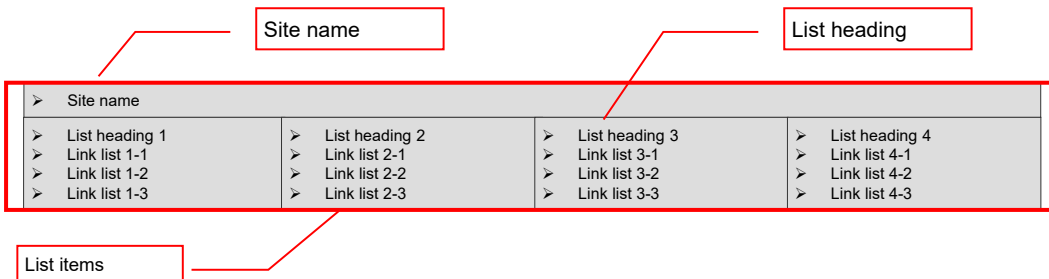
Cautionary notes

- You cannot change the wording, color, or any other aspect of the corporate site menus.
- When including menus for parent websites such as BU portal sites, use the modules supplied by the parent company. You cannot change the wording, color, or any other aspect of the supplied modules.
- You can select which pages of the local site to link to from the menu. However, you cannot change any elements except the wording.
- Do not include this module in pop-up windows or email forms.

Function

- The Group-level menu is a navigation aid displayed above the footer (s7, P79) on every page of a website.
- This element gives visitors the opportunity to easily return to the Hitachi corporate site, business unit (BU) portal sites, and other higher-level sites. It also provides a menu for the local site that functions as a sitemap, making other parts of the same site more accessible.

Displayed content



Presentation

- This module must display the same items on every page of a website.

Current location indicator and category indicator

- Not used.

Displayed items

- The Group-level menu provides lists of links to pages of significant items on the local site and higher-level sites. The list for the local site is at the top and those for higher-level sites below.

- The menu for each site includes the following items:

- Site name (required, link required)
- List heading (required, link optional)
- Link list (optional, link required)

■ Site name

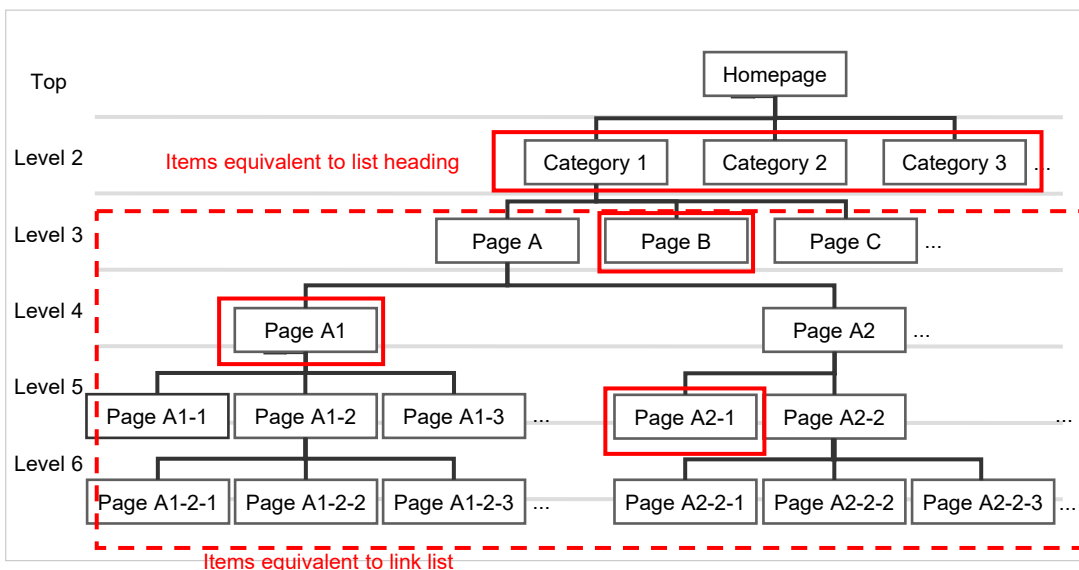
The name of the website

■ List heading

A category equivalent to those displayed in global navigation modules

■ Link list

Links to lower-level pages that are representative of the category specified in the list heading



Continued on next page

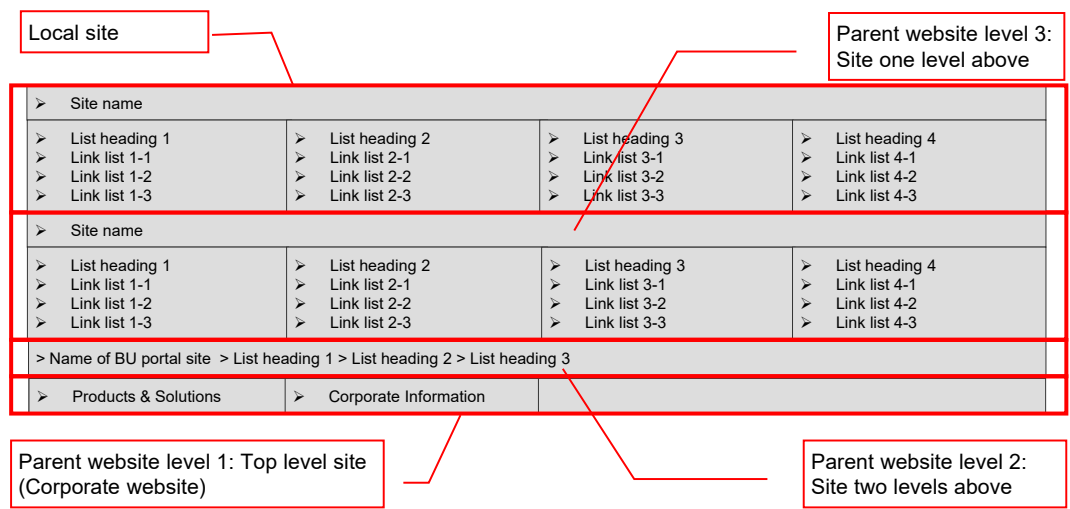
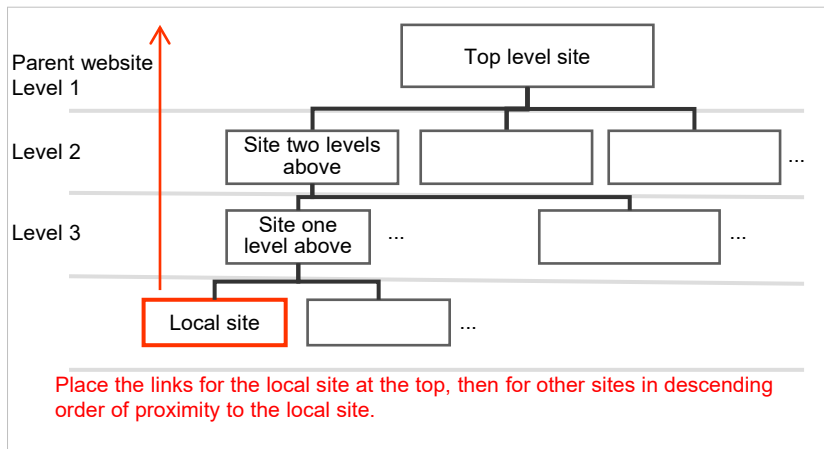
s8. Group-level menu

Fixed position

Continued from previous page

Displayed content

- You cannot provide a group-level menu that links only to the local site. The menu must also include links to at least one parent website.
- Place the menu for the local site at the top and the menus for the one or more parent websites at the bottom.
- When the group-level menu includes two or more parent websites, arrange the sites in order of proximity to the local site with the highest-level site at the bottom.



Continued on next page

s8. Group-level menu

Fixed position

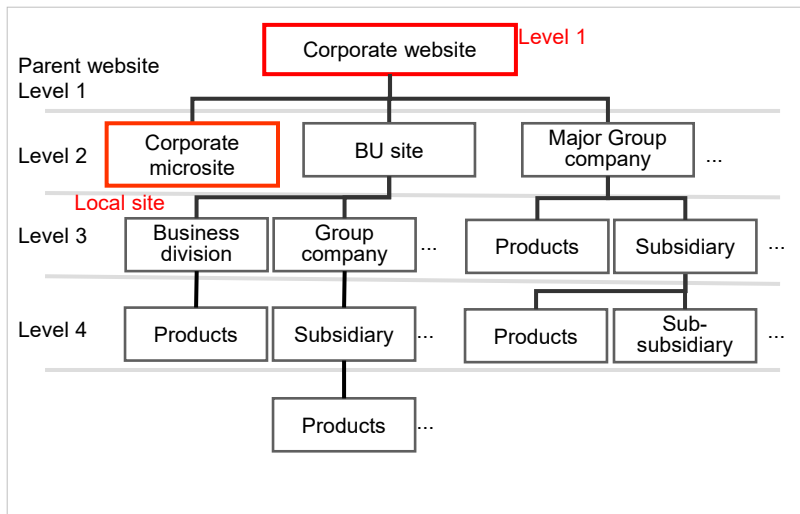
Continued from previous page

Display example

Two levels

■ For Hitachi, Ltd. website

- Local site: Display a menu for the local site.
- Parent website level 1: Display a menu for the corporate website.

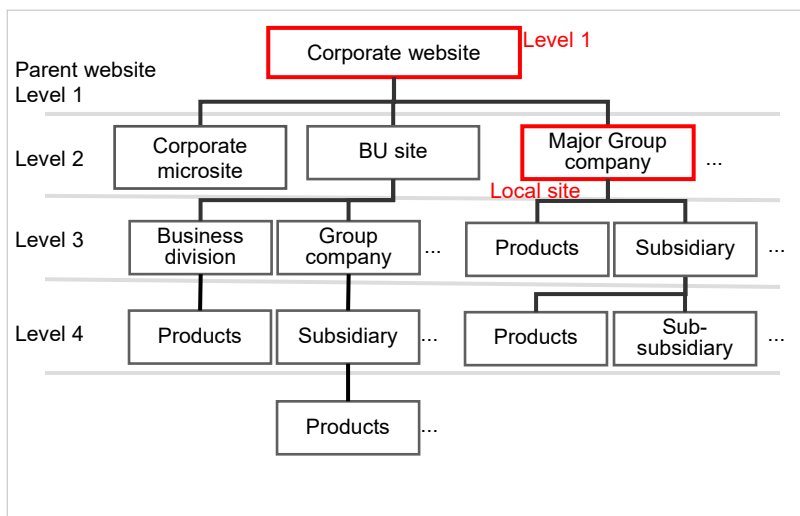


Local site			
Site name			
List heading 1	List heading 2	List heading 3	List heading 4
Link list 1-1	Link list 2-1	Link list 3-1	Link list 4-1
Link list 1-2	Link list 2-2	Link list 3-2	Link list 4-2
Link list 1-3	Link list 2-3	Link list 3-3	Link list 4-3
Products & Solutions	Corporate Information		
	About Hitachi Group	Sustainability	Global Network
	News Releases	Environmental Activities	Contact Information
	Investor Relations	Careers	
	Research & Development	Exhibition and Event Information	

Parent website level 1: Top level site (Corporate website)

■ For Group company websites

- Local site: Display a menu for the local site.
- Parent website level 1: Display a menu for the corporate website.



Local site			
Site name			
List heading 1	List heading 2	List heading 3	List heading 4
Link list 1-1	Link list 2-1	Link list 3-1	Link list 4-1
Link list 1-2	Link list 2-2	Link list 3-2	Link list 4-2
Link list 1-3	Link list 2-3	Link list 3-3	Link list 4-3
Products & Solutions	Corporate Information		

Parent website level 1: Top level site (Corporate website)

Continued on next page

s8. Group-level menu

Fixed position

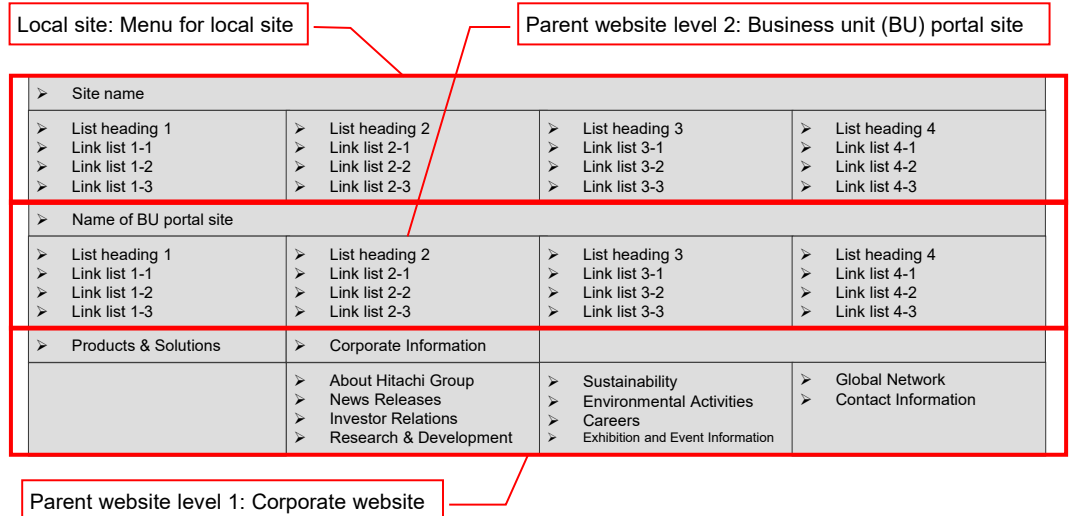
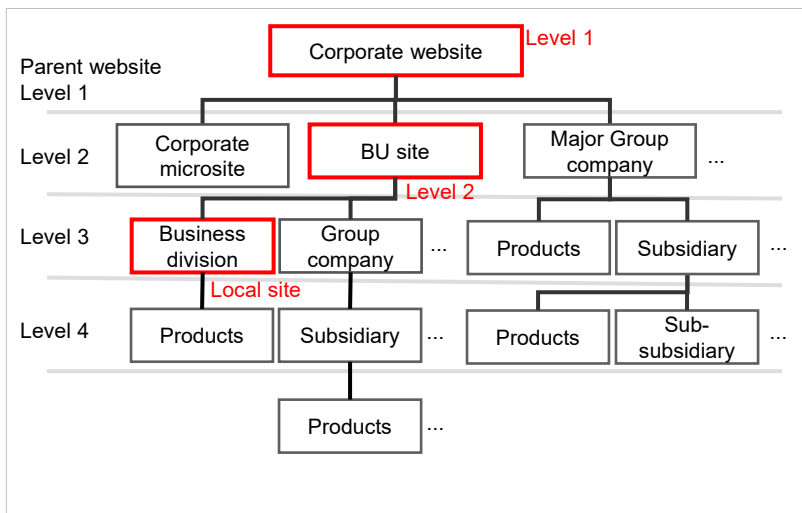
Continued from previous page

Display example

Three levels

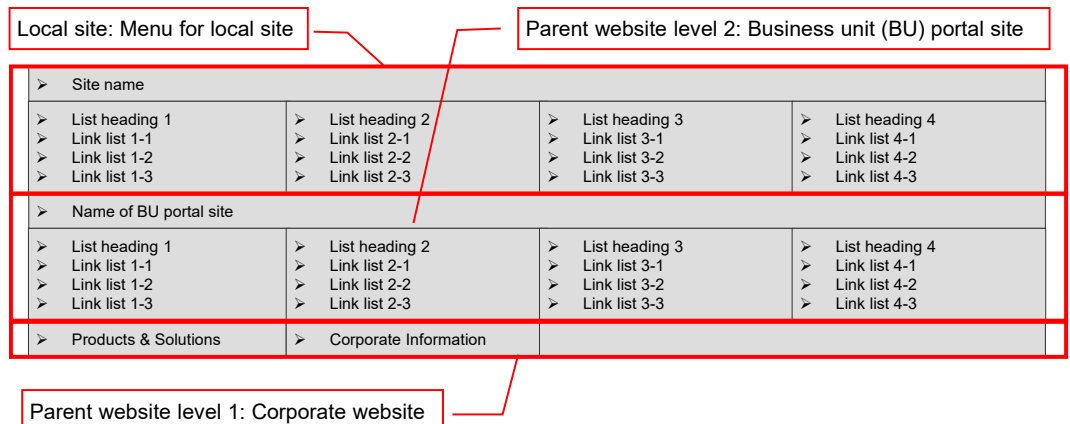
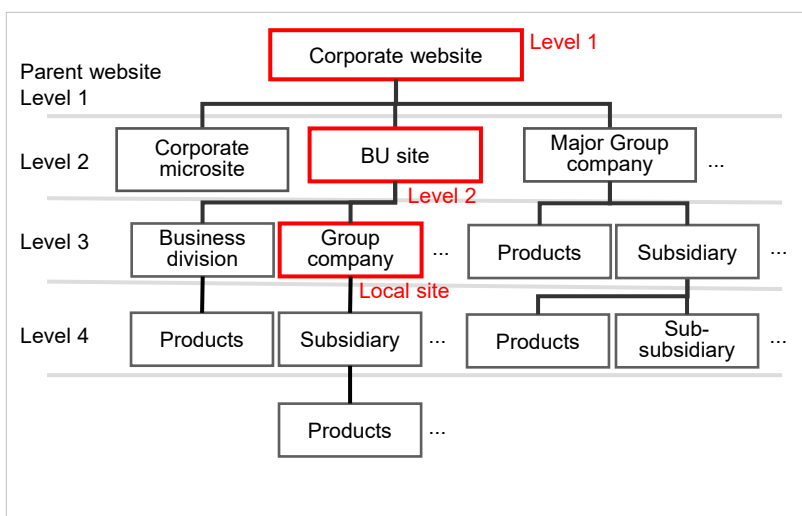
■ For Hitachi, Ltd. website

- Local site: Display a menu for the local site.
- Parent website level 2: Display a menu for the BU portal site.
- Parent website level 1: Display a menu for the corporate website.



■ For Group company websites

- Local site: Display a menu for the local site.
- Parent website level 2: Display a menu for the BU portal site.
- Parent website level 1: Display a menu for the corporate website.



Continued on next page

s8. Group-level menu

Fixed position

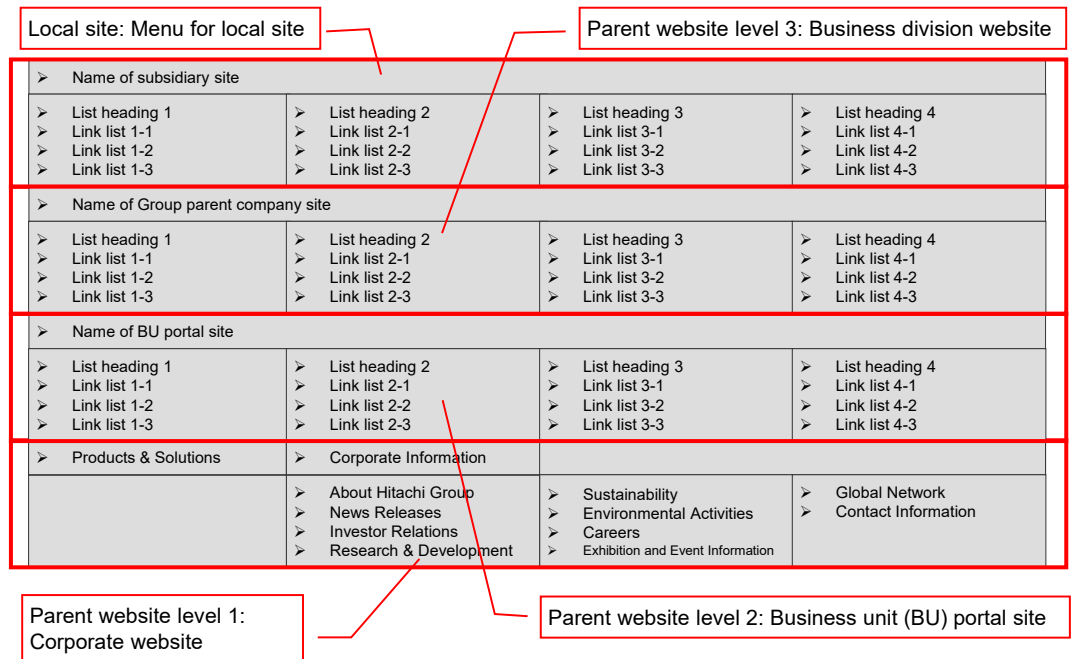
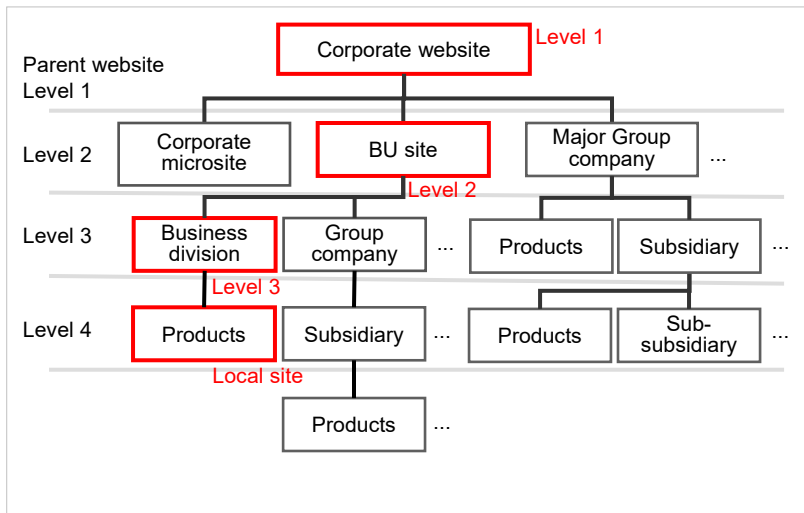
Continued from previous page

Display example

Four levels

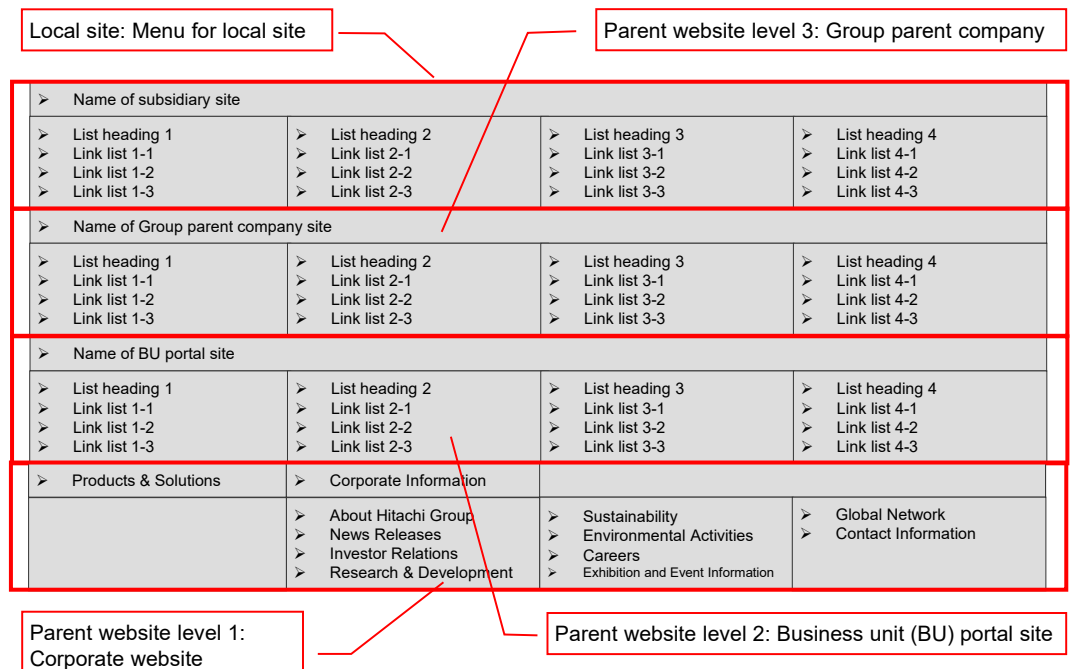
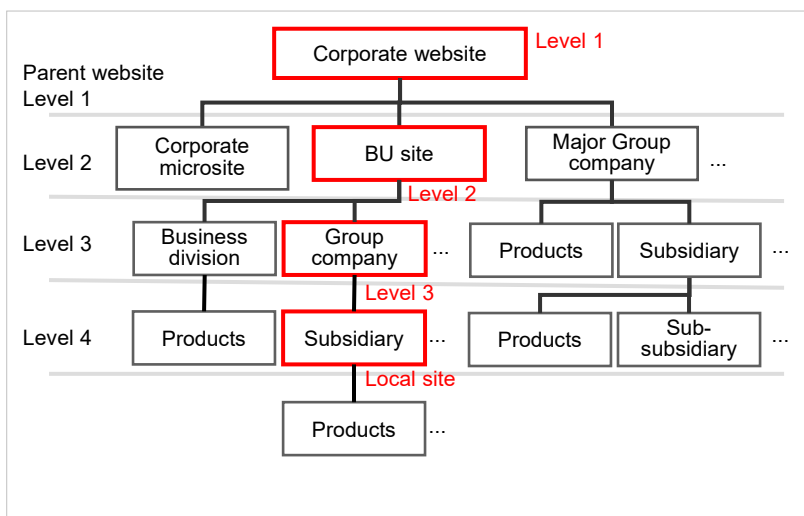
■ For Hitachi, Ltd. website

- Local site: Display a menu for the local site.
- Parent website level 3: Display a menu for the business division site.
- Parent website level 2: Display a menu for the BU portal site.
- Parent website level 1: Display a menu for the corporate website.



■ For Group company websites

- Local site: Display a menu for the local site (when the company operating the local site is a sub-subsidiary of Hitachi, Ltd.).
- Parent website level 3: Display a menu for the Group parent company website (a subsidiary of Hitachi, Ltd.).
- Parent website level 2: Display a menu for the BU portal site.
- Parent website level 1: Display a menu for the corporate website.



s10. Optional footer

Fixed position



For a visual description:	P89
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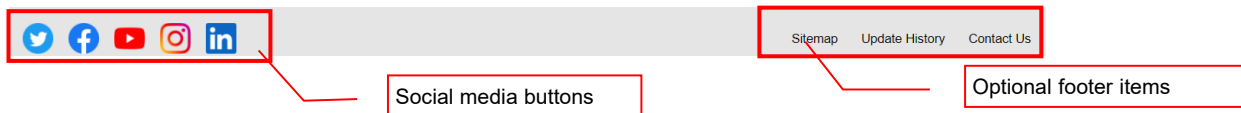
Cautionary notes

- Do not display the icon for a social media service if your company does not have an account with that service.
- Do not include this module in pop-up windows or email forms.

Function

- The optional footer is a navigation aid displayed above the footer on every page of a website.
- This module displays items that cannot appear in the global navigation module (P65) or support navigation module (P53), such as links to social media pages, a sitemap, the Contact Us page, and the Update History page.

Displayed content



Presentation

- This module must display the same items on every page of a website.
- Do not display the optional footer over two rows.

Current location indicator and category indicator

- Not used.

Social media buttons

Displayed items

- Do not change the color of the supplied social media buttons.
- If your organization has an account with a social media service for which there is no supplied button, you can add the button yourself. When creating and adding a new image, make sure that its design conforms to the design regulations of the company concerned, and use an image size of 90 x 90 pixels.

Optional footer items

Displayed items

- The optional footer can contain links to the Sitemap, Contact Us, and Update History pages.
- You can also include text-based links to other parts of the site.
- The link title must be the title of the destination page.

Content area modules are modules that can be added to the content area.

These modules help users to access pages in a specific category or pages on the same hierarchical level, and to navigate within a page.

c18. Content navigation



For a visual description:

P159

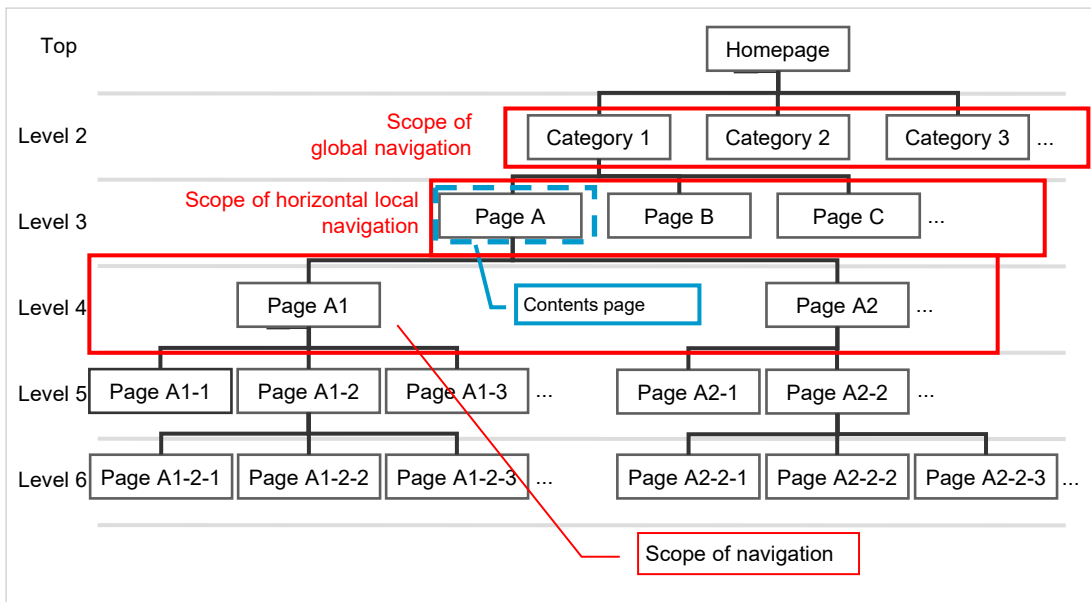
Cautionary notes

- Content navigation is not recommended for use together with vertical local navigation (P76).

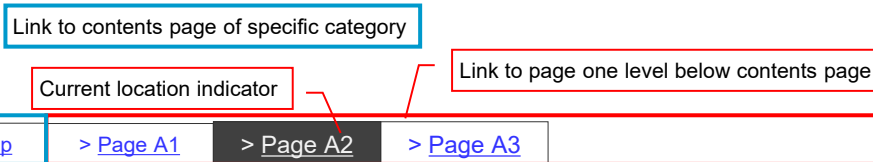
Function

- This module provides access to the lower levels of a specific category.

Displayed content



Display example



Presentation

- Display this module on pages within the specific category (pages within the scope of content navigation).
- To make it obvious to the user, we recommend that you place this module at the very top of the content area.

Displayed items

- Adjust the length and the number of items so that they fit on one line on a PC screen using the standard text size (the browser's initial setting).
- This module provides access to lower-level items than those in the horizontal local navigation module (P73). The level of the content navigation module does not need to be immediately below that of the horizontal local navigation module.
- When using the content navigation together with vertical local navigation, the items in the content navigation module must be pages on the level immediately below the third level of the vertical navigation module.

Contents page

- Include a link to the contents page. The contents page is the highest-level page in a specific category.
- If the level immediately below those in the horizontal local navigation or vertical local navigation module is inside the scope of content navigation, the destination of the link to the contents page is the same as the destination of the first item on the lowest level of the local navigation module.

First row

- The first row contains the same items on each page in the scope of content navigation.
- Displayed content
 - The leftmost item links to the contents page of the specific category.
 - Links to pages one level below the contents page are provided on the right of the link to the contents page.

Continued on next page

c18. Content navigation

Continued from previous page

Display example

Names of displayed items

- The item name is the title of the destination page.
- The link to the contents page is named as follows:

	Contents page	Remarks
Japanese	The page title of the contents page followed by トップ	Example: ノートパソコントップ Note: When the page title contains a proper noun, do not use abbreviations or other terms for the proper noun that might not be clear to the user.
	トップ	Can be used if the first pattern (page title + トップ) would be too long.
English	The page title of the contents page followed by the word Top	Example: Notebook PC Top Note: When the page title contains a proper noun, do not use abbreviations or other terms for the proper noun that might not be clear to the user.
	Top	Can be used if the first pattern (the page title followed by Top) would be too long.
Other languages	Wording equivalent to the English labels in the language of the site	

Current location indicator and category indicator

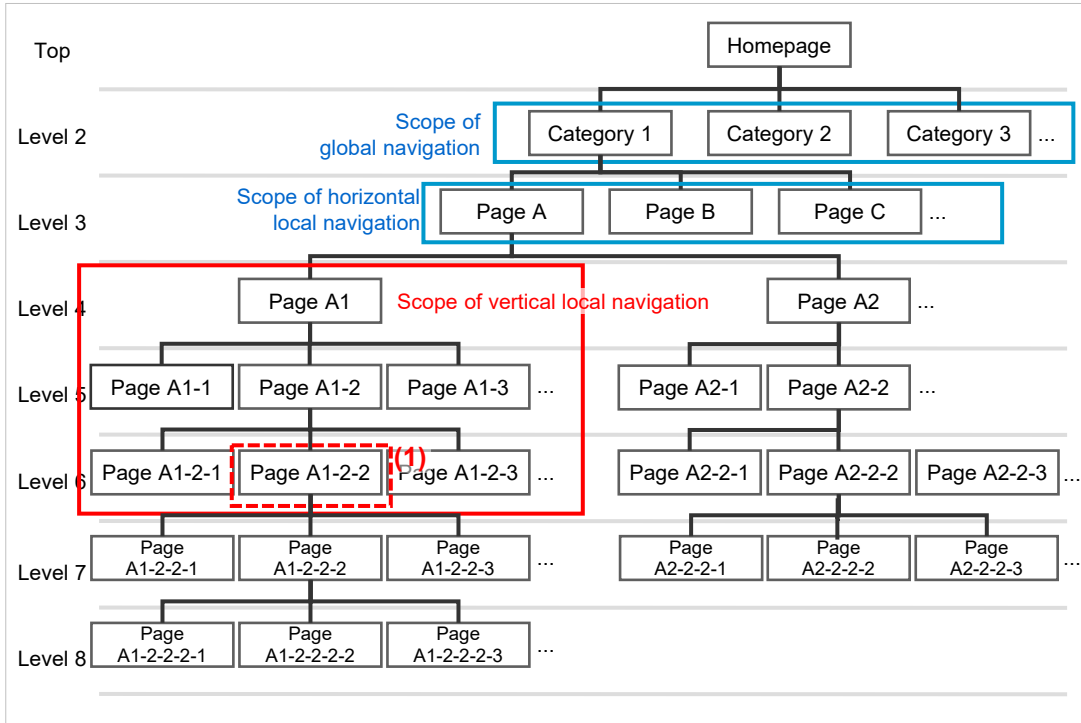
Current location indicator	Current page
Category indicator	The parent category of the currently displayed page

Continued on next page

c18. Content navigation

Continued from previous page

Display example



Using content navigation together with vertical local navigation

- We do not recommend the use of content navigation and vertical local navigation (P76) on the same page. The combination of vertical and horizontal perspectives might confuse the user. If using the two modules together is unavoidable, the following explains how the vertical local navigation module will behave.

When the current location is (1)



Current location indicator

Category indicator

- Page A1-2-2 is the lowest-level page in the vertical local navigation module, and serves as the contents page in the content navigation module.

- When the current location is (1)

– Vertical local navigation

- This module links to Page A1-2-2, which is the lowest-level page in the scope of vertical local navigation, and pages at the same level as Page A1-2-2.
- Pages one level above Page A1-2-2 are shown as a hierarchy.
- Pages two levels above Page A1-2-2 are shown as a hierarchy.
- Category indicator: Page A1-2-2

– Content navigation

- Current location indicator: Page A1-2-2 (contents page)

c19. Linear navigation system



For a visual description: P161

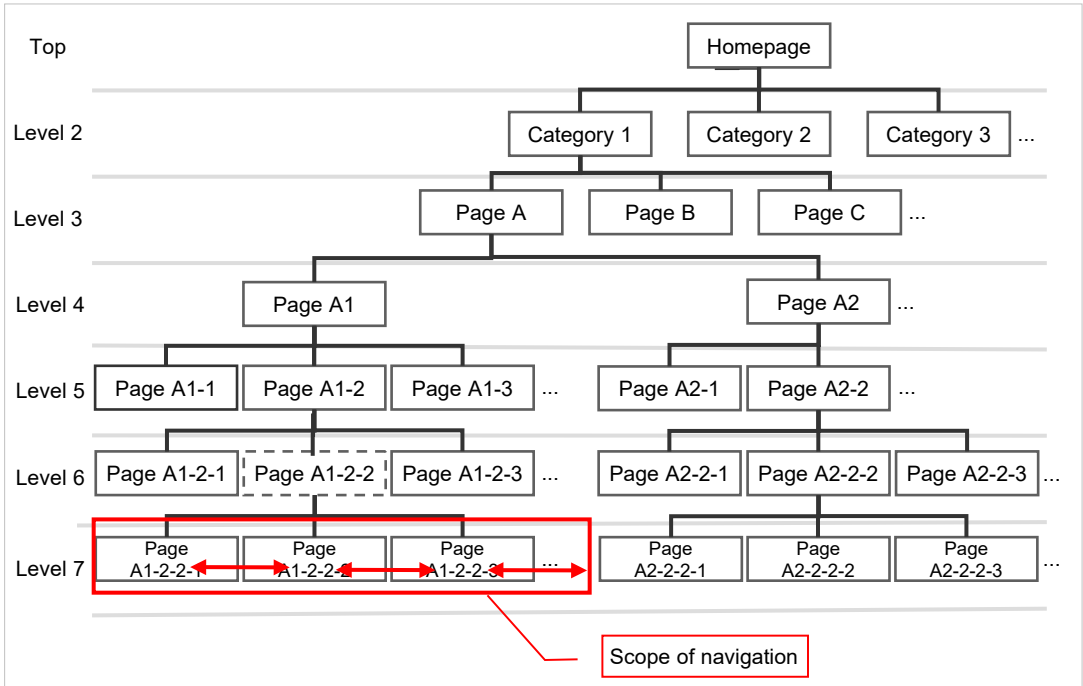
Cautionary notes

- Do not include this module on the homepage.

Function

- This module provides access to consecutive pages at the lowest level of a specific category, and functions similarly to slideshow controls.

Displayed content

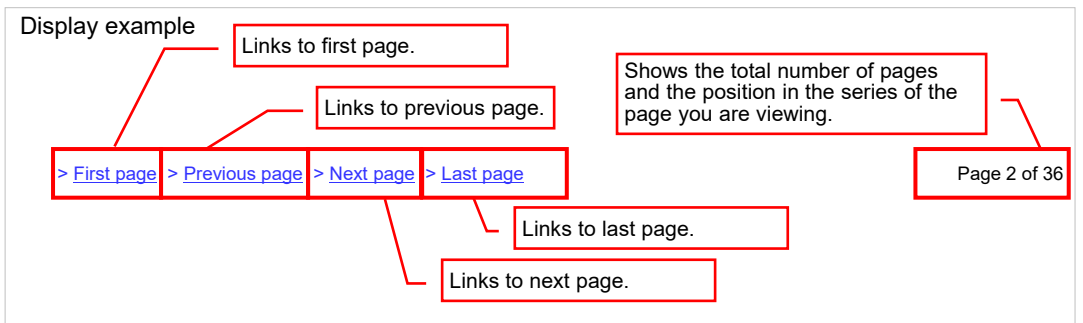


Presentation

- Display this module on pages within the specific category.
- We recommend that you place this module at the very bottom of the content area.

Use of links

- Note that the way this module handles links changes in the following circumstances:
 - When the current location is the first page in the series, the First page and Previous page links will be unavailable.
 - When the current location is the last page in the series, the Last page and Next page links will be unavailable.
 - If the first page in the series is also the previous page, First Page and Previous page will both link to the same page.
 - If the last page in the series is also the next page, Last page and Next page will both link to the same page.



Names of displayed items

- We recommend that you name the displayed items as follows:

	First page	Previous page	Next page	Last page	Shows the total number of pages and the position in the series of the page you are viewing
Japanese	最初のページ	前のページ	次のページ	最後のページ	??ページ中?ページ
English	First page	Previous page	Next page	Last page	Page ? of ?? pages
Other languages	Wording equivalent to the English labels in the language of the site				

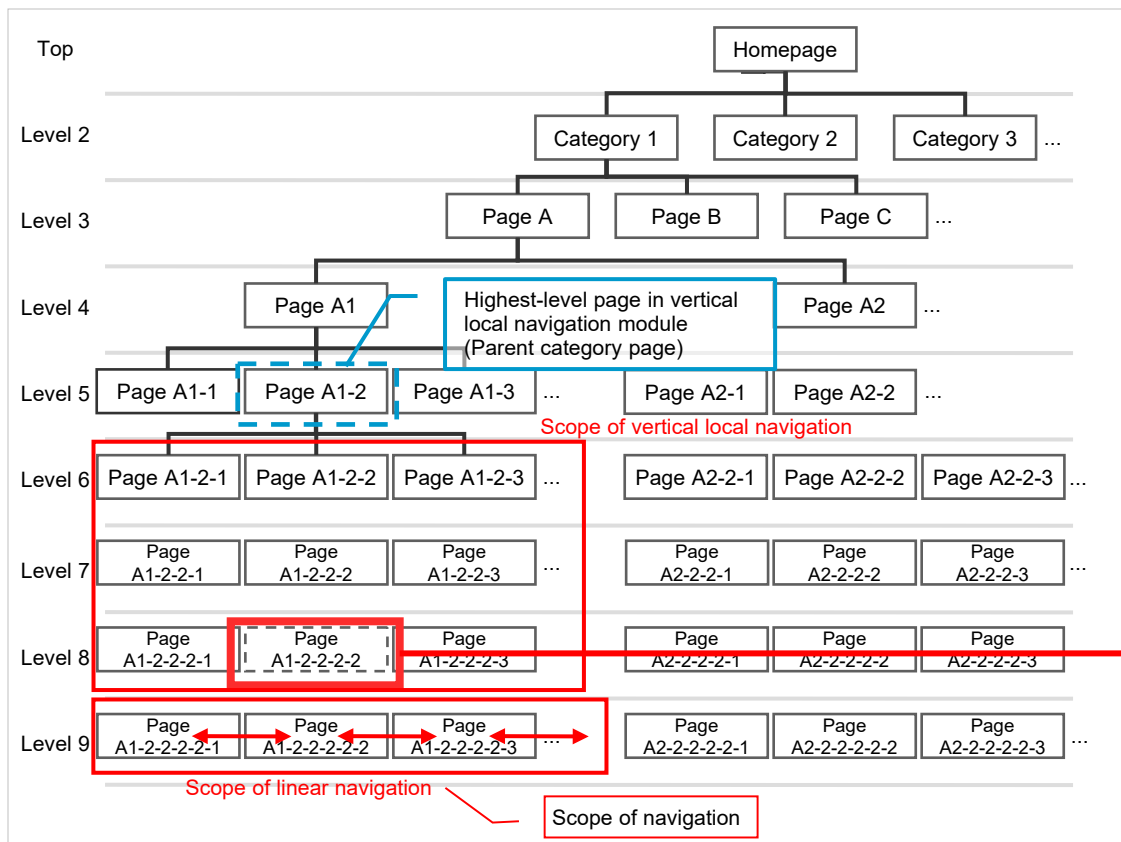
Continued on next page

c19. Linear navigation system

Continued from previous page

Supplementary notes

- When using the linear navigation module on a page deep in the hierarchy, the level above the pages in the linear navigation module will not appear in the local navigation module. This makes it difficult for the user to return to the level above. In this case, devise a way to include the level above the linear navigation pages in the local navigation module, such as leaving out intermediate levels.



c20. Internal link

For a visual description: P162

Cautionary notes

- Do not include this module on the homepage.

Function

- This module takes the user to the top of a section on the page (usually the section title). It is intended to help users navigate within long pages.
- There are two styles of internal link:
 - Horizontal orientation
 - Vertical orientation

Displayed content

Presentation

- This module must provide access to every section at the same level in the document structure without exception.
- To make it obvious to the user, we recommend that you place this module at the very top of the content area.

Names of displayed items

- The displayed items are the names of sections on the page. They will usually be section titles.

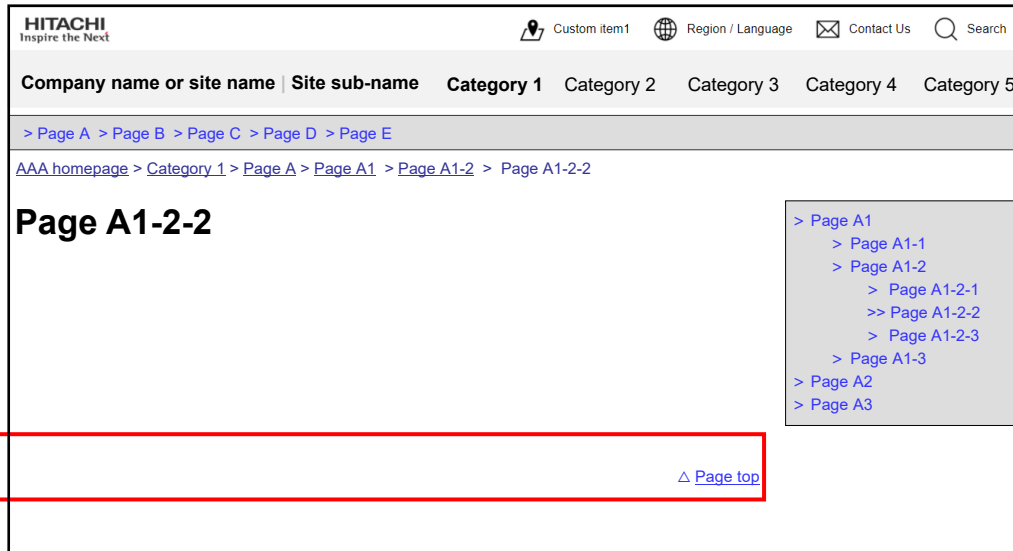
Display example of style 1

[v Section title 1](#) [v Section title 2](#) [v Section title 3](#) [v Section title 4](#)

Display example of style 2

[v Section title 1](#)
[v Section title 2](#)
[v Section title 3](#)
[v Section title 4](#)

c21. Page top link



For a visual description:	P163
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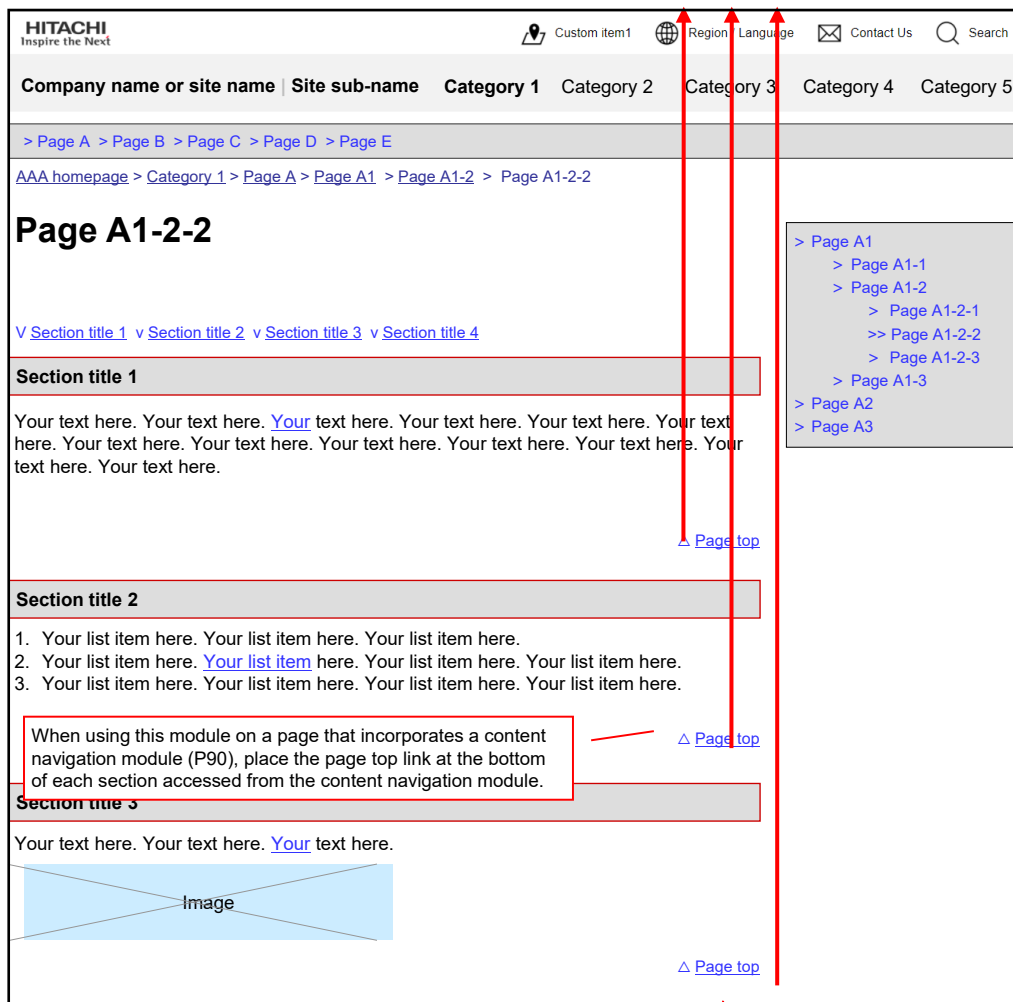
Cautionary notes

- On normal pages, this module must be right-aligned.

Function

- This module takes the user to the top of the page.

Displayed content



Place a page top link on long pages that might require scrolling, for example on XGA displays.

Presentation

- Place a page top link above the footer (at the bottom of the content area) on long pages that might require scrolling, for example on XGA displays.
- You can make long pages easier to navigate by placing page top links after each piece of content (usually parts with their own section title).
- When using this module on a page that incorporates a content navigation module (P159), we recommend that you place the page top link at the bottom of each section accessed from the content navigation module.

Names of displayed items

- We recommend that you name the displayed items as follows:

	Contents page
Japanese	ページの先頭へ
English	Page top
Other languages	Wording equivalent to the English labels in the language of the site

12. Making Inquiries About These Guidelines

Contact information

Hitachi, Ltd. Corporate Digital Communications Department Global Corporate Brand & Communications Division
brandweb@hdq.hitachi.co.jp